

LICENSING ACT 2003

Application for New Premises Licence

1. The Application

Name of Applicant:	Westfield Food & Wine Ltd
Name & Address of Premises:	Westfield Food & Wine, 248-250 High Street, NW10 4TD
Applicants Agent:	Mr Manuel Rocha

The application is for a new premises licence:

- 1 For the sale and supply of alcohol from 10am to 11pm Monday to Sunday and to remain open from 7am to midnight Monday to Saturday and from 8am to Midnight Sunday.

2. Background

The review of the Statement of Licensing Policy has introduced Cumulative Impact Zones for all new or variation applications for 'Off' licences in the borough.

This application falls within a Cumulative Impact Zone.

In October 2020, alcohol was found on display for sale at the premises, a warning letter was sent to the applicant and can be found as part of the representation from the Licensing Officer.

3. Promotion of the Licensing Objectives

See page 17 of the application

4. Relevant Representations

Representations have been received from the Ward Councillor, Police and Licensing Officers who request that the application is refused.

5. Interested Parties

None

6. Policy Considerations

Policy 1 – Process for Applications

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

7. Determination of the Application

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

8. Associated Papers

- A. Copy of Application Form & Plan
- B. Police Representation
- C. Licensing Representation
- D. Councillor Kelcher Rep
- E. OS Map