

Dear Esther and Business Licence,

Harlesden Area Action is a Residents' Association based in the Harlesden Area, encompassing both Harlesden and parts of the Kensal Green wards. We are very concerned with the level of ASB in the area and welcome Brent's initiative to improve the area through the adoption of the new Brent Statement of Licensing Policy and the Brent Cumulative Impact Zone proposals ([Item 18, Council, 25 November 2019](#)).

In that vein, we wish to see Brent apply the same measures iterated not only on new licences, but also for any applications related to sale of alcohol. Harlesden has a very high level of street drinking, antisocial behaviour and crime ([Appendix B, Brent CIZ](#), section 1, page 3). We wish to see a condition of Minimum Unit Pricing of 70p in place to help mitigate these issues ([Policy 24](#)) applied to the application put forward by Way2Save Harlesden Ltd ([18009](#)). In addition, we would like: a ban on high strength alcohol sales (Policy 11); no sale of miniatures (Policy 12); and if possible, a ban on single can sales. Further, this application should be potentially considered as a new application since the original licensee was dissolved, resulting in the creation of a new company.

Lastly, we oppose the 24-hour licence to sell alcohol in Harlesden's Cumulative Impact Zone as it will only heighten the problems we currently experience on a daily basis. Brent should be seeking to reduce the availability of alcohol and not facilitate alcohol's accessibility.

Thank you for taking the above into consideration.

Best,