



Alcohol and Entertainment Licensing Sub-Committee

Tuesday 16 December 2025 at 10.00 am
Boardrooms 7 & 8 - Brent Civic Centre, Engineers
Way, Wembley HA9 0FJ

Please note that this meeting will be held in person with members of the Sub-Committee required to attend in person.

The press and public are also welcome to attend this meeting in person. Please note the meeting is not scheduled for live webcast

Membership:

Members

Councillors:

Long(Chair)
Mahmood
Maurice

Substitute Members:

Councillors:

Ahmed, Akram, Bajwa, Chohan, Hylton, L.
Smith, Clinton

For further information contact: Devbai Bhanji, Governance Assistant
Tel: 020 8937 6841; Email: devbai.bhanji@brent.gov.uk

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[Council meetings and decision making | Brent Council](https://www.brent.gov.uk/council-meetings-and-decision-making)

Notes for Members - Declarations of Interest:

If a Member is aware they have a Disclosable Pecuniary Interest* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest** in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also significant enough to affect your judgement of a public interest and either it affects a financial position or relates to a regulatory matter then after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

***Disclosable Pecuniary Interests:**

- (a) **Employment, etc.** - Any employment, office, trade, profession or vocation carried on for profit gain.
- (b) **Sponsorship** - Any payment or other financial benefit in respect of expenses in carrying out duties as a member, or of election; including from a trade union.
- (c) **Contracts** - Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.
- (d) **Land** - Any beneficial interest in land which is within the council's area.
- (e) **Licences** - Any licence to occupy land in the council's area for a month or longer.
- (f) **Corporate tenancies** - Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.
- (g) **Securities** - Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

****Personal Interests:**

The business relates to or affects:

- (a) Anybody of which you are a member or in a position of general control or management, and:
 - To which you are appointed by the council;
 - which exercises functions of a public nature;
 - which is directed to charitable purposes;
 - whose principal purposes include the influence of public opinion or policy (including a political party or trade union).
- (b) The interests of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who is the subject of a registrable personal interest.

Agenda

Introductions, if appropriate.

Item	Page
1 Apologies for absence and clarification of alternate members	
2 Declarations of Interests	
Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary or personal interests in the items on this agenda and to specify the item(s) to which they relate.	
3 Application for a New Premises Licence by Shivanthakumar Bastianpulle for the premises known as Londis, 152-154 Church Road, NW10 9NH, pursuant to the provisions of the Licensing Act 2003	1 - 58



Please remember to **SWITCH OFF** your mobile phone during the meeting.

- The meeting room is accessible by lift and seats will be provided for members of the public.

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LICENSING ACT 2003

Application for New Premises Licence

1. The Application

Name of Applicant:	Shivanthakumar Bastianpulle
Name & Address of Premises:	Londis, 152-154 Church Road, NW10 9NH
Applicants Agent:	Arka Licensing Consultants

The application is for a new premises licence as follows:

To provide: the Sale of Alcohol from 10am to 11pm and to remain open from 6am to 11pm Monday to Sunday.

2. Background

The review of the Statement of Licensing Policy has introduced Cumulative Impact Zones for all new or variation applications for 'Off' licences in the borough.

This application falls within a Cumulative Impact Zone.

The presumption is that any new licence or variation to an existing licence that increases the scope for the sale of alcohol will not be granted unless the applicant can evidence that the licence will not negatively impact on the licensing objectives.

3. Promotion of the Licensing Objectives

See separate document.

4. Relevant Representations

Representations have been received from the Licensing Officer.

5. Interested Parties

None

6. Policy Considerations

Policy 1 – Process for Applications

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

7. Determination of the Application

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

8. Associated Papers

- A. Application Form & plan
- B. Licensing Rep
- C. OS Map

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We SHIVANTHAKUMAR BASTIANPULLE

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description

LONDIS

152-154 CHURCH ROAD

Post town	LONDON	Postcode	NW10 9NH
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Telephone number at premises (if any)

Non-domestic rateable value of premises **£ 25000**

Part 2 - Applicant details

Please state whether you are applying for a premises licence as **Please tick as appropriate**

- a) an individual or individuals * please complete section (A)
- b) a person other than an individual *
 - i as a limited company/limited liability partnership please complete section (B)
 - ii as a partnership (other than limited liability) please complete section (B)
 - iii as an unincorporated association or please complete section (B)
 - iv other (for example a statutory corporation) please complete section (B)
- c) a recognised club please complete section (B)
- d) a charity please complete section (B)

- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

I am making the application pursuant to a

statutory function or

a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname BASTIANPULLE			First names SHIVANTHAKUMAR		
Date of birth [REDACTED]		I am 18 years old or over <input checked="" type="checkbox"/> Please tick yes			
Nationality [REDACTED]					
Current residential address if different from premises address		[REDACTED]			
Post town	[REDACTED]			Postcode	[REDACTED]
Daytime contact telephone number [REDACTED]					
E-mail address (optional) [REDACTED]					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information) [REDACTED]					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname		First names			
Date of birth		I am 18 years old or over <input type="checkbox"/>		Please tick yes	
Nationality					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service: (please see note 15 for information)					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)

Telephone number (if any)

E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
10	12	2025

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

Please give a general description of the premises (please read guidance note 1)
THIS IS A CLOSED COMMERCIAL PREMISES – PREVIOUSLY OPERATED AS A TYRE SALES STORE. APPLICANT IS INVESTING INTO THIS PREMISES TO RENOVATE AND REFIT AS A LOCAL REPUTABLE CONVENIENCE STORE, UPLIFTING THE AREA. THE APPLICANT HAS TAKEN STEPS TO ADDRESS THE CIZ.

AND THERE IS A WANT FROM LOCAL RESIDENTS TO HAVE A SUPERMARKET WHERE THEY CAN DO SHOPPING FOR ALL THEIR HOUSEHOLD NEEDS AT ONE PLACE. THE STORE WILL HAVE ALL PRODUCTS AND SERVICES INCLUDING A BAKERY. ALCOHOL WILL FORM LESS THAN 20% OF THE FLOOR SPACE AS INDICATED ON THE PLAN. ALCOHOL DISPLAYED AWAY FROM THE ENTRANCE. APPLICANT PROPOSED MANY MEASURES TO CONTROL OF ALCOHOL PRODUCTS ON SALE TO PREVENT STREET DRINKERS VISITING THE STORE. APPLICANT PLAN IS TO HAVE THIS STORE FOR LOCAL RESIDENTS FOR THEIR SAFE SHOPPING EXPERIENCE. APPLICANT HAS AN OTHER STORE FEW DOORS AWAY WHICH IS AN ADVANTAGE IN TERMS OF LOCAL KNOWLEDGE.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)

g) performances of dance (if ticking yes, fill in box G)

h) anything of a similar description to that falling within (e), (f) or (g)
(if ticking yes, fill in box H)

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 3)	
Day	Start	Finish	Indoors	<input type="checkbox"/>
Mon			Outdoors	<input type="checkbox"/>
Tue			Both	<input type="checkbox"/>
Wed			State any seasonal variations for performing plays (please read guidance note 5)	
Thur				
Fri			Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 6)	
Sat				
Sun				

B

Films Standard days and timings (please read guidance note 7)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3)	
Day	Start	Finish	Indoors	<input type="checkbox"/>
Mon			Outdoors	<input type="checkbox"/>
Tue			Both	<input type="checkbox"/>
Wed			State any seasonal variations for the exhibition of films (please read guidance note 5)	
Thur				
Fri			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 6)	
Sat				
Sun				

C

Indoor sporting events Standard days and timings (please read guidance note 7)			<u>Please give further details</u> (please read guidance note 4)
Day	Start	Finish	
Mon			
Tue			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 5)
Wed			
Thur			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 6)
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 7)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)	
Mon				
Tue				
Wed			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 5)	
Thur				
Fri			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 6)	
Sat				
Sun				

E

Live music Standard days and timings (please read guidance note 7)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 3)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Day	Start	Finish		
Mon			Please give further details here (please read guidance note 4) <hr/> <hr/>	
Tue				
Wed			State any seasonal variations for the performance of live music (please read guidance note 5)	
Thur				
Fri			Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 6)	
Sat				
Sun				

F

Recorded music Standard days and timings (please read guidance note 7)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 3)	
Day	Start	Finish	Indoors	<input type="checkbox"/>
Mon			Outdoors	<input type="checkbox"/>
Tue			Both	<input type="checkbox"/>
Wed			State any seasonal variations for the playing of recorded music (please read guidance note 5)	
Thur				
Fri			Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 6)	
Sat				
Sun				

G

Performances of dance Standard days and timings (please read guidance note 7)			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 3)	
Day	Start	Finish	Indoors	<input type="checkbox"/>
Mon			Outdoors	<input type="checkbox"/>
Tue			Both	<input type="checkbox"/>
Wed			State any seasonal variations for the performance of dance (please read guidance note 5)	
Thur				
Fri			Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please read guidance note 6)	
Sat				
Sun				

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)		Indoors <input type="checkbox"/>
Mon					Outdoors <input type="checkbox"/>
	-----	-----			Both <input type="checkbox"/>
Tue			Please give further details here (please read guidance note 4)		
	-----	-----			
Wed					
	-----	-----			
Thur			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 5)		
	-----	-----			
Fri					
	-----	-----			
Sat			Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 6)		
	-----	-----			
Sun					
	-----	-----			

I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Day	Start	Finish		
Mon			<u>Please give further details here</u> (please read guidance note 4)	
Tue				
Wed			<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 5)	
Thur				
Fri			<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 6)	
Sat				
Sun				

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	
			On the premises	<input type="checkbox"/>
Day	Start	Finish	Off the premises	<input checked="" type="checkbox"/>
			Both	<input type="checkbox"/>
Mon	10.00	23.00	State any seasonal variations for the supply of alcohol (please read guidance note 5)	
Tue	10.00	23.00		
Wed	10.00	23.00		
Thur	10.00	23.00		
Fri	10.00	23.00		
Sat	10.00	23.00		
Sun	10.00	23.00		
Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6)				

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name SHIVANTHAKUMAR BASTIANPULLE	
Date of birth [REDACTED]	
Address [REDACTED] [REDACTED]	
Postcode	[REDACTED]
Personal licence number (if known) [REDACTED]	
Issuing licensing authority (if known) [REDACTED]	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

NONE

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)			<u>State any seasonal variations</u> (please read guidance note 5)
Day	Start	Finish	
Mon	06.00	23.00	
Tue	06.00	23.00	
Wed	06.00	23.00	
Thur	06.00	23.00	<u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u> (please read guidance note 6)
Fri	06.00	23.00	
Sat	06.00	23.00	
Sun	06.00	23.00	

M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

ATTACHED AS SEPARATE DOCUMENT

b) The prevention of crime and disorder

ATTACHED AS SEPARATE DOCUMENT

c) Public safety

ATTACHED AS SEPARATE DOCUMENT

d) The prevention of public nuisance

ATTACHED AS SEPARATE DOCUMENT

e) The protection of children from harm

ATTACHED AS SEPARATE DOCUMENT

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Declaration	<ul style="list-style-type: none">• [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).• The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her
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	proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work (please see note 15)
Signature	NIRA SURESH
Date	04/11/2025
Capacity	LICENSING AGENT

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)

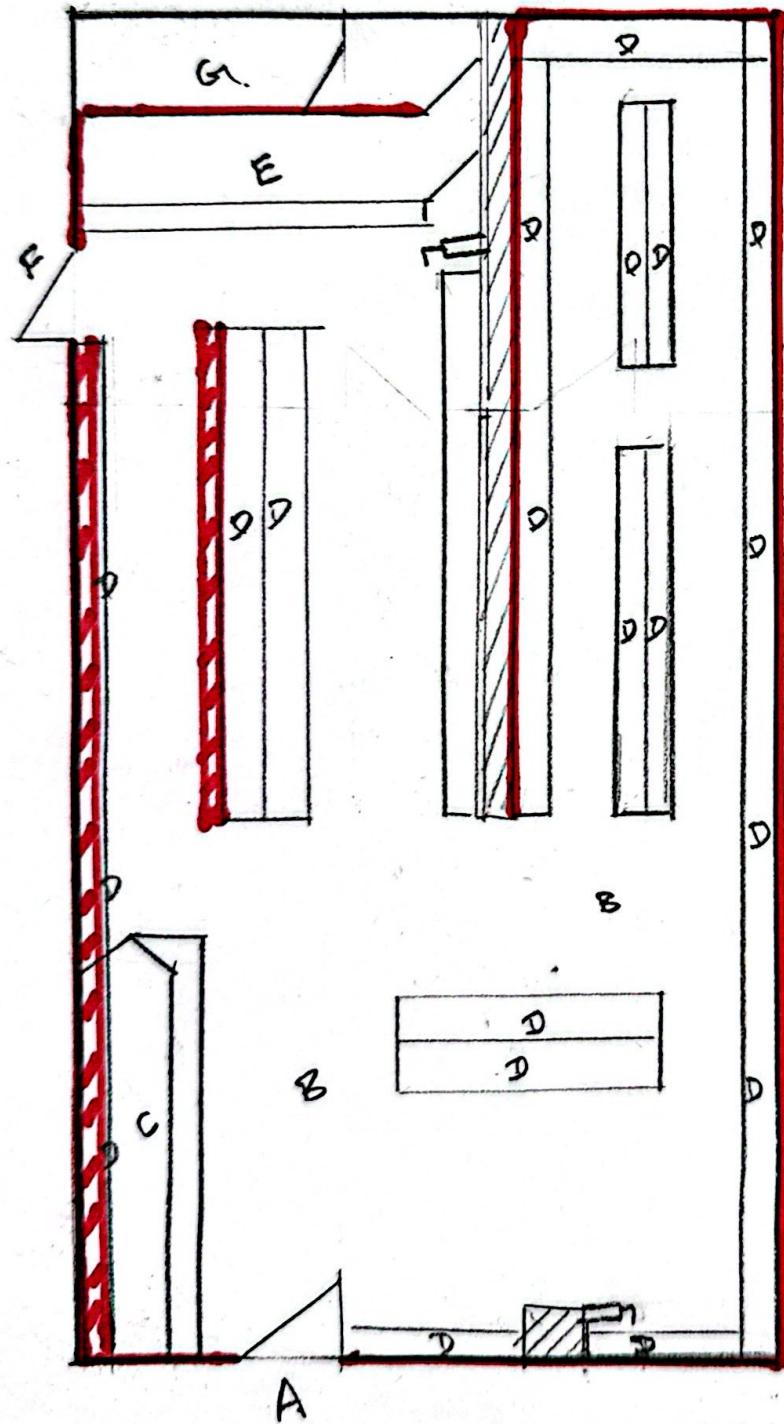
ARKA LICENSING CONSULTANTS
TRIDENT BUSINESS CENTRE
89 BICKERSTETH ROAD

Post town	LONDON	Postcode	SW17 9SH
Telephone number (if any)	[REDACTED]		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) [REDACTED]			

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LONDIS
152-154 CHURCH ROAD
LONDON
NW10 9NH

SCALE 1:100



A: MAIN ENTRANCE

B: RETAIL FLOOR

C: SALES COUNTER

D: DISPLAY SHELVES / FRIDGES

E: BAKERY

F: FIRE EXIT

G: TOILET

□ : FIRE EXTINGUISHERS

■ : LICENSABLE AREA

■■ : ALCOHOL DISPLAY

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BUSINESS PLAN – ADDRESSING THE LICENSING OBJECTIVES;

Application:

This is an application for a premises licence for a Londis Supermarket which is an upmarket store with quality products. Applicant with local knowledge realised that there is a want locally for a reputable local store where local residents can do the shopping safely.

Location:

The store is situated in the Cumulative Impact Zone – the store itself would bring a new lights to the area. There is a need for a regeneration of the area, where this store would be an example, a start.

THE HIGHLIGHT COUNCIL POLICIES IN THE AREA:

- The council will have regard to the individual style and characteristics of the particular premises and events concerned. Licence conditions will not be imposed where other regulations or legislation exists to provide sufficient protection.
- International evidence shows that in case of alcohol the hours and days of sale is related to the harm that can be caused by excessive and risky consumption of alcohol. Evidence also indicates that certain hours of sale impacts on certain types of alcohol related harm. Accordingly, venues which seek to open between midnight and 10:00 am are expected to risk assess their proposals, having regard to risks in the locality and those arising from their operation itself, and propose measures to promote each of the licensing objectives.

NOTE: THE HOURS PROPOSED: 10.00AM TO 23.00 HOURS

- It is important to note that the CIZs adopted will not cause any existing licences to be changed. It can only apply to new applications and variations of existing licences. It is also not an absolute policy and where an applicant can satisfactorily evidence that their application or variation will not negatively impact on the licensing objectives the council may be minded to grant the application.
- It is also important to note that
Policy 15: Voluntary ban on high strength sales and
Policy 16: Street Drinking are separate policies and adoption of the voluntary condition(s) supported and encouraged in Policy 15 and Policy 16 will not necessarily address the requirements under a Cumulative Impact Zone. Any licence application in a CIZ area will need to demonstrate with evidence that its operation will not add to any cumulative impacts that the CIZ is seeking to address.

Street drinkers often consume high strength alcohol. The scheme follows increasing evidence of the harm caused by this type of alcohol to vulnerable drinkers, and also the crime, disorder and nuisance caused by street drinkers. The models used vary from place to-place but tend to target alcohol products above 6% alcohol by volume (ABV) as well as sale of miniatures, although some have focused on a slightly lower ABV or lower cost products. The council encourages and supports applicants to outline any voluntary ban in their operating schedule or voluntary conditions offered as part of their licence application.

NOTES: Operating Schedule addressed the above with control of alcohol.

5. Controls of alcohol: Conditions:

- a) A till prompt system shall be installed to assist staff by reminding them to challenge for ID when a sale is made.
- b) There shall be no supply of alcohol for consumption off the premises except in sealed containers.
- c) Beers, lagers, stout and ciders sold at the premises shall not exceed 6% alcohol by volume.
- d) There shall be no sales of single cans or bottles of beers, lagers, stout and ciders from the premises.
- e) Spirits shall not be sold in bottles of less than 35cl.
- f) Outside sale of alcohol hours, alcohol will be screened off to prevent access by customers.

ROBUST OPERATING SCHEDULE PROPOSED:

1. CCTV:

- a) The CCTV system at the premises shall be maintained in working condition and shall record 24 hours every day. Recordings shall be retained for a minimum of 31 days and shall be made available to Police or Local Authority officers on request and shall be capable of identification and of evidential quality in any light conditions.
- b) The equipment MUST have a suitable export method i.e. CD/DVD/USB facility so that the Police and officers of the Council can make an evidential copy of the data they require. This data should be in the native file format to ensure that no image quality is lost when making the copy. If this format is non-standard (i.e. manufacturers proprietary), then the licence holder shall within 14 days of being requested supply the replay software to ensure that the video on the CD can be replayed by the Police and

officers of the Council on a standard computer. Copies shall be made available to the police and officers of the Council on request, or within 24 hours.

- c) Staff working at the premises shall be trained in the use of the equipment and a log will be kept to verify this. At least one member of staff, so trained, shall be present at the premises at all times when it is open for licensable activities.
- d) Cameras on the entrances, including both serving hatches, must capture full frame shots of the heads and shoulders of ALL people entering the premises, i.e. capable of identification and of evidential quality in any light conditions.
- e) There shall be signs displayed in the customer area to advise that CCTV is in operation.
- f) Should the CCTV become non-functional this shall be reported immediately to the Licensing Authority and the problem rectified as soon as practicable.
- g) CCTV cameras shall monitor all areas of the premises that are accessible to members of the public including the area immediately outside the premises to monitor numbers and prevent crime and disorder.

2. "Challenge 25":

- a) The Licensee shall adopt a "Challenge 25" policy, where all customers who appear to be under the age of 25 and attempt to purchase alcohol or other age-restricted products, shall be asked for proof of their age.
- b) The Licensee shall prominently display notices advising customers of the "Challenge 25" policy.
- c) The following proofs of age are the only ones to be accepted:
 - Proof of age cards bearing the "Pass" hologram symbol
 - UK Photo Driving licence
 - Passport
 - Military ID

3. Staff Competence and Training:

- a) The Licensee shall keep a written record of all staff authorised to sell alcohol, the record to contain the full name, home address, date of birth and national insurance number of each person so authorised. The staff record shall be kept on the licensed premises and made available for inspection by the Licensing Officer, Trading Standards or the Police, on request.

- b) The Licensee shall ensure that each member of staff authorised to sell alcohol has received appropriate training on the law with regard to age-restricted products, proxy sales, and the licensable hours and conditions attached to the licence, including refresher training every six months, and that this is properly documented and training records kept. The training record (either written or electronic) shall be kept on the licensed premises and made available for inspection by the Licensing Officer, Trading Standards or the Police, on request.
- c) The Licensee shall ensure that each member of staff authorised to sell alcohol is fully aware of his /her responsibilities in relation to verifying a customer's age and is able to effectively question purchasers and check evidence of proof of age.
- d) The Licensee shall ensure that each member of staff authorised to sell alcohol is sufficiently capable and confident to confront and challenge under 25's attempting to purchase alcohol.

4. Refusals Book:

- a) The licensee shall keep a register of refused sales of all age-restricted products.
- b) The refusals book shall contain details of time and date, description of the attempting purchaser, description of the age-restricted products they attempted to purchase, reason why the sale was refused and the name/signature of the sales person refusing the sale.
- c) The Refusals Book shall be kept on the licensed premises and made available for inspection by the Licensing Officer, Trading Standards or the Police, on request.

5. Controls of alcohol:

- a) A till prompt system shall be installed to assist staff by reminding them to challenge for ID when a sale is made.
- b) There shall be no supply of alcohol for consumption off the premises except in sealed containers.
- c) Beers, lagers, stout and ciders sold at the premises shall not exceed 6% alcohol by volume.
- d) There shall be no sales of single cans or bottles of beers, lagers, stout and ciders from the premises.
- e) Spirits shall not be sold in bottles of less than 35cl.
- f) Outside sale of alcohol hours, alcohol will be screened off to prevent access by customers.

- g) The Premises Licence holder, the DPS or a nominated person shall be present at the premises at all times during licensing hours.
- h) Documented delegation of authorisations to sell alcohol shall be maintained at the premises and shall be available on request by an authorised officer of the Licensing Authority or the Police.
- i) Spirits shall be located behind the counter. All other alcohol exposed for sale shall be displayed in a position that is not obscured from the constant view of the cashier / staff or CCTV by fixtures.
- j) There shall be no self-service of spirits.

6. Incident Book:

- a) The Premises Licence Holder shall ensure that an “Incident report register” is kept in a bound book or electronic format, in which full details of all incidents are recorded.
- b) This shall be completed as soon as possible and in any case no later than the close of business on the day of the incident. The time and date when the report was completed, and by whom, is to form part of the entry. The register shall be kept on the premises at all times and shall be produced to an authorised officer of the Licensing Authority or the Police on request.

7. Deliveries:

- a) The Premises Licence holder shall carry out due diligence checks to ensure, as far as practicable, that a person ordering alcohol to be delivered to their registered address, or collecting pre-ordered alcohol from the premises, is over 18 years of age. A record of each order and the checks carried out by the staff at the premises shall be kept either in a book or electronically and made available to Police, Local Authority Licensing and Trading Standards officers on request.
- b) Internet sales / deliveries shall only be permitted to a registered address, not parks, open spaces or vehicles. If the sale contains alcohol, Challenge 25, Proof of age Photo ID must be validated by the person delivering the alcohol prior to it being handed to the customer.
- c) If the premises has a website there must be a clear warning advertised that no sales of alcohol shall be made to persons under 18 years of age.
- d) Alcohol deliveries by staff from the premises shall only be carried out by persons who have undergone appropriate Challenge 25 training.

e) If deliveries are carried out by an external contractor a contract shall be in place ensuring that they train their delivery staff in line with current legislation relating to underage / drunkenness.

From: Vagarwal, Rhea
Sent: 28 November 2025 16:17
To: ethen; Business Licence
Cc: CONTACT@ARKALICENSING.CO.UK; Esther, Chan; Legister, Linda
Subject: CONSULT: New Premises - Londis, 152-154 Church Road, NW10 9NH - 36591

Dear Mr Bastianpulle,

Further to our earlier telephone conversation, I note that you are also the licence holder for a premises situated in close proximity at 148 Church Road, NW10 9NH.

In consideration of the above information, and on the basis that this application falls within a Cumulative Impact Zone (CIZ), I wish to take additional time to review the application.

At this stage, I intend to seek a refusal until further clarification is provided and before a formal written representation is submitted.

@Business Licence – please record this as a holding representation.

Kind regards

Rhea Vagarwal

Assistant Regulatory Services Officer

Regulatory Services

Brent Council

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Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

TEL 020 8937 2928
EMAIL rhea.vagarwal@brent.gov.uk
WEB www.brent.gov.uk

Arka Licensing Consultants
Trident Business Centre
89 Bickersteth Road
SW17 9SH

03 December 2025

Our Ref: 36591

Dear Sir/Madam,

**Licensing Representation to the Initial Application for the Premises Licence at Londis,
152-154 Church Road, London, NW10 9NH**

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Act.

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

Cumulative Impact Zone (CIZ)

In 2022, Brent Council reviewed its Cumulative Impact Policy after assessing crime data from various sources. This led to the implantation of the Cumulative Impact Zones (CIZs) in specified areas within Brent, as outlined in the latest Statement of Licensing Policy (2025 – 2030).

Evidence shows a strong correlation between concentrations of off-licences and incidents of alcohol related anti-social behaviour, particularly associated with street drinking.

The significant and notable increase in alcohol related crime and anti-social behaviour is having an adverse impact in some of the areas and neighbourhoods which generates complaints from residents, councillors and the Police. This undermines the licensing objectives and also has potential to undermine the vitality of Brent's town centres.

Willesden has been identified as one of twelve Cumulative Impact Zones in Brent, where the authorising of further licences may undermine the promotion of the licensing objectives.

Willesden

Willesden consists of a busy large parade of shops in the Willesden Green Ward.

The Statement of Licensing Policy describes the area as one experiencing medium to high levels of deprivation which is a hotspot for alcohol flagged calls to the Police due to crime and anti-social behaviour (ASB). Recent data shows the alcohol-related issues are primarily just outside the town centre around the junction of High Road, Willesden and Pound Lane.

All other town centres in Brent suffers from street drinking; however, in parts of Willesden such as Church Road and Pound Lane, the street drinking interrelates with drug misuse and violent crime.

Between 1 July 2021 and 30 June 2022 there were 240 reports to the police, including 93 relating to anti-social behaviour, 31 relating to public order breaches and 106 reports relating to violence.

The streets included in High Road, Willesden area:

- High Road
- Dudden Hill Lane
- Walm Lane
- Station Parade
- Willesden Lane
- Pound Lane
- Church Road

The purpose of the CIZ in Willesden (Church Road) is to address the issues mentioned above.

The Premises

The premises is located at 152-154 Church Road, NW10 9NH, within a ground-floor commercial unit beneath a residential block of flats, along a parade of shops that include existing off-licences and food-led businesses.



To date, there are a number of existing off licences within a 5 minute walk:

Shop 4 You, 148 Church Road, NW10 9NH (Licence No. 162708)

Permitted Hours: 06:00 – 00:00, 7 days a week

Distance: 1 minute (59ft)

Morgan Cash and Carry, 120 Church Road, NW10 9NG (Licence No. 147807)

Permitted hours: 08:00 – 23:00, Monday to Saturday and 10:00 – 22:30, Sunday.

Distance: 2 minutes (499ft)

Sunrise Food Market, 182 Church Road, NW10 9NP (Licence No. 155209)

Permitted hours: 08:00 – 00:00, Monday to Thursday. 08:00 – 01:00, Friday to Saturday.

09:00 – 23:00, Sunday.

Distance: 1 minute (351ft)

Public Space Protection Order (PSPO)

The entire Borough of Brent is subject to a Public Space Protection Order for street drinking, and it is an offence if a person fails to comply with a request to cease drinking alcohol by an authorised officer.

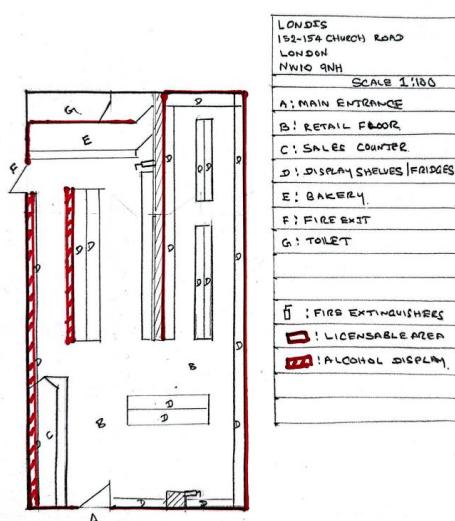
If a police officer reasonably believes that a person is, or has been, consuming intoxicating liquor within these areas, the officer may require the person concerned:

- a) not to consume in that place anything which is, or which the officer reasonably believes to be, intoxicating liquor
- b) to surrender anything in his/her possession which is, or which the officer reasonably believes to be, intoxicating liquor or a container for such liquor (other than a sealed container)
- c) An officer may dispose of anything surrendered to him/her as above.
- d) Issue fixed penalty notices on offenders
- e) Prosecute persistent offenders

However, in reality there are limited police officer resources, which in practice would prevent the above from being enforced. This therefore places a greater emphasis on the responsibility of those premises that are selling alcohol for consumption off the premises. If off licences did not exist, the number of street drinkers would decline.

The Plan

The plan appended to the application for a new premises licence indicates a traditional off licence layout.



The business plan states “*Cameras on the entrance, including both serving hatches, must capture full frame shots of the heads and shoulders of all people entering the premises*” however, the submitted plan does not outline where these two hatches would be.

Discussion with applicant:

On Thursday 20 November 2025, I spoke with the applicant and proposed DPS, Sathiaseelan Bastianpulle via telephone to obtain further information related to the application.

The following questions were asked and recorded below:

1. **Rhea Vagarwal (LA):** When do you intend to take over the premises?

Shivanthakumar Bastianpulle (LH/DPS): Lease I got in February. I traded for a while, nothing going on now, going to start when permission started. It is being renovated.

2. **Rhea Vagarwal (LA):** Who pays the Business Rates?

Shivanthakumar Bastianpulle (LH/DPS): I pay business rates. I spoke to council recently about direct debit.

3. **Rhea Vagarwal (LA):** Did you read the application and are you happy with the content?

Shivanthakumar Bastianpulle (LH/DPS): Yes

4. **Rhea Vagarwal (LA):** Are you aware that the premises falls in a CIZ, and do you know what that means?

Shivanthakumar Bastianpulle (LH/DPS): I am not fully clear about it, but I know some of the things. No high-volume ciders or anything and no miniatures. I concentrate on family shopping, no need to sell to street drinkers or it would be headache.

5. **Rhea Vagarwal (LA):** Can you explain any specific ASB issues near the premises?

Shivanthakumar Bastianpulle (LH/DPS): I don't know but it is not much trouble in that area, around the tyre shop. Too many people selling weed, don't make harm but police attend many times.

6. **Rhea Vagarwal (LA):** Can you explain the age verification policy that you intend to adopt?

Shivanthakumar Bastianpulle (LH/DPS): What do you mean...oh challenge 21.

7. **Rhea Vagarwal (LA):** Can you explain the 4 licensing objectives?

Shivanthakumar Bastianpulle (LH/DPS): I am not sure.

8. **Rhea Vagarwal (LA):** Do you know about Public Space Protection Order in Brent?

Shivanthakumar Bastianpulle (LH/DPS): What does that mean?

9. **Rhea Vagarwal (LA):** There are many existing off licences in local area, why do you want to open another off licence?

Shivanthakumar Bastianpulle (LH/DPS): It is not a good area with supermarkets. They don't have anything with bakery items, vegetables. They have a few but not proper ones. I plan to put a meat shop there too as there is none. I try to cover everything in one and hope to support customers.

10. **Rhea Vagarwal (LA):** If the application is refused, will you keep the lease and continue to trade?

Shivanthakumar Bastianpulle (LH/DPS): I don't have an idea at the moment. I already lost money from the tyre business.

Based on my conversation with the applicant, I am not entirely confident that he is fully aware of the area's status as an Anti-Social Behaviour (ASB) hotspot. Whilst I appreciate the applicant's intention to introduce numerous services to the community, the proposed business model lacks distinctiveness.

I acknowledge measures have been proposed to meet the licensing objectives however, the applicant does not demonstrate full awareness of key factors within the area such as the PSPO, CIZ or street drinking issues which causes concern on how potential issues may be dealt with.

Background information:

Upon conducting checks, it appears that Mr Shivanthakumar Bastianpulle is also the licence holder at the premises situated in close proximity at Shop 4 You, 148 Church Road, NW10 9NH.

A subsequent telephone conversation was had with Mr Shivanthakumar Bastianpulle on Friday 28 November 2025 to discuss the above matter whereby it was confirmed that he does not wish to surrender the licence for his current business. I was informed that he intends to open this premises as 'Londis' which supplies alcohol and in my belief, would add to the cumulative impact.

It has come to my attention that the Licensing Police conducted a visit to Shop 4 You on Saturday 29 November 2025 and discovered the licence holder failed to comply with condition 4 of the premises which stipulates "*A personal licence holder fluent in English shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol.*"

Following the visit, a letter of warning was issued ([see appendix RV1](#))

Summary

The Statement of Licensing Policy stipulates that any new premises licence application falling within a specified Cumulative Impact Zone will not be granted unless the applicant provides compelling evidence that the proposed licensable activities will not contribute to the issues the CIZ seeks to address, such as street drinking and alcohol-related anti-social behaviour.

Whilst a business plan has been provided, it fails to demonstrate that granting this application would avoid negative cumulative impact on one or more of the licensing objectives and to the contrary, add to the issues of an existing saturated area.

There is nothing to suggest that the premise will be offering any niche products other than typical goods you would expect to find at an local off licence bearing in mind, there are many existing grocery and off licence premises located in the area.

Willesden is a challenging area of the Borough fuelled with anti social behaviour including street drinking, therefore adding another off licence in the area will not benefit the wider community in my opinion. It is on this basis, that the Licensing Authority ask that the application for a new premises licence is **refused** by the Licensing Sub-Committee.

Adding conditions to a premises licence, in the Licensing Authority's opinion, is not adequate however, if the Sub-Committee decides that there is sufficient evidence to the contrary, the Licensing Authority would request the following points be included in the operating schedule or added as conditions on the premises licence:-

1. The premises shall operate and maintain a digital colour CCTV system. The CCTV system shall continually record whilst the premises are open for licensable activities, and all recordings shall be kept for 31 days.

2. The CCTV system shall capture clear images of every person entering or leaving the premises with further CCTV cameras covering the publicly accessible areas stipulated on the premises plan, including the frontage of the premises.
3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public. This member of staff shall be able to view, download and make copies of any CCTV requests made by the police or authorised officer(s).
4. CCTV footage shall be provided within 24 hours upon request by Police and any authorised Officers from Brent Council, in a readily accessible format on removable media (I.e., USB, hard drive, CD etc..) or via digital transfer.
5. The CCTV system shall display the correct date and time on any footage.
6. Signage stating that CCTV is in operation shall be clearly and prominently displayed at the premises.
7. A "Challenge 25" policy shall be adopted and adhered to. Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport.
8. A notice stating "No proof of age – No sale" shall be displayed at the point of sale.
9. A notice asking customers to leave quietly from the premises shall be displayed by the exit/entrance.
10. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
11. Any staff directly involved in selling alcohol for retail to consumers, staff who provide training and all managers will undergo regular training (every 12 months) of Licensing Act 2003 legislation. This will be documented and signed for by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.

The training records shall detail:-

- a) Staff member's name
- b) Staff member's signature
- c) Name of person providing the training
- d) Date of training
- e) Training on the licensing objectives
- f) Training on use of the incident log
- g) Training on refusal of sale
- h) Training on challenge 25 policy
- i) Training on the use and downloading (providing copies) of the CCTV system

This training shall be kept at the venue and made available immediately upon request to the police or authorised officers from Brent Council.

12. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

- a) all crimes reported to the venue
- b) all ejections of patrons
- c) any complaints received
- d) any faults in the CCTV system
- e) any visit by a relevant authority or emergency service

Any entries into the log shall be made within 24 hours of any incident and shall contain the time/date of the incident, the nature of the incident, a description of the people involved, the action taken and details of the person responsible for the management of the premises at the time of the incident.

13. A refusal book detailing date and time of the refused sale, the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection at the premises.

Any entries into the log shall be made within 24 hours of any incident and shall contain the time/date of the incident, the nature of the incident, a description of the people involved, the action taken and details of the person responsible for the management of the premises at the time of the incident.

14. All deliveries (to the premises) shall take place during the normal working day (i.e. 09:00 to 18:00 daily).

15. A clear and unobstructed view into the premises shall be maintained at all times.

16. There shall be no single cans or bottles of beer or cider shall be sold at the premises.

17. There shall be no miniatures of spirits or wine sold at the premises.

18. No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold.

19. There shall be no self-service of spirits on the premises with all spirits being located behind counter.

20. All alcoholic drinks shall be clearly labelled or marked with the name of the premises.

21. A suitable intruder alarm and panic button shall be fitted and maintained.

22. A personal licence holder shall be at the premises at all times whilst open for licensable activities.

23. The premises licence holder shall display notice warning customers against drinking on the street in line with Brent Council's Public Spaces Protection Order.

24. The premises licence holder shall ensure that all tills in operation at the premises automatically provide age-related prompts to staff to check the age of the buyer when alcoholic products are passed through the till, or entered onto the till, for sale.

25. A lockable safe with deposit slot and anti-fishing mechanisms must be used at the counter till area in order to prevent crime.

26. Drivers shall not deliver to any person anywhere other than that at the residential / business address given when the order was placed. There shall be NO deliveries made to any open/public spaces.
27. Delivery drivers should be asked to keep noise to a minimum when collecting deliveries and must not be permitted to loiter unnecessarily.
28. Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors so as to prevent access to the alcohol by customers or staff.

Supply of Alcohol (No Change)

Monday to Sunday – 10:00hrs to 23:00hrs

Opening Hours (No Change)

Monday to Sunday – 06:00hrs to 23:00hrs

Yours Sincerely



Rhea Vagarwal
Licensing Enforcement Officer
Regulatory Services


TERRITORIAL POLICING

Shop 4 you
148, Church Road
Brent
NW10 9NH

Our ref: Police Visit 29/11/2025

NW BCU Licensing Department - Brent
Wembley Police Station
603, Harrow Road
Wembley
HA0 2HH
Email: Brendon.McInnes@met.police.uk
Web: www.met.police.uk

Date: 02 December 2025

Dear Mr Shivanthakumar Bastianpulle,

As you are aware, my colleagues and I attended Shop 4 you on Saturday the 29 November 2025 to conduct a licensing visit.

We attended as a routine licensing check. When I walked in I was greeted by a young man behind the counter who identified herself as a member of staff. I asked the young man if anyone else was working at the venue and he stated yes and pointed to another colleague. I then asked the young man if he held a personal licence and again he replied no and appeared to not understand what I was talking about.

Condition 4 of your licence states:

“A personal licence holder fluent in English shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol.”

This was not the case and therefore were in breach of your premises licence and committing the offence of unauthorised licensable activities under section 136 of the licencing act 2003.

Can you please explain to me what action you will be taking to rectify issues? Please respond within one week of the date of this e-mail.

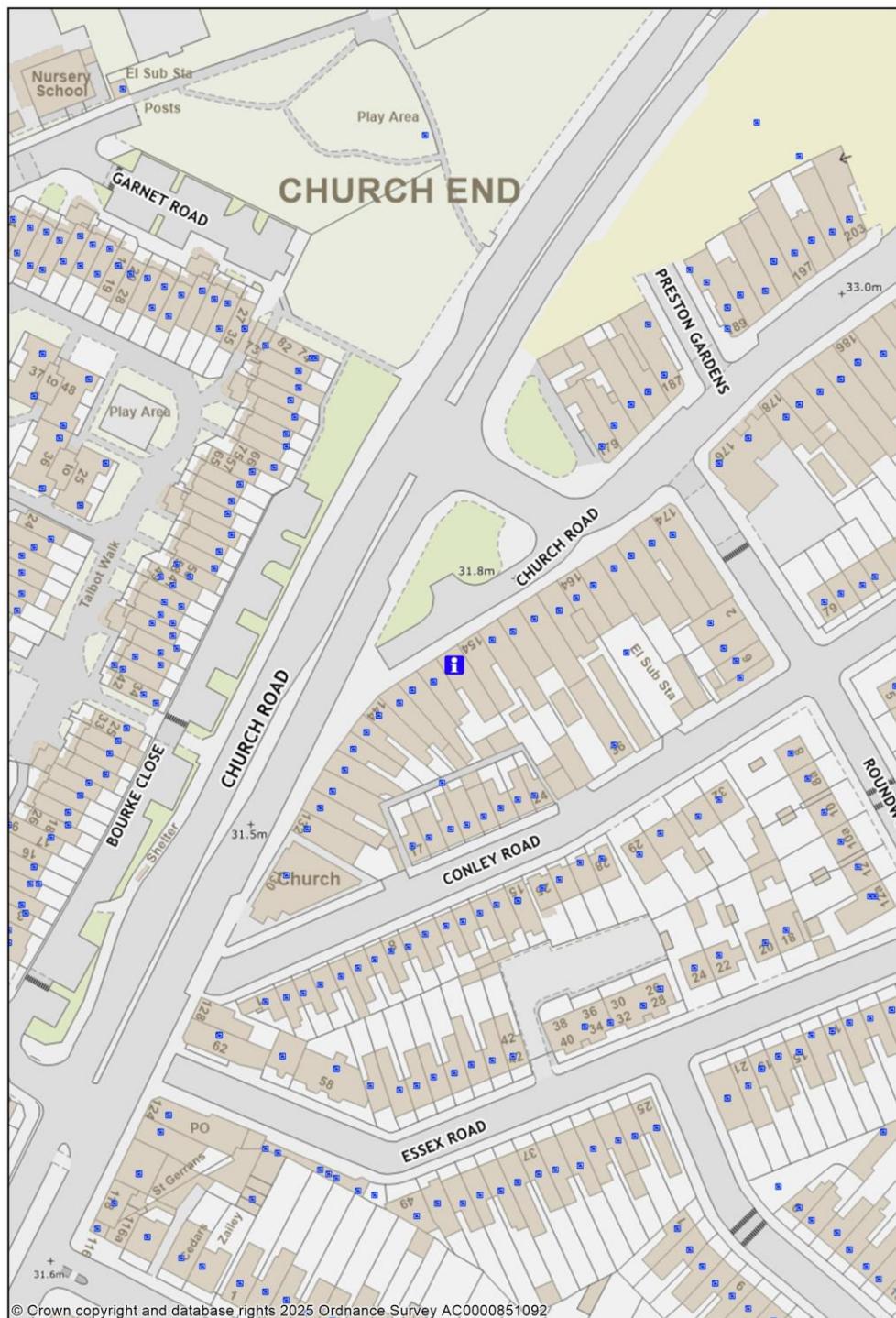
Please treat this e-mail as a written warning for breaching your premises license

Yours Sincerely,

PC Brendon McInnes 1187NW
NW BCU - Brent Licensing
Brendon.McInnes@met.police.uk

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Basemap Map



1:1250

0 0.02 0.04 kilometres



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RE: CONSULT: New Premises - Londis, 152-154 Church Road, NW10 9NH - 36591

From Vagarwal, Rhea <Rhea.Vagarwal@brent.gov.uk>

Date Mon 08/12/2025 13:56

To ARKA LICENSING <contact@arkalicensing.co.uk>

Cc Legister, Linda <Linda.Legister@brent.gov.uk>; Esther, Chan <Esther.Chan@brent.gov.uk>; Business Licence <business.licence@brent.gov.uk>

Dear Suresh,

Thank you for your email.

Unfortunately, I was unable to answer your call on Friday 5 December 2025 as I was on annual leave.

On Thursday 20 November 2025, I spoke with the applicant and proposed DPS, Mr Sathiaseelan Bastianpulle via telephone.

During the telephone conversation, Mr Bastianpulle had mentioned that he was at hospital with his son and suggested to contact his agent. I offered to call back at a convenient time if needed and explained that I had a few questions specifically for him. Mr Bastianpulle then accepted to proceed with the call.

In relation to your query, I can confirm the telephone call was not recorded however, a detailed account of the questions that were asked and the answers provided by the applicant have been included within my representation.

If you have any further questions, please do not hesitate to contact me.

Kind regards

Rhea Vagarwal
Licensing Enforcement Officer
Regulatory Services
Brent Council

07787873154
02089372928

www.brent.gov.uk
@Brent_Council

From: ARKA LICENSING <contact@arkalicensing.co.uk>

Sent: 05 December 2025 10:57

To: Vagarwal, Rhea <Rhea.Vagarwal@brent.gov.uk>

Cc: Legister, Linda <Linda.Legister@brent.gov.uk>; Esther, Chan <Esther.Chan@brent.gov.uk>; Business Licence <business.licence@brent.gov.uk>

Subject: Re: CONSULT: New Premises - Londis, 152-154 Church Road, NW10 9NH - 36591

Good morning Rhea,

Page 45

Thank you.

And I called your mobile number, no answer.

I was going through the recorded questions and answers with applicant. He told me that when you called him he was saying to you he was in the hospital, cannot talk, and can you talk to my agent... you responded saying no! this is something I need to talk to you and not the agent... he was not the position to talk, he carried on as you requested, he says...just to get over it.

Is there a voice record of the conversations? I look forward to talking to you soon.

Regards
Suresh

Consultant
Arka Licensing

Tel: (0203) 405 1886
Mob: 07803 903 897
E-mail: contact@arkalicensing.co.uk

This email is sent for and on behalf of Arka Licensing Consultants, which is a company registered in England, registered number 09036487, registered office Trident Business Centre, 89 Bickersteth Road, London SW17 9SH.

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From: Vagarwal, Rhea <Rhea.Vagarwal@brent.gov.uk>
Sent: 04 December 2025 15:04
To: ARKA LICENSING <contact@arkalicensing.co.uk>
Cc: Legister, Linda <Linda.Legister@brent.gov.uk>; Esther, Chan <Esther.Chan@brent.gov.uk>; Business Licence <business.licence@brent.gov.uk>
Subject: RE: CONSULT: New Premises - Londis, 152-154 Church Road, NW10 9NH - 36591

Dear Suresh,

Please be advised a holding representation was submitted on Friday 28 November 2025 which fell within the 28-day consultation period.

Subsequently, a written and more detailed representation was submitted on Wednesday 4 December 2025.

Should you wish to discuss this further or have any questions, please do not hesitate to contact me.

Kind regards

Rhea Vagarwal

Licensing Enforcement Officer
Regulatory Services
Brent Council

07787873154
02089372928

www.brent.gov.uk
@Brent_Council

From: ARKA LICENSING <contact@arkalicensing.co.uk>
Sent: 04 December 2025 09:32
To: Vagarwal, Rhea <Rhea.Vagarwal@brent.gov.uk>
Cc: Legister, Linda <Linda.Legister@brent.gov.uk>
Subject: Re: CONSULT: New Premises - Londis, 152-154 Church Road, NW10 9NH - 36591

Good morning Rhea,

Thank you for your representation.

Your representation has been received after the consultation period, which we will seek advise from our lawyer, even though you have indicated early. The contents of your representation also we will seek advise. We have clearly stated on the application that applicant has an other store few doors away. In any case this application should be assessed on its own merits.

In the meantime we would like to see if this can be mediated with you.

We would be grateful if you could arrange a time tomorrow or Monday on Zoom meet, so that we can talk it through your representation.

Regards
Suresh Kanapathi

Consultant
Arka Licensing

Tel: (0203) 405 1886
Mob: 07803 903 897
E-mail: contact@arkalicensing.co.uk

This email is sent for and on behalf of Arka Licensing Consultants, which is a company registered in England, registered number 09036487, registered office Trident Business Centre, 89 Bickersteth Road, London SW17 9SH.

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From: Vagarwal, Rhea <Rhea.Vagarwal@brent.gov.uk>
Sent: 03 December 2025 11:23
To: ethen2909@gmail.com <ethen2909@gmail.com>; ARKA LICENSING <contact@arkalicensing.co.uk>
Cc: Esther, Chan <Esther.Chan@brent.gov.uk>; Legister, Linda <Linda.Legister@brent.gov.uk>; Business Licence

<business.licence@brent.gov.uk>

Subject: RE: CONSULT: New Premises - Londis, 152-154 Church Road, NW10 9NH - 36591

LICENSING ACT 2003

Licence: New Premises

Reference: **36591**

Dear Sir/Madam,

Applicant: **Shivanthakumar Bastianpulle**

Premises: **Londis, 152-154 Church Road, NW10 9NH**

Please find attached representation from the Licensing Authority.

Kind regards

Rhea Vagarwal

Licensing Enforcement Officer

Regulatory Services

Brent Council

07787873154

02089372928

www.brent.gov.uk

@Brent_Council

From: Vagarwal, Rhea

Sent: 28 November 2025 16:17

To: 'ethen2909@gmail.com' <ethen2909@gmail.com>; Business Licence

<business.licence@brent.gov.uk>

Cc: 'CONTACT@ARKALICENSING.CO.UK' <CONTACT@ARKALICENSING.CO.UK>; Esther, Chan

<Esther.Chan@brent.gov.uk>; Legister, Linda <Linda.Legister@brent.gov.uk>

Subject: CONSULT: New Premises - Londis, 152-154 Church Road, NW10 9NH - 36591

Dear Mr Bastianpulle,

Further to our earlier telephone conversation, I note that you are also the licence holder for a premises situated in close proximity at 148 Church Road, NW10 9NH.

In consideration of the above information, and on the basis that this application falls within a Cumulative Impact Zone (CIZ), I wish to take additional time to review the application.

At this stage, I intend to seek a refusal until further clarification is provided and before a formal written representation is submitted.

@Business Licence – please record this as a holding representation.

Kind regards

Rhea Vagarwal

Assistant Regulatory Services Officer

Regulatory Services

Brent Council

07787873154
02089372928

www.brent.gov.uk
@Brent_Council

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Discharge Summary Complete

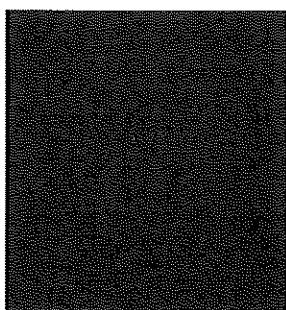
London North West University Healthcare NHS Trust

DISCHARGE SUMMARY:

Northwick Park Hospital
Watford Road
Harrow
HA1 3UJ

www.lnwh.nhs.uk/contact-us

Telephone: 020 8864 3232
Date: 20/Nov/2025 12:05:35



Dear [REDACTED]

Patient Demographics

Name: Shivanthakumar, Ethen	NHS Number: [REDACTED]
Date of Birth: [REDACTED]	Other Identifier: [REDACTED] 86
Gender: Male	Home Telephone: [REDACTED]
Address: WEMBLEY HA9 6JX	

Admission Details

Date: 18/Nov/2025 22:14:00
Source: Usual Place of Residence
Consultant: Jadou, Ehmmed
Lead Consultant Speciality: Accident & Emergency
Ward: NP RWSSPAU

Discharge Details

Date: 20/Nov/2025 11:53:00
Destination: Usual Place of Residence
Discharged by: Subathiran, Janane
Outcome: Discharged with Consent

Summary

Plan for the Trust & Requested GP Actions:
n/a

Medications and Medical Devices

Patient Name: Shivanthakumar, Mr Ethen

NHS Number: [REDACTED]
of 3

20/Nov/2025 12:05:38

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Shop 4 You warning letter Inbox



Brendon.McInness 2 Dec

Good afternoon. Please find attached a letter for...



me 22:28



to Brendon.McInness, business.lic... ▾

Dear PC McInnes

Thank you for your letter and I appreciate your visit to our shop on Saturday Night.

I came back while you were at the store.

As I said on that day I went for an urgent visit to my home as wife was not well. I work on Saturdays to manage the store. The staff in charge has completed the personal license holder course successfully and personal application to be processed. I was available for you on your visit and I'm available in 10mins from my home.

I'm not justifying I'm sure you will understand this was a rare situations.

I will ensure all conditions on the license complied all times, if not I'll close the alcohol sales.

Thank you.

Regards
Shivankumar Bastianpulle

...



Reply all



Forward



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