



**METROPOLITAN
POLICE**

The Licensing Authority

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Date: 21/10/2021

Police Objection to a New Premises Licence application –

Nishco Food & Wine, 319 Harrow Road, Wembley, Brent, HA9 6BA

I acknowledge receipt of an application for a new Premises Licence under section 17 of the Licensing Act 2003, for -_Nishco Food & Wine, 319 Harrow Road, Wembley, Brent, HA9 6BA.

On behalf of the Commissioner of Police of the Metropolis, I wish to make a representation, as police believe the following objectives will be undermined, namely the Prevention of Crime and Disorder, Public Safety and the Prevention of Public Nuisance.

The premises is situated on the Harrow Road (A404) at the triangulated junction with Wembley Hill Road and High Road Wembley. The area has a heavy vehicular and pedestrian footfall throughout the day and evenings. There are parades of shops running around this triangulated area with densely populated residential properties. The area is also within the Wembley Stadium Events footprint, which has specialist requirements on Match days to help counter the negative effects associated with sports related fan revelry and public order issues. Many of these issues are fed by alcohol. There is also a public safety concern over the timely movement of fans in an orderly fashion into the stadium for security checks and getting to their seats in good time.

Due to the ongoing issues in the area with regards to high volumes of crime and anti-social behaviour, this area was deemed a Cumulative Impact Zone by Brent Council. A Cumulative Impact Area is a designated zone where evidence has indicated that the number, type or density of licensed premises is impacting adversely on the licensing objectives, namely, crime and disorder, public safety, public nuisance and

the protection of children from harm. They are also known as stress or special policy areas.

The Cumulative Impact Policy applies only to Off-Licences. Where an application for a new off-licence, or for variations to off-licences, is received (which would increase the sale of alcohol, including through longer hours), the presumption is that the application will be refused, unless the applicant can satisfactorily evidence that their application or variation will not negatively impact on the licensing objectives.

The application does not mitigate the concerns of the police licensing team as it does not satisfactorily evidence that it would not negatively impact the area further.

www.police.uk figures show that over the course of 1 year (Sept 2020 to Sept 2021), the area averages out 209 reported incidents per month, nearly half of which relate to ASB, crimes against the person (including public order and violence). These are just the reported incidents, there would clearly be more that went unreported.

Taking into account of the CIZ concerns, as well as the venue being situated in the Wembley Stadium footprint, Police licensing oppose the application. There is already a high saturation of premises offering off-licence services, in an area that could do with fewer such venues, rather than more. Whilst it is clear what the economic benefits are to the applicant, the impact on an already troubled area of yet another alcohol provider is a far more negative one.

Yours Sincerely,

Gary Norton 2965NW
Licensing Constable – Brent Police