



Alcohol and Entertainment Licensing Sub-Committee

Wednesday 26 November 2025 at 10.30 am

This will be undertaken as a virtual online meeting

The meeting will be open for the press and public to follow via the live webcast available [HERE](#)

Membership:

Members

Councillors:

Ahmed (Chair)
Hylton
L. Smith

Substitute Members:

Councillors:

Akram, Bajwa, Chohan, Long, Mahmood,
Clinton, Vacancy

For further information contact: Devbai Bhanji, Governance Assistant
Tel: 020 8937 6841; Email: devbai.bhanji@brent.gov.uk

For electronic copies of minutes and agendas please visit:
[Council meetings and decision making | Brent Council](#)

Notes for Members - Declarations of Interest:

If a Member is aware they have a Disclosable Pecuniary Interest* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest** in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also significant enough to affect your judgement of a public interest and either it affects a financial position or relates to a regulatory matter then after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

***Disclosable Pecuniary Interests:**

- (a) **Employment, etc.** - Any employment, office, trade, profession or vocation carried on for profit gain.
- (b) **Sponsorship** - Any payment or other financial benefit in respect of expenses in carrying out duties as a member, or of election; including from a trade union.
- (c) **Contracts** - Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.
- (d) **Land** - Any beneficial interest in land which is within the council's area.
- (e) **Licences** - Any licence to occupy land in the council's area for a month or longer.
- (f) **Corporate tenancies** - Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.
- (g) **Securities** - Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

****Personal Interests:**

The business relates to or affects:

- (a) Anybody of which you are a member or in a position of general control or management, and:
 - To which you are appointed by the council;
 - which exercises functions of a public nature;
 - which is directed is to charitable purposes;
 - whose principal purposes include the influence of public opinion or policy (including a political party or trade union).
- (b) The interests of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who is the subject of a registrable personal interest.

Agenda

Introductions, if appropriate.

Item	Page
1 Apologies for absence and clarification of alternate members	
2 Declarations of Interests	
Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary or personal interests in the items on this agenda and to specify the item(s) to which they relate.	
3 Application for a New Premises Licence by John Belmonte for the premises known as Spoon & Rice, 16 High Road, NW10 2QG, pursuant to the provisions of the Licensing Act 2003	1 - 39

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LICENSING ACT 2003

Application for a New Premises Licence

1. The Application

Name of Applicant:	John Belmonte
Name & Address of Premises:	Spoon & Rice, 16 High Road, NW10 2QG
Applicants Agent:	

1. Application

The application is for a new premises licence as follows:

To provide: the sale of alcohol and to remain open from 11am to 10pm Monday to Sunday.

The applicant has since agreed to reduce the terminal hour for the sale of alcohol to 9.30pm.

2. Background

None

3. Promotion of the Licensing Objectives

See page 3 of the application

4. Relevant Representations

Representations have been received and withdrawn from the Police and Licensing Officer. Representations remain outstanding from a local resident.

5. Interested Parties

None

6. Policy Considerations

Policy 1 – Process for Applications

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

7. Determination of Application

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

8. Associated Papers

- A. Application Form & plan
- B. Resident Rep
- C. Licensing Rep & Withdrawal
- D. Police Rep & Withdrawal
- E. OS Map



Regulatory Services
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

TEL: 020 8937 5359
EMAIL: business.licence@brent.gov.uk
WEB: www.brent.gov.uk

Online Ref. No: 20282
Application No: 36293
Date: 03 October 2025

LICENSING ACT 2003

Licence: Premises Licence New Application
Application No: 36293

Dear Sir/Madam,

Applicant: Mr John Belmonte

Date Received: 03 October 2025

An application was made to Brent Council under the Licensing Act 2003 by the above-named applicant. If you would like to make a representation please email business.licence@brent.gov.uk. Representations must specify in detail the grounds of opposition and must relate to the promotion of the licensing objectives.

In order that consideration of the application may not be delayed, it will be appreciated if a reply can be sent to us by:

31 October 2025.

Yours faithfully

Vanesha Haulkhory
Licensing Support Officer
Regulatory Services

Part 1 – Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

Spoon & Rice

16 High Road, London, Brent, NW10 2QG

Telephone Number at premises (if any):

Non domestic rateable value: 11500

Part 2 – Applicant Details

Proposed Licence Holder:

Mr John Belmonte

Agent Details

Part 3 – Operating Schedule

When do you want the premises licence to start? 15-09-2025

If you wish the licence to be valid only for a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Please give a general description of the premises: The premises is a ground floor corner unit within a mixed-use building (commercial and residential). It operates as a Filipino takeaway and delivery shop with a small dine-in area and alfresco, offering limited seating with tables and chairs for on-site consumption. A toilet facility is available for public use. At the rear of the premises, there is a large parking area and a secure storage space capable of accommodating two vehicles (delivery van and SUV).

This application will be for **On Sales only**, meaning that alcoholic beverages will only be consumed on the premises

What licensable activities do you intend to carry on from the premises?

Section J: Sale of alcohol: On the premises

The times the licence authorises the carrying out of licensable activities

<u>Section J: Sale or Supply of Alcohol: On the premises</u>		
<u>Day</u>	<u>Start Time</u>	<u>End Time</u>
Monday	11:00	22:00
Tuesday	11:00	22:00
Wednesday	11:00	22:00
Thursday	11:00	22:00
Friday	11:00	22:00
Saturday	11:00	22:00
Sunday	11:00	22:00

Just within the premises including the pavement right outside the shop (where there is seating)

Christmas Eve, Bank holidays, New Year's Day

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

John Belmonte

Date of birth:

Licence Number: [REDACTED]
Issuing authority: [REDACTED]

Concerns in respect of Children: Safeguarding Measures: Protection of children: ID checks, no alcohol service to under-18s. Challenge 25 policy enforced. Acceptable IDs: passport, photo driving licence, PASS accredited card. Alcohol served alongside food orders. Staff trained in responsible alcohol service and refusal of sale. CCTV system covering dining area and entrance. Notices displayed reminding customers to drink responsibly.

The opening hours of the premises

<u>Day</u>	<u>Start Time</u>	<u>End Time</u>
Monday	11:00	22:00
Tuesday	11:00	22:00
Wednesday	11:00	22:00
Thursday	11:00	22:00
Friday	11:00	22:00
Saturday	11:00	22:00
Sunday	11:00	22:00

Christmas Eve, New Year's Day

a) General – all four licensing objectives (b, c, d, e): To promote the prevention of crime and disorder, the premises will be equipped with a high-quality CCTV system covering the entrance, exit, till points, and alcohol display or service areas. Recordings will be retained for at least 31 days and will be made available to the Police or Licensing Officers on request. Staff will be trained in conflict management and in the procedures for refusing service to intoxicated or aggressive individuals. Alcohol will be stored securely and monitored at all times to reduce the risk of theft. In relation to public safety, the premises will fully comply with health and safety, fire safety, and food hygiene requirements. Emergency exits will be clearly marked and kept unobstructed at all times. Appropriate signage will be displayed to remind customers to drink responsibly, and regular risk assessments will be carried out to ensure the safety of both staff and customers. To prevent public nuisance, signage will be displayed at the exit reminding customers to leave the premises quietly and with respect for neighbouring residents and businesses. Waste and recycling will be disposed of responsibly to avoid littering, smells, or obstruction, and collections and deliveries will be scheduled at reasonable times to minimise disturbance. No alcohol will be consumed outside of the designated or permitted areas. Finally, to protect children from harm, a strict Challenge 25 policy will be enforced, requiring proof of age from anyone who appears to be under 25. Only valid photo identification such as a passport, UK driving licence, or a PASS-accredited proof-of-age card will be accepted. All staff will be trained to prevent underage sales, and a refusals log will be maintained to record any attempted sales to underage individuals. Under no circumstances will alcohol be sold or supplied to anyone under the age of 18.

b) The prevention of crime and disorder: No alcohol to be taken off premises; CCTV recording retained. Train staff in conflict management and procedures for refusing service to intoxicated or aggressive individuals. Keep alcohol behind the counter or in a monitored area to prevent theft.

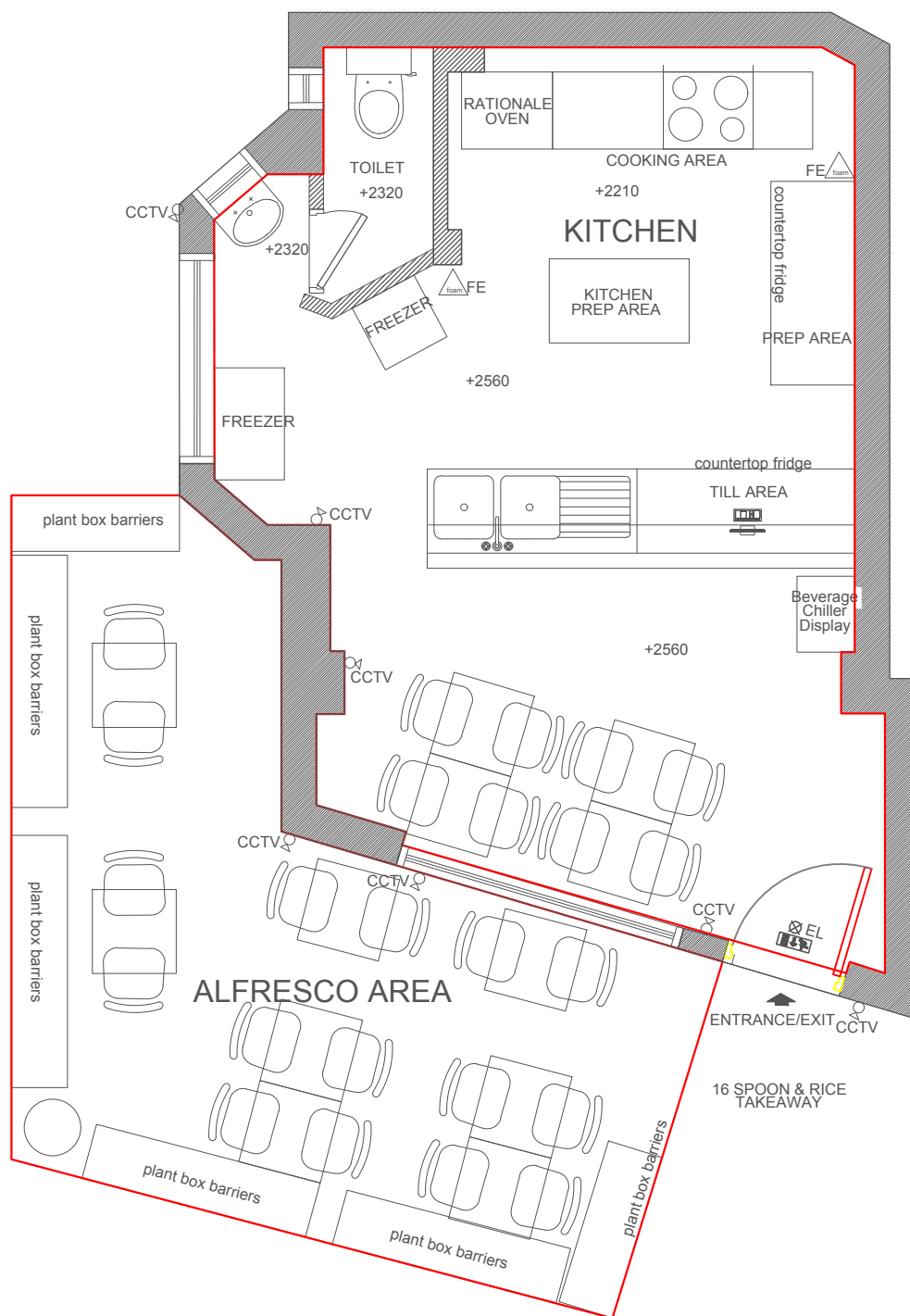
c) Public safety: Compliance with fire and health & safety regulations. Maintain clear emergency exits and ensure they are kept unobstructed. Conduct regular risk assessments for customer and staff safety.

d) The prevention of public nuisance: No amplified music, customers encouraged to leave quietly. Ensure waste and recycling are disposed of responsibly to avoid littering and odours. No alcohol to be consumed outside of the permitted areas.

e) The protection of children from harm: ID checks, no alcohol service to under-18s. Operate a Challenge 25 age verification policy. Accept only valid photo ID: passport, UK driving licence, or PASS-accredited proof-of-age card.

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PATHWALK



NOTES:

Figured dimensions are to be used in preference to scaled dimensions. Contractors to verify all dimensions on site before commencing any work or shop drawing.

- FE FIRE EXTINGUISHER 6 Litre AFFF Foam Spray
- EL EMERGENCY LIGHTING
- CCTV CLOSED CIRCUIT TELEVISION CAMERA
- LICENSABLE ACTIVITIES

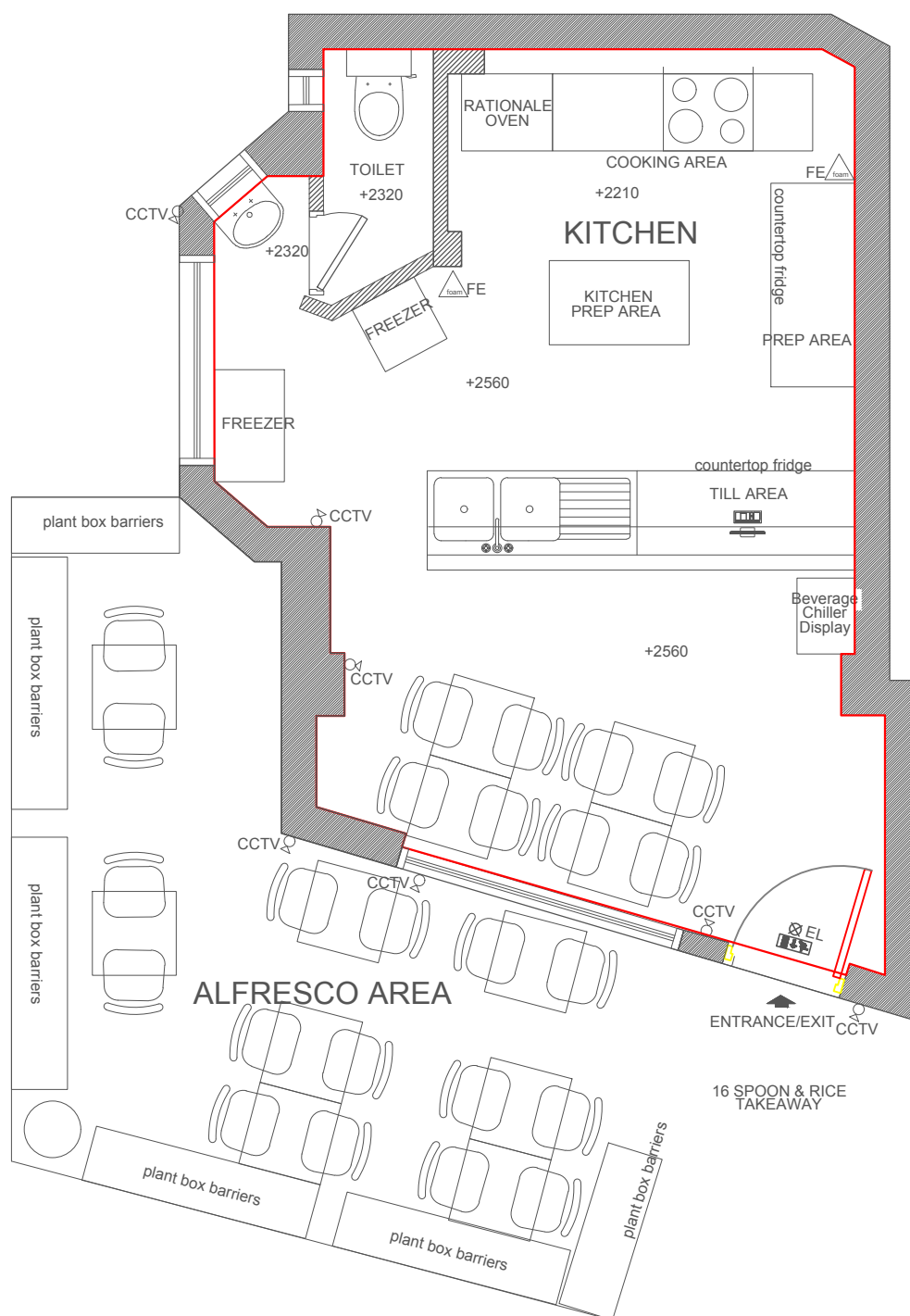
PATHWALK



PROJECT	PURPOSE OF DRAWING
SPOON & RICE TAKEAWAY 16 High Road, London, NW10 2QG	PREMISES LICENCE APPLICATION
DRAWING TITLE	DRAWN BY
EXISTING GROUND FLOOR PLAN	YJ
SCALE	CHECKED BY
1:200 m	YJ





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PATHWALK



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PATHWALK



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1:200 m	YJ

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From:

Sent: Wednesday, October 08, 2025 10:51

To:

Subject: Re: Neighbour Complaint - Spoon and Rice

Hi

I would like to follow up on the email thread below as we never heard back from you or Brent council regarding our complaints about the sheds Spoon and Rice had erected outside our property windows. Please can you share your report from the visit to our property and what your findings and recommendations were.

In addition to that, we have been made aware that Spoon & Rice have applied for an alcohol licence which is extremely concerning. The licence would be for consumption on premises and as the take-away itself has only two tables inside, our worry is that the owner intends to use the outside space for this. He is already using this space despite not having approved planning, and it is directly next to the entrance gate to our property and our neighbouring flats (see attached photos). Encouraging drinking here would create an anti-social and intimidating environment directly outside our front door and would be detrimental to the safety and amenity of the people who live here. We are also concerned he may want to use the space out the back of the property for drinking on premises, which would put this directly outside the bedroom windows of our property.

The Licensing Act 2003 sets out four licensing objectives, one of which is “the prevention of public nuisance.” We believe his proposal directly conflicts with that objective. Willesden Green has plenty of establishments where alcohol is served and the area is already experiencing increased criminal activity and anti-social behaviour and nuisance as a result of what already exists, allowing it to spread to areas directly attached to housing should not be allowed and we would like to formally register our strongest objection to it.

I've also attached a photo of how the owner regularly leaves the bins for collection on the pavement. This encourages rats and additional fly-tipping and needs to be contained within the boundary of his parking area.

Your assistance with these matters would be much appreciated.

Kind regards,







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Thank you for your email and for bringing these concerns to our attention.

Firstly, we would like to clarify that the shed in question was immediately removed following the council's prompt instruction. We have fully complied with all requirements and have taken every necessary step to ensure adherence to local regulations.

Secondly, we believe that some of the statements made in the recent complaint are exaggerated and subjective. The small flower space divider referred to does not require planning permission, as it is purely decorative and not a structural installation.

Throughout our entire operation at this location, there has never been any instance of noise or nuisance originating from our premises. As responsible traders, we maintain a peaceful and respectful environment for our customers, neighbours, and the wider community.

Furthermore, the claim that we intend to extend our trading or alcohol consumption area to the parking space at the back of the property is entirely unfounded and speculative. We have never considered, discussed, or planned any such activity.

It is also important to note that we have never placed tables or customer seating directly in front of any neighbouring doors or windows. All our activities remain strictly within our approved and designated trading area, and the necessary permits have been secured before any action was taken.

Finally, it is unfortunate that despite our efforts to operate responsibly and compliantly, we have been subjected to what we perceive as unwarranted hostility and discriminatory treatment. We are committed to maintaining professionalism, upholding community harmony, and engaging respectfully with all parties.

Kind regards,
John Belmonte

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Mr John Belmonte
16 High Road
London
NW10 2QG

24 October 2025

Our Ref: 36293

Dear Mr Belmonte,

Licensing Representation to the Initial Application for the Premises Licence at Spoon & Rice, 16 High Road, London, NW10 2QG

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Act.

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

The Licensing Authority require the following points to be included in the operating schedule or added as conditions on the premises licence:

1. The premises shall operate and maintain a digital colour CCTV system. The CCTV system shall continually record whilst the premises are open for licensable activities, and all recordings shall be kept for 31 days.
2. A CCTV camera shall be installed at the premises covering the entrance, the external area and all internal areas.
3. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.

4. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public. This member of staff shall be able to view, download and make copies of any CCTV requests made by the Police or Authorised Officer(s).
5. CCTV footage shall be provided within 24 hours upon request by Police and any authorised Officers from Brent Council, in a readily accessible format on removable media (I.e., USB, hard drive, CD etc..) or via digital transfer.
6. The CCTV system shall display the correct date and time on any footage.
7. A "Challenge 25" policy shall be adopted and adhered to. Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport.
8. No children shall be permitted on the premises unless accompanied by a responsible adult.
9. A sign stating "No proof of age -- No sale" shall be displayed at the point of sale.
10. A notice asking customers to leave quietly shall be conspicuously displayed at all exits.
11. All deliveries (to the premises) shall take place during the normal working day (i.e. 09:00 to 18:00 daily).
12. Any staff directly involved in selling alcohol for retail to consumers, staff who provide training and all managers will undergo regular training (every 12 months) of Licensing Act 2003 legislation. This will be documented and signed for by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.

The training records shall detail:-

- a) Staff member's name
- b) Staff member's signature
- c) Name of person providing the training
- d) Date of training
- e) Training on the licensing objectives
- f) Training on use of the incident log
- g) Training on refusal of sale
- h) Training on challenge 25 policy
- i) Training on the use and downloading (providing copies) of the CCTV system

This training shall be kept at the venue and made available immediately upon request to the police or authorised officers from Brent Council.

13. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
 - a) all crimes reported to the venue
 - b) all ejections of patrons
 - c) any complaints received

- d) any faults in the CCTV system
- e) any visit by a relevant authority or emergency service

Any entries into the log shall be made within 24 hours of any incident and shall contain the time/date of the incident, the nature of the incident, a description of the people involved, the action taken and details of the person responsible for the management of the premises at the time of the incident.

14. A refusal book detailing date and time of the refused sale, the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection at the premises.

Any entries into the log shall be made within 24 hours of any incident and shall contain the time/date of the incident, the nature of the incident, a description of the people involved, the action taken and details of the person responsible for the management of the premises at the time of the incident.

15. No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold at the premises.

16. The supply/sale of alcohol shall be by waiter or waitress service.

17. Alcohol shall only be provided as an accompaniment to a main meal in the restaurant area as defined on the plan submitted to and approved by the Licensing Authority.

Plan

As the application does not include "off sales" you will not be permitted to use the external alfresco area. You are therefore required to modify the plan to remove the red border within the alfresco area. If you wish to provide licensable activities including the consumption of alcohol in this area, you may apply for a retrospective variation application.

Change of hours

The area is surrounded by commercial premises and residential dwellings. The Licensing Authority propose the reduction of the following hours for the sale/supply of alcohol to 30 minutes of 'drinking up' time. The Licensing Authority propose the following:

Supply of Alcohol (Changed)

Monday to Friday – 11:00hrs to 21:30hrs

Hours Premises is Open to the Public (Unchanged)

Monday to Friday – 11:00hrs to 22:00hrs

In order for the Licensing Authority to withdraw this representation, it will be necessary for you to confirm in writing that you are willing to accept the above conditions and provide an up to date plan by **Friday 7 November 2025**.

Yours faithfully



From: Vagarwal, Rhea

Sent: 27 October 2025 12:44

To: Spoon & Rice Admin

Cc: Yvane Fancubit; Esther, Chan; Business Licence; Legister, Linda; Bhe; Glyndell Belmonte

Subject: RE: CONSULT: New Premises - Spoon & Rice, 16 High Road, NW10 2QG - 36293

Dear Yvane,

Thank you for amending the plan and accepting the representation dated 24 October 2025.

I now wish to withdraw the Licensing Authority's representation.

Kind regards

Rhea Vagarwal

Assistant Regulatory Services Officer

Regulatory Services

From: Spoon & Rice Admin

Sent: 27 October 2025 10:37

To: Vagarwal, Rhea

Cc: Yvane Fancubit ; Esther, Chan ; Business Licence ; Legister, Linda ; Bhe ; Glyndell Belmonte

Subject: Re: CONSULT: New Premises - Spoon & Rice, 16 High Road, NW10 2QG - 36293

Morning Rhea,

I hope you had a good weekend.

We have updated the plan of premises as required. Please see attached PDF for your reference.

If there's anything else you would need, please let us know.

Kindest regards,

Yvane

On Fri, 24 Oct 2025 at 16:29, Spoon & Rice Admin wrote:

Hello Rhea,

Thank you for your email.

We acknowledge and fully accept all the conditions stated in the representation and will ensure full compliance with each of them. Furthermore, we would like to reassure the Council that we are fully committed to upholding all four licensing objectives — including the prevention of crime and disorder, public safety, the prevention of public nuisance, and the protection of children from harm.

We will also be sending the updated plans as soon as possible, showing that all licensable activities will remain within the revised premises boundary.

We appreciate the Council's time and consideration in reviewing our application.

On Fri, 24 Oct 2025 at 15:52, Vagarwal, Rhea; wrote:

LICENSING ACT 2003

Licence: New Premises

Reference: **36293**

Dear Sir/Madam,

Applicant: **Mr John Belmonte**

Premises: **Spoon & Rice, 16 High Road, London, NW10 2QG**

Please find attached representation from the Licensing Authority.

Kind regards

Rhea Vagarwal

Assistant Regulatory Services Officer

Regulatory Services

From: Spoon & Rice Admin

Sent: 07 October 2025 14:47

To: Vagarwal, Rhea

Cc: Yvane Fancubit; Glyndell Belmonte

Subject: Re: CONSULT: New Premises - Spoon & Rice, 16 High Road, NW10 2QG - 36293

Dear Rhea,

Thank you for your email regarding our application. Please find our responses to the points raised below:

1. Type of Alcohol Sale

The sale of alcohol will be **for consumption on the premises only**.

2. Food Delivery and Alcohol

We currently offer food deliveries via online platforms. However, **we do not intend to provide alcohol for delivery**. Alcohol will be sold exclusively to customers on-site.

3. Complaint Regarding Delivery Drivers

We take the complaint regarding delivery drivers obstructing the public highway very seriously. To address this, we will implement the following measures:

- Instruct all delivery drivers **not to block the public highway** when collecting orders.
- Ensure drivers **park responsibly and safely off the road**.
- **Install signage** at the premises reinforcing these instructions.
- Monitor driver behavior regularly to ensure compliance and prevent any future issues.

We trust this provides the necessary clarification. Please do not hesitate to contact us should you require any further information.

Thank you and have a lovely day!

On Tue, 7 Oct 2025 at 13:49, Vagarwal, Rhea wrote:

Dear Mr Belmonte,

On the behalf of the Licensing Authority, I am currently in the process of assessing the above application.

Upon my assessment, it appears you have only applied for the sale of alcohol to be on the premises. However, within the section of the operating schedule, you have stated the premises operates as a “Filipino takeaway and delivery shop.”

Please note we have also received a complaint that alleges delivery drivers from the premises are obstructing the public highway.

Unfortunately, I am therefore unable to propose suitable conditions at this stage and request for the following information:

- **Will the sale of alcohol be on, off or both sales?**
- **Do you currently offer food deliveries via online platforms. If yes, do you intend to also provide alcohol?**
- **Please explain how you intend to combat the complaint regarding delivery drivers blocking the public highway and how it will be managed going forward.**

Until the above information has been received, I am unable to determine whether we can grant the application.

Kind regards

Rhea Vagarwal
Assistant Regulatory Services Officer



**METROPOLITAN
POLICE**

Working together for a safer London

TERRITORIAL POLICING

Mr John Belmonte (DPS)
Spoon and Rice.
16, High Road
Willesden
NW10 2QG

NW BCU Licensing Department - Brent
Wembley Police Station
603, Harrow Road
Wembley
HA0 2HH
Tel: 07500 087 115
Email: Phil.S.Graves@met.police.uk

Your Ref: 36293

Date: Tuesday 21st of October 2025

Our ref: 01QK/599/25/3122NW

Police representations for a new Premises Licence for 'Spoon and Rice, 16 High Road, Willesden NW10 2QG'

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

Police are of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below. If these conditions were accepted in full, police would be in a position to withdraw their representations.

Officer: Phil Graves
Licensing Constable 3122NW

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under Section 17 of the Licensing Act 2003. The Police representations are concerned with all four of the licensing objectives.

- The prevention of crime and disorder.
 - Public safety.
- The prevention of public nuisance; and
- The protection of children from harm.

The Application

The application relates to an existing restaurant that wishes to add alcohol to the venue from 11.00 to 22.00 hours seven days a week. The venue is a small restaurant with an outside 'alfresco' seated area included in the licensable area.

I've attended the venue and spoken to a member of staff there where we discussed the application.

The restaurant has flats directly above and opposite the site and consideration will need to be taken into account for the occupants of these buildings.

Public Space Protection Order (PSPO)

The entire borough of Brent is covered by a Public Space Protection Order (PSPO). This piece of legislation was introduced to combat the rising level in street crime and ASB, a vast quantity of which is alcohol fuelled. Any new venue asking for the sale of alcohol to be added to its license could inadvertently add to this ongoing issue. Therefore all applications and their conditions need to be closely scrutinized to avoid adding to the crime and ASB on the Brent Borough.

Personal License Holder

The sale of alcohol to drunken people and children is a major concern to Police and highlighted in the governments Alcohol Harm Reduction Strategy. Those who sell or provide alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

Closed Circuit Television (CCTV)

Good quality CCTV is a basic requirement to help deter and detect criminal activity for all reputable license holders. Therefore a decent quality CCTV system is an essential tool and should be installed and maintained in accordance with Home Office Guidance. The system should be fully operational during the hours of business, with a member of staff present who can operate and if required download footage upon request of the police or other recognised authority from Brent Council.

Notices will also be displayed advertising the presence of the CCTV to help promote a secure and safe dining and working environment.

Police require the following points should be added as conditions on the premises licence as below:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.
2. CCTV cameras shall be installed to cover all the entrances and exits of the premises
3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public. This member of staff shall be capable of downloading and making copies of any CCTV requested.
4. The CCTV system shall display on all recordings with the correct date and time of the recording.
5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.
6. A "Challenge 25" policy shall be adopted and adhered to at all times.

Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport

7. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
8. Notices asking customers to leave quietly from the premises shall be displayed by the

Exit/entrance.

9. No noise or vibration shall be detectable at any neighbouring noise sensitive premises.

10. All deliveries (to the venue) shall take place during the normal working day i.e. 09.00hrs to 18.00hrs daily.

11. An incident and refusals log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following;

- a) Any complaints received.
- b) Any incidents of disorder.
- c) Any faults in the CCTV system.
- d) Any visit by a relevant authority or emergency service.

All entries into this log shall be made within 24 hours of the incident.

12. A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police

All entries into this log shall be made within 24 hours of the incident.

13. Training records of all staff that sell or serve alcohol shall be kept. This training shall be done at least once a year for each individual staff member. The training records shall detail:-

- (a) Staff member's name, signature and date
- (b) Name of person providing the training
- (c) Training on use of the incident log
- (d) Training on refusal of sale
- (e) Training on challenge 25 policy
- (f) Training on the use and downloading (providing copies) of the CCTV system

14. A suitable intruder alarm complete with panic button shall be fitted and maintained.

15. Customers shall not be permitted to take open drink containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority

16. Alcohol shall only be provided as an accompaniment to a main meal

17. The supply/sale of alcohol for consumption on the premises shall be by waiter or waitress service only. There shall be no purchase of alcohol at any serving / bar area.

18. There shall be no vertical drinking at the premises.

19. There shall be no walk in sales of alcohol without a substantial meal.

20. Spirits shall only be served in individual glasses and no open bottles within public reach are permitted.

21. No beers, ales, lagers, or ciders of 6% ABV or above to be stock or sold at the venue.

On Line / Take away Orders

22. Full name and address details, including postcode, must be given when placing an order.

23. Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport. No ID no delivery.

24. Drivers shall not deliver to any person anywhere other than that at the residential / business address given when the order was placed. There shall be **NO** deliveries made to any open/public spaces

25. Delivery drivers should be asked to keep noise to a minimum when collecting takeaways and must not be permitted to loiter unnecessarily

26. No idling of delivery vehicles

If the above conditions can be met in full, police would be in a position to withdraw representations.

Yours Sincerely,

PC Phil Graves 3122NW
NW BCU - Brent Licensing
Philip.Graves@met.police.uk

From: Phil.S.Graves@met.police.uk

Sent: 29 October 2025 13:21

To: admin

Cc: Business Licence

Subject: RE: New Premises - Spoon & Rice, 16 High Road, NW10 2QG - 36293 - Police Reps

Good afternoon Brent,

Both myself and Yvane are in agreement with the attached conditions, therefore police withdraw reps.

Thanks,

Phil

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Basemap Map



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 Brent

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Submission to Licensing Committee – Spoon & Rice, 16 High Road, Willesden NW10 2QG

Date: 5 November 2025

Applicant: John Belmonte, Spoon & Rice, 16 High Road, Willesden NW10 2QG

Introduction

We thank the licensing committee for the opportunity to make this written submission in support of our premises licence application for Spoon & Rice, located at 16 High Road, Willesden NW10 2QG.

We fully acknowledge and respect the licensing process and the importance of safeguarding the four licensing objectives under the Licensing Act 2003. From the outset, we have engaged openly and constructively with Brent Council's Licensing Team, responsible authorities, and local residents.

This submission outlines:

- The comprehensive measures we have taken to meet and exceed licensing standards,
- The steps we have implemented to address the concerns raised by an objector, and
- The reasons why granting this licence would be consistent with the Licensing Act objectives and beneficial to the local area.

Full Acceptance of Licensing Conditions

We have reviewed all proposed conditions set by Brent Council and fully accept and will comply with each one.

Our agreed conditions include, but are not limited to:

- CCTV installation in line with Home Office standards, ensuring 31-day retention and immediate access for Police or authorised officers.
- Challenge 25 policy for age verification, with full signage and refusal logs.
- Staff training programme, renewed annually, covering alcohol law, responsible service, incident reporting, and CCTV operation.
- Comprehensive incident and refusal logs maintained and available for inspection at all times.
- Restricted alcohol service — waiter/waitress only, always with a substantial meal, and no vertical drinking.
- No beers, lagers, or ciders above 6% ABV, and no spirits in open bottles accessible to the public.
- Strict delivery controls — ID verification for all alcohol orders, no deliveries to public spaces, and noise-minimising conduct for drivers.
- Operating hours strictly within 11:00–21:30 (with 30 minutes drinking-up time), Monday–Friday only.

We believe these robust measures directly support all four licensing objectives and demonstrate a responsible and precautionary approach to alcohol sales.

Type of Alcohol Sale and Delivery Management

1. Type of Alcohol Sale

The sale of alcohol at Spoon & Rice will be for consumption on the premises only.

All alcohol will be served by trained staff, exclusively to seated customers enjoying a substantial meal. No off-sales or takeaway alcohol will be permitted.

2. Food Delivery and Alcohol

While Spoon & Rice offers food deliveries through recognised online platforms, we do not intend to sell or deliver alcohol via these services.

All alcohol sales will take place on-site only, ensuring full control and compliance with licensing conditions.

3. Complaint Regarding Delivery Drivers

We take seriously the concerns raised about delivery drivers obstructing the public highway. Although such incidents are rare, we have taken decisive action to prevent any recurrence. We have implemented the following measures:

- Instructions to all delivery drivers not to block or obstruct the public highway when collecting orders.
- Drivers are required to park responsibly and safely off the road at all times.
- Signage has been installed at the premises reminding drivers of these obligations.
- Ongoing monitoring by management to ensure compliance and immediate corrective action if any issue arises.

These proactive steps demonstrate our commitment to being considerate neighbours and ensuring our operations do not cause any nuisance or inconvenience to the public.

Actions Taken to Address and Ease Public Concerns

We have taken several proactive steps to address and ease the concerns raised by a member of the public:

1. Immediate Compliance

- The temporary shed referenced in the objection was immediately removed upon instruction from the Council.
- We acted promptly and cooperatively, ensuring the premises are fully compliant with all regulations.

2. Visual and Structural Compliance

- The small decorative flower divider mentioned in the objection is purely aesthetic and non-structural. It serves to enhance the dining area's appearance and create a welcoming environment for customers.
- We have also secured and renewed a valid Pavement Licence from Brent Council, which explicitly permits the placement of our outdoor furniture and decorative divider within the authorised boundary.
- This demonstrates our ongoing commitment to obtaining the necessary permissions and maintaining full transparency with the Council.

3. Noise and Nuisance Prevention

- We have implemented a “Leave Quietly” policy, with clear signage and staff reminders for departing customers.
- We use low-volume indoor music only, well below ambient street noise levels.
- We have installed sound-absorbing interior materials to further prevent external noise.

4. Neighbour Relations

- We have made efforts to engage respectfully with neighbours and nearby traders.
- We remain open to direct dialogue with any residents who may have concerns in the future.

5. Operational Control

- We have never used or intended to use the rear parking area or any space beyond our approved boundary for licensable activity.
- Seating and tables remain strictly within our permitted trading footprint.

These measures have been implemented not only in response to the objection but as part of our long-term commitment to responsible business practice.

Why the Licence Should Be Granted

We respectfully submit that granting this licence will support the licensing objectives and provide clear community and economic benefits:

a. Prevention of Crime and Disorder

- CCTV and trained staff ensure a safe, secure, and well-monitored environment.
- Alcohol is only served with meals via table service — eliminating the risk of street drinking or disorderly behaviour.

b. Prevention of Public Nuisance

- Controlled hours (closing at 22:00) and no vertical drinking prevent late-night noise or gatherings.
- We operate a calm, family-oriented dining venue, not a bar or late-night venue.
- Clear signage and staff supervision ensure customers leave quietly and respectfully.

c. Public Safety

- The premises are equipped with an intruder alarm and panic button.
- We have clear fire exits, safety signage, and trained staff who understand emergency procedures.

d. Protection of Children from Harm

- Challenge 25 ensures no underage sales.
- Children are only permitted when accompanied by a responsible adult, in a safe and supervised dining setting.

e. Community and Economic Contribution

- Spoon & Rice is a locally owned, independent business, providing jobs, training, and economic activity in Willesden High Road.
- Our customers are primarily families and local professionals — reinforcing a positive and community-minded environment.
- Granting this licence will help sustain a vibrant, well-managed local business that contributes to the regeneration and vitality of the town centre.

We believe the risk of harm is negligible, while the community benefits are tangible and significant.

Conclusion

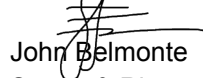
Spoon & Rice has demonstrated consistent compliance, responsibility, and a proactive approach to addressing any concerns. We have engaged positively with the Council, accepted all conditions in full, secured the necessary pavement licence, and implemented clear measures to ensure responsible trading and community harmony.

We respectfully submit that the granting of this premises licence will uphold all four licensing objectives and provide a safe, well-managed, and valued community venue in Willesden.

We remain fully committed to maintaining high standards, operating transparently, and cooperating with Brent Council and the local community at all times.

We thank the committee for their time and consideration.

Yours faithfully,



John Belmonte
Spoon & Rice

16 High Road, Willesden NW10 2QG
admin@spoonandrice.com

Hi Linda,

The entrance to our residential properties — is directly adjacent to the entrance of Spoon & Rice. Granting this licence would have a seriously detrimental impact on the residents of these properties. We already experience a high level of foot traffic from takeaway customers, and the introduction of alcohol sales will inevitably increase noise, nuisance, and anti-social behaviour at our shared entrance. This would directly and negatively affect our safety, comfort, and quality of life.

While I note that the Licensing Officer has amended the plan to restrict alcohol consumption to within the premises only, the applicant's supplementary information does not appear to acknowledge or address this important change. Furthermore, the premises itself is not designed for on-site consumption — there are only a couple of small tables, and it is primarily operated as a takeaway. It is therefore unclear why an alcohol licence is necessary for this type of business.

Even with CCTV in place, it is unrealistic to expect that it will prevent the disturbance, noise, and disorderly behaviour associated with alcohol consumption. These issues will fall squarely on the neighbouring residents, who will be forced to endure the consequences of a licence that serves no meaningful public benefit.

For these reasons, we urge the Licensing Committee to refuse this application in full.

I have copied my neighbours on this correspondence, as we all collectively object to this proposal and wish to make our position clear.

Kind regards,

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