

**Sent:** 31 January 2022 21:51

**To:** Business Licence <business.licence@brent.gov.uk>

**Subject:** Appeal of license neasden lane

To whom it may concern,

I am writing to oppose the granting of an off license to the premises 490-492 Neasden Lane North.

I live in the area, and thought we had successfully had an application turned down, but now I've just noticed a new application has been made.

The sign went up outside the premises I believe on Tuesday 25th January and the closing date for appeals is 1st Feb? Why the short interval?

Having lived in the area for a long time, I have first hand witnessed the decline of some parts of the area.

I have seen an increase in litter, particularly beer cans and small, empty spirit bottles.

I have noticed an increase in people hanging around on street corners, particularly Braemar Avenue.

I have seen more and more policemen having been called to the area. Their sirens, especially at night times can be really loud and distressing.

Being a woman living in the area, I have often felt unsafe walking home at night. I have been approached and accosted on multiple occasions and constantly live in fear when walking the area at night. I also have two small children, both of which I also worry about going forward. I am considering leaving the area because I don't feel these surroundings are safe nor nurturing enough for my kids.

The fact this is even being considered for the second time is scandalous. There are 2 schools in the area, many kids live nearby. It is not safe for them to be surrounding by street drinkers, opening another store would only invite more street drinkers to the area. These street drinks are capable of recruiting kids to run bad errands and set bad examples of what being a grown up is.

Furthermore, adding another store like this to the area will further drive down prices of alcohol as business struggle to survive, further inviting more street drinkers to the area, with the guarantee of cheaper booze.

To finalise, there's too many street drinkers, too much litter, too much noise and a lot of trouble in the area already. Adding another off license will further risk the area's future.

For your consideration