



Planning, Transportation & Licensing
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London Borough of Brent

Premises Licence

Part A

This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the Licensing Act 2003

Original grant date: 17 August 2019
Current issue date: 17 August 2019

A handwritten signature in black ink, appearing to be 'G. G. G.', written over a light blue grid background.

Authorised signatory

Premises licence number: 16696

Part 1 – Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

The VIP Lounge
546 High Road, Wembley, Brent, HA0 2AA

Where the licence is time limited the dates

Licensable activities authorised by the licence

Section E: Live music
Section F: Recorded music
Section G: Performances of dance
Section I: Provision of late night refreshment: Indoors

Section J: Sale of alcohol: On the premises

The times the licence authorises the carrying out of licensable activities

Section E: Live music

Day	Start Time	End Time
Monday	12:00	01:30
Tuesday	12:00	01:30
Wednesday	12:00	01:30
Thursday	12:00	01:30
Friday	12:00	01:30
Saturday	12:00	01:30
Sunday	12:00	01:30

Section F: Recorded music

Day	Start Time	End Time
Monday	12:00	01:30
Tuesday	12:00	01:30
Wednesday	12:00	01:30
Thursday	12:00	01:30
Friday	12:00	01:30
Saturday	12:00	01:30
Sunday	12:00	01:30

Section G: Performances of dance

Day	Start Time	End Time
Monday	12:00	01:30
Tuesday	12:00	01:30
Wednesday	12:00	01:30
Thursday	12:00	01:30
Friday	12:00	01:30
Saturday	12:00	01:30
Sunday	12:00	01:30

Section I: Provision of Late Night Refreshments:Indoors

Day	Start Time	End Time
Monday	23:00	01:30
Tuesday	23:00	01:30
Wednesday	23:00	01:30
Thursday	23:00	01:30
Friday	23:00	01:30
Saturday	23:00	01:30
Sunday	23:00	01:30

Section J: Sale or Supply of Alcohol: On the premises		
Day	Start Time	End Time
Monday	12:00	01:30
Tuesday	12:00	01:30
Wednesday	12:00	01:30
Thursday	12:00	01:30
Friday	12:00	01:30
Saturday	12:00	01:30
Sunday	12:00	01:30

The opening hours of the premises

Day	Start Time	End Time
Monday	12:00	02:00
Tuesday	12:00	02:00
Wednesday	12:00	02:00
Thursday	12:00	02:00
Friday	12:00	02:00
Saturday	12:00	02:00
Sunday	12:00	02:00

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

On the premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of the premises licence

Mr Rahman Mohamed
[REDACTED]

Registered number of holder, for example company number, charity number (where applicable)

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Darren Jules
[REDACTED]

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Annex 1 – Mandatory conditions

No Irresponsible Drinks Promotions

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

1. (a) games or other activities which require or encourage,

or are designed to require or encourage, individuals to— (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

Free Water

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

Age Verification Policy

(1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

(a) a holographic mark, or

(b) an ultraviolet feature.

Small Measures to be Available

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available

Minimum Price of Alcohol

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a)—duty|| is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b)—permitted price|| is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c)—relevant person|| means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) —relevant person|| means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e)—valued added tax|| means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (—the first day||) would be different from the permitted price on the next day (—the second day||) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Requirement for a DPS

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or their personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Door Supervisors and Security Staff to be Licensed by the SIA (when required)

Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

a) premises where the premises licence authorises plays or films

b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

Film Classification When required

(i) The admission of children to the exhibition of any film must be restricted in accordance with the recommendation of the designated film classification body unless section (ii) applies.

(ii) Where the licensing authority notifies the holder of the licence that this subsection applies the admission of children must be restricted in accordance with any recommendation made by the licensing authority.

In this section-

"children" means persons aged under 18; and

"film classification body" means the person or persons designated as the authority

under section 4 of the Video Recordings Act 1984 (c. 39) (authority to determine suitability of video works for classification).

Annex 2 – Conditions consistent with the operating schedule

1 CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council. This must comply with the Data Protection Act including signage.

2 The CCTV system shall display on any recordings, the correct date and time of the recording.

3 CCTV camera shall be installed to cover the entrance of the premises, the rear door, the external area at the rear of the premises and further cameras installed to cover the full interior of the premises.

4 A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public.

5 The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.

6 The Licence holder /DPS/Manager shall inspect and test that the CCTV is operational and working correctly on a weekly basis. A signed and dated record of the CCTV examination and any findings shall be kept on the premises and made available to the police and authorised officers of the Local Authority on request.

7 A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.

8 An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

(a) all crimes reported to the venue

(b) all ejections of patrons

(c) any complaints received

(d) any incidents of disorder

(e) all seizures of drugs or offensive weapons

(f) any faults in the CCTV system or searching equipment or scanning equipment

(g) any visit by a relevant authority or emergency service.

9 Notices shall be prominently displayed at all exits requesting patrons to respect needs of the local residents and businesses and leave the area quietly.

10 Customers shall not be permitted to take open glass containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.

11 The licensee shall ensure customers leave the premises in a quiet and orderly manner.

12 The external rear area, shall not be used at any time, other than for receipt of deliveries.

13 No noise or vibration shall be detectable at any neighbouring noise sensitive premises.

14 A suitable intruder alarm complete with panic button shall be fitted and maintained.

15 All doors and windows shall remain closed during any licensable activity.

16 A sign stating "No proof of age, No sale" shall be displayed at any point of sale.

17 The premises will operate a challenge 25 age verification policy at all times with the only acceptable forms of photographic identification being a driving licence or passport.

18 Any events held at the premises shall be by way of a pre-paid ticket only.

19 Any outside hirers shall be given a copy of "Challenge 25" policy prior to commencement of events and will be required to sign declaration of understanding of the policy.

Contact details of all outside hirers/DJ's shall be logged and kept at the premises and made available for inspection by police and relevant authorities upon request. These contact details shall include; full name, address, telephone and email

address.

- 20 No children shall be admitted unless accompanied by a responsible adult.
- 21 Persons under 18 will not be permitted to remain on the premises after 22:00hrs.
- 22 Alcohol shall only be provided as an accompaniment to a main meal in the restaurant area as defined on the plans submitted to the licensing authority.
- 23 Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 6 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.
- 24 Door supervisors of a sufficient number and gender mix, shall be employed from 21:00hrs on any day when the premises are open past midnight.
- 25 SIA Security shall wear clothing that can be clearly and easily identified on CCTV.
- 26 A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept at the premises and made available to the Police and Licensing Authority.
- 27 SIA Security shall monitor the egress of customers at the end of the night and shall remain at the premises until the final customers have left.
- 28 No entry or re-entry shall be permitted after 23:00 hours on Sunday to Thursday and 00.00hrs on Friday and Saturday until the premises is closed to the public.
- 29 Notices clearly explaining the licensee's drugs and weapons policy shall be displayed at the entrance and at suitable places throughout the premises. A more detailed policy shall be kept at the premises and made available to the Police and Licensing Authority
- 30 Notices explaining the licensee's policy on admission and searching shall be placed at each entrance.
- 31 After 20.00hrs, toilets shall be checked every two (2) hours for the use of drugs and other illegal activities.
- 32 A toilet check list shall be displayed on the wall in all toilets. Staff shall use these checklists to record their name and certify the time of the check. Checklists are to be replaced daily and old checklists must be retained and made available for inspection by the Police and authorised officers from Brent Council.
- 33 A personal licence holder shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol after 20.00hrs.
- 34 The designated smoking area (DSA) shall be located at the front of the premises facing High Road, Wembley.
- 35 When the premises licence is in operation the DSA shall be limited to no more than 4 (four) people at any one time. This shall be supervised at all times.
- 36 No person shall be permitted to sit on the floor, on stairs or in gangways and passageways.
- 37 Adequate illumination shall be provided and maintained to the rear external area of the premises.

- 38 Customers carrying open or sealed bottles or glasses shall not be admitted to the premises.
- 39 Nudity, striptease and other entertainment of an adult nature shall not be permitted on the premises.
- 40 Public transport information including night time travel options shall be made available.
- 41 Notices advertising the number of a local licensed taxi service shall be displayed in a prominent position.
- 42 Customers shall not be permitted in the areas where the spiral staircase is situated both on the first lower floor and second lower floor plan. Where there is a fire exit leading to this area, it may be accessed in case of an emergency.
- 43 There shall be no recorded music or live music on the first lower floor which shall be designated as a restaurant area only.
- 44 All deliveries shall take place during the normal working day (i.e. 09:00 to 18:00 daily).
- 45 No children shall be permitted on the premises unless accompanied by a responsible adult.
- 46 On Major football event days at Wembley Stadium, the following shall apply unless agreed in advance in writing with the Metropolitan Police and subject to an appropriate risk assessment.**
- a) Customers shall not be able to congregate outside the premises.
- b) The DPS on deputy shall work in partnership with the police and if necessary comply with any direction given by a senior Police Officer on duty at the event.
- c) No drinks shall be served in glass containers, but decanted into plastic, polycarbonate or toughened plastic drinking vessels.
- d) A personal licence holder shall be present at the premises on football event days to supervise the sale of alcohol.
- e) Sales of alcohol shall cease one (1) hour prior to the designated kick-off time and not re-open for the sale of alcohol until fifteen (15) minutes after kick --off.
- 47 The locks and flush latches on the exit doors shall be unlocked and kept free from fastenings other than push bars or pads whilst the public are on the premises.
- 48 Any socket outlets (or other power supplies used for DJ equipment, band equipment and other portable equipment) that are accessible to performers, staff or the public shall be suitably protected by a residual current device (RCD having a rated residual operating current not exceeding 30 milliamps).
- 49 No person shall be permitted to sit on the floor, on stairs or in gangways and passageways.
- 50 All roller shutters that are operational as exit points must be fixed/locked up in the open position whilst the public/staff are on the premises.
- 51 A capacity specific risk assessment shall be conducted by a professionally qualified risk assessor. This assessment will include holding capacity, exit capacity and the calculations to demonstrate how that was reached, the lower of the two numbers shall be the final capacity. The guidance used to reach this capacity must be quoted. This risk assessment shall be appraised annually or at the time of any building or layout structural works.

52 The licensee shall ensure that the access and egress barriers (doors) to the venue is closed except during use.

53 The Licensee shall reduce Loud Amplified music noise levels from 8pm.

54 The Licensee shall crowd control measures shall be put in place to reduce negative noise impacts from heavy footfall on egress from the building.

Annex 3 – Conditions attached after a hearing by the licensing authority

Annex 4 – Plans

See attached