



## Alcohol and Entertainment Licensing Sub-Committee

**Friday 12 September 2025 at 10.00 am**

This will be undertaken as a virtual online meeting

The meeting will be open for the press and public to follow via the live webcast available [HERE](#)

### Membership:

#### Members

Councillors:

Ahmed (Chair)  
Hylton  
L Smith

#### Substitute Members:

Councillors:

Akram, Bajwa, Chohan, Clinton, Long,  
Mahmood & Rajan-Seelan

**For further information contact:** Devbai Bhanji, Governance Assistant  
Tel: 020 8937 6841; Email: [devbai.bhanji@brent.gov.uk](mailto:devbai.bhanji@brent.gov.uk)

For electronic copies of minutes and agendas please visit:  
[Council meetings and decision making | Brent Council](#)

### **Notes for Members - Declarations of Interest:**

If a Member is aware they have a Disclosable Pecuniary Interest\* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest\*\* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also significant enough to affect your judgement of a public interest and either it affects a financial position or relates to a regulatory matter then after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

### **\*Disclosable Pecuniary Interests:**

- (a) **Employment, etc.** - Any employment, office, trade, profession or vocation carried on for profit gain.
- (b) **Sponsorship** - Any payment or other financial benefit in respect of expenses in carrying out duties as a member, or of election; including from a trade union.
- (c) **Contracts** - Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.
- (d) **Land** - Any beneficial interest in land which is within the council's area.
- (e) **Licences** - Any licence to occupy land in the council's area for a month or longer.
- (f) **Corporate tenancies** - Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.
- (g) **Securities** - Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

### **\*\*Personal Interests:**

The business relates to or affects:

- (a) Anybody of which you are a member or in a position of general control or management, and:
  - To which you are appointed by the council;
  - which exercises functions of a public nature;
  - which is directed is to charitable purposes;
  - whose principal purposes include the influence of public opinion or policy (including a political party or trade union).
- (b) The interests of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who is the subject of a registrable personal interest.

# Agenda

Introductions, if appropriate.

Item	Page
------	------

<b>1</b>	<b>Apologies for absence and clarification of alternate members</b>
----------	---

<b>2</b>	<b>Declarations of Interests</b>
----------	----------------------------------

Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary or personal interests in the items on this agenda and to specify the item(s) to which they relate.

<b>3</b>	<b>Application for New Premises Licence by Food &amp; Wine Express Ltd for the premises known as Food &amp; Wine, 246 Neasden Lane, NW10 0AA, pursuant to the provisions of the Licensing Act 2003</b>	<b>1 - 50</b>
----------	--	---------------

Members are asked to note that the agenda has been republished on 11 September 25 to include additional representations submitted by the Police. These have been included in pages 37-40 of the attached agenda pack.

This page is intentionally left blank

## LICENSING ACT 2003

### Application for New Premises Licence

#### 1. The Application

Name of Applicant:	Food & Wine Express Ltd
Name & Address of Premises:	Food & Wine, 246 Neasden Lane, NW10 0AA
Applicants Agent:	Stephen Bartlett

The application is for a new premises licence as follows:

To provide: the Sale of Alcohol and to remain open 24hrs a day Monday to Sunday.

#### 2. Background

The review of the Statement of Licensing Policy has introduced Cumulative Impact Zones for all new or variation applications for 'Off' licences in the borough.

This application falls within a Cumulative Impact Zone.

The presumption is that any new licence or variation to an existing licence that increases the scope for the sale of alcohol will not be granted unless the applicant can evidence that the licence will not negatively impact on the licensing objectives.

The applicant already held a licence at this address however the licence lapsed.

#### 3. Promotion of the Licensing Objectives

See page 17-19 of the application.

#### 4. Relevant Representations

Conditions have been agreed with the Licensing Officer  
Representations remain outstanding from the Police.

#### 5. Interested Parties

None

## **6. Policy Considerations**

### **Policy 1 – Process for Applications**

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

## **7. Determination of the Application**

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

## **8. Associated Papers**

- A. Application Form & plan
- B. Police Rep
- C. Licensing Rep
- D. Licensing Withdrawal
- E. OS Map

**Application for a premises licence to be granted under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

**I/We** Food & Wine Express LTD

*(Insert name(s) of applicant)*

**apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003**

**Part 1 – Premises details**

Postal address of premises or, if none, ordnance survey map reference or description			
Food & Wine Express 246-248 Neasden Lane			
<b>Post town</b>	London	<b>Postcode</b>	NW10 0AA

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£27,750

**Part 2 - Applicant details**

Please state whether you are applying for a premises licence as      **Please tick as appropriate**

- |  |                                     |                             |
|--|-------------------------------------|-----------------------------|
| a) an individual or individuals *                    | <input type="checkbox"/>            | please complete section (A) |
| b) a person other than an individual *               |                                     |                             |
| i as a limited company/limited liability partnership | <input checked="" type="checkbox"/> | please complete section (B) |
| ii as a partnership (other than limited liability)   | <input type="checkbox"/>            | please complete section (B) |
| iii as an unincorporated association or              | <input type="checkbox"/>            | please complete section (B) |
| iv other (for example a statutory corporation)       | <input type="checkbox"/>            | please complete section (B) |
| c) a recognised club                                 | <input type="checkbox"/>            | please complete section (B) |
| d) a charity   | <input type="checkbox"/>            | please complete section (B) |

- e) the proprietor of an educational establishment ☐ please complete section (B)
- f) a health service body ☐ please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒

I am making the application pursuant to a

statutory function or ☐

a function discharged by virtue of Her Majesty's prerogative ☐

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
<b>Date of birth</b>			I am 18 years old or over <input type="checkbox"/> Please tick yes		
<b>Nationality</b>					
Current residential address if different from premises address					
Post town				Postcode	
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)					



**SECOND INDIVIDUAL APPLICANT (if applicable)**

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
<b>Date of birth</b>			I am 18 years old or over <input type="checkbox"/> Please tick yes		
<b>Nationality</b>					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service: (please see note 15 for information)					
Current residential address if different from premises address					
Post town				Postcode	
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					

**(B) OTHER APPLICANTS**

**Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.**

Name Food & Wine Express LTD
Address  246-248 Neasden Lane London NW10 0AA
Registered number (where applicable) 12096745
Description of applicant (for example, partnership, company, unincorporated association etc.)  Private limited company

Telephone number (if any)
E-mail address (optional)

### Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
A	S	A P

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

Please give a general description of the premises (please read guidance note 1)

Convenience store.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- a) plays (if ticking yes, fill in box A) ☐
- b) films (if ticking yes, fill in box B) ☐
- c) indoor sporting events (if ticking yes, fill in box C) ☐
- d) boxing or wrestling entertainment (if ticking yes, fill in box D) ☐
- e) live music (if ticking yes, fill in box E) ☐
- f) recorded music (if ticking yes, fill in box F) ☐
- g) performances of dance (if ticking yes, fill in box G) ☐
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) ☐

**Provision of late night refreshment** (if ticking yes, fill in box I)

☐

**Supply of alcohol** (if ticking yes, fill in box J)

☒

**In all cases complete boxes K, L and M**

# A

<b>Plays</b> Standard days and timings (please read guidance note 7)			<b><u>Will the performance of a play take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<b><u>Please give further details here</u></b> (please read guidance note 4)		
Tue					
Wed			<b><u>State any seasonal variations for performing plays</u></b> (please read guidance note 5)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Sat					
Sun					

## B

<b>Films</b> Standard days and timings (please read guidance note 7)			<b>Will the exhibition of films take place indoors or outdoors or both – please tick</b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 4)		
Mon					
Tue					
			<b>State any seasonal variations for the exhibition of films</b> (please read guidance note 5)		
Wed					
Thur					
			<b>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		
Fri					
Sat					
Sun					

# C

<b>Indoor sporting events</b> Standard days and timings (please read guidance note 7)			<b><u>Please give further details</u></b> (please read guidance note 4)
Day	Start	Finish	
Mon			
Tue			<b><u>State any seasonal variations for indoor sporting events</u></b> (please read guidance note 5)
Wed			
Thur			<b><u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)
Fri			
Sat			
Sun			

## D

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 7)			<b><u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 4)		
Mon					
Tue					
			<b><u>State any seasonal variations for boxing or wrestling entertainment</u></b> (please read guidance note 5)		
Wed					
Thur					
			<b><u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Fri					
Sat					
Sun					

# E

<b>Live music</b> Standard days and timings (please read guidance note 7)			<b><u>Will the performance of live music take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<b><u>Please give further details here</u></b> (please read guidance note 4)		
Tue					
Wed			<b><u>State any seasonal variations for the performance of live music</u></b> (please read guidance note 5)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Sat					
Sun					



# F

<b>Recorded music</b> Standard days and timings (please read guidance note 7)			<b><u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<b><u>Please give further details here</u></b> (please read guidance note 4)		
Tue					
Wed			<b><u>State any seasonal variations for the playing of recorded music</u></b> (please read guidance note 5)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Sat					
Sun					

# G

<b>Performances of dance</b> Standard days and timings (please read guidance note 7)			<b><u>Will the performance of dance take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<b><u>Please give further details here</u></b> (please read guidance note 4)		
Tue					
Wed			<b><u>State any seasonal variations for the performance of dance</u></b> (please read guidance note 5)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Sat					
Sun					

# H

<b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<b><u>Will this entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<b><u>Please give further details here</u></b> (please read guidance note 4)		
Wed					
			<b><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u></b> (please read guidance note 5)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Sat					
Sun					

# I

<b>Late night refreshment</b> Standard days and timings (please read guidance note 7)			<b>Will the provision of late night refreshment take place indoors or outdoors or both – please tick</b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<b><u>Please give further details here</u></b> (please read guidance note 4)		
Tue					
Wed			<b><u>State any seasonal variations for the provision of late night refreshment</u></b> (please read guidance note 5)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Sat					
Sun					

**J**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 7)			<b>Will the supply of alcohol be for consumption – please tick</b> (please read guidance note 8)	On the premises	<input type="checkbox"/>			
				Off the premises	<input checked="" type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 5)					
Mon	00:00	24:00						
Tue	00:00	24:00						
Wed	00:00	24:00						
Thur	00:00	24:00						
Fri	00:00	24:00						
Sat	00:00	24:00						
Sun	00:00	24:00						
						<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		

**State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):**

<b>Name</b> Shahistanoor Dowlatzay	
<b>Date of birth</b> [REDACTED]	
<b>Address</b> [REDACTED] [REDACTED] [REDACTED] [REDACTED]	
<b>Postcode</b>	[REDACTED]
<b>Personal licence number (if known)</b> [REDACTED]	
<b>Issuing licensing authority (if known)</b> [REDACTED]	

## K

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children** (please read guidance note 9).

N/A

## L

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 7)			<b><u>State any seasonal variations</u></b> (please read guidance note 5)
Day	Start	Finish	<b><u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u></b> (please read guidance note 6)
Mon	00:00		
		24:00	
Tue	00:00		
		24:00	
Wed	00:00		
		24:00	
Thur	00:00		
		24:00	
Fri	00:00		
		24:00	
Sat	00:00		
		24:00	
Sun	00:00		
		24:00	

## M

Describe the steps you intend to take to promote the four licensing objectives:

### **a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)**

We recognise that our premises resides in the Neasden Town centre Cumulative Impact Assessment 2025 area as defined in appendix 6 of Brent council's licensing policy. This statement is to rebut the presumption of refusal and is made further to the provisions of policy 11 and the CIA 2025 of Brent Council's licensing policy. We believe, however, that our premises will not impact adversely upon the promotion of the licensing objectives. We contend that our operating schedule demonstrates that there will be no negative cumulative impact on one or more of the licensing objectives and thus the presumption to refuse the application contained within the licensing policy should be disapplied. As our business has previously had a 24 hour off-licence with no conditions the granting of this premises licence would not increase the cumulative Impact but would actually be less as it would now operate with a set of robust conditions. Therefore we would respectfully suggest that our premises will not have any additional negative impact upon the promotion of the licensing objectives and thus should be granted.

All staff shall be suitably trained for their job function for the premises. The training shall be written into a programme ongoing and under constant review and shall be made available to a relevant responsible authority when called upon.

No member of staff should be permitted to sell alcohol until such time as they have successfully completed this training.

The training will cover the topics below:

- Sale of alcohol to persons under 18 (penalties)
- Age verification policies and acceptable forms of identification
- Proxy sales of alcohol to children
- Signs of drunkenness and intoxication
- Recording refusals
- The Licensing Objectives

### **b) The prevention of crime and disorder**

A CCTV system shall be installed to cover all entry and exit points enabling frontal identification of every person entering in any light condition.

The CCTV system shall continually record and cover areas where alcohol is kept for selection and purchase by the public, whilst the premises is open for licensable activities. It shall operate during all times when customers remain on the premises.

All recordings shall be stored for a minimum period of 31 days and shall be made available upon the request of Police or an authorised officer of the council throughout the preceding 31-day period.

A staff member from the premises who is conversant with the operation of the CCTV system, shall be on the premises at all times when the premises are open to the public. This staff member must be able to show a Police or authorised council officer recent data or footage with the minimum of delay when requested.

CCTV shall be downloaded on request of the Police or authorised officer of the council.

Appropriate signage advising customers of CCTV being in operation, shall be prominently displayed in the premises.

A documented check of the CCTV shall be completed monthly to ensure all cameras remain operational and the 31 days storage for recordings is being maintained.

A premises daily register shall be kept at the premises. This register shall be maintained and kept for a rolling period of 12 months. The register shall record all incidents which may have occurred which are relevant to the supply of alcohol and the promotion of the licensing objectives. Such incidents shall include, but not be limited to, complaints made to the premises alleging nuisance or anti-social behaviour by persons attending or leaving the premises and all refusals to sell alcohol.

The register shall be readily available for inspection by an authorised person upon reasonable request.

All drinks promotions shall be risk-assessed to ensure the promotion is not irresponsible. Each risk assessment shall consider the nature of the premises, the nature of the promotion including the size and duration of any discount and the type of customer potentially attracted by the promotion.

There shall be no self-service of spirits on the premises.

Alcohol will not be displayed near any entrance or exit.

#### **c) Public safety**

All exit routes and public areas shall be kept unobstructed, shall have non-slippery and even surfaces, shall be free of trip hazards and shall be clearly signed.

All exit doors shall be available and easily openable without the use of a key, card, code or similar means.

Regular checks and maintenance shall be carried out on all equipment, electrical installations, emergency lighting and fire alarms and equipment to ensure their continued safe operation. A written record of these checks shall be kept and made available to an authorised officer of the licensing authority.

The premises licence holder shall ensure that a suitable fire risk assessment and emergency plan is in place at all times.

A fire risk assessment shall be completed and reviewed regularly. The assessment shall be readily available for inspection by an authorised person upon reasonable request.

An adequate and appropriate supply of first aid equipment and materials shall be available on the premises.

#### **d) The prevention of public nuisance**



Signage shall be prominently displayed in the premises requesting that customers take home any alcohol they have purchased to consume it rather than consume it in the street.

The premises' frontage shall be regularly monitored to keep it clean and clear of litter.

Arrangements shall be put in place to ensure that waste collection contractors do not collect refuse between 19:00 and 07:00.

Deliveries relating to the licensed activities shall only take place between 07:00 and 19:00.

No accumulation of combustible rubbish, dirt, surplus material or stored goods shall be permitted to remain in any part of the premises except in an appropriate place and of such quantities so as not to cause a nuisance, obstruction or other safety hazard.

#### **e) The protection of children from harm**

The Licensee to adopt a "Challenge 25" policy where all customers who appear to be under the age of 25 and attempt to purchase alcohol or other age-restricted products are asked for proof of their age.

The Licensee to prominently display notices advising customers of the "Challenge 25" policy. The following proofs of age are the only ones to be accepted:

- proof of age card bearing the PASS hologram logo;
- passport; or
- UK photo driving licence.
- A Military ID Card

Notices advertising that the premises operates a "Challenge 25" scheme shall be displayed in a clear and prominent position at the premises entrance.

All occasions when persons have been refused service shall be recorded in the premises daily register.

The register will contain details of time and date, description of the attempting purchaser, description of the age restricted products they attempted to purchase, reason why the sale was refused and the name/signature of the salesperson refusing the sale.

The Refusals book to be examined on a regular basis by the DPS and date and time of each examination to be endorsed in the book. The Refusals Book will be made available on request to a Licensing Officer, Trading Standards or the Police.

Documented delegation of authorisations to sell alcohol shall be maintained at the premises and shall be available on request by the Police or an authorised officer of the Licensing Authority.

A prominent clear notice shall be displayed at the point of entry to the premises advising customers that they may be asked to produce evidence of their age if seeking to purchase alcohol.

**Checklist:**

**Please tick to indicate agreement**

- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☐
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15). ☐

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.**

**Part 4 – Signatures** (please read guidance note 11)

**Signature of applicant or applicant’s solicitor or other duly authorised agent** (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

<b>Declaration</b>	<ul style="list-style-type: none"> <li>• [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).</li> <li>• The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking</li> </ul>
--------------------	--

	service which confirmed their right to work (please see note 15)
Signature	<i>Stephen Bartlett</i>
Date	21/07/2025
Capacity	Duly Authorised Agent

**For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent** (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)			
Innpacked Ltd Suite F8 10 Whittle Road Ferndown Industrial Estate			
Post town	<b>Wimborne</b>	Postcode	<b>BH21 7RU</b>
Telephone number (if any)	01202 890030		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) PREMISESLICENCE@INNPACKED.COM			

**Notes for Guidance**

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. In terms of specific regulated entertainments please note that:
  - Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
  - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
  - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
  - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
  - Live music: no licence permission is required for:
    - a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
    - a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
    - a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
    - a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
    - a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
  - Recorded Music: no licence permission is required for:
    - any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
    - any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
    - any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant

premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
  - Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
    - any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
    - any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
    - any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
    - any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.
3. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
  4. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
  5. For example (but not exclusively), where the activity will occur on additional days during the summer months.
  6. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
  7. Please give timings in 24 hour clock (e.g. 16.00) and only give details for the days of the week when you intend the premises to be used for the activity.
  8. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
  9. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
  10. Please list here steps you will take to promote all four licensing objectives together.
  11. The application form must be signed.
  12. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
  13. Where there is more than one applicant, each of the applicants or their respective agent must sign the application form.
  14. This is the address which we shall use to correspond with you about this application.

**15. Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:**

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

### **Documents which demonstrate entitlement to work in the UK**

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is a British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A **current** Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.

- A certificate of registration or naturalisation as a British citizen, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A **current** passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A **current** Residence Card issued by the Home Office to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights or residence.
- A **current** Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, **less than 6 months old**, issued by the Home Office under regulation 18(3) or 20(2) of the Immigration (European Economic Area) Regulations 2016, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or reasonable evidence that the person has an appeal or administrative review pending on an immigration decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in the UK including:
  - evidence of the applicant's own identity – such as a passport,
  - evidence of their relationship with the European Economic Area family member – e.g. a marriage certificate, civil partnership certificate or birth certificate, and
  - evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
    - (i) working e.g. employment contract, wage slips, letter from the employer,

- (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
- (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
- (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

**Original documents must not be sent to licensing authorities.** If the document copied is a passport, a copy of the following pages should be provided:

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

### **Home Office online right to work checking service**

As an alternative to providing a copy of the documents listed above, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at <https://www.gov.uk/prove-right-to-work>) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

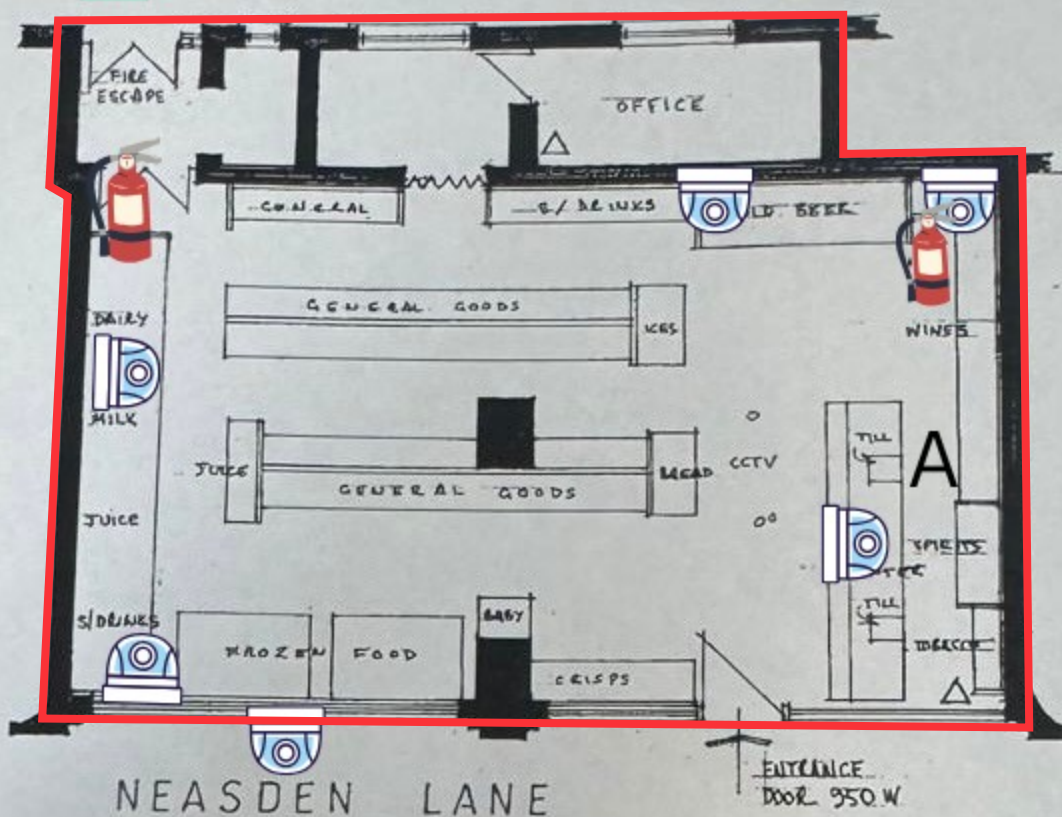
In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copy documents as set out above.





246-248 Neasden lane NW10 0AA



ground floor plan



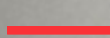
CCTV



fire extinguisher



fire exit



Licensable Area

A Fixed furniture

scale

Page 29

: 100

This page is intentionally left blank



**METROPOLITAN  
POLICE**

**Working together for a safer London**

**TERRITORIAL POLICING**

**Food & Wine  
246, Neasden Lane  
Neasden.  
NW10 0AA**

**Your Ref:** 35568

**Our ref:** 01QK/438/25/3122NW

**NW BCU Licensing Department - Brent**

Wembley Police Station  
603, Harrow Road  
Wembley  
HA0 2HH

**Tel:** 07500 087 115

**Email:** Phil.S.Graves@met.police.uk

**Web:** www.met.police.uk

**Date:** Sunday 17<sup>th</sup> of August 2025

**Police representations to the application for a new Premises Licence for 'Food & Wine, 246 Neasden Lane, Neasden NW10 0AA '**

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

Police are of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below. If these conditions were accepted in full, police would be in a position to withdraw their representations.

**Officer: PC Phil Graves  
Licensing Constable 3122NW**

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Licensing act 2003. The Police representations are concerned with all four of the licensing objectives, namely:

- The prevention of crime and disorder;
  - Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

**The Application**

The application is for a convenience store applying for the off sale of alcohol on a 24/7 basis. The venue previously had a license, but the company fell into administration meaning the license was void.

The venue falls within the Neasden Cumulative Impact Zones (CIZ). CIZ's appear across the worst parts of Brent where street drinking, crime, ASB and littering are at their worst. Neasden Lane is probably one of the worst areas across the borough with a very high level of crime and ASB.

Normally any new off sales application within a CIZ will be refused by both the police and council. As this venue has previously held an alcohol license, I believe it only seems appropriate to support this application with the appropriate conditions. I don't believe that a 24/7 sale of alcohol within a CIZ is appropriate, and these hours will need to be culled to support the licensing objectives.

I have cut and paste links below detailing the CIZ and the Public Space Protection Order (PSPO) for the information of the applicant.

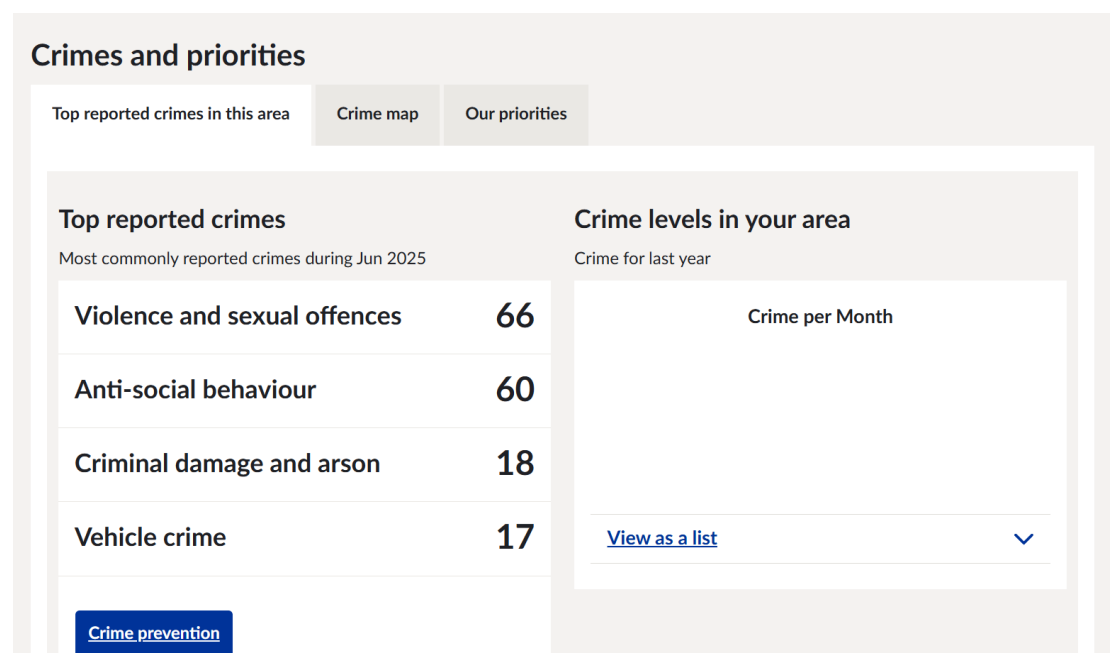
[www.brent.gov.uk/nuisance-crime-and-community-safety/public-spaces-protection-orders#pspos](http://www.brent.gov.uk/nuisance-crime-and-community-safety/public-spaces-protection-orders#pspos)

[www.brent.gov.uk/business/licences-and-permits/alcohol-club-and-entertainment-licences/premises-licence#ciz](http://www.brent.gov.uk/business/licences-and-permits/alcohol-club-and-entertainment-licences/premises-licence#ciz)

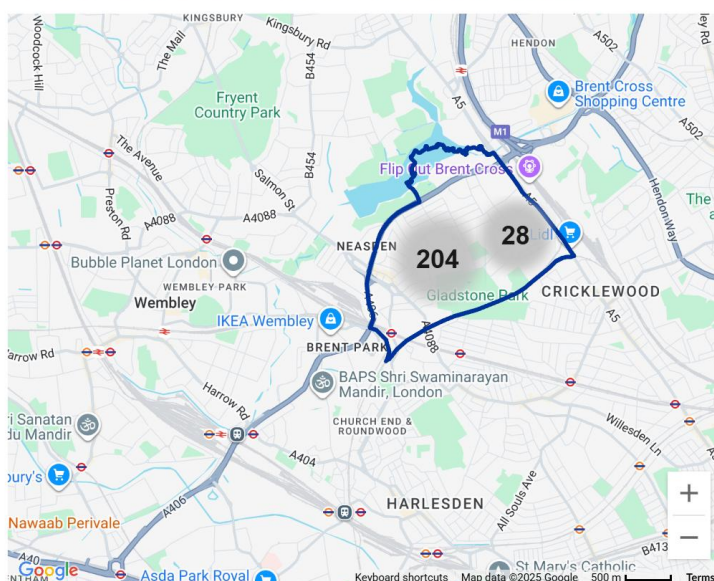
### **Crime Figures for NW10 0AA Post Code**

Below are the crime statics for the post code of NW10 0AA. These figures are taken straight from the Met Police web page which is available to the public.

As you can see there are a total of 232 recorded crimes with violence, sexual offences and Anti Social behaviour at the top of this list. Zooming in on the map you can see that a majority of the crime is located in Neasden Lane where 246 Food and Wine is located.



Click on a hotspot to see more details. Alternatively, [view as A-Z list](#).



Crime type and time period title

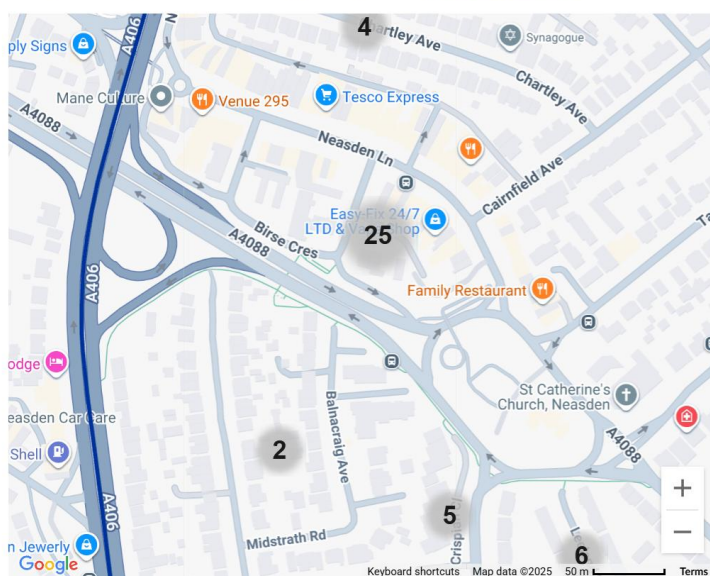
All Crimes (232)

June 2025

232 crimes were reported here in June 2025

Violence and sexual offences	66
Anti-social behaviour	60
Criminal damage and arson	18
All other crime	88

Click on a hotspot to see more details. Alternatively, [view as A-Z list](#).



Crime type and time period title

All Crimes (232)

June 2025

### Personal License Holder

The sale of alcohol to drunken people and children is a major concern to Police and highlighted in the governments Alcohol Harm Reduction Strategy. Those who sell or provide alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

### Closed Circuit Television (CCTV)

Good quality CCTV is a basic requirement to help deter and detect criminal activity for all reputable license holders. Therefore, a decent quality CCTV system is an essential tool and should be installed



and maintained in accordance with Home Office Guidance. The system should be fully operational during the hours of business, with a member of staff present who can operate and if required download footage upon request of the police or other recognised authority.

Notices should also be displayed advertising the presence of the CCTV to help promote a secure and safe working environment.

### **Police Representations**

Police require the following points should be added as conditions on the premises licence as below:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.
2. CCTV camera shall be installed to cover all the entrances and exits of the premises
3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open for trading. This staff member shall be capable of making copies and downloading any footage immediately requested by the police or authorised Brent council officials.
4. The CCTV system shall display on any recordings the correct date and time of the recording.
5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises and all areas where alcohol is sold from.
6. A suitable intruder alarm complete with panic button shall be fitted and maintained.
7. A 'Challenge 25' policy shall be adopted and adhered to at all times.
8. An incident log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council or the police, which will record the following:
  - a) Any complaints received.
  - b) Any incidents of disorder.
  - c) Any faults in the CCTV system.
  - d) Any visit by a relevant authority or emergency service.

Any inputs recorded in this log shall be done within 24 hours of the incident

9. A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police.

Any inputs recorded in this log shall be done within 24 hours of the incident

10. Training records of all staff that sell or serve alcohol shall be kept. This training shall be done at least once a year for each individual staff member. The training records shall detail: -

- (a) Staff member's name, signature and date
- (b) Name of person providing the training
- (c) Training on use of the incident log
- (d) Training on refusal of sale
- (e) Training on challenge 25 policy
- (f) Training on the use and downloading (providing copies) of the CCTV system

11. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
12. There shall be no high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold.
13. There shall be no single cans or bottles of beer or cider shall be sold at the premises.
14. There shall be no miniatures under 35cl of spirits or wine sold at the premises.
15. All alcoholic drinks shall be clearly labelled with the name of the premises.
16. A sign stating "No proof of age – No sale" shall be displayed at the point of sale
17. Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport. No ID – No delivery.
18. The sales of alcohol shall only be permitted during the hours listed below

Monday	10.00 to 23.00 hrs
Tuesday	10.00 to 23.00 hrs
Wednesday	10.00 to 23.00 hrs
Thursday	10.00 to 23.00 hrs
Friday	10.00 to 01.00 hrs
Saturday	10.00 to 01.00 hrs
Sunday	10.00 to 23.00 hrs

#### **Deliveries**

19. Full name and address details, including postcode, must be given when placing an order. A record of this shall be kept by the premises for 6 months and provided to the Police or authorised officers from Brent Council upon request.
20. Alcohol shall only be delivered to a residential or business address and not to a public place.
21. Deliveries shall only be made to the address where the order was first placed. This cannot be modified once the order is confirmed.
22. Alcohol will only be delivered to the person who placed the order and whose name appears on the credit/debit (if used).

If the above conditions are met in full, police would be able to withdraw representations.

Yours Sincerely,

**PC Phil Graves 3122NW**  
**NW BCU - Brent Licensing**  
**Philip.Graves@met.police.uk**

This page is intentionally left blank



**From:** Phil.S.Graves@met.police.uk

**Sent:** 28 August 2025 11:20

**To:** premiseslicence@innpacked.com

**Subject:** RE: New Premises - Food and Wine, 246-248 Neasden Lane, NW10 0AA - 35568 - Police Reps

Stephen,

Sorry for the delay in replying, it was a long week with Notting Hill Carnival etc.

Unfortunately I'm not in a position to negotiate with the points you raise. As you know the normal policy for new off license applications that fall in CIZ's is refusal, so I am already pushing my boundaries by imposing conditions.

The comments from your client echo my concerns over his need for sales during the early hours and miniatures. These are exactly the issues why we have CIZ's with the crime, ASB and street drinking that this style of off license sales promote.

I want to support businesses, but the CIZ and hours your client is asking for are not workable.

Sorry,

Phil

---

**From:** Premises Licence

**Sent:** 20 August 2025 15:42

**To:** Graves Phil S - NW-CU

**Subject:** FW: New Premises - Food and Wine, 246-248 Neasden Lane, NW10 0AA - 35568 - Police Reps

Dear PC Phil Graves,

Hope you are well.

I have heard back from our client regarding the extra conditions and they have said

"I spoke with my father and he said I am willing to accept the majority of the proposed conditions, including CCTV, staff training, refusals logs, and incident logs. And I believe these will strengthen the safeguards already in place. However, we respectfully request that Clauses 13, 14, 15, and 18 are reconsidered so that the business can continue to operate. The restriction on selling single cans and bottles of beer and cider would remove a large part of my trade, as many of my customers are only able to afford single

items rather than multipacks. If I am unable to provide this option, the business will suffer financially and, in some cases, customers who cannot purchase these items may attempt to steal, creating further problems both for us and for the police.

The proposed ban on selling miniatures under 35cl would also be damaging. Miniatures are a legitimate product, preferred by customers who do not wish to purchase larger bottles, and removing them would reduce customer choice and make it harder for us to compete with other licensed premises. In addition, the requirement to label all alcoholic products with the shop's name would be impractical and highly costly. Suppliers deliver stock pre-packaged, and it is not feasible for a small business like ours to relabel every single product before sale.

Finally, the restriction of hours is the most serious concern. The shop previously operated on a 24/7 licence, and much of our business relies on late-night and early-morning sales. Many of our regular customers are shift workers or late-night commuters who depend on us being open. Limiting the hours in the way proposed would make the business unviable, particularly as we are already struggling since the licence has been paused. Without the ability to operate during these hours, the shop may be forced to close permanently.

I fully understands the concerns around the Cumulative Impact Zone, but would like to highlight that this premises has already held a licence in the past without problems. Our commitment is to ensure that we remain compliant, safe, and supportive of the community, while also being able to sustain the business financially.

I kindly ask the Police to take into account the devastating impact these restrictions would have, not only on his livelihood but also on the staff employed and the local community members who rely on the shop.

Hopefully the police could agree to this if not please let me know and we can go from there.”

Is there any movement in regards to conditions 13,14,15 and 18?

*Kind Regards*

Stephen Bartlett  
Premises Licence Manager

*Innpacked Premises Licensing Team*

innpacked training consultants

**From:** S\_Dowlatzay dowlatzay

**Sent:** 20 August 2025 14:34

**To:** Premises Licence <

**Subject:** Re: New Premises - Food and Wine, 246-248 Neasden Lane, NW10 0AA - 35568 - Police Reps

Hello Stephen,

I spoke with my father and he said I am willing to accept the majority of the proposed conditions, including CCTV, staff training, refusals logs, and incident logs. And I believe these will strengthen the safeguards already in place. However, we respectfully request that Clauses 13, 14, 15, and 18 are reconsidered so that the business can continue to operate. The restriction on selling single cans and bottles of beer and cider would remove a large part of my trade, as many of my customers are only able to afford single items rather than multipacks. If I am unable to provide this option, the business will suffer financially and, in some cases, customers who cannot purchase these items may attempt to steal, creating further problems both for us and for the police.

The proposed ban on selling miniatures under 35cl would also be damaging. Miniatures are a legitimate product, preferred by customers who do not wish to purchase larger bottles, and removing them would reduce customer choice and make it harder for us to compete with other licensed premises. In addition, the requirement to label all alcoholic products with the shop's name would be impractical and highly costly. Suppliers deliver stock pre-packaged, and it is not feasible for a small business like ours to relabel every single product before sale.

Finally, the restriction of hours is the most serious concern. The shop previously operated on a 24/7 licence, and much of our business relies on late-night and early-morning sales. Many of our regular customers are shift workers or late-night commuters who depend on us being open. Limiting the hours in the way proposed would make the business unviable, particularly as we are already struggling since the licence has been paused. Without the ability to operate during these hours, the shop may be forced to close permanently.

I fully understands the concerns around the Cumulative Impact Zone, but would like to highlight that this premises has already held a licence in the past without problems. Our commitment is to ensure that we remain compliant, safe, and supportive of the community, while also being able to sustain the business financially.

I kindly ask the Police to take into account the devastating impact these restrictions would have, not only on his livelihood but also on the staff employed and the local community members who rely on the shop.

Hopefully the police could agree to this if not please let me know and we can go from there.

Kind regards

Moska

Imran Khan  
Food & Wine Ltd  
246-248 Neasden Lane  
London  
NW10 0AA

17 July 2025

Ref: 23789

Dear Mr Khan,

**Licensing Act 2003**  
**Section 27: Death, incapacity, insolvency etc. of licence holder**

**Food & Wine Ltd , 246-248 Neasden Lane, London, NW10 0AA (Premises licence number: 201473)**

Upon checking the company details of the above premises licence holder on the Companies House website, it is shown that 'Food & Wine Ltd' (Company Number 10839556) was listed as dissolved as of 6 October 2020.

As per Section 27(1)(d) of the Licensing Act 2003 it states that:

*27 Death, incapacity, insolvency etc. of licence holder*

**(1) A premises licence lapses if the holder of the licence—**

*(a) dies,*

*(b) becomes a person who lacks capacity (within the meaning of the Mental Capacity Act 2005) to hold the licence,]*

*(c) becomes insolvent,*

**(d) is dissolved**

Therefore, the above-mentioned premises licence has lapsed, as the limited company which held the licence was dissolved on 6 October 2020. As this occurred more than 28 days ago, there are no legal provisions under the Licensing Act 2003 to reinstate the premises licence.

Consequently, any licensable activity (i.e. the sale of alcohol for consumption off the premises) that has taken place since the above date would have been unlawful. However, I fully understand and appreciate that you may not have been aware of this.

Nonetheless, it is of the utmost importance that you are aware that any licensable activity taking place at the premises following receipt of this letter would constitute a criminal offence under  
Page 1 of 2

Section 136 of the Licensing Act 2003 (unauthorised licensable activities). If prosecuted, a person guilty of this offence could face imprisonment for a term not exceeding six months and/or receive an unlimited fine.

Should you wish to apply for a new premises licence, I would strongly recommend that you contact a licensing agent, consultant, or solicitor to assist you with this. They will be able to submit a new application on your behalf in a timely manner. It would also be worthwhile informing any respective agent hired on your behalf that any new application would fall within one of the Council's Cumulative Impact Zones.

You may also wish to consider submitting Temporary Event Notices during the 28-day consultation period for the new premises licence application to minimise any loss of trade. This can be done by following the link below:

<https://www.brent.gov.uk/business/licences-and-permits/alcohol-club-and-entertainment/licences/temporary-event-notice>

In the interim period, there is a legal obligation on you to ensure that all alcohol is either removed from display or appropriately covered. To comply with this requirement, I advise either removing all alcohol from your shelves or covering it, so it is no longer visible to the public. This is pursuant to Section 137 of the Licensing Act 2003. As with the above offence, a person guilty under this section could face imprisonment for a term not exceeding six months and/or an unlimited fine.

I would appreciate it if you could confirm via email that all alcohol has either been removed or is no longer on public display. Otherwise, I will visit the premises in the coming days to ensure no sales of alcohol are taking place and that no alcohol remains on display.

If you have any questions regarding this letter, please feel free to contact me using the details provided above.

Yours sincerely,

A handwritten signature in black ink that reads "E. Maldoom". The signature is written in a cursive style and is underlined with a single horizontal stroke.

Edwin Maldoom  
Licensing Enforcement Officer

CC: Brent Police Licensing, Metropolitan Police Service.

**From:** Esther, Chan

**Sent:** 20 August 2025 14:05

**To:** Premises Licence; Business Licence

**Cc:** Legister, Linda

**Subject:** RE: CONSULT: New Premises - Food and Wine, 246-248 Neasden Lane, NW10 0AA - 35568

Dear Stephen,

Thank you for the confirmation of acceptance related to the conditions proposed by the Licensing Authority. I now wish to withdraw my representation and have no further comments.

Kind Regards

Esther Chan

Licensing Inspector

Regulatory Services

Brent Council

This page is intentionally left blank



TEL 020 8937 5303

EMAIL [esther.chan@brent.gov.uk](mailto:esther.chan@brent.gov.uk)

WEB [www.brent.gov.uk](http://www.brent.gov.uk)

---

Stephen Barlett  
Innpacked LTD  
Suite F8, 10 Whittle Road  
Dorset  
BH21 7RU

19 August 2025

Our Ref: 35568

Dear Sir/Madam,

**Licensing Representation to the Initial Application for the Premises Licence at Food and Wine, 246-248 Neasden Lane, NW10 0AA**

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

**An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.**

**The application has been made for a new premises licence under section 17 of the Act.**

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

*The Licensing Authority require the following points to be included in the operating schedule or added as conditions on the premises licence:*

1. The premises shall operate and maintain a digital colour CCTV system. The CCTV system shall continually record whilst the premises are open for licensable activities and all recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.

2. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.
3. A CCTV camera shall be installed to cover the entrance of the premises and further cameras installed to cover the internal area and servery counter.
4. A member of staff shall always be present on the premises whilst they are open who is capable operating the CCTV system and able to facilitate immediate viewing of CCTV footage upon the request of the Police and Authorised Officer of the Licensing Authority.
5. The CCTV system shall display on all recordings with the correct date and time of the recording.
6. CCTV footage shall be provided on either removable media (i.e., USB, hard drive, CD etc..) or via digital transfer within 24 hours of request by Police and any authorised Officers from Brent Council.
7. Signage stating that CCTV is in operation shall be clearly and prominently displayed at the premises.
8. A "Challenge 25" policy shall be adopted and adhered to. Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport.
9. A sign stating "No proof of age -- No sale" shall be displayed at the point of sale.
10. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
11. Any staff directly involved in selling alcohol for retail to consumers, staff who provide training and all managers will undergo regular training (every 12 months) of Licensing Act 2003 legislation. This will be documented and signed for by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.

The training records shall detail:-

- (a) Staff member's name
- (b) Staff member's signature
- (c) Name of person providing the training
- (d) Date of training
- (e) Training on the licensing objectives
- (f) Training on use of the incident log
- (g) Training on refusal of sale
- (h) Training on challenge 25 policy
- (i) Training on the use and downloading (providing copies) of the CCTV system

This training shall be kept at the venue and made available immediately upon request to the police or authorised officers from Brent Council.

12. A notice asking customers to leave quietly from the premises shall be displayed by the exit/entrance.
13. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
  - (a) Any complaints received.
  - (b) Any incidents
  - (c) Any faults in the CCTV system.
  - (d) Any visit by a relevant authority or emergency service.

Any entries into the log shall be made within 24 hours of any incident and shall contain the time/date of the incident, the nature of the incident, a description of the people involved, the action taken and details of the person responsible for the management of the premises at the time of the incident.

14. A refusal book detailing date and time of the refused sale, the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection at the premises.

Any entries into the log shall be made within 24 hours of any incident and shall contain the time/date of the incident, the nature of the incident, a description of the people involved, the action taken and details of the person responsible for the management of the premises at the time of the incident.

15. No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold at the premises.
16. All deliveries shall take place during the normal working day (i.e. 09:00 to 18:00 daily).
17. A lockable safe with deposit slot and anti-fishing mechanisms must be used at the counter till area in order to prevent crime.
18. A suitable intruder alarm and panic button shall be fitted and maintained.
19. A clear and unobstructed view into the premises shall be maintained at all times above 1.3metres.
20. The premises shall be staffed by a minimum of two persons between 18:00 hours to 08:00 hours.

In order for the Licensing Authority to withdraw this representation, it will be necessary for you to confirm in writing that you are willing to accept the above conditions.

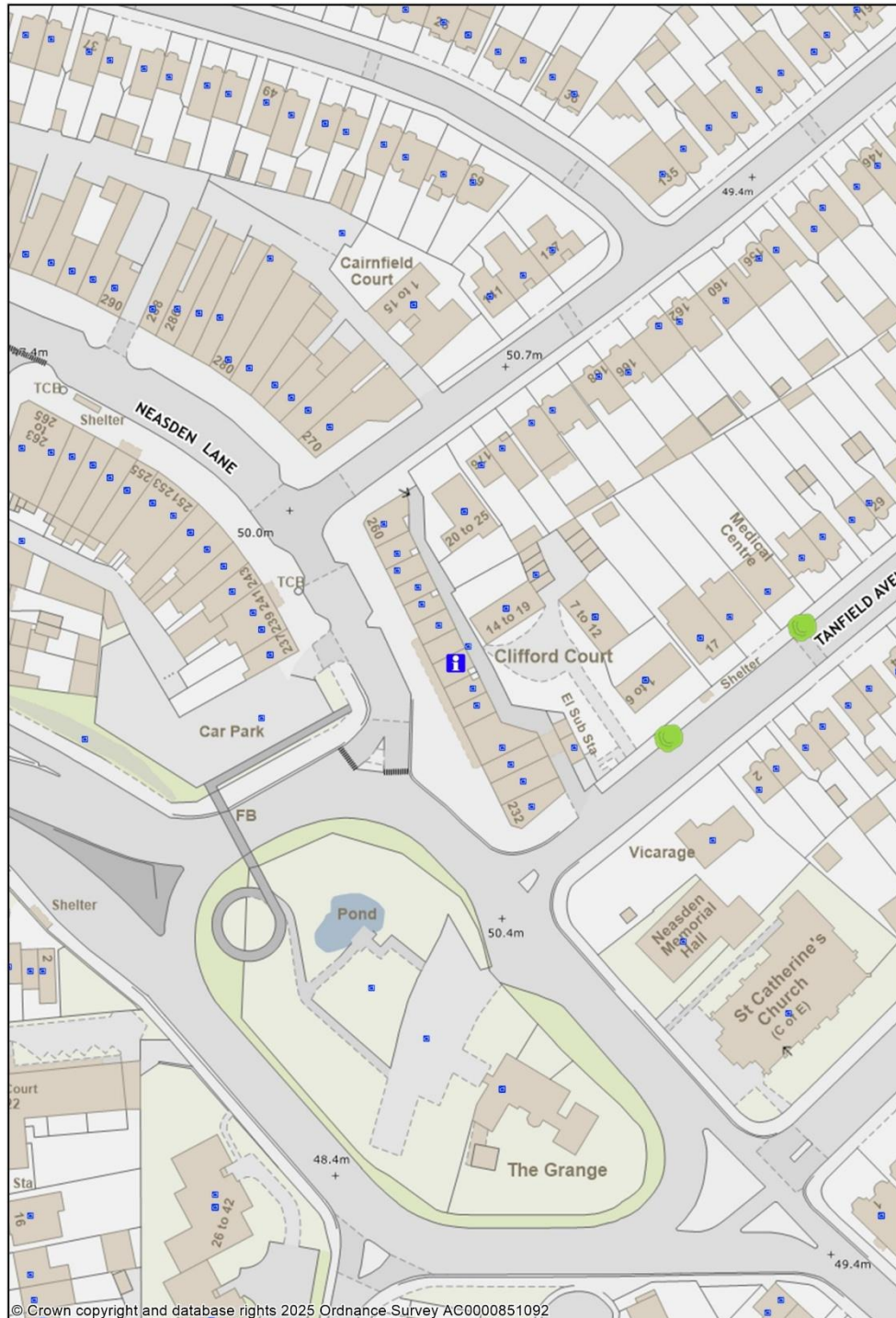
Yours faithfully



Esther Chan



# Basemap Map



1:1250

0 0.02 0.04 kilometres



This page is intentionally left blank