

## **Part 1 – Premises Details**

Postal address of premises, or if none, ordinance survey map reference or description

**SMS FOOD CITY  
288 Ealing Road, Wembley, Brent, HA0 4LL**

Telephone Number at premises (if any):

Non domestic rateable value: 20250

## **Part 2 – Applicant Details**

Proposed Licence Holder:  
Mr MUTHULINGAM YASOTHARAN



## **Part 3 – Operating Schedule**

When do you want the premises licence to start? 01-11-2021

If you wish the licence to be valid only for a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Please give a general description of the premises: THIS IS IN THE CIZ .THIS IS CURRENTLY A GROCERY FOOD STORE . SITUATED ALONG A MAIN ROAD WITH OTHER BUSINESS PREMISES. PROPOSING TO ADD ALCOHOL TO RETAIL FOR CONSUMPTION OFF THE PREMISES MONDAY TO SUNDAY .8AM TO MIDNIGHT.

### **What licensable activities do you intend to carry on from the premises?**

Section J: Sale of alcohol: Off the premises

The times the licence authorises the carrying out of licensable activities

**Section J: Sale or Supply of Alcohol: Off the premises**

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	08:00	00:00
Tuesday	08:00	00:00
Wednesday	08:00	00:00
Thursday	08:00	00:00
Friday	08:00	00:00
Saturday	08:00	00:00
Sunday	08:00	00:00

**State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:**

MUTHULINGAM YASOTHARAN

Date of birth:

[REDACTED]

Licence Number:

Issuing authority:

[REDACTED]

**Concerns in respect of Children:** NONE

The opening hours of the premises

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	08:00	00:00
Tuesday	08:00	00:00
Wednesday	08:00	00:00
Thursday	08:00	00:00
Friday	08:00	00:00
Saturday	08:00	00:00
Sunday	08:00	00:00

**a) General – all four licensing objectives (b, c, d, e):** ALL DUTIES TO BE A RESPONSIBLE RETAILER WILL BE CONDUCTED IN A MANNER SUITABLE NOT TO UNDERMINE THE OBJECTIVES OF THE LICENCE ACT 2003. ALL STAFF EMPLOYED WILL GO THROUGH IN HOUSE ALCOHOL RETAIL TRAINING. THE APPLICANT HAS OVER 12 YEARS RETAIL OFF LICENCE EXPERIENCE . CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition . A sign stating &quot;No proof of age -- No sale&quot; shall be displayed at the point of sale. A &quot;Challenge 25&quot; policy shall be adopted and adhered to. A refusal book shall be kept and maintained. No high strength beers, lagers, and ciders above 6.5% ABV shall be stocked with the exception of premium beers and all staff given suitable training. The licensee shall keep an incident book which shall be made available to the Police and Licensing Authority. A clear and unobstructed view into the premises shall be maintained at all times. A

copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises. Staff understanding and speaking in English will be working on the premises .

**b) The prevention of crime and disorder:** CCTV will be retained for a minimum of 28 days and made available within 24 hours of a request being made by a relevant authority when they provide a usb stick. A member of staff will be present at all times whilst the premises is open to the public who is trained to operate the CCTV system. All staff training will be refreshed every 12 months and a written training log will remain on the premises and be produced to the relevant authorities upon a request being made. A refusal and incident book will be kept on the premises, this will be updated accordingly and produced to the relevant authorities upon a request being made.

**c) Public safety:** The store will be kept clean and clear of obstruction for customers

**d) The prevention of public nuisance:** No dustbins will be emptied after the shop closes. Posters will be placed on the wall in shop and exit to tell customers to leave quietly

**e) The protection of children from harm:** CCTV system installed inside & outside. Acceptance of accredited 'Proof of age' cards and / or passport. or driving Licence with photograph. Training of staff to be aware of underage purchasing Challenge 25 posters will be displayed. 'No proper ID No Sale policy. Maintain a refusals book. Kept behind the counter