Public Document Pack

Alcohol and Entertainment Licensing Sub-Committee

Tuesday 4 February 2025 at 10.00 am
Boardrooms 1 & 2 - Brent Civic Centre, Engineers Way, Wembley HA9 0FJ

Please note that this meeting will be held in person with members of the Sub-Committee required to attend in person.

The press and public are also welcome to attend this meeting in person. Please note the meeting is not scheduled for live webcast

Membership:

Members Councillors:	**Substitute Members:** Councillors:
Ahmed (Vice-Chair) Long Mahmood	Bajwa, Chohan Ethapemi, Hack, Hylton, Lorber, Rajan-Seelan

For further information contact: Devbai Bhanji, Governance Assistant
Tel: 020 8937 6841; Email: devbai.bhanji@brent.gov.uk

For electronic copies of minutes and agendas please visit:
Council meetings and decision making | Brent Council

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Notes for Members - Declarations of Interest:

If a Member is aware they have a Disclosable Pecuniary Interest* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest** in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also significant enough to affect your judgement of a public interest and either it affects a financial position or relates to a regulatory matter then after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

***Disclosable Pecuniary Interests:**

(a) **Employment, etc. -** Any employment, office, trade, profession or vocation carried on for profit gain.

(b) **Sponsorship -** Any payment or other financial benefit in respect of expenses in carrying out duties as a member, or of election; including from a trade union.

(c) **Contracts -** Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.

(d) **Land -** Any beneficial interest in land which is within the council's area.

(e) **Licences-** Any licence to occupy land in the council's area for a month or longer.

(f) **Corporate tenancies -** Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.

(g) **Securities -** Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

****Personal Interests:**

The business relates to or affects:

(a) Anybody of which you are a member or in a position of general control or management, and:

- To which you are appointed by the council;
- which exercises functions of a public nature;
- which is directed is to charitable purposes;
- whose principal purposes include the influence of public opinion or policy (including a political party of trade union).

(b) The interests a of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who is the subject of a registrable personal interest.

Agenda

Introductions, if appropriate.

Item		Page
1	**Apologies for absence and clarification of alternate members**	
2	**Declarations of Interests**	
	Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary or personal interests in the items on this agenda and to specify the item(s) to which they relate.	
3	**Application for a New Premises Licence by Magic Sound Ltd for the premises known as 133 The Fairway, Wembley, HA0 3TQ (Northwick Park), pursuant to the provisions of the Licensing Act 2003**	1 - 188
4	**Exclusion of the Press and Public**	

The supporting documents included as part of the Supplementary Agenda pack related to the above application are not for publication as they include the following categories of exempt information, as specified under Part 1, Schedule 12A of the Local Government Act 1972:

- “Information relating to the financial or business affairs of any particular person (including the authority holding that information)"; and/or
- “Information relating to any action taken or to be taken in connection with the prevention, investigation or prosecution of crime”.

If required, Members will therefore be asked to agree to the exclusion of the press and public at the relevant stage in the meeting when considering the application.

Date of the next meeting: Tuesday 4 February 2025 at 2pm

Please remember to ***SWITCH OFF*** your mobile phone during the meeting.

- The meeting room is accessible by lift and seats will be provided for members of the public.

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LICENSING ACT 2003

Application for a New Premises Licence

1. The Application

Name of Applicant:	Magic Sound Ltd
Name & Address of Premises:	133 The Fairway, Wembley, HA0 3TQ (Northwick Park)
Applicants Agent:	Brendan Herbert of Laceys Solicitors

1. Application

The application is for a new premises licence as follows:

To provide: Regulated Entertainment from 11.00am to 10.30pm Fridays to Sundays, the Sale of Alcohol from 11.00am to 10pm Fridays to Sundays and to remain open from 11.00pm to 11.30pm Friday s to Sundays.

2. Background

The licence is being applied for in perpetuity.

In 2025 the licence will only authorise 3 consecutive days and is for Made In Korea Festival 2025 (MIK). The concert is expected to take place on 7 & 8 June 2025

In subsequent years, the licence shall authorise the provision of licensable activities for a maximum of 6 days in a calendar year, with no more than 3 consecutive days at any one time.

The maximum number of persons permitted within the licensed area at any one time shall be 19,999; this to include all members of the public, performers and their crew, staff etc.

For 2025 the capacity will be limited to 15,250 to include all members of the public, performers and their crew, staff etc.

3. Promotion of the Licensing Objectives

See pages 4-6 of the application.

4. Relevant Representations

Representations have been received and conditions agreed with the Police, Licensing Officer, Nuisance Control Team and Public Safety Officer, their representations have been withdrawn.

173 representations remain outstanding from Councillors, Residents Associations and Residents.

5 residents are in support of the application.

5. Interested Parties

None

6. Policy Considerations

Policy 1 – Process for Applications

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

7. Determination of Application

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

8. Associated Papers

A. Application Form & plan
B. Residents Reps
C. Public Safety Reps & Withdrawal
D. Licensing Rep & Withdrawal
E. Police Rep & Withdrawal
F. NCT Rep & Withdrawal
G. OS Map

Regulatory Services
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

TEL: 020 8937 5359
EMAIL: business.licence@brent.gov.uk
WEB: www.brent.gov.uk

Online Ref. No: 18611
Application No: 33756
Date: 17 December 2024

LICENSING ACT 2003
Licence:Premises Licence New Application
Application No: 33756

Dear Sir/Madam,

Applicant:MAGIC SOUND LTD

Date Received: 17 December 2024

An application was made to Brent Council under the Licensing Act 2003 by the above-named applicant. Representations must specify in detail the grounds of opposition and must relate to the promotion of the licensing objectives.

In order that consideration of the application may not be delayed, it will be appreciated if a reply can be sent to us by **14 January 2025**.

Yours faithfully

[redacted]
Administration Officer
Regulatory Services

Part 1 – Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

MAGIC SOUND LTD
133 The Fairway, Wembley, Brent, HA0 3TQ

Telephone Number at premises (if any): N/A

Non domestic rateable value:

Part 2 – Applicant Details

Proposed Licence Holder:
MAGIC SOUND LTD
44 1st Floor, 44 Worship Street, LONDON, EC2A 2EA
[redacted]

Agent Details

Part 3 – Operating Schedule

When do you want the premises licence to start? 01-02-2025

If you wish the licence to be valid only for a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend: 14999

Please give a general description of the premises: The proposed premises sits within Northwick Park, a large public greenspace situated between Harrow and Kenton, with Watford Road to the west and Norval Road to the south. Northwick Park Hospital sits to the west of the site alongside the University of Westminster, Harrow campus. Train lines run north and east. The park is laid to grass with sports pitches and an access road leads to a car park at the centre with a foot path leading on to Northwick Park station. This road and footpath is known as the Capital Ring. The proposed licensable area is centred at approximately: OS Grid Ref: TQ 17029 87551 Latitude: 51u00b034'29"N Longitude: 0u00b018'45"W

What licensable activities do you intend to carry on from the premises?

Section A: Plays
Section B: Films
Section E: Live music
Section F: Recorded music
Section G: Performances of dance
Section H: Anything of a similar description to that falling within (E), (F) or (G)
Section J: Sale of alcohol: On the premises

The times the licence authorises the carrying out of licensable activities

Section A: Plays: Both		
Day	**Start Time**	**End Time**
Monday		
Tuesday		
Wednesday		
Thursday		
Friday	11:00	22:30
Saturday	11:00	22:30
Sunday	11:00	22:30

Performance of plays could take place with or without amplified music.

Sound checking may take place between 09:00 - 18:00 Monday to Sunday.

Section B: Films: Both		
Day	**Start Time**	**End Time**
Monday		
Tuesday		
Wednesday		
Thursday		
Friday	11:00	22:30
Saturday	11:00	22:30

Sunday	11:00	22:30

Films will always be amplified. No films with a higher rating than 12A will be shown.

Sound checking may take place between 09:00 - 18:00 Monday to Sunday.

Section E: Live music: Both		
Day	**Start Time**	**End Time**
Monday		
Tuesday		
Wednesday		
Thursday		
Friday	11:00	22:30
Saturday	11:00	22:30
Sunday	11:00	22:30

MUSIC FROM LIVE BANDS WILL BE AMPLIFIED ON ALL STAGES WHICH COULD INCLUDE INDOOR AND OUTDOOR STAGES

SOUND CHECKING MAY TAKE PLACE BETWEEN 09:00 - 18:00 MONDAY TO SUNDAY.

Section F: Recorded music: Both		
Day	**Start Time**	**End Time**
Monday		
Tuesday		
Wednesday		
Thursday		
Friday	11:00	22:30
Saturday	11:00	22:30
Sunday	11:00	22:30

RECORDED MUSIC WILL TAKE PLACE EITHER AS A PERFORMANCE OR AS MUSIC BETWEEN BANDS. THIS CAN OCCUR ON EITHER INDOOR OR OUTDOOR STAGES. IT WILL ALWAYS BE AMPLIFIED.

SOUND CHECKING MAY TAKE PLACE BETWEEN 09:00 - 18:00 MONDAY TO SUNDAY.

Section G: Performances of dance: Both		
Day	**Start Time**	**End Time**
Monday		
Tuesday		
Wednesday		
Thursday		
Friday	11:00	22:30
Saturday	11:00	22:30
Sunday	11:00	22:30

PERFORMANCES OF DANCE WILL BE AMPLIFIED AND COULD TAKE PLACE ON STAGES OR AS WALKABOUT PERFORMANCE

SOUND CHECKING MAY TAKE PLACE BETWEEN 09:00 - 18:00 MONDAY TO SUNDAY.

Section H: Anything of a similar description to that falling within (E), (F) or (G)This could include amplified performance of spoken word, walkabout performance and music

workshops. : Both		
Day	**Start Time**	**End Time**
Monday		
Tuesday		
Wednesday		
Thursday		
Friday	11:00	22:30
Saturday	11:00	22:30
Sunday	11:00	22:30

OTHER ACTIVITIES ARE LIKELY TO BE SUPPORTED BY AMPLIFIED MUSIC OR THEY COULD ALSO INCLUDE PERFORMANCE SUCH AS SPOKEN WORD

SOUND CHECKING MAY TAKE PLACE BETWEEN 09:00 - 18:00 MONDAY TO SUNDAY.

Section J: Sale or Supply of Alcohol: On the premises		
Day	**Start Time**	**End Time**
Monday		
Tuesday		
Wednesday		
Thursday		
Friday	11:00	22:00
Saturday	11:00	22:00
Sunday	11:00	22:00

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:
VICTORIA HAZELL
Date of birth:
[redacted]

Licence Number: [redacted]
Issuing authority: [redacted]

Concerns in respect of Children: THERE WILL BE NO ENTERTAINMENT OF AN ADULT NATURE.

The opening hours of the premises

Day	**Start Time**	**End Time**
Monday		
Tuesday		
Wednesday		
Thursday		
Friday	11:00	23:30
Saturday	11:00	23:30
Sunday	11:00	23:30

60 MINUTES IS ALLOCATED TO EGRESS FROM THE EVENT ARENA FROM THE END OF PERFORMANCE.

a) General – all four licensing objectives (b, c, d, e):DEFINITIONS: A.tEvent Organiser: Magic Sound are the event organisers and the holders of the premises licence. B.tEvent Management Team: This refers to the key team of people assisting the Event Organiser in delivering a safe event and promoting the licensing objectives. This includes the Event Organiser and potentially key personnel contracted by the Event Organiser, for example, the event manager, the Head of Security and/or Health and Safety Officer. C.tResponsible Authorities: has the meaning ascribed to it by the Licensing Act 2003. D.tBrent Safety Advisory Group (u201cBSAGu201d): This refers to a group set up by or on behalf of the Licensing Authority comprising representatives of responsible authorities and other organisations concerned with issues of safety at

events whose purpose is to advise event organisers with regard to matters of public safety. E.tVenue Manager: refers to Brent Borough Council and their nominated representative. F.tPlanning Stage: The period when an Event Organiser has proposed a licensable event to take place within the premises. G.tLive Event Days: Refers to the days that the premises is open to the public and licensable activities will be taking place. H.tLicensable Area: refers the area marked by the red outline on App A – Licensable Area where licensable activities will take place. It should be noted that the licensable area is larger than the actual event footprint to allow for flexibility in planning the event site. I.tThe Premises: refers to the area within the Licensable Area that is being used for the event. J.tEvent Management Plan (u201cEMPu201d): Is a living document that outlines the management structure, roles and responsibilities, contact details, organisation, control, monitoring, communication plans, policies and procedures of the event management team, production schedules, contractor information and comprehensive method statements relating to the effective delivery of the event. EVENT MANAGEMENT PLAN So far as is reasonably practicable, the Premises Licence Holder (PLH) will ensure that any event operates in accordance with an event specific Event Management Plan (EMP). The EMP is a living and dynamic document, under constant review, and allows for input from all stakeholders, the Licensing Authority and all Responsible Authorities. The EMP will vary in scope and content for each event, but shall contain detailed proposals for each event in policies and plans to promote all the licensing objectives. At a minimum, the EMP will include (either as part of a single document or a series of documents) the following: i.tAn overall description of the event, the style(s) of any music to be performed and the anticipated demographics of attendees, and anticipated number of attendees. ii.tA detailed plan of the event site. iii.tDetails of persons with specific responsibilities for ensuring the smooth running and safety of the Event. iv.tDetails of the Event Organisers public and occupiers' liability insurances. v.tA Security and Crowd Management Plan vi.tA Transport and Traffic Plan vii.tAn Ingress and Egress Plan viii.tContingency Plans ix.tA Major Incident / Terrorism Plan x.tA Communications Plan xi.tAn Alcohol Management Policy xii.tA Drugs, Search and Eviction Policy xiii.tA Noise Management Plan xiv.tA First Aid and Welfare Plan. xv.tWhere minors are permitted, a Child Welfare Plan xvi.tRisk Assessments xvii.tFire Risk Assessment that will include details of fire-fighting equipment and any pyrotechnic displays planned. A copy of the proposed final version of the EMP (subject to any necessary and proportionate amendments being made by the PLH) must be submitted to Brent Borough Council at least 31 days prior to any event taking place. Any amendments to the EMP after the final version submission, shall be brought to the attention of Council as soon as reasonably practicable and in any event within 48 hours of being made. ADDITIONAL CONDITIONS A.tThe relevant mandatory conditions shall apply to the licence. B.tThis licence is being applied for in perpetuity. C.tIn 2025 this licence will only authorise 3 consecutive days. In subsequent years, this licence shall authorise the provision of licensable activities for a maximum of 6 days in a calendar year, with no more than 3 consecutive days at any one time. D.tThe maximum number of persons permitted within the licensed area at any one time shall be 19,999; this to include all members of the public, performers and their crew, staff etc. For 2025 the capacity will be limited to 15,250 to include all members of the public, performers and their crew, staff etc. The capacities at future events will be calculated and risk assessed based on the nature of each individual event.. E.tProgramming shall be scheduled to end at 22:00hrs on each day that is licensed, with an additional 30 minutes permitted to provide for any delays in a performance running beyond 22:00hrs. No performance of any nature may continue beyond 22:30hrs. This allows for a minimum of 60 minutes to clear the site of the public. F.tA copy of the summary of the premises licence is to be displayed at each public entrance to the event. G.tAll structures and stage areas will be erected and maintained by professional contractors who will ensure that all structures are in accordance with the relevant British Safety Standards. H.tDetails of all proposed events (including a description of the nature of the event, what licensable activities are proposed and on what days/times, the anticipated attendance and where within the premises the event will take place will be provided to the Licensing Authority and SAG at the earliest opportunity each calendar year and any changes shall be notified to the SAG in writing (by email) as soon as is reasonably practicable. I.tThe PLH, or a representative on behalf of the PLH, shall attend any Brent Council Safety Advisory Group meetings upon invitation. ALCOHOL RELATED CONDITIONS. A.tA Personal Licence Holder will take on the responsibilities of Bar Manager at each bar on site and shall: i.tBe conversant with the requirements and responsibilities for the sale of alcohol and shall be given written designation of their responsibilities. ii.tDirectly instruct, monitor and support their staff in ensuring the requirements of the Licensing Act 2003 and this premises licence are adhered to at all times. iii.tBrief all their staff before each event. B.tCustomers will not be permitted to bring their own alcohol on to site. C.tWhere an event is exclusively aimed at under 18s, no sale of alcohol will be permitted. D.tSecurity and bar staff will be instructed to monitor alcohol consumption to prevent drunken behaviour. E.tThe Event Organisers or any third party bar operator will provide an Alcohol Management and Bar Management policies and procedures. F.tAll alcoholic drinks for consumption on the premises shall be sold in plastic or paper cups, PET containers or opened cans . G.tAll bars shall be provided with sufficient lighting, and fire-fighting equipment, as well as sanitary and hand washing facilities for staff.

b) The prevention of crime and disorder:A.tWhen the event is open to the public, SIA registered security will be on the premises in numbers approved, by way of a risk assessment and agreed by the Safety Advisory Group during the Planning Stage. B.tOvernight security will be employed where equipment/infrastructure will be left overnight. C.tIf a crime or other incident requiring police attendance is reported to or discovered by a security operative, they shall obtain as much detail as possible with importance being place on identifying victims, suspects, witnesses and endeavour to preserve the scene of crime where possible. D.tWhere a risk assessment identifies a risk of anti-social behaviour to local residents, patrols will be deployed to monitor residential areas. E.tIf during the Planning Stage it is deemed necessary by the Police Service or the SAG, CCTV systems will be installed at the event so far as is reasonably practicable.

c) Public safety: A.tThe Event Organiser shall ensure that there is adequate access provision for Emergency Services vehicles. These routes must be kept clear at all times during event. B.tA member of the Event Management Team will carry out safety checks on site before the admission of the public. These checks will be logged in a safety check logbook, which will be stored on site and made available to authorised officers if requested. C.tNotices reminding drivers to remain within the speed limit of 5mph to be clearly displayed on all routes within the Premises that is used by motor vehicles. D.tNo petrol generators will be allowed on premises when the licence is being utilised. E.tThe Event Organiser will ensure that adequate and appropriate measures are taken to guard against overhead and underground utilities such as live electrical cables.

d) The prevention of public nuisance: A.tInformation on local transport, including local taxi numbers will be displayed to facilitate safe transport home. B.tClear and concise travel instructions will be communicated to event goers and signage will be displayed to all routes to minimise the risk of disruption to the surrounding road network. This will be detailed in the Traffic Management Plan relevant to the event. C.tGenerators and other noisy machinery including refrigerated vehicles shall be adequately silenced, screened and/or located distant from any residential premises to prevent noise nuisance to local residents. D.tOperators of generators, cooler plant and other machinery should ensure that noise level limitations are stated within their Noise Management Plan. E.tVehicle and pedestrian access and exit routes and dedicated parking zones will be controlled by event staff to prevent noise disturbance to local residents. F.tDoor supervisors, security and stewards will monitor the behaviour of customers leaving the premises and signs encouraging customers to leave the premises quietly will be placed at exits where required, i.e. at events that finish late in the evening. G.tThe management and staff are pro-active in informing all customers to leave the premises quietly. H.tLitter picking will take place within the licensable area, external car parks and roads and footpaths surrounding the site. Noise Management Plan A.tThe engagement of a suitably qualified noise consultant to devise a Noise Management Plan (NMP) that is in line with The Noise Council Code of Practice on Environmental Noise control at Concerts. B.tThe NMP for each event is to be made available to the Environmental Control and Protection Team 3 weeks prior to any event. This NMP is to include: i.tLocation of noise sensitive premises (NSP). ii.tAnnotated site map including direction of speakers. iii.tRegular subjective checks 1m from the fau00e7ade of any NSP. iv.tInstallation of signs and notices detailing guests are to respect those living in the area and ensuring customers are asked to leave quietly and are mindful of neighbours. C.tThe Event Organiser must provide prior notification of the event to local residents including details of the event timings. The distribution for the notification letter will be agreed with the Environmental Control and Protection Team. A noise u201chot lineu201d number will also be included to allow residents to contact an event representative should they need to make a complaint during the event. D.tAmplified music (including live music) is permitted between the hours of 11:00 to 22:30 on Friday, Saturday and Sunday of any event but can only be programmed until 22:00.

e) The protection of children from harm: A.tChallenge 25 policy will be implemented across all bars. B.tNobody under the age of 18 years of age shall be permitted to sell alcohol. C.tThe Designated Premises Supervisor shall ensure that all staff, by way of an Age Verification Policy, are instructed about the acceptable forms of identification for proof of age and are fully aware of the Challenge 25 scheme. D.tNo Adult entertainment of a nude or physical nature will be permitted. Artist management will be reminded that the event is in a public open space and obscene language in performance should be avoided. E.tThe admission of children to any exhibition of film will be done so in accordance with the age restrictions applied by the film classification body. F.tWhere relevant to the admittance policy of a specific event, no accompanied under 18s will be permitted onsite. G.tWhen minors are permitted onsite, they will be given a designated wristband that is distinguishable from adult wristbands. For the avoidance of doubt the wristband will not be considered a form of age identification but instead is intended to assist with identifying minors in the audience.

From: ENS Public Safety
Sent: 20 January 2025 11:28
To: ENS Public Safety; Business Licence
Subject: RE: CONSULT: New Premises - Northwick Park, The Fairway, HA0 3TQ - 33756

Good afternoon,

Please see below updated comments from the public safety team.

- The emergency evacuation I raised my concerns regarding the evacuation towards red gate (Northwick park station) in the BSAG and how you can have 4 exits (50% of the exits) directing approximately half the capacity in this direction, the walk way to the station is very narrow and would cause a bottleneck for the large amount of people attempting to enter in this direction and potentially dangerous situation. It was discussed about using another station and not Northwick park station but I have not seen any amended documentation to support this.
- The PUDO site location I also raised the comment that this could also be an issue in the event of an emergency evacuation this would have vehicles waiting to collect people and would block and or restrict blue light services from gaining access to the event.
- On the 7th June Wembley stadium have a major event, this may impact on your event (Ingress/egress) what are your plan of actions for this.
- Have you consulted with the proposed stations about use of their station and the platform capacity? And how many persons will potentially use this as the preferred transport method?
- In the scenario that your customers arrive the night before you open to camp, how will you manage them and provide welfare?

Kind regards,

Dean Neville
Public Safety Officer
Regulatory Services
Brent Council

From: ENS Public Safety
Sent: Friday, December 20, 2024 4:20 PM
To: Business Licence <business.licence@brent.gov.uk>
Subject: RE: CONSULT: New Premises - Northwick Park, The Fairway, HA0 3TQ - 33756

Dear Sima

Thank you for the email below, public have some concerns and comments for this event so please see our comments below.

- On the 7th June Wembley stadium have a major event, this may impact on your event (Ingress/egress) what are your plan of actions for this.
- Can you supply us with the artists names / group names?
- Have you consulted with London underground about use of there station? And how many persons will potentially use this as the preferred transport method?
- Can you supply a full and detailed ingress / egress plan including station access?

- 5.3 CAPACITY AT MIK – The calculation should deduct the event infrastructure/temporary structures and this seems to be missing.
- Also the largest exit is advised not to be in the calculation as this excluded in the event of an emergency.
- Emergency evacuation plan, security & stewarding plan, full risk assessment, full site plan including exit routes.
- And any other supporting documents to aid your application.

Kind regards,

Dean Neville
Public Safety Officer
Regulatory Services
Brent Council

From: Bajwa, Councillor Narinder <Cllr.Narinder.Bajwa@brent.gov.uk>
Sent: Monday, January 6, 2025 3:48 PM
To: Business Licence; Legister, Linda **Cc:** Bajwa, Councillor Narinder <Cllr.Narinder.Bajwa@brent.gov.uk>
Subject: Application No 33756 Applicant: Magic Sound Ltd

Dear Linda/Business Licence

I am objecting to Application no 33756 Applicant Magic Sound Ltd for the following reasons.

Public Nuisance
Public Safety
Crime and Disorder

Northwick Park is situated very close to houses, Northwick Park Hospital, The University and Bryon school.
There would be following effects on the residence, hospital, University and school. Expected are up to 15000 visitors to this concert most of them will be between 15 to 25 year old. When walking from South Kenton Station, Northwick Park station and various bus stops to The Northwick Park festival /concert there would be lots of noise, nuisance, traffic congestion, litter everywhere on the surrounding streets. Alcohol and food will be sold all day which means cans and rubbish will be all over on the streets.

There will be a big issue regarding parking, visitors most definitely will also be travelling by cars. We have already a big issue regarding parked cars in Northwick Park and the concert visitors will worsen the situation by taking over resident parking spaces.

There is K.Pop group and recorded music will be played both are very loud and it would be disturbance to residence,Hospital patients, university students for 2-3 days on the weekend where people want have peace and relax.

It could endanger the safety and security of the residence by the public visitors, fans being around till late night in the surrounding areas and partying there after concert.

I strongly object to this concert license application and request licences should not to be granted and refused.

Kind Regards

Cllr.Narinder Singh Bajwa

Northwick Park Ward

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Daniel Kennelly - Cllr.Daniel.Kennelly@brent.gov.uk

Residents in the Preston Park area have not been adequately consulted by either the Council's licensing authority nor the event Organisers. They have failed to engage with either ward councillor's or the residents association, SKPRRA. Given that this event will directly impact residents of Preston Park including but not restricted to properties on Conway Gardens, Lulworth Avenue and Windermere Avenue, I believe that this demonstrates a lack of understanding of the area and lack of respect for neighbours. Access to the event from Preston ward can be gained through the railway bridge located at the end of Conway Gardens and the station tunnel at South Kenton station. Neither of these entrances are appropriate for the significant number of event day users. South Kenton station has suffered from a lack of investment from Network Rail and does not benefit from accessible access facilities. This would be inappropriate for disabled or partially sighted members of the public looking to attend this event. Furthermore the tunnel accesses limited to 2.4m wide and suffers from inadequate lighting, it would be inappropriate for event goers to line up on either side of the tracks given that this tunnel is used by both pedestrians and active travel users (eg: cyclists and mopeds). Public transport is limited in this area after 22:00. The 223 bus does not have the capacity to support additional event users and frequent works on both the Metropolitan and Bakerloo lines means that event users are likely to rely upon Uber, or bring their own cars. Preston Park does not have nor require a Controlled Parking zone. I am concerned that ordinary residents will be unable to receive family visits due to the influx of incoming traffic. Local roads were not designed to handle the capacity of this event and any increase would create a public nuisance. Preston ward suffers from higher levels of motor vehicle crime. This has been a priority of our Safer Neighbourhood team and ward panel over the past years. It is our opinion that a significant increase in the number of vehicles parked in this area would lead to a spike in theft and break ins. Alongside this event, it is inevitable that drug taking and other illegal activities will take place in the surrounding area. South Kenton station is already known for drug taking and dealing, as a ward councillor I do not believe that this is a safe area for the public to congregate after the event given the the clear public safety risks. Given the anticipated dispersal time, local residents are likely to be significantly disrupted and disturbed by people leaving the area. This will impact residents on Conway Gardens, Lulworth Avenue and Windermere Avenue as well as roads in Northwick Park ward. Further nuisance will likely be caused by increased noise and litter throughout neighbouring roads, including Conway Gardens and Windermere Avenue. These roads have not been allocated by the organiser for increased litter clearance and other local roads are likely to be impacted. Under the current application, live music from the event will be permitted until 22:30. This is not in line with local licensing applications such as the Windermere Pub or Preston Pub. Local business operate within strict guidelines that have been agreed to the satisfaction of neighbours. Given the extended hours, I believe that residents would be disturbed by the noise and sleep patterns would be disrupted. It is not acceptable for this event to fall outside of agreed local restrictions that other local business have adhered by for several years. Note: I can declare that on Sunday 12th January, I had meeting with the Cabinet Member Fleur Donnelly Jackson to discuss my concerns. This led to a communication from the organisers on Tuesday 14th January. As of writing this objection, I have not engaged with or responded to the organisers.

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MIK

Resident Objections

Resident 1

I would like to object to the above licence application. The park area in question is adjacent to residential areas and the sales of alcohol and the flow of potentially 15,000 people there is a high risk of increased public nuisance, risk to Public safety and an increased in harm to the adjacent residential communities both in the Sudbury Court estate and the residential area in Kenton. In addition the licence is being requested for Friday to Sunday up until 10.30 however the flow of this level of people will raise disturbance to the local community in terms of Noise and other factors until far later. I strongly object to this application.

Resident 2

I am extremely alarmed and astonished that an application has been made for a live music concert in NWP aimed at attracting thousands of people to attend over several days in June 2025 resulting in distress to the area, with unprecedented levels of litter, traffic, noise, disturbance to residents and the local wildlife, along with the very high level of disruption that this event will inevitably bring to all residents all around the area. This is a ridiculous idea of having a concert in NWP. This is not Wembley Stadium or Arena where such concerts are more suited. I must object to this proposal in absolute terms. I treasure the tranquility of our Northwick Park and surrounding natural environment, which significantly contributes to my mental health and well-being. The proposed event threatens to disturb the peaceful environment that we, as a community, deeply value.

Resident 3

The application for a music venue in this location is an abomination. There is already a problem in the area with loud music. We live a good distance away from Wembley stadium and can hear concerts playing from our house. This location is much closer so will cause severe noise nuisance. Furthermore they want to serve alcohol, seemingly to attract students from the university. The park is in a residential area. Serving alcohol in this location will cause rowdy behaviour and disturb the peace. There is a playground for children nearby. A venue like this distrupts the peace where small children play! This should be rejected and they should not be allowed to apply again. Brent council should be ashamed to have this type of venue in its borough.

Resident 4

Northwick is a local park enjoyed by the residence living local to it. A festival is a concern with mass visitors external to the local community destroying the calm, pleasant environment which is enjoyed by dog walkers and young residents around the park. There will be many young students studying for their summer exams and this festival and the noise pollution it will attract will severely impact their revision programme. Northwick park also neighbours the university and so will impact any local exams held on the premises. A festival should only be considered in areas where there are no local residents who have to endure noise pollution. Passing this application will be detrimental to the local community.

Resident 5

This will provide no benefit to local residents to use the park area. Clearly causes public nuisance issues as the local area and infrastructure is not setup to support such events with large numbers of people.

Resident 6

I am very concerned that such a large scale event serving alcohol in a public park will make the environment unsafe for families using the park. I believe that a mass of people is unsafe in the park

in such a huge scale, and it will encourage anti social behaviour and attract pickpockets. The idea of thousands of potentially drunken people in a residential area, which is also adjacent to a major hospital, cannot be seen to be acceptable.

Resident 7
I would like to express my strong opposition to the proposed premises in Northwick Park. Firstly, the proposed development is excessively large for our area. The resulting increase in population density would place an undue strain on our already overburdened infrastructure, leading to heightened traffic congestion, increased noise pollution, and additional pressure on public services. Moreover, the construction of this project would cause significant environmental harm, including the destruction of natural habitats and endangering local wildlife. Additionally, the proposed development is inconsistent with the character of our neighborhood. It would drastically alter the aesthetic of the area, replacing the existing greenery and open spaces with a monolithic structure that is entirely out of place. I urge reconsideration of this project to preserve the community's identity, environment, and quality of life.

Resident 8
This is a residential area with families and elderly neighbours, events like this attract anti social behaviour crime and rubbish pollution i strongly object.

Resident 9
Hello. I strongly object granting the above festival licence for the following reasons: 1/ access to the park will be restricted to residents that use the park for several reasons, be it commuting to work, walking dogs, sports etc. The event is 3 days but taken in account all preparations, it will be almost 3 weeks that there will be accessibility issues 2/ noise levels will be very high and disturb residents daily life, sleep etc. This event was previously held in Southwark and residents complained heavily about the noise pollution 3/ alcohol will be served from 11 am onwards, this is asking for problems, anti social behaviour, crime etc. Alcohol does not belong in the park and Brent council forbids alcohol consumption in parks 4/ this event will attract criminals to the area, like burglars/pick pockets etc 5/ safety and wellbeing of residents far outweigh any financial gain the council might get For all the above, NP is not the ideal venue to host this event, it will be one huge public nuisance.

Resident 10
I strongly object to concerts in Northwick Park as ours is a quiet residential area and holding open air concerts would disrupt the peace and quiet of residents. It would also encourage disorderly behaviour as alcohol would be available and the security of the residents would be at stake with such large crowds gathering there. Therefore, I strongly object to this application.

Resident 11
The park is unsuitable for music events with alcohol, no consideration has been made to adequate police presence in the area and both tueb stations are not accessible. The childrens playground is heavily used in summer and this event will stop this local amenity from being used.

Resident 12
The park is situated near Residential area and Hospital the event will create lot of noise and disturbance to residents. To get 15000 people using Northwick park station and South Kenton will not safe grounds the station entrance is too small. This accident waiting to happen and people getting injured. If people park on the streets will cause lot of noise in the middle of the night. As there will alcohol and other non legal substance pushed will create dangerous to local residents and we should not be subjected to this. This not open park lots of residents will affected. Please consider our plight prior to granting licence.

Resident 13

I object to above application due to the H&S of our roads in & out of the venue on a very busy residential area, any major incident that occurs the emergency response units will not be able to get to this location due to the traffic and parked vehicles in the local area. My other objection regarding this is the Nuisance this will cause on the area, the noise nuisance as experienced last year with a event in vale farm was terrible, no controls in place, residents kept up half the night due to speeding cars, noise from the venue and the loud nuisance of noise of the venue public coming & going to the venue. This venue should not be held in our public parks next to residential area and our local hospital. This will cause the area area to be just one constant noise and pollution to our green belt we are all trying to achieve. I completely object to this application.

Resident 14

WISH YOU TO REJECT THE LICENCE APPLICATION FOR THIS PROPOSED EVENT ON THE FOLLOWING GROUNDS. • Northwick Park is in the middle of a residential area, all having very narrow roads and no SURPLUS on road car parking. • Public access from the south will be through the Sudbury Court Estate via Norval Road, Watford Road, East Lane and finally The Fairway Park Entrance. • The only Road access into the Park is via The Fairway into a small park carpark. • This will form the only road access for Police, Fire and Ambulance emergency services. • Festival attendees travelling by bus services will need to access and leave via the Northwick Park Station underpass tunnel which is only 2.40 metres wide or from Watford Road or East Lane and walk through the estate to The Fairway entrance and Park. • Vacating the site after the festival will pose most disruption and nuisance to residents due to the volumes of people late at night all leaving during a very short time frame. It will be very noisy and congested through the estate causing a nuisance to residents and families. • Attendees travelling by train will arrive at either South Kenton Station, exit via a 2.40 metre wide tunnel into Nathan's Road and Norval Road and enter the park via the main park entrance at The Fairway. • Alternatively they will travel to Northwick Park Station and exit via the 2.40 metre wide underpass tunnel there and into the park. • Platform capacities at both stations are low and access and egress from both stations will be slow and very congested. • Both stations will suffer from dangerous overcrowding and a distinct possibility of platform or rail line accidents. • Northwick Park is totally unsuited for holding large festival events due to these access limitations. • We have a National Stadium at Wembley Park more suitable for such events. The train services at Wembley Park, Wembley Stadium and Wembley Central stations, all have large capacity Station platforms and wide roads to accommodate crowds. • Bus services, are also more accessible at Wembley Park as well. • It is therefore irresponsible to contemplate holding such a large event on a small residential park site. • A prime nuisance will be when leaving the festival when it ends late in the evening and then getting such large volumes of people away to stations and buses. Those leaving via South Kenton Station and The Fairway Park entrance will cause most nuisance to local residents. Revellers will be noisy and the roads will be crowded with people between 22:30 and 23:30. • Who will be controlling the safety and overcrowding at the stations and on main roads for people travelling by bus? • Has this been planned and covered by a Risk Assessment? CAR TRAVEL • The residential roads around Northwick Park are all at full capacity with few if any vacant spaces. • There must be bans imposed on the use of the Northwick Park Hospital car parks. It is a busy Major North London Hospital and A&E Unit. • Traffic and parking will require a high policing level and rapid removal of vehicles illegally parking. HOSPITAL • Northwick Park Hospital is a Major hospital in the Brent area and a busy A&E unit. • Hospital wards backing onto the Park don't have air conditioning. The only temperature control in hot weather is to open windows a maximum of 100mm or 4 inches plus electric fans if heat is excessive. • Opening windows to control heat allows sound into the wards. Having a loud music festival with thousands of attendees will cause severe and possibly dangerous threats to health and recovery of patients, at the hospital. • Light pollution at the hospital and wards overlooking the Big Shots golf centre is already a problem and causes blinds to be drawn after dark

due to their high level golf centre lighting. • I have personal experience of these problems having spent 6 weeks in a ward above the A&E unit, in June 2020 and also at other times since. • Lighting at the proposed festival will make the nuisance far worse. It is not acceptable when people are very sick and possibly at end of life in some cases. Was this even considered? Others lighting can't be controlled by the hospital. In summary, this proposal and licence application is an ill conceived plan for a festival venue in what is usually the season of hot weather. It is an inappropriate location due to insufficient travel infrastructure being available a for mass public event. It will have a huge impact on hospital patient welfare and recovery. Litter left in the park could be similar to most other events of this nature which will require rapid and thorough cleaning before general public use, dog walkers and sports field users. Our residential parks were never intended to be used for large festival events. They are recreation grounds for exercise and sporting activities. WILDLIFE Finally, there is little mention of wildlife protection and laws for protected species. This may not be a consideration for a licence application, falling usually under planning applications, BUT THE LAWS CANNOT BE SWEPT ASIDE AND IGNORED. Has anyone at Brent Council considered wildlife implications? I am licenced by Natural England for bat Conservation and have 40 years experience in this role. Bats only have single babies once per year and their peak breeding month is June. They will either be in an advanced stage of pregnancy or have already had their babies. A critical period for them. Any disturbance or deliberate injurious action is a criminal offence. Conditions preventing them foraging or feeding causing them harm could constitute an offence under the Laws if full assessments had not been carried out prior to permissions being granted. It could mean Natural England requires the applicants to apply for a licence to mitigate likely disturbance and provide details of their proposed Mitigation measures. Breaking wildlife laws could lead to criminal charges being made. If found guilty those involved could face a criminal record and imprisonment and or fines. Now that Proceeds of Crime Laws have been successfully used in wildlife cases, this could result in very heavy fines. I would respectfully ask you to reject this application for a licence.

Resident 15

Amplified sound for 3 full days, plus sound checks from Monday to Sunday represents a public nuisance. The increase of numbers people coming into a residential area will add to this. The noise, crowds and additional waste created by the event will be a nuisance for those who live and work in the area, not to mention those accessing the nearby hospital for treatment. The sales of alcohol also increase the chances of crime and disorder. The community garden has increased biodiversity in the park, and this event risks damaging the huge amount of community effort that has gone into this. It is abhorrent that Brent Council would consider this application. This is not an appropriate space for this kind of event and should absolutely NOT be permitted.

Resident 16

Noise, litter, not enough infrastructure for 15000 ppl, my drive will get blocked and I have severe respiratory condition and will need free access in and out of the estate. I vehemently oppose this K-pop concert

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Resident 17

it's during gcses and alevels time which run from 8th may to 24th june 2025. not sure if the children around would want to be hearing a festival going on while they are trying to study. this event should be pushed for after the UK education examinations are over. this would be causing public nuisance to children who have national exams to sit, which with the disturbance could cause children to harm due to the fear of not performing well due to their outside environment outside their homes. license officers should take this into consideration since performance from different areas due determine the futures for humans after they finish school eg, university applications, widening participation, contextual offers etc.

Resident 18
Happy New Year to you. Many thanks for this and hopefully; the future Planning Laws will have a more holistic criteria for responding; outside the main categories as no area is the same. If under a specific heading; then mine will be 'The Prevention of Public Nuisance' caused by increased crowds and constrained parking and transport services. This is my objection. I do hope this suffices.

Resident 19
I object to this licence application on the grounds of Public Nuisance. 1. As a resident living near Northwick Park, I know that the proposed event site is very near the hospital and hospital staff accommodation. Noise levels from the event will inevitably be a nuisance to hospital staff and patients and also to thousands of residents living nearby, as sound travels very easily. Prolonged subjection to unwanted noise nuisance will adversely affect mental health. 2. The grass and sports pitches will suffer much damage due to event construction and attendance of 15,000 people. The park is always subject to flooding and waterlogging and if it rains before/during the event, it will turn into a mud bath. This will prevent use of the park by local residents for recreation, dog walking and by sports clubs for regular matches - these activities are vital for our good mental health. Damage to the grass will take months and months to recover. 3. Parking at the event is not possible, so anyone travelling by car will inevitably cause road congestion, and cause parking problems and block roads. Attendees may well choose to use the hospital car parks, thus blocking use of those for patients/visitors to the hospital. 4. Access to the site is extremely limited, one road in and out for event set up, which could cause local traffic problems, especially as parents dropping off kids to the local primary school also use the Northwick Park entrance and car park for that. 5. Northwick Park has never been used for large entertainment events in the past, and granting one licence will open the way for more such events in the future, which local residents do not want. I urge you DO NOT grant this licence. Thank you

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Resident 20
33756. We object to loud noise events for tge above requested address. This area is meant to be a peaceful residential area with retired and young families with children. Very worried about drugs, alcohol & anti social behaviour as well as noise pollution. Please please please keep our conservation area clean of all above mentioned.

Resident 21
1.Crime levels are very high in the area and this will not help the residents. 2. I believe the transport links are not good enough for an event of this size, trains or buses. 3. The fairway road and estate would not be able to accommodate this size of event either. 3. The event is to close to a family community with lots of young children who will be affected by the event and the loud music. 5. The open space is used for other activities and should not be impacted by the event.

Resident 22
Dear Sirs I object strongly to this Licence application number 33756, on the following grounds: Public Nuisance: Noise and light pollution from the young music bands and their very loud music, and the proposed very large numbers (15000-20000) in attendance in a really VERY TINY park, which is actually on the boundaries of people's homes. This is a Quiet and Conservation area, inhabited generally by working to middle to retired people who happily pay their rates to Brent because they WANT to live in a decent quiet place, away from exactly this sort of thing. We have had the nuisance of drugs and drug dealers in this area in the past, and approving this licence with 15000-20000 persons milling around in such a small area is surely inviting drugs and their dealers back, and with hundreds of children in attendance, who will safeguard their young lives and save them from immorality?? Crime and Disorder: Along with loud music and large numbers of people come drink and trouble, in the way of drunkenness and obscene and profane language, and violence, and bottles

being thrown around. And, fights using broken bottles and broken glasses to attack and maim, is a real prospect, which will require a large number of attending police and ambulances. Over Several Days: This massive upheaval in this quiet area, and over several days, and with large vehicles coming in and going, out to set-up and taking down the stage and all the ancillary equipment and scaffolding will actually extend the actual number of days and nuisance. And, if the licence is granted for perpetuity, is a thought too much to bear, and this will change the 'face of the area' altogether, and NOT for the better!!! The Description: On the licence application I notice it says and I quote: 'The proposed premises sits within Northwick Park, 'a large public greenspace', and I would like to add that Northwich Park may be 'a large public greenspace' however, it is in truth NOT a large park and is NOT appropriate as the venue for such large numbers 15000-20000. Northwick Park is more suited to the activities that commonly take place now, such as football and cricket and school activities, where the active numbers do not disturb the peace and tranquillity of a wonderful area. What we have here with 15000-20000 attendees is more suitable to one of London's big parks, such as Hyde Park, which hosts many live bands and concerts, these numbers are not suitable for our Quiet Northwich Park. To host 15000-20000 persons milling around, drinking and shouting along with their desired bands can only be a massive disaster for this area. Northwick Park must always be only for the those in surrounding area, and those who live within its zone, to enjoy and cherish it's Green and tranquil space; this is what we pay our rates for. If Brent permits this license they will be trampling over their own residents for the sake of some cash; surely Brent can do better and find other less obtrusive ways to do just that.

Resident 23
The park is too small to accommodate such a large event / crowd, there are already issues with drugs and anti social behavior in the park, local residents will be impacted with public nuisance and potential noise and environmental / pollution issues. There patients at Northwick Park Hospital will also be affected, public safety with parking and small underground station will lead to potential crime and disorder and anti social behaviour such as drinking and drug use.

Resident 24
Dear Business Licence,

I would like to object the above application for the following reasons;

The most worrying component of this licensing application is the reliance on public transport, more specifically two local stations. The entrances widths to these are, Northwick Park 1.3mtrs & South Kenton 2.4mtrs, they also have obstructions within them such as cycle barriers, turnstiles and stairs, and of course very narrow island platforms. It is quite possible that clearing event attendees via these stations could take over an hour. We have used the applicant's own figures for emergency escapes from their previously published Event Management Plan V1 (EMP), as in 66 persons per minute could pass through a 1mtr gap and maybe less because of the demographics of the crowd, some calculations point to over two hours to clear. No consideration has been made for pedestrian progressing in the opposite direction.

No plan is available explain how the 15-20,00 crowds would be dispersed. The very limited Public Transport access has not been addressed.

Problems with two-way pedestrian traffic at stations during the exit from the concert.

Are these proposal on event days? Probably as mid-summer, but we are not yet aware of any being calendarised as yet.

Northwick Park Pavilion, South Kenton and Northwick Park Stations are known drugs hotspots and are on the Safer Neighbourhood Teams Priority List Limited buses available post 22:30 on Sat & Sun

and at some distance away. The closest on Windermere Avenue and Northwick Avenue are accessed via the stations. There are some available around the hospital perimeter but are a 15-minute walk away and the crowds accessing them could affect the good running of the hospital. The concert area is very close to the Sovereign Network Homes hospital flats, many of which are occupied by shift workers. Two residential properties adjoin the concert compound. Asra Park Day Care Centre for persons with Learning Disabilities is located at the site entrance.

Obviously, even though the sound levels will apparently be regulated to comply with the law, there will no doubt be a considerable disturbance to hundreds, even thousands of local homes due to the lack of sound breaks due to the flat nature of the surrounding land.

The Sunday concerts will no doubt affect the sleep of children and those who have to work the next day. This is an unreasonable ask in the middle of such a compact residential area with little to stop the sound travelling some distance.

The road junction of The Fairway and Norval is quite dangerous and has had to have Stop Signage installed – many drivers have shown that are unable to recognise the rights of way at this junction.

The (EMP) plans appear to suggest that the pavilion car park will be closed to non-event vehicles, therefore, the following will have the following adverse effects/consequences:

1. The pavilion car park is used for Byron Court School drop off and pick up as defined by the Planning Consent
2. There is a shelter from where a children's walking bus for Byron Court begins and terminates.
3. The users of the sports pitches will have to carry their kit and equipment etc long distances, that is if they can find somewhere to park on the heavily parked streets of the Sudbury Court Estate and also in Preston Ward across the railway lines.

During the movement of heavy traffic through the Sudbury Court Estate for the Byron Court Expansion, a one-way system was imposed by Planning Conditions along with yellow lines on pinch points. This would be necessary again as the local roads are narrow and heavily parked.

The entrance road (The Fairway) is very restricted and heavily parked.

Removal of the pavilion car park will put extra pressure on the local road network.

Music events have been held in the past at Sudbury Avenue Cricket Club (also referred to as Vale Farm), 73 Nathans Road and unnamed properties on Abbotts Drive, these necessitated police and Noise Team call outs. None were easy to resolve and affected large residential areas and attracted many valid complaints.

Noise from the Lesure Destination (aka golf centre) have in the past attracted many complaints plus its car park has been used for drugs activity as mentioned by the Licensee, but remains unresolved and unpoliced.

The pavilion car park is a no-go area at night due to constant ASB events, even residents are afraid to venture out into the area after dark. The park gates are left open by the park residents as otherwise persons with their cars locked in expect the residents to let them out, regardless of what time it is.

The original plans (EMP) referred to using Pasteur Court for site access – this is impossible due to fences and the currently unbridged watercourse.

The proposed concert area is located on a flood hot spot and over the substantial drainage system which was installed in 2013. Heavy vehicles (HGV) should not be allowed on the fields unless the ground is tested to ensure it will support these vehicles – ie the condition of the Middlesex Clay must be checked before vehicles are allowed to cross onto the playing fields.

The Concert area will be over the floodlit training area behind the pavilion.

The concert area is sited over a rugby pitch, and a summer use Gaelic Football pitch.

There is a mental health unit at NPH, will this be affected?

Why should this Licence be granted in Perpetuity? No reasons are given

The Brent Public Space Protection Orders (PSPOs) 3-5 will no doubt be breached unless the organisers provide large numbers of litter bins and toilets etc along the various ingress and more particularly the egress routes, especially at the pinch-points, and provide the necessary numbers of staff to control the large crowds along the egress routes to prevent breaches of the PSPOs 3-5.
• 3. Littering (urination or defecation)
• Any person(s) urinating or defecating in a place other than a serviced public convenience.
• 4. Littering (spitting) • Any person(s) who spit(s).
• 5. Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.)
• Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin).

Resident 25
I strongly object to the granting of licenses for concerts in Northwick Park, this park is located immediately behind my back garden and I am concerned about violence, vandalism , safety and general disruption of residents lives. Hope my objections will be considered, thanks

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Resident 26
Dear Brent Licencing team, Whilst we welcome local activities I don't think that the local area is suitable for 15-20,000 attendees. The two stations at N park and south Kenton are unsuitable for large crowd. There is only one access road to the park and this will inevitably be an issue of public safety.

Resident 27
As a long standing resident of Sudbury Court Estate I am appalled at the prospect of the local park being used to host licenced music events. I at the [redacted] of [redacted] adjoining the 'link' to South Kenton Station and the entrance to the park. I am extremely concerned as to the prospect of public nuisance and public safety in the immediate area. Also the likelyhood of increased crime and disorder in the vicinity of the subway link to South Kenton station throughout event days. This application must not be approved.

Resident 28
Dear Sir/Madam, I am writing to formally object to the application for a liquor license on [specific public ground name/location] on the basis of the following key concerns: 1. Prevention of Crime & Disorder The sale and consumption of alcohol on public grounds can lead to increased instances of crime and disorder, including antisocial behavior, vandalism, and disturbances. Public spaces are often used by individuals and families for recreational purposes, and allowing alcohol sales in such an environment poses a significant risk to maintaining order. 2. Prevention of Public Nuisance Alcohol consumption in public spaces frequently results in noise disturbances, littering, and inappropriate behavior, which can negatively impact the local community. Granting a liquor license on public grounds would likely lead to frequent complaints from nearby residents and disrupt the peaceful enjoyment of the area. 3. Public Safety Public safety is a serious concern when alcohol is involved, especially in an open environment such as a public ground. Intoxicated individuals pose a risk not only to themselves but also to other members of the public. There is a higher likelihood of accidents, altercations, and other safety incidents occurring in such scenarios, which places an unnecessary burden on local emergency services. 4. Prevention of Children from Harm Public grounds are often

frequented by families and children for recreational activities. Allowing alcohol to be sold in such spaces increases the likelihood of children being exposed to inappropriate behavior, language, and the risks associated with intoxicated individuals. Additionally, the presence of alcohol may create an environment that is unsuitable and unsafe for children, potentially deterring families from using the space altogether. Conclusion In light of the above concerns, I urge the Licensing Authority to carefully consider the negative implications that granting this liquor license would have on the community. The potential for increased crime, public nuisance, safety risks, and harm to children far outweighs any potential benefits. I trust that you will give this objection the serious attention it deserves. Please acknowledge receipt of this letter, and I would appreciate being kept informed of the progress of this application. Thank you for your time and consideration.

Resident 29

I am writing to formally object to the application for a proposed regular live music venue in the Sudbury Court area. The venue would bring significant disruption to a quiet residential community with extremely limited road access. The only entry point is via The Fairway, a narrow road that cannot accommodate the volume of traffic associated with the proposed events. This will inevitably lead to congestion, chaos, and increased risk of road safety incidents. On-street parking will become severely strained, heightening the likelihood of residents being blocked in and unable to access the highway. Furthermore, the influx of visitors, many consuming alcohol, poses additional safety and antisocial behaviour concerns for local residents, including vulnerable elderly individuals and families with young children. The proximity of the site will also result in substantial noise pollution, significantly impacting the quality of life for all residents. Wembley event days already impose considerable disruption on the community, and adding further strain through this proposal is both unnecessary and unsustainable, particularly in an area lacking the infrastructure to support such events. This application offers no benefits to the local community—only a considerable list of negative consequences. I strongly urge the planning committee to reject this proposal in the interest of preserving the safety, tranquillity, and well-being of Sudbury Court residents.

Resident 30

I am honestly shocked that this was even considered by Brent/Harrow Council. This is such a residential area where people use the playing fields daily for different activities. If this was a 1 day event for local residents I would be in support of the event. But this event brings nothing to the local community, there is 2 local shops (Watford Road & Windermere Avenue) whom won't benefit from the event as too far. The area does not have the infrastructure for such a large amount of people entering & leaving the area. The roads are congested & inconvenienced daily with commuters & hospital goers, let alone more vehicles. Roads are narrow enough with cars owned by residents & park goers as it is, let alone people driving to these events. It does not matter whether people are told there is no parking, people will always drive and park/abandon their vehicles where possible. The 2 local train stations are not step free, so the access won't be via train for disabled people. There is no bus that goes to the location, it is a fair walk from any bus stop, so having in excess of 15k people walking around the whole of the area is just ridiculous, we aren't talking main roads, we are talking quiet residential roads! The noise that these events will produce is inhuman to the residents in the whole of Sudbury Court Estate, the staff living in the staff quarters at the Hospital & the patients in the Hospital itself. Not only from the actual events music, but the people there, the food stands, the walking around the area. Why allow drink to be sold at these events? Our Children use this park daily to ride their bikes, play in the play grounds, having such a sheer volume of people in one area is beyond belief and so dangerous. Having Northwick Park Playing Fields readily available for our children is essential for their mental & physical health. We go to the playground there & outdoor gym. Having family who live within the local road of this possible event, I know the crime rate is on the increase, having events like this will not only make people worry but will also drive the

crime rate up. People will see this as a great opportunity to visit the area & take a chance on crime in the homes & cars of people who work hard. I don't think it is beyond reason for people to want to enjoy their homes when they are not at work, they should be able to leave their back doors open so they can their gardens and some fresh air, not to have music, screaming & shouting going on. There are alot of older residents & families in the area, to have an event that will finish late is distributive to daily life. If you were to do survey of every house in the areas (not only the immediate area), I would be intrigued to see the percentage that will be going to this event & other events. We chose to live nearish Wembley Stadium and take that noise, we did not chose to live near playing fields that will have events yearly with loud music, massive numbers of people, smells of all kinds, portable toilets, people using gardens as toilets on their way out events (which is done sooo often, I have friends who live close to Barham Park where an event recently took place & it was disgusting, their children weren't safe as people wondering around drunk, on drugs & urinating anywhere they liked). Why are these events not being held in current venues that are purpose built & cater for "EVENTS". Why does Brent so want to ruin what is left of our green spaces?

Resident 31

Excessive amount of people's have already had l disrupted loud music late at night, when children and our work force need to work. the roads in the area is often at a standstill, Wembley high Road closure will exacerbate the situation The main issue is it is next to a very busy hospital full of patients highly unsuitable.

Resident 32

The most worrying component of this licensing application is the reliance on public transport, more specifically two local stations. The entrances widths to these are, Northwick Park 1.3mtrs & South Kenton 2.4mtrs, they also have obstructions within them such as cycle barriers, turnstiles and stairs, and of course very narrow island platforms. It is quite possible that clearing event attendees via these stations could take over an hour. We have used the applicant's own figures for emergency escapes from their previously published Event Management Plan V1 (EMP), as in 66 persons per minute could pass through a 1mtr gap and maybe less because of the demographics of the crowd, some calculations point to over two hours to clear. No consideration has been made for pedestrian progressing in the opposite direction. No plan is available explain how the 15-20,00 crowds would be dispersed. The very limited Public Transport access has not been addressed. Problems with two-way pedestrian traffic at stations during the exit from the concert. Potential for pick pocketing, phone snatching and various types of assaults around the stations, due to the large slow-moving crowds. Are these proposal on event days? Probably as mid-summer, but we are not yet aware of any being calendarised as yet. Northwick Park Pavilion, South Kenton and Northwick Park Stations are known drugs hotspots and are on the Safer Neighbourhood Teams Priority List Limited buses available post 22:30 on Sat & Sun and at some distance away. The closest on Windermere Avenue and Northwick Avenue are accessed via the stations. There are some available around the hospital perimeter but are a 15-minute walk away and the crowds accessing them could affect the good running of the hospital. The concert area is very close to the Sovereign Network Homes hospital flats, many of which are occupied by shift workers. Two residential properties adjoin the concert compound. Asra Park Day Care Centre for persons with Learning Disabilities is located at the site entrance. Obviously, even though the sound levels will apparently be regulated to comply with the law, there will no doubt be a considerable disturbance to hundreds, even thousands of local homes due to the lack of sound breaks due to the flat nature of the surrounding land. The Sunday concerts will no doubt affect the sleep of children and those who have to work the next day. This is an unreasonable ask in the middle of such a compact residential area with little to stop the sound travelling some distance. The road junction of The Fairway and Norval is quite dangerous and has had to have Stop Signage installed – many drivers have shown that are unable to recognise the rights of way at this junction. The (EMP)

plans appear to suggest that the pavilion car park will be closed to non-event vehicles, therefore, the following will have the following adverse effects/consequences: 1. The pavilion car park is used for Byron Court School drop off and pick up as defined by the Planning Consent 2. There is a shelter from where a children's walking bus for Byron Court begins and terminates. 3. The users of the sports pitches will have to carry their kit and equipment etc long distances, that is if they can find somewhere to park on the heavily parked streets of the Sudbury Court Estate and also in Preston Ward across the railway lines. During the movement of heavy traffic through the Sudbury Court Estate for the Byron Court Expansion, a one-way system was imposed by Planning Conditions along with yellow lines on pinch points. This would be necessary again as the local roads are narrow and heavily parked. The entrance road (The Fairway) is very restricted and heavily parked. Removal of the pavilion car park will put extra pressure on the local road network. Music events have been held in the past at Sudbury Avenue Cricket Club (also referred to as Vale Farm), 73 Nathans Road and unnamed properties on Abbotts Drive, these necessitated police and Noise Team call outs. None were easy to resolve and affected large residential areas and attracted many valid complaints. Noise from the Lesure Destination (aka golf centre) have in the past attracted many complaints plus its car park has been used for drugs activity as mentioned by the Licensee, but remains unresolved and unpoliced. The pavilion car park is a no-go area at night due to constant ASB events, even residents are afraid to venture out into the area after dark. The park gates are left open by the park residents as otherwise persons with their cars locked in expect the residents to let them out, regardless of what time it is. The original plans (EMP) referred to using Pasteur Court for site access – this is impossible due to fences and the currently unbridged watercourse. The proposed concert area is located on a flood hot spot and over the substantial drainage system which was installed in 2013. Heavy vehicles (HGV) should not be allowed on the fields unless the ground is tested to ensure it will support these vehicles – ie the condition of the Middlesex Clay must be checked before vehicles are allowed to cross onto the playing fields. The Concert area will be over the floodlit training area behind the pavilion. The concert area is sited over a rugby pitch, and a summer use Gaelic Football pitch. There is a mental health unit at NPH, will this be affected? Why should this Licence be granted in Perpetuity? No reasons are given. The Brent Public Space Protection Orders (PSPOs) 3-5 will no doubt be breached unless the organisers provide large numbers of litter bins and toilets etc along the various ingress and more particularly the egress routes, especially at the pinch-points, and provide the necessary numbers of staff to control the large crowds along the egress routes to prevent breaches of the PSPOs 3-5. • 3. Littering (urination or defecation) • Any person(s) urinating or defecating in a place other than a serviced public convenience. • 4. Littering (spitting) • Any person(s) who spit(s). • 5. Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) • Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin)

Resident 33

Items of concern to the Sudbury Court Residents' Association Executive Committee are as follows: The most worrying component of this licensing application is the reliance on public transport, more specifically two local stations. The entrances widths to these are, Northwick Park 1.3mtrs & South Kenton 2.4mtrs, they also have obstructions within them such as cycle barriers, turnstiles and stairs, and of course very narrow island platforms. It is quite possible that clearing event attendees via these stations could take over an hour. We have used the applicant's own figures for emergency escapes from their previously published Event Management Plan V1 (EMP), as in 66 persons per minute could pass through a 1mtr gap and maybe less because of the demographics of the crowd, some calculations point to over two hours to clear. No consideration has been made for pedestrian progressing in the opposite direction. No plan is available explain how the 15-20,00 crowds would be dispersed. The very limited Public Transport access has not been addressed. Problems with two-way pedestrian traffic at stations during the exit from the concert. Are these proposal on event days?

Probably as mid-summer, but we are not yet aware of any being calendarised as yet. Northwick Park Pavilion, South Kenton and Northwick Park Stations are known drugs hotspots and are on the Safer Neighbourhood Teams Priority List Limited buses available post 22:30 on Sat & Sun and at some distance away. The closest on Windermere Avenue and Northwick Avenue are accessed via the stations. There are some available around the hospital perimeter but are a 15-minute walk away and the crowds accessing them could affect the good running of the hospital. The concert area is very close to the Sovereign Network Homes hospital flats, many of which are occupied by shift workers. Two residential properties adjoin the concert compound. Asra Park Day Care Centre for persons with Learning Disabilities is located at the site entrance. Obviously, even though the sound levels will apparently be regulated to comply with the law, there will no doubt be a considerable disturbance to hundreds, even thousands of local homes due to the lack of sound breaks due to the flat nature of the surrounding land. The Sunday concerts will no doubt affect the sleep of children and those who have to work the next day. This is an unreasonable ask in the middle of such a compact residential area with little to stop the sound travelling some distance. The road junction of The Fairway and Norval is quite dangerous and has had to have Stop Signage installed – many drivers have shown that are unable to recognise the rights of way at this junction. The (EMP) plans appear to suggest that the pavilion car park will be closed to non-event vehicles, therefore, the following will have the following adverse effects/consequences: 1. The pavilion car park is used for Byron Court School drop off and pick up as defined by the Planning Consent 2. There is a shelter from where a children's walking bus for Byron Court begins and terminates. 3. The users of the sports pitches will have to carry their kit and equipment etc long distances, that is if they can find somewhere to park on the heavily parked streets of the Sudbury Court Estate and also in Preston Ward across the railway lines. During the movement of heavy traffic through the Sudbury Court Estate for the Byron Court Expansion, a one-way system was imposed by Planning Conditions along with yellow lines on pinch points. This would be necessary again as the local roads are narrow and heavily parked. The entrance road (The Fairway) is very restricted and heavily parked. Removal of the pavilion car park will put extra pressure on the local road network. Music events have been held in the past at Sudbury Avenue Cricket Club (also referred to as Vale Farm), 73 Nathans Road and unnamed properties on Abbotts Drive, these necessitated police and Noise Team call outs. None were easy to resolve and affected large residential areas and attracted many valid complaints. Noise from the Lesure Destination (aka golf centre) have in the past attracted many complaints plus its car park has been used for drugs activity as mentioned by the Licensee, but remains unresolved and unpoliced. The pavilion car park is a no-go area at night due to constant ASB events, even residents are afraid to venture out into the area after dark. The park gates are left open by the park residents as otherwise persons with their cars locked in expect the residents to let them out, regardless of what time it is. The original plans (EMP) referred to using Pasteur Court for site access – this is impossible due to fences and the currently unbridged watercourse. The proposed concert area is located on a flood hot spot and over the substantial drainage system which was installed in 2013. Heavy vehicles (HGV) should not be allowed on the fields unless the ground is tested to ensure it will support these vehicles – ie the condition of the Middlesex Clay must be checked before vehicles are allowed to cross onto the playing fields. The Concert area will be over the floodlit training area behind the pavilion. The concert area is sited over a rugby pitch, and a summer use Gaelic Football pitch. There is a mental health unit at NPH, will this be affected? Why should this Licence be granted in Perpetuity? No reasons are given. The Brent Public Space Protection Orders (PSPOs) 3-5 will no doubt be breached unless the organisers provide large numbers of litter bins and toilets etc along the various ingress and more particularly the egress routes, especially at the pinch-points, and provide the necessary numbers of staff to control the large crowds along the egress routes to prevent breaches of the PSPOs 3-5. • 3. Littering (urination or defecation) • Any person(s) urinating or defecating in a place other than a serviced public convenience. • 4. Littering (spitting) • Any person(s) who spit(s). • 5. Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) • Any person(s) who abandon(s) (leaves behind)

bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin). *The SCRA believe that all these suggestions fall withing one or more of the Licensing Objectives*

Resident 34

The proposed event raises significant concerns that merit serious reconsideration, particularly regarding crime, security, the proximity of hospital premises, and the potential for nuisance and anti-social behavior. Crime and Security Concerns Large gatherings inevitably bring heightened security challenges. The influx of a significant number of attendees increases the risk of criminal activities, such as theft, vandalism, or even more serious offenses. With a larger crowd, it becomes increasingly difficult for security personnel to monitor and manage the situation effectively. The event planners must consider the potential strain on local law enforcement, which would be tasked with maintaining order and ensuring the safety of both event attendees and local residents. Without adequate security measures, the event could become a hotspot for criminal activities, placing the community at risk and creating an unsafe environment. Moreover, the potential for overcrowding can exacerbate the situation. In the event of an emergency, the ability to manage the crowd swiftly and safely is crucial. Without proper crowd control measures and emergency response plans, the likelihood of panic and disorder increases. This could lead to serious injuries or even fatalities, which would have been preventable with more stringent planning and security arrangements. Proximity to Hospital Premises The proximity of the hospital to the planned event location is another significant issue. Hospitals are places of healing and recovery, where patients require peace and quiet to recuperate. The noise and commotion from a large-scale event can disrupt this environment, leading to increased stress for patients and visitors. The constant noise, increased traffic, and the general hustle and bustle associated with such events can cause considerable inconvenience to hospital staff, patients, and their families. Emergency services might also face difficulties in reaching the hospital promptly due to potential traffic congestion caused by the event. Delays in emergency response times can have severe consequences, especially in critical situations where every second counts. The event's impact on the hospital's operation and the well-being of its patients should be a paramount concern in the planning process. Nuisance and Anti-Social Behavior Large events often lead to increased incidents of nuisance and anti-social behavior, particularly when alcohol is involved. Post-event activities can spill onto the streets, resulting in noise disturbances, littering, and vandalism. Residents in the vicinity are likely to face sleepless nights due to loud noise and rowdy behavior, significantly affecting their quality of life. The potential for public intoxication and disorderly conduct is high, with drunk attendees possibly engaging in fights, damaging property, or harassing passersby. Such behavior not only disrupts the peace but also creates an intimidating environment for local residents and visitors alike. The cleanup process following such events can also be burdensome for local authorities, requiring additional resources and manpower to restore the area to its original state. Conclusion Given these concerns, the proposed event poses significant risks to the community. The potential for increased crime, the disruption to hospital operations, and the likelihood of anti-social behavior necessitate a thorough reevaluation of the event's feasibility. Ensuring the safety, well-being, and peace of the local community should take precedence over any potential benefits the event might bring. Event planners and local authorities must address these issues comprehensively to mitigate risks and ensure that the community's interests are protected.

Resident 35

I am writing to formally object to the application for a proposed regular live music venue in the Sudbury Court area. The venue would bring significant disruption to a quiet residential community with extremely limited road access. The only entry point is via The Fairway, a narrow road that cannot accommodate the volume of traffic associated with the proposed events. This will inevitably lead to congestion, chaos, and increased risk of road safety incidents. On-street parking will become

severely strained, heightening the likelihood of residents being blocked in and unable to access the highway. Furthermore, the influx of visitors, many consuming alcohol, poses additional safety and antisocial behaviour concerns for local residents, including vulnerable elderly individuals and families with young children. The proximity of the site will also result in substantial noise pollution, significantly impacting the quality of life for all residents. Wembley event days already impose considerable disruption on the community, and adding further strain through this proposal is both unnecessary and unsustainable, particularly in an area lacking the infrastructure to support such events. This application offers no benefits to the local community—only a considerable list of negative consequences. I strongly urge the planning committee to reject this proposal in the interest of preserving the safety, tranquillity, and well-being of Sudbury Court residents.

Resident 36

To. Licensing Authority London Borough of Brent

Dear Sir/Madam,

Re: Licence Application no 33756 for the MIK Festival 2025, 133 The Fairway, Wembley, HA0 3TQ

[redacted] wishes to formally object to the pending licensing application for the proposed concert events at Northwick Park Playing Fields, with an audience capacity of 15,000–20,000 attendees. We believe this application raises significant concerns that adversely impact public safety, the local environment, and the well-being of our community.
specific objections are as follows:

1. Inadequate Public Transport Infrastructure

The reliance on Northwick Park and South Kenton stations for crowd dispersal is deeply concerning. Both stations have narrow entrance widths (1.3m and 2.4m respectively), obstructions such as turnstiles and stairs, and narrow island platforms.

The applicant's Event Management Plan suggests a throughput of 66 persons per metre per minute. Using these figures, clearing the crowd could take over two hours, exacerbated by pedestrian traffic in the opposite direction.

No detailed plan has been provided to demonstrate how attendees will safely disperse post-event, particularly late at night when public transport services are limited.

2. Noise Pollution

The flat topography of the area offers no natural sound breaks, meaning noise from the events will likely disturb thousands of local residents.

The proposed Sunday concerts are particularly concerning, as they would disrupt the sleep of children and working residents who need to be up early the following day.

3. Impact on Vulnerable Neighbours and Local Amenities

The Sovereign Network Homes hospital flats, many of which house shift workers, are located in close proximity to the proposed concert area. The noise and disruption from the events will negatively affect their rest and recovery.

Asra Park Day Care Centre, which caters to persons with learning disabilities, is situated near the site entrance and will face undue disturbance.

Northwick Park Pavilion, South Kenton, and Northwick Park Stations are known hotspots for antisocial behaviour and drug use, which could be exacerbated by large crowds attending the concerts.

4. Traffic, Parking, and Road Safety
The pavilion car park is essential for local amenities, including Byron Court School's drop-off/pick-up zone and a children's walking bus. Its closure during event days will significantly disrupt these activities.

Narrow and heavily parked residential roads will struggle to accommodate additional vehicles, further exacerbating congestion and safety risks, especially at the hazardous Fairway and Norval junction.

5. Historical Issues with Noise and Antisocial Behaviour
Previous music events in the area (e.g., at Sudbury Avenue Cricket Club and other nearby locations) have resulted in numerous complaints and required police and noise team interventions.

Northwick Park Pavilion's car park is already a no-go area at night due to regular antisocial behaviour, which large-scale events are likely to aggravate.

6. Environmental Concerns
The concert area is located over a flood hotspot and a substantial drainage system installed in 2013. The potential for heavy vehicles to damage the underlying Middlesex Clay has not been adequately assessed.

Littering and lack of facilities along ingress and egress routes could breach Public Space Protection Orders, resulting in urination, defecation, and littering in residential streets.

7. Licensing in Perpetuity
The proposal to grant the licence in perpetuity is unjustifiable. Each event should be assessed on a case-by-case basis to ensure it meets licensing objectives and minimises community disruption.

8. Safety Concerns for the Community
The proximity of the concert area to a mental health unit at Northwick Park Hospital raises concerns about noise and disruption impacting vulnerable patients.
The removal of pavilion car parking will force sports pitch users to park on residential streets, causing inconvenience and potential safety issues.

In light of the above, we believe this application fails to meet key licensing objectives, particularly those concerning public safety, the prevention of public nuisance, and the protection of children and vulnerable persons from harm.
We strongly urge the Licensing Authority to reject this application or impose stringent conditions to address these concerns comprehensively.

Regards,

Resident 37
I object on the grounds of Preventing crime and local disorder bringing unwanted types of people who may commit varied types of crime in crowded environment Preventing public nuisance and mess to our local grounds Besides there will be no space for car parks and on already crowded and poor public transport system Reduce noise levels to residential areas including to the hospital patients Stop this nonsense.

Resident 38
Dear Brent Business Licensing Team,

I am writing to formally object to the Licensing Application for Northwick Park Playing Fields, Licence ID: 33756, on behalf of the residents of [redacted]. This objection is based on the criteria outlined for consideration:
1. Preventing Crime and Disorder
The proposed concerts, particularly with attendance numbers of 15,000 and 20,000 over multiple nights, raise significant concerns regarding public order. Events of this scale often result in increased crime, including theft, vandalism, and anti-social behavior. The additional policing required to manage such events will place undue strain on local law enforcement resources, potentially leaving the surrounding areas under-protected.

2. Public Safety
The capacity of 15,000 to 20,000 attendees poses risks to public safety in an area not designed for such high-volume events. Concerns include:
• Emergency access for ambulances and fire services being obstructed due to crowding.
• Overwhelmed public transportation and local roadways, leading to gridlock and potential accidents.
• Insufficient safety measures in place for the management of large crowds, including the risk of stampedes or overcrowding incidents.

3. Preventing Public Nuisance
The hosting of large-scale concerts will likely result in considerable disturbance to local residents. Specific concerns include:
• Noise pollution from amplified music, which will exceed acceptable levels late into the evening, disrupting the quiet residential character of the area.
• Littering and environmental degradation, which past events have shown can impact local parks and streets.
• Traffic congestion caused by event-goers parking in residential areas, which will create further disruption and inconvenience for residents.

4. Protecting Children from Harm Children
residing in the surrounding neighborhoods will be exposed to potential harm from:
• Exposure to inappropriate behavior, including public intoxication and other forms of antisocial conduct.
• Disturbance to their sleep and well-being due to loud noise and late-night activities.

Legal and Policy Considerations
This application appears to conflict with the principles outlined in the Licensing Act 2003, which requires a balance between promoting cultural events and safeguarding the rights of local communities. The Act explicitly outlines the necessity to prevent public nuisance and protect public safety, both of which this proposal fails to adequately address. I urge the Council to give weight to the legitimate concerns of the local community when considering this application. Allowing concerts of this scale would severely disrupt the daily lives of residents and compromise the safety and well-being of those in the vicinity. I trust that you will take these objections into consideration during the Licensing Committee review. Kind regards

Resident 39
The proposed event raises significant concerns that merit serious reconsideration, particularly regarding crime, security, the proximity of hospital premises, and the potential for nuisance and anti-

social behavior. Crime and Security Concerns Large gatherings inevitably bring heightened security challenges. The influx of a significant number of attendees increases the risk of criminal activities, such as theft, vandalism, or even more serious offenses. With a larger crowd, it becomes increasingly difficult for security personnel to monitor and manage the situation effectively. The event planners must consider the potential strain on local law enforcement, which would be tasked with maintaining order and ensuring the safety of both event attendees and local residents. Without adequate security measures, the event could become a hotspot for criminal activities, placing the community at risk and creating an unsafe environment. Moreover, the potential for overcrowding can exacerbate the situation. In the event of an emergency, the ability to manage the crowd swiftly and safely is crucial. Without proper crowd control measures and emergency response plans, the likelihood of panic and disorder increases. This could lead to serious injuries or even fatalities, which would have been preventable with more stringent planning and security arrangements. Proximity to Hospital Premises The proximity of the hospital to the planned event location is another significant issue. Hospitals are places of healing and recovery, where patients require peace and quiet to recuperate. The noise and commotion from a large-scale event can disrupt this environment, leading to increased stress for patients and visitors. The constant noise, increased traffic, and the general hustle and bustle associated with such events can cause considerable inconvenience to hospital staff, patients, and their families. Emergency services might also face difficulties in reaching the hospital promptly due to potential traffic congestion caused by the event. Delays in emergency response times can have severe consequences, especially in critical situations where every second counts. The event's impact on the hospital's operation and the well-being of its patients should be a paramount concern in the planning process. Nuisance and Anti-Social Behavior Large events often lead to increased incidents of nuisance and anti-social behavior, particularly when alcohol is involved. Post-event activities can spill onto the streets, resulting in noise disturbances, littering, and vandalism. Residents in the vicinity are likely to face sleepless nights due to loud noise and rowdy behavior, significantly affecting their quality of life. The potential for public intoxication and disorderly conduct is high, with drunk attendees possibly engaging in fights, damaging property, or harassing passersby. Such behavior not only disrupts the peace but also creates an intimidating environment for local residents and visitors alike. The cleanup process following such events can also be burdensome for local authorities, requiring additional resources and manpower to restore the area to its original state. Conclusion Given these concerns, the proposed event poses significant risks to the community. The potential for increased crime, the disruption to hospital operations, and the likelihood of anti-social behavior necessitate a thorough reevaluation of the event's feasibility. Ensuring the safety, well-being, and peace of the local community should take precedence over any potential benefits the event might bring. Event planners and local authorities must address these issues comprehensively to mitigate risks and ensure that the community's interests are protected.

Resident 40

Dear Licensing Team, I am writing to formally object to the application for a premises licence by Magic Sound Ltd. My objection is based on concerns relating to the following licensing objectives: Prevention of Public Nuisance The proposed activities include amplified live and recorded music, sound checks from 9:00 AM, and performances until 10:30 PM. These activities are likely to cause significant noise disruption to local families, particularly in the evenings. The noise disturbance would negatively affect the daily routines and sleep of residents, including children and vulnerable individuals. The anticipated large crowds will create excessive noise and disruption as they enter and exit the venue, further impacting the peace of the area. The proximity to Northwick Park Hospital is also concerning, as loud noises could disturb patients and disrupt the operations of the hospital. Public Safety The street's infrastructure may not be capable of handling the increased traffic and pedestrian congestion that would result from such large-scale events. This raises serious safety concerns, particularly with buses operating on this road and the need to maintain unobstructed

emergency vehicle access. While the applicant mentions a Transport and Traffic Plan, there is insufficient reassurance about preventing pedestrian accidents or ensuring the safe movement of crowds in this residential area. Prevention of Crime and Disorder Crime has recently risen in the area, with an increase in incidents such as stabbings, drug-related activities, and mobile thefts. The proposed event and the sale of alcohol may exacerbate these issues and increase the risk of anti-social behavior and criminal activity. Despite the applicant's proposed security measures, they may not be adequate to address the potential for disorder within the event area or the surrounding streets. Furthermore, it increases the pressures on the local emergency forces, when they are already under strains. Protection of Children from Harm The area is home to many families with young children. Increased noise levels, the large crowds, and the potential for alcohol-related disturbances could have a harmful effect on local children's well-being. Impact on Daily Life Everyone in this household works on the proposed days of the event. The disruption caused by noise, traffic, and large crowds would severely impact our ability to carry out normal daily activities, including commuting and rest, potentially affecting our productivity and well-being. Additionally, there are already established venues in the London area that have been approved for hosting such events. These venues are designed to handle large gatherings and would be more suitable for such an event. Holding the event at one of these existing venues would reduce the negative impact on our residential street and local residents. In conclusion, granting this licence would cause significant disruption to our community's peace, safety, and daily life. It would also place unnecessary pressure on local facilities, such as Northwick Park Hospital. I respectfully urge the Licensing Authority to refuse this application or impose stringent conditions to mitigate the impact on local residents. Thank you for considering my objection

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Resident 41

[redacted] fully agrees with the objection points raised below by [redacted]. We add the Onsite Sound Testing stipulation and ask here why this has not yet been carried out. The application cannot be decided until the onsite testing has been carried out. *Items of concern to Brent Parks Forum who support all parks in Brent. The most worrying component of this licensing application is the reliance on public transport, and no sound onsite decibel series of data sheet tests in conjunction with Northwick Park Hospital, Nursing Sovereign Network Homes staff accommodation, Hospital Mental Health Unit. Windows of the hospital wards will be open in the summer months, see xi below. Transport: More specifically two local stations. The entrances widths to these are, Northwick Park 1.3mtrs & South Kenton 2.4mtrs, they also have obstructions within them such as cycle barriers, turnstiles and stairs, and of course very narrow island platforms. It is quite possible that clearing event attendees via these stations could take over an hour. We have used the applicant's own figures for emergency escapes from their previously published Event Management Plan V1 (EMP), as in 66 persons per minute could pass through a 1mtr gap and maybe less because of the demographics of the crowd, some calculations point to over two hours to clear. No consideration has been made for pedestrian progressing in the opposite direction. No plan is available explain how the 15-20,000 crowds would be dispersed. The very limited Public Transport access has not been addressed. Problems with two-way pedestrian traffic at stations during the exit from the concert. Potential for pick pocketing, phone snatching and various types of assaults around the stations, due to the large slow-moving crowds. Are these proposal on event days? Probably as mid-summer, but we are not yet aware of any being calendarised as yet. Northwick Park Pavilion, South Kenton and Northwick Park Stations are known drugs hotspots and are on the Safer Neighbourhood Teams Priority List Limited buses available post 22:30 on Sat & Sun and at some distance away. The closest on Windermere Avenue and Northwick Avenue are accessed via the stations. There are some available around the hospital perimeter but are a 15-minute walk away and the crowds accessing them could affect the good running of the hospital. The concert area is very close to the Sovereign Network Homes hospital flats, many of which are occupied by shift workers. Xi. There must be a series of onsite sound

tests taken at different angles, under various weather conditions. Otherwise the application cannot be valid. The wards proximate to the concert stage must be at the same time recorded with windows open, the concerts will be during warmer weather. Decibel data must then be provided to Council, the hospital housing management. Before the application can be valid for any scrutiny through the planning system. Building Control should be insisting on this onsite multi weather multi angled. Sound testing at the same decibel ranges as the actual concerts. Two residential properties adjoin the concert compound. Asra Park Day Care Centre for persons with Learning Disabilities is located at the site entrance. Obviously, even though the sound levels will apparently be regulated to comply with the law, there will no doubt be a considerable disturbance to hundreds, even thousands of local homes due to the lack of sound breaks due to the flat nature of the surrounding land. The Sunday concerts will no doubt affect the sleep of children and those who have to work the next day. This is an unreasonable ask in the middle of such a compact residential area with little to stop the sound travelling some distance. The road junction of The Fairway and Norval is quite dangerous and has had to have Stop Signage installed – many drivers have shown that are unable to recognise the rights of way at this junction. The (EMP) plans appear to suggest that the pavilion car park will be closed to non-event vehicles, therefore, the following will have the following adverse effects/consequences: 1. The pavilion car park is used for Byron Court School drop off and pick up as defined by the Planning Consent 2. There is a shelter from where a children's walking bus for Byron Court begins and terminates. 3. The users of the sports pitches will have to carry their kit and equipment etc long distances, that is if they can find somewhere to park on the heavily parked streets of the Sudbury Court Estate and also in Preston Ward across the railway lines. During the movement of heavy traffic through the Sudbury Court Estate for the Byron Court Expansion, a one-way system was imposed by Planning Conditions along with yellow lines on pinch points. This would be necessary again as the local roads are narrow and heavily parked. The entrance road (The Fairway) is very restricted and heavily parked. Removal of the pavilion car park will put extra pressure on the local road network. Music events have been held in the past at Sudbury Avenue Cricket Club (also referred to as Vale Farm), 73 Nathans Road and unnamed properties on Abbotts Drive, these necessitated police and Noise Team call outs. None were easy to resolve and affected large residential areas and attracted many valid complaints. Noise from the Lesure Destination (aka golf centre) have in the past attracted many complaints plus its car park has been used for drugs activity as mentioned by the Licensee, but remains unresolved and unpoliced. The pavilion car park is a no-go area at night due to constant ASB events, even residents are afraid to venture out into the area after dark. The park gates are left open by the park residents as otherwise persons with their cars locked in expect the residents to let them out, regardless of what time it is. The original plans (EMP) referred to using Pasteur Court for site access – this is impossible due to fences and the currently unbridged watercourse. The proposed concert area is located on a flood hot spot and over the substantial drainage system which was installed in 2013. Heavy vehicles (HGV) should not be allowed on the fields unless the ground is tested to ensure it will support these vehicles – ie the condition of the Middlesex Clay must be checked before vehicles are allowed to cross onto the playing fields. The Concert area will be over the floodlit training area behind the pavilion. The concert area is sited over a rugby pitch, and a summer use Gaelic Football pitch. There is a mental health unit at NPH, will this be affected? Why should this Licence be granted in Perpetuity? No reasons are given. The Brent Public Space Protection Orders (PSPOs) 3-5 will no doubt be breached unless the organisers provide large numbers of litter bins and toilets etc along the various ingress and more particularly the egress routes, especially at the pinch-points, and provide the necessary numbers of staff to control the large crowds along the egress routes to prevent breaches of the PSPOs 3-5. 3. Littering (urination or defecation) Any person(s) urinating or defecating in a place other than a serviced public convenience. 4. Littering (spitting) Any person(s) who spit(s). 5. Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin).

*The Brent Parks Forum agree that The SCRA believe that all these suggestions fall within one or more of the Licensing Objectives.

Resident 42
Large-scale events of this nature often attract significant crowds, which can lead to an increased risk of public disorder - antisocial behavior, theft, and alcohol-fueled incidents. Any park for that matter should not be deemed a suitable venue for such an event and a stadium or appropriate avenue is more ideal. The noise pollution from amplified music, crowds, and vehicle traffic during and after the concert will cause substantial disruption to the local community. The concert will disturb residents, particularly those with young children, the elderly, and individuals working unsociable hours. Additionally, the increased footfall will lead to significant littering and damage to the park and the surrounding areas beyond immediate radius, further reducing the area's amenity value for residents after the event. Furthermore, it will result in uncontrolled sale and consumption of alcohol and other substances, exposing children in the vicinity to inappropriate or harmful behavior; and, will place immense pressure on local law enforcement resources, potentially diverting them from other critical community needs. I urge the council to carefully consider the detrimental impact this concert would have on the local community and reject the application in the interest of its residents.ggestions fall within one or more of the Licensing Objectives*

Resident 43
Hello Brent Business Licence,

Re: Licensing application for Northwick Park Playing Fields (133 The Fairway, Wembley, Brent, HA0 3TQ)

As a resident area [redacted] for over 40 years, I love the Northwick Park fields for the peace and quiet it offers away from all the traffic on Watford Road.

I object to the Premises Licence for the following reasons:

- The huge number of people (15,000 to 20,000) coming from outside the borough for the outside events will inevitably cause increase and crime and disorder due to alcohol being served outside. Also it will cause a huge increase in rubbish being disposed on the fields and surrounding areas.

- The surrounding areas have very little additional parking spaces that would be required for these events and no doubt cause local residents to get blocked in as there is no plan in place to stop parking for non residents.

- When these weekend events are held, local children will not be able to play safely in the fields and small children are likely to pick up detritus from the event inadvertently.

- As the fields are open how will the licence holder control the numbers of people attending the events? Additional Policing required during these events which will place further burdens on the stretched local Police.

- As an outdoor music event, the noise will affect all local residents. These fields have never had any outdoor music and should not be allowed in the future. We love the peace and quiet of this area and want it to remain as is.

Best regards

Resident 44
We are a household of [redacted] and we are all objecting to this event happening. This event will cause alot of disruption around our area. We have young children who attend school and the loud music and noise will disturb their sleep. We also has elderly vulnerable parents living with us that use this park daily for walks and fresh air to help their well being. It will also be dangerous for them to walk around the area if there will be an expected crowd of 15 to 20,000 people. There will litter, drugs, alcohol misuse, noise and violence in the area during this time, which we are not happy to tolerate. This will also cause congestion and parking issues in our streets, as it's already bad for friends and family to park due to the station being near by. There are also hospital staff using this park on a daily basis to access the hospital for work and there are alot of hospital staff living on site that need a peaceful rest/ sleep after a long shift. All these factors have to be taken into consideration before events like this are planned. This will have a massive impact on the local community and residents and more concerning the hospital staff, vulnerable elderly people and children. I 100% object to this event.

Resident 45
Crime is already at a high rate in the area of the sports pavilion, South Kenton station and Northwick Park station and crimes are not very well policed; having this event will only increase crime Main issue is public nuisance with noise and littering. I personally live near the gate of Northwick Park and there is forever public nuisance from people gathering outside my driveway going into the park or cars up and down. Having this concert in Northwick Park will increase the nuisance of noise and people loitering and littering in the area There is also a day centre for vulnerable children and adult adults near the entrance of the park. Having this concert will only disrupt their daily routine along with other residents in the area who have young children or vulnerable adult adults in their houses.

Resident 46
It will create a lot of traffic with parking issues, there will be issues with alcohol and drug misuse, social behaviour, disturb peace in a residential area, creating litter and concern with public safety and security. If the application is approved, it will create a precedent for future which is quite worrying to elderly people like us.

Resident 47
Preventing crime and disorder I object as previous events like this have been known to have led to lots of issues with crime and disorder during and after the event. The impact on the local community during these events is severe as limited police are expected to take on monitoring and reducing crime and disorder at these events. There is extremely limited lighting and as was seen in Fryant Way, which led to the murder of two sisters, this is a major safety issue. *Public safety* I object based on the proximity to Northwick Park Hospital which has only access from the Watford road, this is one of the main London hospital for any major incident that may happen. Having large events on this scale will add to congestion around the hospital roads AND the potential that complete access could be blocked as showed can easily happen with one burnt out car (9.1.25) on a route near to the hospital which caused mayhem, severe delays and limited access to Northwick Park. A scheme for a temple was declined due to the proximity to Northwick Park Hospital and this has exactly the same level of risk and should not be allowed. *Preventing public nuisance* The number of people expected to attend these events is EXCESSIVE!! this will cause public nuisance issues for all local residents, including parking issues (which we already have enough of!), litter, noise pollution, drug abuse. *Protecting children from harm* Discarded drug paraphernalia left on site will be a risk to local young children who play in the park. The noise from these events will impact children who want to go to sleep. Object strongly

Resident 48
I strongly object to the license to host events such as these in the local community park which has been a sanctuary of peace for all residents here. My concerns are for my children's safety due to an increase in strangers in large volumes to the area, increase in crime attracted by such an event the crowds and pollution and noise this will cause in a residential area. The lack of policing. The lack of being able to clear the area due to poor transport links and roads so large groups of people being slowly dispersed. The noise will cause huge nuisance to all residents who live against rhe park. This is a residential area to be enjoyed by local residents not a place to host such events which will no doubt attract crime, anti social behaviour and fear to locals. It should be better thought out where events of this capacity are planned.

Resident 49
I wholeheartedly object to this. The crowds will cause detriment to the environment with rubbish, there will social disorder from the large number of people especially under the influence of alcohol and there will be drugs issues from such events. As a result, there will be lack if safety for our children. This application if approved would be a policing and social community disaster.

Resident 50
Dear Licensing Team, I am writing to formally object to the application for a premises licence by Magic Sound Ltd. My objection is based on concerns relating to the following licensing objectives: Prevention of Public Nuisance The proposed activities include amplified live and recorded music, sound checks from 9:00 AM, and performances until 10:30 PM. These activities are likely to cause significant noise disruption to local families, particularly in the evenings. The noise disturbance would negatively affect the daily routines and sleep of residents, including children and vulnerable individuals. The anticipated large crowds will create excessive noise and disruption as they enter and exit the venue, further impacting the peace of the area. The proximity to Northwick Park Hospital is also concerning, as loud noises could disturb patients and disrupt the operations of the hospital. Public Safety The street's infrastructure may not be capable of handling the increased traffic and pedestrian congestion that would result from such large-scale events. This raises serious safety concerns, particularly with buses operating on this road and the need to maintain unobstructed emergency vehicle access. While the applicant mentions a Transport and Traffic Plan, there is insufficient reassurance about preventing pedestrian accidents or ensuring the safe movement of crowds in this residential area. Prevention of Crime and Disorder Crime has recently risen in the area, with an increase in incidents such as stabbings, drug-related activities, and mobile thefts. The proposed event and the sale of alcohol may exacerbate these issues and increase the risk of anti-social behavior and criminal activity. Despite the applicant's proposed security measures, they may not be adequate to address the potential for disorder within the event area or the surrounding streets. Furthermore, it increases the pressures on the local emergency forces, when they are already under strains. Protection of Children from Harm The area is home to many families with young children. Increased noise levels, the large crowds, and the potential for alcohol-related disturbances could have a harmful effect on local children’s well-being. Impact on Daily Life Everyone in this household works on the proposed days of the event. The disruption caused by noise, traffic, and large crowds would severely impact our ability to carry out normal daily activities, including commuting and rest, potentially affecting our productivity and well-being. Additionally, there are already established venues in the London area that have been approved for hosting such events. These venues are designed to handle large gatherings and would be more suitable for such an event. Holding the event at one of these existing venues would reduce the negative impact on our residential street and local residents. In conclusion, granting this licence would cause significant disruption to our community’s peace, safety, and daily life. It would also place unnecessary pressure on local facilities, such as Northwick Park Hospital. I respectfully urge the Licensing Authority to

refuse this application or impose stringent conditions to mitigate the impact on local residents. Thank you for considering my objection.

Resident 51
I believe this event will destroy the peace and safety we have in our neighbourhood. The noise will be a nuisance. The selling of alcohol will encourage bad behaviour and it will be affect my life and that of my 2 year old grandaughter who loves to play in the playground and my 83 year old mother who will become very uncomfortable with the crowds.. It will also lead to an increase in.crime.

Resident 52
We are objecting to this application as this event would lead to numerous issues surrounding the area planned such as public safety, crime and disorder in relation to drugs and alcohol which is already a concern in this area. The noise level would also have an impact on the local community and hospital which is very near to the event planned. We are also very concerned about increased gang anti-social behaviours when events like this happen which can lead to various gang related violence and offending behaviours towards young people and children. There is already a concern surrounding this in Northwick Park area and lack of police resources is already having an impact in this area and in London which is being highlighted in the news. Northwick Park is not a place to hold events like this as it impacts the local community in relation to traffic, car parking, litter, increase in crime and anti-social behaviour due to alcohol being available during the event and safety of residents living in this area due to increase in drug dealing which already exists in the park. Brent Council needs to carefully consider the impact on the local community and hospital and cuts being made in terms of various resources such as policing, managing anti-social behaviours, safety of residents living in this area, car parking on our roads, litter etc.

Resident 53
Dear Sir / Madam, I wholeheartedly object to the application due to the risk of increased crime and disorder over the proposed event nights and also the obvious danger to public safety and public nuisance in our quiet community. Northwick Park is not a suitable place for a large concert like the MIK Festival. For the council to even consider this event in our community shows a complete misunderstanding of what really matters to the public and their constituents.

Resident 54
I am writing to formally object to the proposed plan to host concerts at Northwick Park Playing Fields, allowing for 15,000 attendees over three nights in 2025 and 20,000 attendees over six nights annually thereafter, in perpetuity. My objection is based on the following criteria, which I believe will be adversely impacted by this proposal: 1. Preventing Crime and Disorder Increased Risk of Crime: Large-scale events with high attendance often attract opportunistic criminal activity, including theft, drug misuse, and anti-social behavior. Managing crowds of this magnitude in an open area poses significant challenges for law enforcement, which may result in inadequate safety measures. Strain on Local Police Resources: Such events may divert critical police resources from other areas, potentially leaving the surrounding community vulnerable to crime. 2. Public Safety Overcrowding Concerns: The proposed attendee numbers (15,000 to 20,000) far exceed the capacity of the infrastructure in and around Northwick Park. This increases the risk of overcrowding, which can lead to trampling, medical emergencies, and a lack of safe evacuation routes in case of an emergency. Traffic Congestion and Emergency Access: The area is not equipped to handle the influx of vehicular and pedestrian traffic, which could obstruct emergency services and exacerbate public safety risks. 3. Preventing Public Nuisance to the Local Area Noise Pollution: The volume and frequency of the concerts are likely to cause significant noise disturbances to residents in the surrounding area,

especially during evening hours. This will affect the quality of life for local residents and potentially breach noise pollution regulations. Littering and Environmental Impact: Large crowds inevitably generate significant waste, which could result in littering and damage to the park's natural environment. The local area may also experience increased air pollution from additional vehicles. Disruption to Daily Life: The scale and duration of these events will disrupt the lives of local residents, including parking difficulties, restricted park access, and increased pedestrian congestion. 4. Protecting Children from Harm Exposure to Inappropriate Behavior: Events of this size often involve the consumption of alcohol and other substances, exposing children and young people in the vicinity to inappropriate or harmful behavior. Restricted Access to Recreational Facilities: Northwick Park Playing Fields are a vital resource for local families and children. Hosting such large-scale events will reduce access to these facilities, hindering their recreational and developmental opportunities. Conclusion Given the significant risks to public safety, the increased likelihood of crime and disorder, the potential for public nuisance, and the threat to children's well-being, I strongly oppose the granting of a license for these events at Northwick Park Playing Fields. The proposed scale and frequency of the concerts are incompatible with the area's infrastructure and residential character. I respectfully urge the committee to reconsider and decline this application in the interest of safeguarding the community and preserving the park as a safe, peaceful, and familyfriendly environment.

Yours sincerely

Resident 55

The most worrying component of this licensing application is the reliance on public transport, more specifically two local stations. The entrances widths to these are, Northwick Park 1.3mtrs & South Kenton 2.4mtrs, they also have obstructions within them such as cycle barriers, turnstiles and stairs, and of course very narrow island platforms. It is quite possible that clearing event attendees via these stations could take over an hour. Using the applicant's own figures for emergency escapes from their previously published Event Management Plan V1 (EMP), as in 66 persons per minute could pass through a 1mtr gap and maybe less because of the demographics of the crowd, some calculations point to over two hours to clear. No consideration has been made for pedestrian progressing in the opposite direction. Causing a public nuisance and a safety risk to those waiting on the platforms being pushed off by overcrowding. No plan is available explain how the 15-20,00 crowds would be dispersed. The very limited Public Transport access has not been addressed. Furth public nuisance will be caused by likely breech of the Brent Public Space Protection Orders (PSPOs) 3-5, unless the organisers provide large numbers of litter bins and toilets etc along the various ingress and more particularly the egress routes, especially at the pinch-points, and provide the necessary numbers of staff to control the large crowds along the egress routes to prevent breaches of the PSPOs 3-5. • 3. Littering (urination or defecation) • Any person(s) urinating or defecating in a place other than a serviced public convenience. • 4. Littering (spitting) • Any person(s) who spit(s). • 5. Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) • Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin). Finally I have 3 young children (5 and younger) who attend school and nursery. Some events are planned to be held on Sundays. The Sunday concerts will affect the sleep of my children and likely myself and I will have work the next day. This is an unreasonable ask in the middle of such a compact residential area with little to stop the sound travelling some distance. Even though the sound levels will apparently be regulated to comply with the law, there will no doubt be a considerable disturbance to hundreds, even thousands of local homes due to the lack of sound breaks due to the flat nature of the surrounding land.

Resident 56

1. Inadequate Public Transport Infrastructure * The reliance on Northwick Park and South Kenton stations for crowd dispersal is deeply concerning. Both stations have narrow entrance widths (1.3m and 2.4m respectively), obstructions such as turnstiles and stairs, and narrow island platforms. * The applicant's Event Management Plan suggests a throughput of 66 persons per metre per minute. Using these figures, clearing the crowd could take over two hours, exacerbated by pedestrian traffic in the opposite direction. * No detailed plan has been provided to demonstrate how attendees will safely disperse post-event, particularly late at night when public transport services are limited. 2. Noise Pollution * The flat topography of the area offers no natural sound breaks, meaning noise from the events will likely disturb thousands of local residents. * The proposed Sunday concerts are particularly concerning, as they would disrupt the sleep of children and working residents who need to be up early the following day. 3. Impact on Vulnerable Neighbours and Local Amenities * The Sovereign Network Homes hospital flats, many of which house shift workers, are located in close proximity to the proposed concert area. The noise and disruption from the events will negatively affect their rest and recovery. * Asra Park Day Care Centre, which caters to persons with learning disabilities, is situated near the site entrance and will face undue disturbance. * Northwick Park Pavilion, South Kenton, and Northwick Park Stations are known hotspots for antisocial behaviour and drug use, which could be exacerbated by large crowds attending the concerts. 4. Traffic, Parking, and Road Safety * The pavilion car park is essential for local amenities, including Byron Court School's drop-off/pick-up zone and a children's walking bus. Its closure during event days will significantly disrupt these activities. * Narrow and heavily parked residential roads will struggle to accommodate additional vehicles, further exacerbating congestion and safety risks, especially at the hazardous Fairway and Norval junction. 5. Historical Issues with Noise and Antisocial Behaviour * Previous music events in the area (e.g., at Sudbury Avenue Cricket Club and other nearby locations) have resulted in numerous complaints and required police and noise team interventions. * Northwick Park Pavilion's car park is already a no-go area at night due to regular antisocial behaviour, which large-scale events are likely to aggravate. 6. Environmental Concerns * The concert area is located over a flood hotspot and a substantial drainage system installed in 2013. The potential for heavy vehicles to damage the underlying Middlesex Clay has not been adequately assessed. * Littering and lack of facilities along ingress and egress routes could breach Public Space * Protection Orders, resulting in urination, defecation, and littering in residential streets. 7. Licensing in Perpetuity • The proposal to grant the licence in perpetuity is unjustifiable. Each event should be assessed on a case-by-case basis to ensure it meets licensing objectives and minimises community disruption. 8. Safety Concerns for the Community * The proximity of the concert area to a mental health unit at Northwick Park Hospital raises concerns about noise and disruption impacting vulnerable patients. * The removal of pavilion car parking will force sports pitch users to park on residential streets, causing inconvenience and potential safety issues. The above comments fall into these criteria: 1. Preventing crime and disorder 2. Public safety 3. Preventing public nuisance 4. Protecting children from harm.

Resident 57

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Resident 58

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Resident 59

I am concerned that this will increase crime in the area due to theives targetting those attending concerts. I am also concerned about the public nuisance that will arise from excessive noise.

Resident 60

* No plan is available explain how the 15-20,00 crowds would be dispersed. The very limited Public Transport access has not been addressed. * Problems with two-way pedestrian traffic at stations during the exit from the concert. * Are these proposal on event days? Probably as mid-summer, but we are not yet aware of any being calendarised as yet. * Northwick Park Pavilion, South Kenton and Northwick Park Stations are known drugs hotspots and are on the Safer Neighbourhood Teams Priority List *The Sunday concerts will no doubt affect the sleep of children and those who have to work the next day. This is an unreasonable ask in the middle of such a compact residential area with little to stop the sound travelling some distance.

Resident 61

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Resident 62

* No plan is available explain how the 15-20,00 crowds would be dispersed. The very limited Public Transport access has not been addressed. * Problems with two-way pedestrian traffic at stations during the exit from the concert. * Are these proposal on event days? Probably as mid-summer, but we are not yet aware of any being calendarised as yet. * Northwick Park Pavilion, South Kenton and Northwick Park Stations are known drugs hotspots and are on the Safer Neighbourhood Teams Priority List *The Sunday concerts will no doubt affect the sleep of children and those who have to work the next day. This is an unreasonable ask in the middle of such a compact residential area with little to stop the sound travelling some distance.

Resident 63

I am writing as a concerned local resident to formally object to the proposed K-pop music festival at Northwick Park on 7/8 June 2025. While I understand the cultural and entertainment value of such events, I have significant concerns about the negative impact it could have on the local community, particularly regarding noise, traffict, and disruption to daily life. The timing of the event is also particularly troubling. My children are currently in the midst of preparing for their exams, and the noise from the festival would be highly disruptive to their study environment. With the month of May and June being a critical exam period for students, this event would create unnecessary stress and distractions, significantly impacting their ability to focus. Moreover, during a recent residents' meeting with the event organizers, it was confirmed that the concert noise will be audible at my home. This only heightens my concerns, as the volume and extended hours of disruption would severely affect our daily lives. I am also deeply concerned about the length of time required for setup and post concert clearance, I believe this is 17 days in total. Such a prolonged setup period during an already crucial exam time would be highly disruptive to local residents. The build-up to the festival, coupled with the noise, traffic congestion, and general disruption, would create an untenable situation for those of us living nearby. It would also contribute to significant traffic chaos in the area, further aggravating the situation. If this festival does go ahead, I respectfully urge the council to shorten the setup and post concert clearance period and implement specific measures to mitigate these impacts. A total duration of 17 days is excessive and would create prolonged disruption. A more reasonable time frame would be greatly appreciated by the local community, especially during this critical time for students. I trust that the council will consider these concerns and take appropriate action to balance the event’s objectives with the needs of the local residents.

Resident 64

I strongly object to this project on the ground of public nuisance, crime and disorder public safety for all in particular. Residents have a right of peace and tranquillity and safety at all time but especially at night Some people are elderly others are I’ll or have young children some work during odd hours and need rest whenever they need it without interference from loud music, heavy traffic or bad behaviour from large crowd (I.e drunk, aggressive behaviour , fight etc…)

Resident 65

We object to this application as it relates to all licensing objectives listed - this will increase crime with robberies break ins & disorder, cause nuisance & increase danger to children & public safety. Also major traffic & parking congestions, pollution & filth in our clean streets and loss of our green area in this large residential estate.

Resident 66

I'm writing to share my concerns about the proposed MIK festival 2025 at 133 The Fairway, HA0 3TQ (33756) As someone who lives in the area, I'm worried about the impact this will have on our community particularly the nearby Northwick park hospital where patients depend on a peaceful environment to heal, also for the working staff of that hospital who may well have to deal with the pressure of treating alcohol and substance use at the festival. The working people and young children of the area will also have to deal with the loud unsociable all day /late hour music being played. There will be an increase of traffic and disruption to the local train stations/ buses. I don't believe that our local area could support this amount of extra people using them. One of our local GAA teams will have their normal season of training and challenge matches effected as they use the Northwick park playing field as their club ground. As this is a summer season sport it is very unfair that they should suffer this. It is important that the irish who have given so.much to this country are not overlooked. The public footpath (Capital Ring) is used by walkers on a daily base. A large festival will permit them from their passage of right. The aftermath of a festival will leave an increased

amount of rubbish not just in the proposed festival ground but on the surrounding estates. There will also be no public amenities to and from the festival on the surrounding estates which could result in antisocial behaviour. Eg urinating etc. I strongly object to this proposal of a festival in the area

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Resident 67
My husband suffers from ill health and having so having so many people in the area. With the drinks being sold and the noise it will relate to criminal behaviour. So I object in the grounds of public nuisance as well as possible safety concerns. I also walk in the park every evening and will not be able to to thus while set up and takedown also occurred so once again it's public nuisance.

Resident 68
Potential increase in house and car break-ins, public nuisance; loud music till late and drunkenness behaviour during and post concerts, children will not be able to play in the park freely during the events and can be at risk of harm.

Resident 69
I strongly object to this application. The North Wembley, Kenton and South Kenton areas are quiet residential areas and the proposal is totally unsuitable for this locality. Its proximity to Northwick Park Hospital is unacceptable, and events are likely to disturb a considerable number of patients as well as local residents. These include nurses working shifts who need to sleep during the day in the nearby nurses' residences. Large crowds converging on Northwick Park Station is a recipe for disaster, especially considering its narrow entrance, and there is significant potential for accidents and antisocial behaviour. Parking would also be a major issue for residents since local roads are already heavily congested with parked cars. Please do not allow this proposal to proceed.

Resident 70
I would strongly object to this due to the lack of supporting infrastructure to allow for the safe arrival and departures for such crowds. It has been seen in several areas that large crowds of this magnitude can cause public nuisance, disorder and even crime when the proper measures are not taken to manage them effectively. Access to and from the prospective venue is not suitable and at the times specified can cause major disruption to the local residents which includes many children who frequent the park.

Resident 71
Objection-Premises Licence-MAGIC SOUND LTD Application Number: 33756 Licence Description: Licensing Act 2003 - Alcohol and Entertainment Dear Planning Officer I am writing to formally object to the proposed Three-Day Event at Northwick Park, as detailed in application number [33756]. Our facility, Asra Park, provides critical services to individuals with mental health conditions, and the proposed development presents several significant adverse impacts on both our clients and our facility operations. Based on the map of the proposals, The sounds and lights from the stage will be heard and seen from our location. We are at the entrance, as the last house, before entering Northwick Park. We are a centre dedicated to supporting adults with learning disabilities and epilepsy. We express strong opposition to this Planning, as it poses the potential for significant mental health challenges for our service users. At 138 The Fairway, we provide services specifically designed for adults with learning disabilities and Epilepsy. We aim to create a supportive and engaging environment where participants can explore activities promoting personal development and social interaction. In addition to our day services, we offer respite care for families seeking temporary relief. Maintaining a stable and calm atmosphere is essential, as any significant disruptions can have serious adverse effects on the well-being of our Service Users, impacting their comfort, confidence, and overall quality of life. We are committed to ensuring a safe and nurturing space for everyone who relies on our services. The proposed outdoor event is likely to have a

significant impact on adults with learning disabilities and epilepsy, particularly in terms of mobility, safety, and emotional well-being, as well as on the overall environment at home Health Issues Key Concerns for a Three-Day Outdoor Event which would cause immense Health Issues to our Service User Noise Pollution: Loud music, crowds, and prolonged noise can cause distress to individuals with learning disabilities and trigger seizures in those with epilepsy. Lighting Effects: Strobe lighting or flashing effects often used in outdoor events can provoke seizures in individuals with photosensitive epilepsy. Crowds and Disruption: Large crowds and increased traffic can create accessibility challenges and distress for individuals with cognitive impairments. Disruption to Routine: Consistent routines are critical for individuals with learning disabilities. The disruption caused by the event might negatively affect their well-being. Safety Concerns Increased traffic, road closures, and emergency access restrictions during the event could pose risks for individuals requiring urgent medical assistance. Sleep Disruption: The noise and activity might interfere with sleep. Sleep deprivation is a well-known trigger for seizures. Stress and Anxiety: Emotional stress from crowded or unpredictable environments is a common seizure trigger. Other Practical Issues Effects on the Facility: Regular Passing of HGVs: The frequent passage of heavy goods vehicles near our facility will increase safety risks, noise, and pollution levels, detracting significantly from the residential and peaceful character of our locale 1. Traffic Congestion on the Fairway: The anticipated surge in traffic resulting from the event is expected to cause significant congestion, which will adversely affect both the ingress and egress of our facility. This may present challenges for our staff and service users in accessing our canter, potentially delay critical services, and impede access for emergency vehicles. 2. Closure of the Park Car Park: The proposed closure of nearby parking facilities will drastically reduce parking availability. This will mean more parking on the roads and blocking entrances, directly impacting their access to our services and operational efficiency. 3. Blocking of Vehicle Access: The obstruction of key vehicle access points significantly disrupts our facility's operations, adversely impacting our ability to manage the centre effectively, particularly when transporting Service Users or utilizing the Park. 4. Access to our Disability Transport: Our facility's dependence on our transport for clients, especially those with disabilities or limited mobility, will be significantly compromised, getting Service users to the centre. 5. Removal of On-Street Parking: Reducing on-street parking availability around our facility will inconvenience clients and staff, potentially deterring them from accessing our services and affecting staff attendance. Cumulative Impact: Address the combined effect of these issues, which could significantly lower clients' quality of life and disrupt your facility's operation. Parents and guardians of our service users may decide to withdraw their children from the offerings provided by our facility. However, such a decision could have profound implications for our organisation's financial stability and sustainability. A significant increase in withdrawals may hinder our ability to continue delivering essential services, potentially resulting in the necessity to cease operations altogether. I respectfully request that the council carefully consider these issues before granting permission for the event.

Resident 72

I would like to raise concerns around potential licensing for MIK festival at 133 The Fairway, Wembley, HA0 3TQ. It has not at all been considered the impact of a 3 day festival with such large capacity. 1) there is no current infrastructure in the surrounding stations to support the increased foot traffic for the festival. Both Kenton and Northwick Park station are extremely small and would be overloaded and pose public safety issues. 2) noise pollution - the festival is right next door to a hospital where the interest of patients has not been considered. These patients are ill and vulnerable so do not require loud noises and increased noise pollution in antisocial hours. 3) local amenities and neighbours will be affected. This is a highly residential area. Not central London. It is full of elderly people and those who work regular shift work. There festival does not fit in with the cohort of residents and does not support local needs. 4) traffic, parking, road safety is a high priority and already an issue within the surrounding area. The roads are heavily damaged already which

numerous complaints have been filed. Having large, heavy loads to set up the festival, increased traffic is likely to exacerbate the situation. Again, this will affect local residents in the long-term and there is no consideration to the people who actually live here. Parking is already an issue and to set up long-term parking takes away from the residents who use the sports pavilion. 5) environmental concerns - no thought had been placed into this. Already there is a lack of infrastructure to support the local residents let alone 20,000 people. Not enough bins, flooding is a regular issue and there is not enough public space to accommodate the influx of people who will likely be intoxicated. No public bathrooms or private premises can support this.

Resident 73

- potential for increased crime given the size of the event and involvement of alcohol - pressure on local infrastructure including local tube stations and traffic on roads - noise pollution throughout the event due to the speakers and lack of natural sound absorption - likely increase to litter and damage to the local park.

Resident 74

We would like to object to this event taking place in this area as it will lead to more crime and disorder in our area. We are already having issues with people having sex in our road and leaving condoms and alcohol empties by the kerb side. Utterly disgusting anti-social behaviour in a residential street. What on earth will happen when the encouragement of these huge music events will commence? We do not want this on our doorstep. It's not good for public safety either when so many mobile phones and muggings are occurring around Northwick Park station and South Kenton station. Cameras are no longer a deterrent as theives are getting more sophisticated with clothing hiding their appearance and modernised high speed cycles to get away. Please send these so called live music events to venues such as Wembley stadium.

Resident 75

I object to the Licensing Application on the grounds of public safety and Nuisance. Northwick Park fields were not intended to cope with such high numbers of people There would be issues with access to public transport and parking. It would jeopardise using the Accident and Emergency department of Northwick Park Hospital which covers North West London Northwick Park is a residential area and such numbers would cause major disruption to residents With such a large number of people there is a huge risk of crime and disorder and public nuisance.

Resident 76

I object strongly to the above proposal on the grounds that such a license, if granted, would undoubtedly create public nuisance to the residents surrounding the Northwick Park vicinity (of which I am one). Not only would it create serious noise pollution, which we already experience to some degree in the summer months, it would also increase the number of cars, traffic & congestion in our streets. In addition, large gatherings of this nature would also increase the likelihood of anti-social behaviour due to the consumption of large quantities of alcohol and, therefore, also increase the risk of crime. I would argue that at least three of the above licensing objectives are directly implicated. It the right of residents and homeowners to live in peace and security. If others wish to enjoy these types of events, they are free to find more remote locations and/or spend the money to hire buildings with adequate sound proofing.

Resident 77

Prevention of public nuisance. The area around Northwick Park already suffers from antisocial behaviour for which there has been no solution. To invite 15,000 more people into the area in summer when everyone is out is likely to cause more public nuisance that is not controlled. Public safety. This event is likely to result in degradation and destruction of the park which is used for

recreation. By allowing the creation of a segregated area and also all the temporary construction that will go into place space for this event will destroy the park. So any time it is used after is likely to create lots more injuries and issues for people using the park i.e. the locals. For the duration of the event people will be forced away from the park for recreation in summertime which is only going to mean that they will have to find different places to go potentially forcing children to play on the street. If this is not an issue of public safety, I don't know what is. There is not sufficient public transport in this area to deal with an influx of people of that size. To allow this is a gross negligence of duty to the people of this ward and locale. Prevention of crime and disorder Northwick Park already has a growing reputation of drugs. having a music event will encourage more narcotics use , smoking, drinking, disposal of empty containers, public urination and general degradation of a quiet suburban area. The fact that this is even been given consideration as our one of event never mind the license requesting up perpetual existence is mind-boggling and unacceptable. For not only all of the above but many other issues particularly around noise pollution impact on the hospital and disturbing the patients in the hospital safety concerns around the community environmental concerns this is a terrible terrible idea and you are Selling the soul of this area. Please please please please stop think this is not this. This is an outdoor recreation area. There are several other locations for concerts events not to meet for example Wembley why? Why does everything need to go to every single open park? I direct you to the experience at Finsbury Park Hyde Park and several other parks all across London to see how the parks have become a haven for concerts every weekend so that the local residence can no longer use them. Please do not approve this.

Resident 78

Alcohol license will create nuisance for residents, increase noise pollution and create public disturbance Danger of overcrowding at station, especially as very close to school Our main concern is the reliance on public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. Other significant concerns are: • The pavilion at Northwick Park is a known drug hotspot and is on the Safer Neighbourhoods Team Priority List. • Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. • The noise will disrupt children who may have exams during that period. • Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. • Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. • Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. • High risk of breaching Brent's Public Space Protection Orders (PSPOs): o Littering (urination or defecation) o Any person(s) urinating or defecating in a place other than a serviced public convenience. o Littering (spitting) o Any person(s) who spit(s). o Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) o Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin).

Resident 79

Hi I would like to object against the licence of this event on the basis of the following Transport in the local area does not cater for such large crowds The entrances to the 2 local stations are narrow and a major health and safety issue This is a residential area and barely now has enough parking for the local residents let alone cater for additional space required due to the event There is already an issue in the park with anti social behaviour mainly drum intake this type of event will only increase this

issue and is also likely to increase crime in the area The park is for local residents to enjoy not mass crowds travelling from many parts of the country. How will the local residents be protected and ensured that they and the children living on the surrounding estates are protected and feel safe.

Resident 80

As an [redacted] with several health problems, the late-night loud music will disrupt my sleep, negatively affecting my blood pressure and overall well-being. My grandchildren visit daily and enjoy playing in the park, but this event will deprive them of that enjoyment and compromise their safety due to potential alcohol and substance abuse by attendees. There's also a heightened risk of crime, including car break-ins, home invasions, and muggings. Therefore, this event should not be permitted.

Resident 81

Dear Sir/Madam, I object based on the below representation: Public safety: My main concern is the reliance on public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. Preventing public nuisance: The pavilion at Northwick Park is a known drug hotspot and is on the Safer Neighbourhoods Team Priority List. Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. The noise will disrupt children who may have exams during that period. Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. High risk of breaching Brent’s Public Space Protection Orders (PSPOs): Littering (urination or defecation) Any person(s) urinating or defecating in a place other than a serviced public convenience. Littering (spitting) Any person(s) who spit(s). Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin). Based on my above representation I strongly suggest the planning authorities to reject the application

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Resident 82

I have major concerns regarding this licence application. These include: • The two public transport train station at Northwick Park and South Kenton are completely inadequate to handle crowds of around 20,000 people. These stations have island platforms, accessibility issues due to steps and narrow tunnels and barriers. All these pose big public safety and crowd dispersal issues. • The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. • Noise and general disturbance to nearby residents and hospital workers many of whom are shift workers and may well be sleeping. • Traffic and parking issues in the area are already well known and the junction of the Fairway and Norval Road is a known collision hotspot. • Disruption and damage to the sports facilities, e.g. the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. • High risk of breaching Brent’s Public Space Protection Orders (PSPOs): • Parts of Northwick Park are already known drug hotspot and are on Neighbourhoods Team Priority List. • Such large gathering of people will undoubtedly lead to littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.), urination, defecation and other public safety hazards and nuisance. • Local residents will be

denied their rights to properly and peacefully use the public transport and park and community facilities. In summary the site is completely unsuitable for the proposed use.

Resident 83
Discusting idea, opposed to loud music congestion on roads and station being blocked. Damage to football and cricket pitches. Council should have stopped the idea immediately. Just after money not caring about residents. Noise should stop at 9pm. Need to have at least 100 police officers on patrol to prevent, fights, robbery etc. Vehicles not allowed to park on roads.

Resident 84
This event would have a huge impact on public safety in our neighbourhood area. This sports ground has a narrow entrance from a residential road, The Fairway, served by only South Kenton station. The tube station is very narrow, has tunnel and island platform which is very dangerous for large crowd. (overcrowding). The other tube station Northwick park is also narrow and has island platform. These tube stations mainly serve the Northwick Park hospital and Westminster University . Northwick Park Hospital is very busy regional hospital with high turnover of day care patients commuting daily to access NHS services . The event would distract the NHS services, ie patients and staff not able to get to hospital on time.The concerts/ event would take place in school term which would distract students learning and residents staying in dormitories / NHS serviced apartments. 15000-20,000 visitors would damage the sports grounds/ grass, which us well maintained for public sports (cricket/ football). Littering/ urinating on public spaces could be an issue too.

Resident 85
Preventing crime and disorder *Public safety* *Preventing public nuisance* *Protecting children from harm* Our main concern is the reliance on public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. Other significant concerns are: • The pavilion at Northwick Park is a known drug hotspot and is on the Safer Neighbourhoods Team Priority List. • Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. • The noise will disrupt children who may have exams during that period. • Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. • Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. • Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. • High risk of breaching Brent’s Public Space Protection Orders (PSPOs): o Littering (urination or defecation) o Any person(s) urinating or defecating in a place other than a serviced public convenience. o Littering (spitting) o Any person(s) who spit(s). o Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) o Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin).

Resident 86
I am writing to formally object to the proposed plan that allows for the performance of plays with or without amplified music in The Pavilon, Northwick Park. While I understand and support the value of artistic expression and cultural activities, I have concerns about the potential impact this change could have on the peaceful, quiet, and secluded nature of our community. This neighbourhood has long been a sanctuary for those seeking a safe and tranquil environment. The introduction of amplified music, or even the potential for performances without careful consideration of the volume

and timing, could significantly disrupt the peace we have come to rely on. Our community, by its very nature, is designed for individuals and families who value serenity, privacy, and a minimal level of disturbance. I believe that alternative venues more suited to such performances exist nearby, where amplified music and large-scale events can be enjoyed without detracting from the qualities that make our community unique. I kindly urge you to reconsider this proposal in light of the concerns from residents who prioritize maintaining the quiet and peaceful atmosphere that defines our environment. I would appreciate the opportunity to discuss this matter further and hope that you will take our concerns into consideration as the planning process continues. Thank you for your attention to this important issue.

Resident 87

The proposed site is utterly unsuitable for the type and scale of events. There are numerous safety risks including as a result of complete congestion of single lane roads. The site has zero main road access. In any emergency there is no way that multiple vehicles would be able to access rapidly. As for public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. Northwick part station cannot cope on a normal weekday rush hour with very very narrow entrances and commuters backing all the way up on the platform. The notion it could safely cope with thousands of visitors is ridiculous. It doesn't have the number of exits for this to be feasible. It and South Kenton are step access only and both have barriers in and out that slow human traffic. The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels and small residential roads. Other significant concerns are: • The pavilion at Northwick Park is a known active drug hotspot and is on the Safer Neighbourhoods Team Priority List. • Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. They literally overlook the proposed site. Setting up staging and sound tests alone would be a major disruption. The car park is tiny and barely accommodates local people. There is extremely limited parking on surrounding roads. This is a public safety concern - huge vehicles are not going to be able to safely access via residential roads. • The noise will disrupt children who may have exams during that period. The area is completely congested on school days and there have been a number of near misses precisely because these single lane roads cannot cope with the volume. • Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. • huge traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. There are routinely near misses here. It is dangerous. There are no cycle lanes and numerous blind spots in the area. Large vehicles with staging and equipment will pose a significant danger. They will not be able to manoeuvre safely at all. One look at the car park will support this. Where are locals meant to park to safely access the station at the weekend? There is no other parking in the area. • Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures and dangers to pedestrians. This is a completely residential area with conservation area protections and with a large elderly population and school aged children. • High risk of breaching Brent's Public Space Protection Orders (PSPOs): Obvious concerns are: o Littering (urination or defecation) - where will huge bins be placed? There is already a huge rat problem in Brent. o Any person(s) urinating or defecating in a place other than a serviced public convenience. It will not be possible to safely get the scale of amenities in and out of the area. o Littering (spitting) o Any person(s) who spit(s). o Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) o Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin). The proposals will result in a huge public nuisance at a

site which is utterly unsuitable. These are single lane narrow roads and pavements. There are very foreseeable risks of harm and physical safety both to attendees and residents. Anyone who has visited the site should be able to assess that risk as real and foreseeable. The specific physical environment means that those risks cannot be managed or mitigated. In particular emergency vehicles will not be able to access the site in sufficient numbers because of the space. There are no local amenities in reasonable walking distance as would be expected at a large event, no large bins or refuse disposal facilities or anywhere to put them, the car park immediately next to a children's play area has very limited capacity including to safely manoeuvre lorries, tiny public footpaths around the park have poor lighting, overgrown trees and hedges and pose an obvious to women and vulnerable people.

Resident 88

Our main concern is the reliance on public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. Other significant concerns are: • The pavilion at Northwick Park is a known drug hotspot and is on the Safer Neighbourhoods Team Priority List. • Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. • The noise will disrupt children who may have exams during that period. • Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. • Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. • Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. • High risk of breaching Brent's Public Space Protection Orders (PSPOs): o Littering (urination or defecation) o Any person(s) urinating or defecating in a place other than a serviced public convenience. o Littering (spitting) o Any person(s) who spit(s). o Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) o Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin).

Resident 89

Our main concern is the reliance on public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. Other significant concerns are: • The pavilion at Northwick Park is a known drug hotspot and is on the Safer Neighbourhoods Team Priority List. • Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. • The noise will disrupt children who may have exams during that period. • Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. • Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. • Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. • High risk of breaching Brent's Public Space Protection Orders (PSPOs): o Littering (urination or defecation) o Any person(s) urinating or defecating in a place other than a serviced public convenience. o Littering (spitting) o Any person(s) who spit(s). o Littering (bottles, cans, packets, food, paper, chewing gum, cigarette

butts etc.) o Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin).

Resident 90

Our main concern is the reliance on public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. Other significant concerns are: • The pavilion at Northwick Park is a known drug hotspot and is on the Safer Neighbourhoods Team Priority List. • Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. • The noise will disrupt children who may have exams during that period. • Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. • Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. • Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. • High risk of breaching Brent's Public Space Protection Orders (PSPOs): o Littering (urination or defecation) o Any person(s) urinating or defecating in a place other than a serviced public convenience. o Littering (spitting) o Any person(s) who spit(s). o Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) o Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin).

Resident 91

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Resident 92

CRIME AND DISORDER According to police statistics the highest crime rate in Northwick park is in June for last year 2024, and for the last 3 years, i.e. in June in the month of the proposed event According to police statistics the highest numbers oof types of these crimes in Northwick Park where the requested event is proposed are i) violence and sexual offences, ii) anti-social behaviour iii) theft, iv) criminal damage and arson v) public order vi) drugs, all of which crime rates could be increased at

the proposed event. Commissioner Sir Mark Rowley has stated the Metropolitan Police staffing level is heading for its lowest levels in a decade by March 2025 and the Met faces a budget hole of £400million in 2025- 22025 and also the police are facing increased demand for dealing with violence. These statistics indicate a weakness in the provision of safety at the event being proposed. PUBLIC SAFETY Northwick Park Hospital adjacent to the site reports its Emergency Departments are " among the busiest in the country". The hospital in 2025 is dangerously unable to meet its stated 4 hour waiting time target for patients in A&E . Dr Adrian Boyle, president of the Royal College of Emergency Medicine, said the risk of dying increases after six hours in A&E. The Royal College of Emergency Medicine states that the pressures on A&E are having a knock-on effect on how quickly ambulances respond to calls and 2025 emergency response times are the longest since 2022. These figures indicate that the emergency hospital medical care for a proposed event in this location is dangerously inadequate and represents danger to residents and to the proposed additional 20.000 visitors and staff/employees/workers at the event.

PUBLIC SAFETY AND PREVENTING PUBLIC NUISANCE
The noise generated by performers and by visitors at the proposed event represents a danger and nuisance to the health and well-being of patients in the hospital immediately adjacent to the site of the proposed event and to the people at the normal quiet residential housing estates adjacent to the site.

The road access to the proposed site is via very narrow roads not A or B class roads,, with multiple speed bumps, and which have parking on both sides of the narrow roads creating restricted space for only one direction of traffic flow at a time. The restricted access also has very sharp, very narrow right angle turns . The restricted road access is unsuitable for the large commercial vehicles and lorries and for the numbers of visitor vehicles that would seek access to the site and to the local area. These represent a threat to public safety and creation of public nuisance.

The presence of schools near the proposed site e.g. Northwick Park Primary and Nursery Academy, Byron Court Primary School, East Lane Primary School, Wembley High Technology College and others very close to the proposed site result in hundreds of children accessing their schools in the mornings and afternoons and the safety of these children and their accompanying adults will be compromised and their journeys will be made more difficult by the proposed event.

The local roads have very limited parking and the additional car parking that would result from the expected visitors at the proposed event will create danger to safety and creation of public nuisance. Beautifully and professionally written highly credible plans for public transport only, no private car access have been presented in the recent past through Brent Council and even believed in part by residents on Sudbury Court Estate adjacent to the current proposed event site, and residents have been disappointed that the extra proposed planned traffic restrictions fail to apply and the resident-predicted severe traffic and parking problems then result in danger to safety and in highly significant public nuisance.

The local railway and underground stations, Northwick Park Station and South Kenton Station, proposed for public transport access and egress to the event are small stations with narrow stair access only, narrow platforms, and staffed by railway personnel for only parts of the day/ evening. These aspects of the stations can be considered unsafe for normal and for large crowds of people. There is no disabled access to the stations. There are very restricted narrow tunnel entrances to the stations. The tunnel entrances are recorded as locations for drug use, drug dealing and muggings. The staff at the station have verbally explained a locked door on the north side of the waiting room is to prevent would-be suiciders from running from the room onto the electric rails (although now both doors are locked shut for your safety and convenience). The low passenger capacity stations and the lack of disabled access will result in danger to safety and to public nuisance for travellers to the event

and for local users. The park is used by local residents, by local children , by local schools, by sports teams for activities and the proposed events will prevent this for extended periods causing significant nuisance.

PROTECTING CHILDREN FROM HARM The closeness of the schools to very high number of visitors, up to 20,000 for extended periods to the proposed site represents a danger to the safety of the children at or near the schools. The additional traffic and additional parking also represent danger to the safety of children.

PROTECTED SPECIES AND PREVENTING PUBLIC NUISANCE There is a documented rare and protected species on the land in the park being proposed for the event and 20. 000 visitors to the site would greatly jeopardise the species. It is illegal to endanger the rare and protected species and Brent Council now is aware of the presence of this protected species. Attempts by the very conscientious local people to protect the species at this site from harm by the visitors is likely to cause nuisance, disagreements and worse, for example physical violence from visitors Please will you consider my objections.

Resident 93

OBJECTIONS TO THE APPLICATION FOR A BUSINESS LICENCE FOR THE MIK FESTIVAL 2025 TO BE HELD AT NORTHWICK PARK 1. NEARBY HOSPITAL: The disturbance will affect the recovery of sick patients. The congestion created on the roads by visitors and building vehicles will slow down access of emergency services to the hospital and inconvenience patients and visitors.. 2. NEARBY SCHOOLS: Access to the two nearby schools, Wembley High School and Byron Court School will be made difficult for parents and pupils arriving and leaving the schools. Traffic is heavy down Norval Road during those times even without the extra traffic this event will cause. The event will also create potential child safety issues. 3. NEARBY STATIONS: These are Northwick Park Station and South Kenton Station. South Kenton Station is not manned at night, which consequently could pose a danger to the public and to visitors going home late at night from the event, and it has no available toilets; neither does Northwick Park Station. 4. PARKING: There is limited parking for the protracted number of visitors to the event. This means parking will be on the streets, which are already congested, and residents will find cars parked across their drives. 5. LOCAL DISTURBANCE: Prevention of disturbances to residents and their properties cannot be guaranteed, particularly without access to a local public toilet. The noise is likely to continue far beyond the event’s closing times, which will cause a disturbance for those who need their sleep, who work at weekends and have an early start on Saturdays and Sundays. 6. PROTECTION OF WILDLIFE AND FARM ANIMALS: A rare and protected endangered species of butterfly, the brown hairstreak, has been discovered on the site and consequently shouldn’t be disturbed. This will definitely be disturbing it and other wildlife, and the farm animals on Harrow School Farm, which is just across the road. 7. INCREASES IN CRIME: Police statistics already prove that events like this lead to an increase in violent crime, theft, drugs, sexual assault, antisocial behaviour, arson and criminal damage.

Resident 94

I write in connection with Application 33756 - the licence application no 33756 for the MIK Festival 2025 at the Northwick Park Playing Fields this summer. I object strongly to this proposal, which I understand would involve a crowd 15,000 - 20,000 . Indeed, it is difficult to think of a more inappropriate proposal for a site of this kind. Why? 1: Attracting this number of people to an event which will create a considerable amount of noise over a number of days will create a significant public nuisance. The site is in the middle of densely-built residential neighbourhoods, and residents will be subjected to increased traffic, unacceptable crowding and a barrage of noise in the days preceding the concert and during the concert itself. There will be nothing to baffle the sound, inevitably disturbing the peace for many thousands of residents - far more people than will attend

the concerts. It's unbelievable that this proposal could even be considered, given the site is right next door to the very large Northwick Park Hospital, where vulnerable patients (including mothers and babies in the Maternity Hospital) who need rest and calm will inevitably be disturbed. The site is also close to many hospital flats, where hospital shift workers will inevitably have their badly-needed sleep patterns disrupted. 2: The event would place a huge overload on the public transport system, particularly at Northwick Park and South Kenton stations. This would create a major threat to public safety. Northwick Park station, in particular, is heavily used by patients and staff heading to the hospital, and students using the University of Westminster, as well as people heading into and out of London, and if this event went ahead, it would create the potential for dangerous crushes. There is a tunnel at Northwick Park station between the ticket barriers and the playing fields, and it's not possible for more than two people to pass at a time; at best, it would take hours for people to pass through the station and greatly inconvenience local people; at worst, it would create the potential for a potentially deadly crowd catastrophe. I can think of no greater threat to public safety. 3: The event would inevitably attract extra road traffic to an already-congested urban area, where parking is a major issue, thereby creating a threat to public safety and a public nuisance.

Residential streets would quickly become clogged, and it's quite likely this will lead to road safety issues and serious disagreements, because there'd be congestion and some concertgoers will inevitably be tempted to park across residents' drives. 4: The event would create a public nuisance by stopping the playing fields being used as a significant local amenity. The fields are used not only by cricket players and dog walkers, but also by local residents who simply enjoy wide-open spaces and greenery. This would be denied during the set-up for the event, during the event, and for a significant time afterwards, during the inevitably lengthy clear-up. 5: The event would create a major public nuisance, because however hard the organisers try, and however many portable toilets are installed, there would inevitably be a considerable issue with litter, defecation and urination. This would apply to the site itself, and in neighbouring streets. This would inevitably become a major public nuisance, particularly for young children. 6: Crime and Disorder. Concerts inevitably attract elements who indulge in anti-social behaviour, and I understand there have been complaints and police action in connection with other music events, and at Northwick Park Pavilion's car park. It's worth recalling that a young man was stabbed to death a couple of years ago at the edge of the playing fields near Northwick Park station. This event - if it went ahead - would effectively make the playing fields and surrounding areas a No-Go Zone for local residents. 7: Licensing in perpetuity? I can't believe this is even being considered, given the huge issues being raised in the community.

SUMMARY This proposal is crass. The Northwick Park Playing Fields is a totally inappropriate venue for a concert of this scale. The event will cause significant public nuisance and major issues of public safety. It will also encourage anti-social behaviour, with a high potential for crime and disorder. If the proposal is accepted, the event would disrupt an entire community, disturb a major hospital, and create many issues for local people. Please reject it - and please acknowledge receipt of this email.

Resident 95

We wish to strongly object to the Licence Application No33756 for the MIK Festival 2025 & other Concerts on the Site at Northwick Park Playing Fields. Preventing crime and disorder will necessitate a large increase in security and police to protect the crowd from the inevitable troublemakers and protect residents' property surrounding the area from public nuisance and crime. Who will pay for this extra policing? Public Safety is paramount. The entrance to Northwick Park Station from the field is very narrow only 2 people at a time can get through. With 15,000 people accessing the site a major catastrophe is waiting to happen. Public nuisance will be increased due to increased traffic in the area, especially when Wembley has its concerts & football matches. Parking over drives to

houses being one ongoing problem. Local children and their families, students from the University and Northwick Park Hospital staff use this space for sports, walking, running & recreation. This would be affected by the natural deterioration of the ground with so many people trampling over it and increased litter. There would be a feeling of being unsafe in this area. Children would be more exposed to harm which unfortunately comes with the alcohol/drugs etc common with this kind of activity. Please turn down this application.

Resident 96
Northwick Park Concerts

Hi - please see below my devised objections based on main criteria's Our main concern is the reliance on public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. Other significant concerns are: • The pavilion at Northwick Park is a known drug hotspot and is on the Safer Neighbourhoods Team Priority List. • Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. • The noise will disrupt children and elderly on our quiet estate. Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. Very High risk of breaching Brent's Public Space Protection Orders (PSPOs): o Littering (urination or defecation) o Any person(s) urinating or defecating in a place other than a serviced public convenience. o Littering (spitting) o Any person(s) who spit(s). o Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin).

Resident 97

Thank you for your email and for the feedback. I've included below ways in which I believe granting the application will affect the local area surrounding Northwick Park. Crime and Disorder

• Concerts and music events - Attendees are typically intoxicated or even taking drugs, which is a crime in itself. This potentially increases the likelihood of antisocial behaviour, crime and disordered behaviour due to thus. This affects public safety as this is in a residential area, with many families and elderly people. This also potentially puts strain on our local hospital Northwick Park.

• Strain on public services such as the police and NHS and Northwick Park hospital. The local hospital which potentially will be put under more strain from A&E visits from attendees who have injured themselves, accidents to do with intoxication and drug use. This prevents public services from protecting the local community and rather people who are coming into the local area and then leaving at the end of the day. Public Nuisance and Public Safety

• Parks are closed off to make room for temporary structures and vehicles. This will not only affect local people on the days of the concerts but days and possibly weeks before and after for set up as well as take down. Public safety in terms of increased vehicles in the area and nuisance because local people can't access the space.

• Traffic into a residential area and narrow roads. If that's cars being parked and driven through, foot traffic. Possibly safety concerns for residents trying to leave their houses and park their cars in near there houses.

• South Kenton, Northwick Park. These stations sit on either side of the park and allow residents to travel into London for work and otherwise. If these were closed due to concerts or in use by up to 15,000, this directly affects local people's ability to travel. Massive inconvenience. Also to access Northwick park station, people have to walk through the park and if there are 15,000 people about, it makes it harder if not impossible to get to the Northwick Park Metropolitan line and vice versa for South Kenton Bakerloo line.

• Noise. Northwick park is next to residential areas on all sides and concerts will affect the quality of life of residents. Many families, young children and elderly people. At times we can even hear concerts at Wembley Stadium, let alone concerts being held down the road.

• Events can contribute directly to greenhouse gas emissions. The energy used for lighting, sound systems, and stage production can come from traditional energy sources like fossil fuels.

• Destruction of the park and impact on wildlife. The park is the one of the only public green spaces we have in the area. If these concerts were to be held, this prevents the use for residents who use it to get some fresh air, go for walks, go for runs, walk their dogs etc and rely on green spaces for health and connection with the natural world.

• Increased littering. This impacts the quality of the space and will impact people using the park for months to come, outside of the concerts being held. Once the concert attendees leave, the space doesn't go back to the way it was before. We will be the people who will be affected by this. In a report produced by Dr Andrew Smith and Dr Goran Vodicka from the University of Westminster as part of the Festspace project funded by Humanities in the European Research Area (HERA), it was highlight that when concerts were being held in public parks "part of the park were inaccessible / unusable for 6 months…". Highlighting that the public space is not only at risk during concerts but after the fact. Also, "...3 core problems were cited by a large number of groups: noise; damage to grassed areas; and restricted access. The most frequently mentioned problem was noise…"

• We have a community garden which people go to and look after. Concerts in this space will prevent people from being able to look after it, have access to it and there is a risk of it being destroyed.

• The Northwick park has a children's playground and outside gym which is regularly used by residents and local people which no one will be able to have access to safely. There is no other local kids playground in the area.

• There are residential houses in the park who will be impacted more so by the influx of thousands of people. This impacts their safety.

• The park is right next to a university campus, which students need access to as well as halls of residence. As an arts campus there are facilities students will be accessing not only in term time but also outside term time. This affects their right and ability to use facilities their course requires and are entitled to.

• Local communities and community groups use the field for sports. Regularly used for cricket. Protection of Children from Harm

• Primary school premise (Harris Primary Academy South Kenton) is used for football clubs at weekends as well as used by community groups to hold Gujurati school. Influx of unknown and disorderly people, particularly adults who will be consuming alcohol or drugs. A risk of children being confronted with these people who will be coming out of South Kenton station or other local stations like North Wembley.

• The Northwick park park has a children’s playground and outside gym which is regularly used by residents which no one will be able to have access to safely. There is no other local kids playground other than that one.

• Sometimes the park is used by the local primary school itself

Ham & High newspaper cites Finsbury Park concerts and Festivals such as Wireless, causing an "unending cycle of destruction". This is a potential risk of happening in Northwick Park. Overall, if this license is granted this will negatively affect the residents and local area surrounding Northwick Park, as outlined but not limited to the points made above. As local residents I believe we have a right to a clean, safe and sustainable environment and granting this license will directly affect the quality of life of residents and the wider community. I am strongly against this license being granted, and I know I speak for many residents of the Sudbury Court housing estate. I would really appreciate any updates on this license.

Resident 98

I very strongly object to o this application and any further applications on the following issues. It is not the right place for such activities. The venue is outside Northwick Park Hospital. The only main road in the area is single lane traffic and is already heavily congested for most of the day. Too noisy for patients and staff. Only two buses served the area. There are limited parking spaces around the hospital and on the Sudbury Court Estate. There are no public toilets in the Park. It will lead to increased crime. Children will suffer from deprivation of sleep. Drink, Drugs, Vapes and litter from used cans and bottles will cause further nuisance for street cleaners. Everyone on this estate will suffer from lack of sleep. Even the underground stations cannot cope with such problems.

Resident 99

We need to register an objection to this proposal. On grounds of: 1. There will be a hugh amount of public nusicence since the site is surrounded by housing . With totally inadequate parking and road access to the site (bounded by railway line). The site is just a local park largely used by surrounding residents, family with children ,elderly etc . so unsuitable for a open air concert with the associated consequences. 2. Litter, noise, road congestion/ gridlock on roads to the south of the park (as these are bounded by train line & park , so in a 'cul-desac' type of setup. 3. Safety concerns, both for visitors and local residents. With the hugh sudden increase in numbers of people moving through the area, which it was never designed for in terms of transport, access roads etc. potential for the local surrounding residents to encounter crime , either on their property, or whilst outside in their area. 4. Public nusence with noise , traffic etc for hospital patients and local residents. This park is provided by rights for local citizens to use as a peaceful open space. Why are such events not planned to be held in larger open spaces which are away from residents and in more open localities. Instead of squeezing into middle of a resendential / hospital area.

Resident 100

I would like to express my strong opposition to the proposed premises in Northwick Park. Firstly, the proposed development is excessively large for our area. The resulting increase in population density would place an undue strain on our already overburdened infrastructure, leading to heightened traffic congestion, increased noise pollution, and additional pressure on public services. Moreover, the construction of this project would cause significant environmental harm, including the destruction of natural habitats and endangering local wildlife. Additionally, the proposed development is inconsistent with the character of our neighborhood. It would drastically alter the aesthetic of the area, replacing the existing greenery and open spaces with a monolithic structure that is entirely out of place. I urge reconsideration of this project to preserve the community's identity, environment, and quality of life.

Resident 101
We strongly object to allowing this licence to be allowed particularly IN Perpetuity in a densely populated residential area for the following reasons: Preventing crime and disorder Northwick Park Pavilion, South Kenton and Northwick Park Stations are known drugs hotspots and are on the Safer Neighbourhood Teams Priority List This licence allowing large scale events will encourage yet more of these felons to infiltrate the area . The areas adjacent to the stations are notorious hot spots for phone snatching and assault my own family members / friends have been attacked in this way and this licence will encourage more criminality to descend on the area with an extra 15-20000new people to target. They will hang around after the events and then target local people and properties. Public safety How will up to 20,000 people arrive and be dispersed? I attended the meeting held by the potential licensee. Parking is unrestricted in our area and even on normal days causes huge issues with ambulances etc unable to pass through narrow streets parked with cars. The organisers said non resident parking will not increase as most people would arrive via Public transport. How? The entrances/exits to the 2 stations are incredibly narrow (I used to commute from both regularly) with very narrow platforms and could well take over 2 hours to clear. What about the people going against the crowds? Both stations service a large 24 hour 7 days a week hospital facility (Northwick Park) and a University facility which may have young students on summer camp at that time. How are people supposed to access their hospital appointments/visit loved ones /get to work at this hospital during this time? Bus routes are seriously over crowded as is and restricted later at night . Harrow on the hill station is a good 25 minute walk away along narrow pavements along very busy main roads as central hub to the surrounding areas. .. there is just not the transport available for this scale of event in this residential area. It is often a nightmare for council -tax paying locals travelling even a short distance on event days at Wembley as it is .. what if these clash? My understanding is these Wembley events are only published in advance if for over 50,000? Also Barham Park events ie the fair is that being held at the same time? ..the public space proposed for these events is NOT SUITABLE Preventing public nuisance Where to begin? NOISE! There will be considerable noise disturbance to thousands of council tax paying homes as event is set in the middle of a densley populated area with no soundbreaks. This is for over 10 hours til 10.30 at night! Hundreds of homes including mine arn't even shown on the map yet I can hear shouts from football matches from Northwick Park what on earth will it be like with professional sound speakers blaring out day and night ? If there are complaints who will field them and will the music be switched off? I think we know the answer to that. The event is just metres from a hospital servicing thousands of sick people daily , flats for shift working staff at that hospital, the Asra Park Day Care Centre for persons with Learning Disabilities is located at the site entrance.. why should we all be subjected to this? The dispersing of the crowds late at night will result in further disruption once the noise is turned off.. 20 ,000 people on residential streets , Some inebriated , dropping food/ litter/cigarettes urinating even defaecating left to be cleared up by whom ? this is away from the site ground. Will it be done that evening? Dogs and wildlife bats etc will be endangered by all these issues also .. I walk the park and playing fields daily as do hundreds of local people.. we will not have full access to our Public park for up to 2 weeks around the event dates while stages are erected etc. These fields are not just a park but Playing fields for SPORT an amenity which is seriously lacking in Brent. Gaelic football, cricket, football, are played continuously in this area by people from many different cultures reflecting our borough coming together in sport and will be prevented from doing so for weeks/months due to these events. The fields are maintained for sport… 20,000 people tramping on the grass will result in unplayable areas for months! *Protecting children from harm For local children travel unaccompanied will be impossible during this time . Their streets where they live will be inundated with up to 20, 000 people just feet away from their homes with pavement crowding seriously endangering life. Noise until 10.30 at night will be a nightmare for parents with younger children, babies how will they get them to sleep? The influx of felons to the area stealing/selling drugs/ possible sexual assault will not be limited to the exact time of the concerts as they will move in prior

and for certain after the events and hang around our residential streets which they may not have even known existed before where many children live. If this particular concert proposed is aimed at children why is alcohol allowed? The licence if granted in perpetuity would allow all sorts of events to take place, specifically not child friendly and MUST NOT be granted in this densely populated residential area.

Resident 102

As a long-term resident in nearby street to Northwick Park, I would like to state my objections to this park being used as a venue for music, dance & other public gatherings which would obviously impact on the safety & peace of mind of local residents. Firstly, public transport (South Kenton & Northwick Park stations) is inadequate re: meeting the needs of large numbers of attendees. (estimated in their thousands). This will impact hugely on public safety. Disturbance to those in hospital accommodation & those with special needs is untenable & unacceptable - the noise levels will also adversely impact on local residents, many of whom have young children and/or elderly relatives residing there. There is also the question of increased litter which is a public nuisance & ruins the pleasure of many who use the park for recreational purposes & which, furthermore, poses potential hazard to animals. An additional objection is the increased traffic in the area & pressure it would impose on parking places - already a problem in the neighbouring roads which have no capacity for further vehicles.

Resident 103

Public Safety: It has been stated that Northwick Park has been chosen 'specifically by the organisers due to the boroughs diverse population and access to public transport, walking and cycling facilities.' Public transport train stations around Northwick Park are not suitable for such a large scale event and would create a very serious safety issue if this licence is granted. Both stations (Northwick Park and South Kenton) have island platforms which would become extremely dangerous with overcrowding, especially at the end of the event, when everyone is leaving at the same time. They also both have significant accessibility issues due to steps, narrow tunnels and barriers. As a daily commuter to both of these stations, where the number of people are considerably less, I witness crowding and queues. Using either of these stations for an event of this scale is a recipe for disaster. Additionally, the bus routes around the area are very limited after 10:30pm at the weekend, which again gives me cause for concern. Additionally in the day, local buses get very crowded due to staff/visitors travelling to the large hospital situated adjacent to the park. The park is also prone to flooding, with large areas of grass becoming waterlogged and the paths completely flooded too. Admittedly, the event is planned for June, but with global warming and the weird weather experienced recently, there are absolutely no guarantees that after one or two days torrential rain the park will not become flooded. This causes a safety concern for both artists and attendees. The entrance to the park is also situated at a well-known collision hotspot. Visibility is difficult and the danger of collision would be increased with such a large volume of attendees blocking a driver's view even further. Prevention of Crime and Disorder: The pavilion at Northwick Park is well-known drug hotspot and is already on the priority list for our safer neighbourhood police team. An event of this scale will only encourage this criminal activity as the prospect of more business will be increased dramatically. Prevention of Public Nuisance: Disruption by amplified sound and a high volume of attendees will create a public nuisance to the following: • The Sovereign Network Homes hospital flats, which house shift workers who will be trying to sleep during the day and during the night. • The two residential properties that sit within the park • All residents within the Sudbury Court Estate • Disruption for local school children sitting exams during this time • Disruption and potential anxiety for those with learning difficulties at Asra Park Home, located at the park entrance • Disruption to patients, staff and visitors at Northwick Park Hospital Traffic and Parking pressures will create a public nuisance on local residential roads Large crowds attending the event and entering via Blue and Green gate will create a public nuisance for any non-attendee trying to enter the public park. The park is a

walking and cycling route to/from Northwick Park hospital and Northwick Park station. It is also used for sporting fixtures, the outdoor gym, the children's play area and for dog walkers. Additionally, the entire event is a high risk for breaching Brent's borough wide Public Space Protections Orders, not only in the park, but in the wider residential areas, with the following: • Littering (urination or defecation) – any person urinating or defecating in a place other than a serviced public convenience • Littering (spitting) – any person who spits. • Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts) – any person who abandons (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc other than in an appropriate receptacle (bin).

Resident 104

My primary main concern is the reliance on public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. Other stations like Harrow-On-The-Hill, although having step-free access and better capacity, require either access by bus, which previously mentioned is an issue, or a long walk, involving crossing busy roads which are in some places 4-5 lanes wide. Other significant concerns are: • The pavilion at Northwick Park is a known drug hotspot and is on the Safer Neighbourhoods Team Priority List. • Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. • The noise will disrupt children who may have exams during that period. • Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. • Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. • Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. • High risk of breaching Brent's Public Space Protection Orders (PSPOs): o Littering (urination or defecation) o Any person(s) urinating or defecating in a place other than a serviced public convenience. o Littering (spitting) o Any person(s) who spit(s). o Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) o Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin).

Resident 105

One of the main concerns is the reliance on public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. Other significant concerns are: • The pavilion at Northwick Park is a known drug hotspot and is on the Safer Neighbourhoods Team Priority List. • Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. • The noise will disrupt children who may have exams during that period. • Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. • Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. • Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. • High risk of breaching Brent's Public Space Protection Orders (PSPOs): o Littering (urination or defecation) o Any person(s) urinating or defecating in a place other than a serviced public convenience. o Littering (spitting) o

Any person(s) who spit(s). o Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) o Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin)..

Resident 106

Public Safety: It has been stated that Northwick Park has been chosen 'specifically by the organisers due to the boroughs diverse population and access to public transport, walking and cycling facilities.' Public transport train stations around Northwick Park are not suitable for such a large scale event and would create a very serious safety issue if this licence is granted. Both stations (Northwick Park and South Kenton) have island platforms which would become extremely dangerous with overcrowding, especially at the end of the event, when everyone is leaving at the same time. They also both have significant accessibility issues due to steps, narrow tunnels and barriers. As a daily commuter to both of these stations, where the number of people are considerably less, I witness crowding and queues. Using either of these stations for an event of this scale is a recipe for disaster. Additionally, the bus routes around the area are very limited after 10:30pm at the weekend, which again gives me cause for concern. Additionally in the day, local buses get very crowded due to staff/visitors travelling to the large hospital situated adjacent to the park. The park is also prone to flooding, with large areas of grass becoming waterlogged and the paths completely flooded too. Admittedly, the event is planned for June, but with global warming and the weird weather experienced recently, there are absolutely no guarantees that after one or two days torrential rain the park will not become flooded. This causes a safety concern for both artists and attendees. The entrance to the park is also situated at a well-known collision hotspot. Visibility is difficult and the danger of collision would be increased with such a large volume of attendees blocking a driver's view even further. Prevention of Crime and Disorder: The pavilion at Northwick Park is well-known drug hotspot and is already on the priority list for our safer neighbourhood police team. An event of this scale will only encourage this criminal activity as the prospect of more business will be increased dramatically. Prevention of Public Nuisance: Disruption by amplified sound and a high volume of attendees will create a public nuisance to the following: • The Sovereign Network Homes hospital flats, which house shift workers who will be trying to sleep during the day and during the night. • The two residential properties that sit within the park • All residents within the Sudbury Court Estate • Disruption for local school children sitting exams during this time • Disruption and potential anxiety for those with learning difficulties at Asra Park Home, located at the park entrance • Disruption to patients, staff and visitors at Northwick Park Hospital Traffic and Parking pressures will create a public nuisance on local residential roads Large crowds attending the event and entering via Blue and Green gate will create a public nuisance for any non-attendee trying to enter the public park. The park is a walking and cycling route to/from Northwick Park hospital and Northwick Park station. It is also used for sporting fixtures, the outdoor gym, the children's play area and for dog walkers. Additionally, the entire event is a high risk for breaching Brent's borough wide Public Space Protections Orders, not only in the park, but in the wider residential areas, with the following: • Littering (urination or defecation) – any person urinating or defecating in a place other than a serviced public convenience • Littering (spitting) – any person who spits. • Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts) – any person who abandons (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc other than in an appropriate receptacle (bin).

Resident 107

I object to this development on the grounds of :- 1. Safety at Northwick Park station and South Kenton station for both other travellers and those from events . 2. Excessive noise from events.

Resident 108

I am a local resident concerned at the proposal of large-scale concerts in Northwick Park. The local

transport stations were never designed to cope with the thousands of people anticipated to arrive/depart at these concerts and this leaves room for concern for Public Safety for local residents and attendees using the stations at the time as the proposed concerts. As an alternative the idea of closing the transport stations at the time of the concerts would adversely effect local residents wanting to travel on public transport and throw thousands of concert goers onto the remaining local transport potentially collapsing the system over a wider area. Simultainiously, remembering that there is a local hospital, actions of this type would adversley effecting people over a wider area trying to access the Northwick Park Hospital. Foot transport would also send thousands of attendees wandering through residential areas not designed for this level of usage but also bringing public nuisance and the potential for crime and disorder as concerts of this scale also are associated with drug abuse, alcohol and fighting which could also overflow into the residential areas. Northwick Park is a local leisure and sports facility but it was never designed for concerts or for the safety of the thousands of people these concerts are intending to attract. These concerts with stop the use of these sports and leisure facilities by local residents not wishing to attend the concerts and equally the childrens play ground will be adversley effected. The potential is there for possible harm of children particularly those children obviously attracted to the childrens play area but who are unattended to by a resposible adult. There is potential of harm to children and I can see no alternative other than to close off childrens facilities from local children which would raise the problem of unattended children possible trying to get into any concert and again the risk of harm.

Resident 109

Public transport to the location is inadequate for the numbers predicted. The platforms are narrow and there is not enough room to safely accommodate high numbers of people. There is no parking available except on adjacent roads, but these are already parked up. This is a quiet residentail area, and this will cause a lot of noice and disruption to residents. The area is a low crime area but bringing high numbers of peope will increase the liklihood of crime and bring danger for young people and children. The proposed site is adjacent to Northwick Park Hospital, the noise create a disturbance for patients and also make it more difficult for patients and families attending the hospital or trying to reach in the hospital in an emergency. The park is used a lot for sports and matches. This would not only make the sports fields unavailbe during set up, actual event time, and take down but because the pitches would be damaged and they would need to be restored.

Resident 110

Preventing crime and disorder: With the potential attendance of up to 20,000 people in attendance of this event, damage to property is highly likely as it is SO close to the event. Damage to vehicles including a work vehicle which could amount to loss of earnings is also possible. Things may be thrown over into our garden, where children play so there is the potential risk to health and safety. Public safety: Departing from the event through means of Northwick park and south Kenton station will cause major crowd issues as both stations do not have step free access. Both stations have bike barriers in the approach to the stairs, so potential crowd issues ie: crushing , pushing, separation etc. No disability access at either stations either. Protecting children from harm: Drug dealing is a constant issue within the car park, with class A drugs being administered in the island in the middle of the park. Police and residents are fully aware of this. Preventing public nuisance: The Environmental Protection Act 1990 defines the statutory nuisance as “something that affects a person’s health or causes disturbance to them in their property”. This event will cause disturbances to the residential properties located within the park, by means of loud and disruptive sounds from the event until late at night, one of which is within metres of the proposed stage. This will cause sleep disruption for both residential properties both of which have young children living in them. The proposed end for the performances is a Sunday night, so the following day is a school day. One of the children who lives in the properties is SEND and has issues with Anxiety and loud noises. We also

have a night worker who sleeps during the day. So their sleep will be disrupted too. Constant access is needed for all residents because of school, work Hospital and dental appointment, so potential closure of park for up 3 weeks will be detrimental to all. The park's general maintenance is extremely poor at present with general cleaning and housekeeping in an appalling state. So how are they going to clear up after the presence of 20,00 people is anyone's guess. Playground is also in constant use along with the carpark for residents and people attending either the hospital or train stations.

Resident 111

Representation in Opposition to the Premises Licence Application for MAGIC SOUND LTD, 133 The Fairway, Wembley, Brent, HA0 3TQ Application Number: 33756 Date: 17 December 2024 Grounds for Objection This representation is submitted in opposition to the premises licence application for Magic Sound Ltd. The objection is based on concerns related to the following licensing objectives: Prevention of Crime and Disorder Prevention of Public Nuisance Public Safety Protection of Children from Harm 1. Prevention of Crime and Disorder The proposed events will accommodate up to 15,250 attendees in 2025, increasing to 19,999 in subsequent years. Such large-scale gatherings, especially with on-site alcohol sales, present a significant risk of disorderly behavior. Security measures outlined in the application rely heavily on risk assessments and agreements with the Safety Advisory Group (SAG). This approach leaves uncertainty about the adequacy of measures to prevent crime and anti-social behavior. The presence of overnight security is not guaranteed for all events, creating a risk for crime during non-operational hours. 2. Prevention of Public Nuisance Noise: Amplified music, sound checks, and crowd activity will cause substantial disturbances to nearby residents and the local community, including children. While a Noise Management Plan is mentioned, its effectiveness will depend on the specifics, which are currently undefined. Traffic Congestion: The surrounding areas, particularly Nathans Road and Spencer Road, already face significant traffic issues due to inappropriate parking by parents during school hours. The influx of eventrelated vehicles will exacerbate these problems, increasing noise, air pollution, and inconvenience for residents. Litter and Pollution: The increased footfall and vehicular activity from the events are likely to contribute to littering and environmental degradation in the local area, impacting the quality of life for residents. Light Pollution: Event lighting and stage setups during evening hours will disrupt the peaceful environment of the residential areas and intrude into homes. 3. Public Safety The proximity of the site to residential areas, including Nathans Road and Spencer Road, creates safety risks for pedestrians, especially children from the nearby primary school. Increased vehicular activity will heighten the risk of accidents. The Fairway, Nathans Road, Spencer Road and Abbots Drive and its surrounding areas already face congestion and inappropriate parking, which impedes access for emergency services. Additional traffic generated by events will worsen this issue, potentially endangering public safety. Emergency access routes are mentioned but not detailed, leaving questions about the adequacy of provisions for emergency services. 4. Protection of Children from Harm Proximity to Primary School: A primary school with entrances on Spencer Road and Nathans Road is located near the proposed site. The sale and consumption of alcohol at the venue increase the likelihood of exposing children to inappropriate behavior and noise, particularly during school hours or events coinciding with drop-off and pick-up times. Disruption to Learning Environment: Noise from amplified music, crowds, and event-related activities will disrupt the learning environment for students at the nearby primary school. Traffic and Safety Risks: The existing traffic and parking challenges near the school will be worsened by event-related congestion, increasing safety risks for children and parents. Conclusion The proposed premises licence application fails to adequately address the significant risks it poses to the community under the licensing objectives. It will: Exacerbate existing traffic and parking issues, particularly near Nathans Road and Spencer Road. Disturb residents and disrupt the local environment with amplified noise, light pollution, and litter. Increase safety risks for children and pedestrians, particularly those associated with the nearby

primary school. For these reasons, I urge the Licensing Authority to reject this application or require significant amendments to ensure the promotion of the licensing objectives.

Resident 112

Hello, I wish to make an Objection to this licensing application. Most relate to the objective 'The prevention of public nuisance', but I also have concerns around disruption to children, so objective 'The protection of children from harm' is relevant too. Firstly, it's not clear how many nights the event will run for. This application is for Fri - Sun, however at the residents' meeting that Magic Sound held on Friday 10th Jan, they said the event was just on the Sat and Sun. Please can this be clarified on the application? At the same event Magic Sound said that they would need 17 days in total for set up and dismantling, and mentioned they would like to do this from 8am - 8pm, Mon - Sun. I have concerns that such a long set up and dismantle time, over such long hours every day will cause significant traffic disruption in the surrounding roads (noise and obstructions) for local residents, as well as posing a hazard for children attending HPASK school when arriving and leaving. Magic Sound suggested if setting up during the week were a problem for the school run, then they could set up on the weekend only, but this of course would just prolong how many weekends are needed in total for the set up. I also have major concerns about the set up and dismantle period around the safety of local children. Children who live in the area have a right to play outside their homes and in the park, and ride their bikes on these roads and pavements during the warm months without big lorries and other vehicles driving past and creating hazards - such as blocking their views and disrupting how they currently assess if an area is safe (a road to cross or ride a bike along, for example). I feel this set up and dismantle period, and the nature of vehicles required, renders the area quite unsafe for children who live here. In this case (unlike the school expansion) the disruption will not be for their benefit and certainly the school will not be involved in any aspects of safety as they were for the expansion. Generally, I think this period would greatly impact the use of the park and surrounding area, and prolongs the disruption around the local area for a significant amount of time in a prime summer month, when people who live here simply want to have peaceful enjoyment of the place they live in. Also concerning is that the application states that sound checks may take place Mon - Sun between 9am - 6pm. I think it's very unfair on residents to have to put up with noisy sound checks at any time on a Sunday. Magic Sound said they would not be laying temporary pathways down and I have concerns that over 15,000 people within the arena itself and also queueing to get in and out, outside the arena perimeter, will turn up the grass making it muddy. This will become a nuisance for residents wishing to visit the park normally during the period. With regards to noise, I do not have confidence that simply putting up signs asking people to be quiet as they leave will be sufficient or effective at all. Magic Sound said they may hold ('pulse') people in queues whilst they manage people getting on trains (this depends on the TFL assessment). The queue for South Kenton would be extremely close to houses and its not realistic that over 15,000 leaving an event having consumed alcohol will even attempt to be quiet. The provision of a taxi rank was also mentioned at the meeting on the 10th Jan, these could be lined up by The Fairway, with people managed in queues. Again this is very close to houses, and it's just not realistic to expect that people will remain quiet, especially after consuming alcohol. At the meeting, Magic Sound reminded me of the demographic expected to attend (young girls with their parents) and so it's not expected that there will be such noise and disruption normally associated with drinking. I understand why the 'demographic' point is being made. But it was also mentioned that there is a large K-Pop following in Wembley and at the University of Westminster, and that is one of the reasons for the selection of this site. Many of these people will be over 18, obviously without their parents, and will be able to consume alcohol. I cannot rely on the demographic being any sort of protection against or reduction of the likelihood of anti-social behaviour fuelled by alcohol. There is no information on the consequences should the programmed events run beyond 22:30 so as a resident I have no confidence that there is any incentive for this to be adhered to (I believe Wembley Arena imposes a

fine if people are not vacated by a certain time. It's also a matter of consideration that the expected capacity at this event is more than Wembley Arena). A, what I assume is, 'noise chat line' (the text hasn't rendered properly in the application letter) is mentioned for residents to call if we need to make a complaint during the event (See Noise Management Plan of the application). There is no information on what happens when that line is used - if all concerns will be addressed or just ones that meet a particular criteria, how they will be addressed, and how quickly. The event is standing only and therefore it is likely that people will arrive earlier than 11am (when gates open) in order to secure front row standing. This was mentioned at the meeting on 10th Jan. There is nothing in plans that address the issue of people loitering either in the park or the surrounding areas, and making noise early in the mornings, before the gates open. Other significant concerns are as follows: - The reliance on public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. - The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. - The pavilion at Northwick Park is a known drug hotspot and is on the Safer Neighbourhoods Team Priority List. - Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. - The noise will disrupt children who may have exams during that period. - Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. - Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. (Please also note my concerns with regards to road hazards for children). - Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. - High risk of breaching Brent’s Public Space Protection Orders (PSPOs): - Littering (urination or defecation) - Any person(s) urinating or defecating in a place other than a serviced public convenience. - Littering (spitting) - Any person(s) who spit(s). - Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) - Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin). I would like to understand why the event cannot be held at Wembley Arena which has all the necessary infrastructure for an event like this. Wembley residents already get their fair share of disruption for events but it is confined to the Stadium and Arena grounds. I think its very unfair to now spread this out to our surrounding parks and green spaces. This may be more understandable for Walpole Park and Gunnersbury Park in Ealing, which do not have stadiums and arenas nearby, but we do and they are specifically designed for these events. Brent council already monetise the park through hiring fees and model aircraft licence fees, as outlined here: https://www.brent.gov.uk/parks-leisure-and-healthy-living/parks-and-open-spaces/parkfinder/northwick-park. I understand it's probably not enough though. But I'm not sure going straight to a festivalstyle event is the right approach to further monetise the park. Perhaps offer the local residents more facilities in the park that they could benefit from first. (Please note that I do not wish for my details to be shared with the applicant, even if they request it. I understand you have a legal obligation to do so, but I believe I can object to that, and I do. I am engaging with the Magic Sound residents meetings in any case, and have met the team).

Resident 113

Our main concern is the reliance on public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. Other significant concerns are: • The pavilion at Northwick Park is a known drug

hotspot and is on the Safer Neighbourhoods Team Priority List. • Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. The noise will disrupt children who may have exams during that period. • Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. High risk of breaching Brent's Public Space Protection Orders (PSPOs): • Littering (urination or defecation) • Any person(s) urinating or defecating in a place other than a serviced public convenience. • Littering (spitting) • Any person(s) who spit(s). • Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) • Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin).

Resident 114

My objection is on all four grounds but especially Prevention of Public Nuisance and prevention of public safety. The proposal is likely to cause a lot of noise with many people descending on an otherwise quiet neighbourhood. There could be much pressure on the public transport which is quite restricted as it is. Also some participants may come in their own cars and cause parking issue s. The activities which are proposed could also affect residents especially children who could be subjected to being approached for direction or even asking for sexual and other favours.

Resident 115

Preventing crime and disorder: With the potential attendance of up to 15,000 people and 20,000 in the future in attendance of this event, damage to OUR property is highly likely as it is SO close to the event. Damage to OUR vehicles including OUR work vehicles which could amount to loss of earnings is possible. Things may be thrown over into our garden, where children play so there is the potential risk to health and safety. Public safety: Departing from the event through Northwick Park and South Kenton station will cause major crowd issues as the entrances are very narrow and neither station has step free access, both have bike barriers in the approach to the stairs, and one has turnstiles, so there is a great potential for crowd issues i.e.: crushing , pushing, separation etc, regardless of employing Disney Queuing methodology as suggested at the Public Consultation. There is also no disability access at either station. Protecting children from harm: Drug dealing is a constant issue within the car park, with class A drugs being administered in the island in the middle of the park. Police and residents are fully aware of this. Preventing public nuisance: The Environmental Protection Act 1990 defines the statutory nuisance as “something that affects a person’s health or causes disturbance to them in their property”. This event will cause disturbances to our and our neighbour’s residential properties located within the park, by means of loud and disruptive sounds from the event until late in the evening, and possibly beyond by persons staying in the fields to enjoy themselves on a summers evening. Firstly, we ask the committee to remember we will be within a [redacted] of the concert area, secondly, regarding prevention of crime, we should never forget what happened to our friends in Fryent Park during a summer evening! This event will cause sleep disruption for both residential properties as both have young children living in them. The proposed end for the performances is a Sunday night, so the following day is a school day and workday. One of the children who lives in the properties is SEND and has issues with Anxiety and loud noises both of which affect [redacted] day-to-day life. [redacted] has now started to ask about the event daily, worrying about lots of people being close to our house. We also have a night worker who sleeps during the day. So their sleep will be disrupted too. Constant access is needed for all residents and others because of school, our work commitments including myself as an unpaid carer for my mother who has dementia, workers at the hospital and specifically for us, many other reasons we require 24/7 access,

so any closure of park will be detrimental to all and not forgetting other users such as the hospital, hospital housing and university, and not forgetting users of the tubes stations and the sports and play facilities. The park's general maintenance is extremely poor at present with general cleaning and housekeeping in an appalling state, the SINC area along the water course is disgraceful and will only get worse with large crowds on site. How are they going to clear up the entire park and access routes after the presence of 15,000 or more people, it really is anyone's guess. Also, will the council employ Civil Enforcement Officers to impose the PCSO restrictions, manly sections 2-5, that presumably the event security staff are unable to enforce and prosecute, even if they had time to do so? This has been our home for nearly 50 years, and it feels as if our world is being turned upside down. It is Our Home, Our Sanctuary and Our Safe Place. We have also just learned, that at the meeting, which were unable to attend due to work commitments, when the event organisers were asked on our behalf about what was going to happen, they made an off the cuff comment stating that we will be put up in a hotel and that we will like that. I am wondering if they would like to be put in a hotel for nearly 3 weeks with a child who has anxiety, whilst leaving their home with all their possessions inside? It is totally out of the question and we will not be leaving. It is causing us so much stress at present.

Resident 116

Preventing crime and disorder: With the potential attendance of up to 15,000 people and 20,000 in the future in attendance of this event, damage to OUR property is highly likely as it is SO close to the event. Damage to OUR vehicles including OUR work vehicles which could amount to loss of earnings is possible. Things may be thrown over into our garden, where children play so there is the potential risk to health and safety. Public safety: Departing from the event through Northwick Park and South Kenton station will cause major crowd issues as the entrances are very narrow and neither station has step free access, both have bike barriers in the approach to the stairs, and one has turnstiles, so there is a great potential for crowd issues i.e.: crushing , pushing, separation etc, regardless of employing Disney Queuing methodology as suggested at the Public Consultation. There is also no disability access at either station. Protecting children from harm: Drug dealing is a constant issue within the car park, with class A drugs being administered in the island in the middle of the park. Police and residents are fully aware of this. Preventing public nuisance: The Environmental Protection Act 1990 defines the statutory nuisance as "something that affects a person's health or causes disturbance to them in their property". This event will cause disturbances to our and our neighbour's residential properties located within the park, by means of loud and disruptive sounds from the event until late in the evening, and possibly beyond by persons staying in the fields to enjoy themselves on a summers evening. Firstly, we ask the committee to remember we will be within a [redacted] of the concert area, secondly, regarding prevention of crime, we should never forget what happened to our friends in Fryent Park during a summer evening! This event will cause sleep disruption for both residential properties as both have young children living in them. The proposed end for the performances is a Sunday night, so the following day is a school day and workday. One of the children who lives in the properties is SEND and has issues with Anxiety and loud noises both of which affect [redacted] day-to-day life. [redacted] has now started to ask about the event daily, worrying about lots of people being close to our house. We also have a night worker who sleeps during the day. So their sleep will be disrupted too. Constant access is needed for all residents and others because of school, our work commitments including myself as an unpaid carer for my mother who has dementia, workers at the hospital and specifically for us, many other reasons we require 24/7 access, so any closure of park will be detrimental to all and not forgetting other users such as the hospital, hospital housing and university, and not forgetting users of the tubes stations and the sports and play facilities. The park's general maintenance is extremely poor at present with general cleaning and housekeeping in an appalling state, the SINC area along the water course is disgraceful and will only get worse with large crowds on site. How are they going to clear up the entire park and access routes after the presence of 15,000 or more people, it really is anyone's guess. Also, will the council employ

Civil Enforcement Officers to impose the PCSO restrictions, manly sections 2-5, that presumably the event security staff are unable to enforce and prosecute, even if they had time to do so? This has been our home for nearly 50 years, and it feels as if our world is being turned upside down. It is Our Home, Our Sanctuary and Our Safe Place. We have also just learned, that at the meeting, which were unable to attend due to work commitments, when the event organisers were asked on our behalf about what was going to happen, they made an off the cuff comment stating that we will be put up in a hotel and that we will like that. I am wondering if they would like to be put in a hotel for nearly 3 weeks with a child who has anxiety, whilst leaving their home with all their possessions inside? It is totally out of the question and we will not be leaving. It is causing us so much stress at present.

Resident 117

We live [redacted] to where the event is proposed. Our [redacted] was born with right side ptosis (dropping eyelid) and amblyopia so only sees out of [redacted] left eye. She is also SEND. We would like the licence committee to consider the following about our [redacted] and how it will affect [redacted] emotional wellbeing. Our primary concerns is the impact of the event on a child with Special Educational Needs and Disabilities (SEND). Here are some specific points for you to consider: Noise Sensitivity: Loud noises from the event will cause significant distress for [redacted], especially as [redacted] has anxiety and sensory processing issues. Sleep Disruption: The event ending late at night will disrupt [redacted] sleep, which is particularly concerning as the following day is a school day. Safety: The potential for crowd issues and disorder will pose a safety risk for [redacted] especially as [redacted] has difficulty navigating crowded or chaotic environments. I am also a night worker for [redacted] and sleep during the day so this will cause significant disruption to my life and access issues as I have to get to and from work.

Resident 118

My main concern is the reliance on public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. Other significant concerns are: • The pavilion at Northwick Park is a known drug hotspot and is on the Safer Neighbourhoods Team Priority List. • Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. • The noise will disrupt children who may have exams during that period. • Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. • Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. • Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. • High risk of breaching Brent's Public Space Protection Orders (PSPOs): o Littering (urination or defecation) o Any person(s) urinating or defecating in a place other than a serviced public convenience. o Littering (spitting) o Any person(s) who spit(s). o Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) o Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin)

Resident 119

I am writing to formally object to the granting of an alcohol and entertainment license for the premises located at Northwick Park Playing Fields under the provisions of the Licensing Act 2003. My objection is based on serious concerns that the licensing of this venue, in its current form, would have an adverse impact on the following criteria outlined in the Act: 1. Preventing Crime and Disorder There are significant concerns that granting this license would increase the risk of crime and

disorder in the local area. Evidence from other licensed venues in the vicinity suggests that such establishments are frequently associated with an increase in alcohol-fuelled violence, anti-social behaviour, and criminal activity. Particularly, late-night drinking and entertainment have been linked to public disturbances, including violent altercations, vandalism, and theft. Given the proximity of Harris Primary Academy school, residential areas, and existing crime hotspots of being a drug hotspot. the proposed licensing would likely exacerbate existing issues, straining local law enforcement and community resources. Has a detailed assessment of the potential impact on crime and disorder and the implementation of robust measures to mitigate these risks, including enhanced security, crowd control, and a clear emergency plan been submitted? 2. Public Safety Public safety is a primary concern in this objection. The proposed establishment's location, size, and capacity raise significant risks, particularly regarding crowd management and fire safety. The premises do not appear to have sufficient facilities or infrastructure to manage large numbers of patrons safely, particularly during peak hours. Furthermore, the lack of adequate security measures (such as trained staff, surveillance, and emergency response plans) could lead to unsafe situations for both patrons and local residents. I am also concerned about the impact on road safety, particularly late at night when patrons may leave intoxicated and be at risk of road traffic accidents. The lack of safe transportation options - Northwick Park and South Kenton have island platforms, which are dangerous with overcrowding and accessibility issue. There also is insufficient lighting in the surrounding area, could contribute to these dangers. Has the applicant provided clear and enforceable plans to ensure public safety, especially in terms of fire safety, security, and managing intoxicated individuals. There also is a flooding issue on the playing fields and the pathway since the heat pump was installed, which is a dangerous hazard. 3. Preventing Public Nuisance It is anticipated that the operation of this licensed venue would result in a public nuisance, particularly in terms of noise, litter, and disturbance to the local community. The area surrounding the premises is primarily residential, and extending operating hours for alcohol and entertainment would likely lead to late-night noise complaints from residents, particularly regarding music, conversations, and other disruptive activities associated with large groups leaving the venue. Additionally, patrons leaving the venue may cause littering and create a general mess in the surrounding area, which would place additional strain on local council resources to maintain cleanliness. 4. Protecting Children from Harm The protection of children from harm is a critical concern in this case. Given the proximity of school, family homes, and public spaces - there is a playground in Northwick Park, which is used in the summer months by children in the evening. There is a real risk that children in the area could be exposed to inappropriate behaviour or become vulnerable to harm, particularly late at night. Licensing the venue for alcohol consumption and entertainment would increase the likelihood of underage drinking, exposure to adult behaviour, and potentially dangerous situations for young people in the vicinity. I also have concerns regarding the protection of children from harm in terms of the physical and emotional impacts of an environment where intoxicated patrons may act aggressively or erratically. In particular, children walking by or living in close proximity may be adversely affected by increased levels of anti-social behaviour and alcohol-related violence.

Resident 120

Licensing Objection by the [redacted], and supported by our elected representative Cllr Diana Collymoore regarding Application Number: 33756 made by Magic Sounds Ltd dated 17th December 2024 Firstly, we wish to state that we, and other stakeholder in Northwick Park and the surrounding areas have not been informed of this proposal in a timely manner, therefore not allowing us to contribute to the discussions between the Council and the Applicant until the last moment. As a consequence, the Applicant has walked into several unanticipated problem areas which have been highlighted by local stakeholders by posted objections and mainly the Public Consultation Event on the 10th of January 2025. Furthermore, the timing of the Licensing Application, being over the holiday period has made it very difficult to make accurate and reasoned

responses to the Licensing Application after consulting with partners and stakeholders. We have great sympathy for the event organisers having to re-evaluate their proposal at such a late stage due to the surprises that have been sprung upon them since the proposal has become public. There was a general feeling at the Public Meeting, that the organisers and non-council stakeholders have been terribly let down. Additionally, we stakeholders are extremely disappointed at how the application has been presented on the Brent Licensing Website. Basically, the application detail and proposed conditions are decidedly unreadable. This is because the application wording is presented as a completely unformatted form, making it almost unintelligible and requiring a substantial amount of time downloading and formatting. Surely, this is not an acceptable practice and requires urgent resolution for future licensing applications. Premises Licence The Description of the Premises License includes the following parts which we will comment on in relation to the Licensing Objectives, and we will continue with this methodology throughout this objection. The proposed premises sit within Northwick Park, a large public greenspace situated between Harrow and Kenton, with Watford Road to the west and Norval Road to the south. Northwick Park Hospital sits to the west of the site alongside the University of Westminster, Harrow campus. • this is a fair description of the location; however, it omits points such as: • the park is actually Playing Fields • It has limited access • is almost totally surrounded by residential properties • is flanked by hospital housing which includes shift workers • is almost flanked by a large hospital serving two boroughs and is always under immense pressure • there are two residential units right next to the event area • there is a Care Home at the entrance to the park • the event area currently sits on top of a cricket pitch, a floodlit training area and most importantly a Gaelic Football pitch. • there is a Mental Health unit at the hospital. • The hospital postcode contributes to the majority of crime in the Ward. Which Licensing Objectives would be affected by these issues? A case could be made for all four, given access to a good Licensing Barrister, which because of the timescales of costs is unavailable to us as stakeholders. Taking the limited access first, the organisers were no doubt surprised by the lack of public transport capacity, mainly limited because of the narrow tunnel entrances at the two local stations. At the Public Event, the organisers admitted that they did not know what the capacity and throughput would be. They admitted that they would be reliant on holding (hopefully compliant) crowds back by utilising the Disney Method of crowd control, as in, make them walk a very long way to cover a short distance, and stopping them occasionally. The analogy is, if people are moving, they don't get annoyed. Another worrying point was getting the crowds onto the platforms and trains. Various methods were suggested during the event. 1. Hold the crowd back until the passengers get off the tube and leave the station and then let the crowd onto the platform. This was later dispensed with by the organisers as they said they couldn't delay the trains. The next method suggested by the organisers was by preloading the platforms with up to 1,000 passengers and (somehow) holding them back while passenger got off the trains, REALLY! Basically, they seemed to clutching at straws, especially as they had no information from TFL and other relevant stakeholders about the station's capacities. We hold heartedly believe that two proposed stations do not have the capacity to clear 15,000 attendees in under one and a half hours. Since the organisers and other members of Brent's Safety Advisory Group (BSAG) have become aware of our worries, various other options seem to have been suggested, such as bus use, of which there is a low capacity on the Watford Road of circa 120 places per 12 minutes, one would necessitate quite a long walk. The 223 from Northwick Avenue was also suggested, but would not be accessible as it is on the other side of the two tube stations. Harrow on the Hill station has been suggested, it is some 2.5km away, and requires crossing of two London Distributor Roads, one of which carries in excess of 30,000 vehicles a day. Both are prone to regular accidents. This destination would necessitate passing through the hospital grounds. Really, this opens up the Licensing Objectives again regarding Public Nuisance, Public Safety, Protection of Children and Preventing Crime and Disorder. And then through residential roads. Other options have been muted such as utilising Kenton Station, unfortunately this would require utilising the restricted access at the local stations or a very long walk through residential areas. In Summary, access to

transport is a real issue for this event and should not be taken lightly and without substantive proof that it will work successfully and in a reasonable length of time, and without causing a nuisance and putting the crowd, which is full of youngsters in jeopardy for so many reasons. The use of private vehicles must be resisted as the area is known to be heavily parked and at risk of gridlock. The Premises Licensing Headings - Plays, Films, Live Music, Recorded Music, Performance of Dance and Other Activities. We believe that the hours requested for these listed activities are excessive at potentially an eleven and a half hours duration. For instance, taking the Licensing Objective of Preventing Public Nuisance, if the noise levels are regulated as we expect them to be, (and were detailed in the (incorrectly posted) EMP V1), for say three hours, then one could 'possibly' consider this to be reasonable. However, to have this level of Nuisance being possible for much longer periods than that, (it is proposed for eleven and a half hour), it is definitely unreasonable and must be considered a substantial Public Nuisance in such a residential area which includes accommodation of hospital shift workers, and not forgetting the nearby care home and the two residential bungalows right next to the event area. The Northwick Park area has recently suffered previously by an event at Sudbury Cricket Club where the sound equipment had to be confiscated, also a property on Nathan's Road that was finally quelled by the issuing of a Noise Abatement Notice. Neither of these events were for durations longer than four hours, but no one can deny that they didn't cause a Public Nuisance, with Brent's ENS Team and Local Police being called in on several occasions. We would request that the licenced hours for the above uses are shortened, to say 2pm to 10pm (with an agreed possible overrun of thirty minutes) with a one-totwo-hour break in the middle, say around 6pm to 7-30pm. Supply of Alcohol The supply of alcohol can almost certainly be a contributing factor to Crime and Disorder, Public safety, Public Nuisance and Protecting Children from Harm, we don't think any of the parties to this Licence Application would disagree, and it is why we have Licensing Objectives to guide us. Some of our members attended the Public Consultation Event on the 10th of January and were reassured that the organiser appears to know what they are doing, however, none of those at the Public Consultation Event, nor those we have conversed with outside the event can see the need, nor agree that licensing the sale of alcohol for eleven hours is in anyway promoting the four Licensing Objectives. We believe that a substantially reduced period for the sale of alcohol would be more appropriate to the Licensing Objectives. Perhaps the sale of alcohol could start later, perhaps 4pm until 9.30pm at the latest. Currently the end time is proposed to be 10pm, dependant on over runs. This could force people to quickly consume recently purchased drinks and leave quickly, putting in jeopardy the four Licensing Objectives for obvious reasons. For example; you consume say a half litre of beer swiftly because you are being requested to leave, and within half an hour you need to urinate. You are in a crowd of say 7,500 people with 60% children and the toilets are at capacity and the crowds are not moving because of the Disney Method of crowd control. You must have a picture of this by now, and that it puts several of the Licencing Objectives in peril because of the event location. The organisers will tell you they can control this, really? We would request that the licenced hours for alcohol sales are reduced to 4pm until 9pm, or at the latest 9.30pm to Promote the Four Licensing Objectives. Application Wording Now we move to the Application text which we have had to download and formatted to make it comprehensible. As the many documents/plans mentioned in the Application are not yet available, it is impossible to comment on this application regarding the four Licencing Objectives, so how can the committee rule on it, nor the officers advise correctly on it? The most worrying omission areas are "Security and Crowd Management", "Transport and Traffic Plan", "Ingress and Egress Plan", "Drugs, Search and Eviction Policy", "Noise Management Plan", "Child Welfare Plan Risk Assessments " Security and Crowd Management & Ingress and Egress Plan The entrance/access tunnels at Northwick Park and South Kenton Stations are very narrow. South Kenton's tunnel being 2.4 metres wide and Northwick Park's 1.3 metres wide. The access to both station's platforms is further restricted by cycle barriers, turnstiles and steep narrow staircases that lead to narrow platforms, parts of which can only just cater for a single standing person and one traversing the platforms length, these platform

bottlenecks are right at the entrance to the platforms. The main issue here is that access to the platforms at both stations is basically restricted to single file, and that is not taking account of counter direction movements. At Northwick Park one can witness at almost any time, people stepping aside to let people going the other direction pass. The now removed Event Management Plan stated that at their emergency exits they expected a flow of 66 persons per minute per metre. The plan went on to say that because of the demographic of the expected audience, this throughput would be less! What does this mean in the real world? Nortwick Park Station, assuming throughput of 66 persons per minute and not taking any account of getting any counter direction traffic, or from the platforms it would take at least 113 minutes to get 50% of the crowd onto the platforms. As well as coping with counter traffic, the platforms would fill to capacity while waiting for the next train. This platform preloading of up to 1,159 persons (being to train's maximum capacity) would no doubt create a Public Safety Issue on such narrow platforms. Getting 1,000 people on to the platform would take, at a generous 66 per minute, would take at least 15 minutes, however, account must be taken of passengers alighting and persons utilising the tunnels as pure pedestrians. Of course, then there are the delivery bikes using the tunnels on a regular basis. Obviously extra tub trains can be brought into service, however, the Met-line's capacity at peak times 8am-9am for Northwick Park, in both directions is 18 trains. However, allowing for passenger getting off onto over-crowed platforms and then 1,000 getting onto the trains, the timetable would be disrupted. At the moment, we are not at all convinced that Northwick Park station can cope with numbers of users at anything like those necessary to clear the crowd in an acceptable timeframe. The organisers themselves have said at the Public Consultation Event that clearing the crowd in over an hour is unacceptable. At South Kenton station the access is via a 2.4-metre-wide tunnel, with cycle barriers and stairs restricting the flow to single file and in one direction only. The difference between this station and Northwick Park is that there is potentially less counter traffic and there are no platform turnstiles. Northwick Park does not have a mainline and therefore trains can be delayed which would be helpful, but at South Kenton the platforms utilise the only available track and therefore any delays at the platform will hold up the Bakerloo Line timetable. Most other issues would be replicated from Northwick Park's figures. Having consulted the Bakerloo timetable, South Kenton's Peak Service is ten trains between 8am and 9am, each with a capacity of 851. So, in essence, the throughput at South Kenton would no doubt be lower than at Northwick Park, and therefore it should be expected that it would take longer than the 113 minutes projected at Northwick Park to clear 7,500 persons. Suggestions have been made that attendees could be directed to Kenton Station, unfortunately the access is via Northwick Park Station or a long walk via residential streets of at least a mile. The 223 Bus was proposed from Windermere Avenue; however, it is infrequent and again is accessed via the stations. More recently, Harrow on the Hill Station has been proposed as a solution, unfortunately this station lies some 2.5 kilometres away and across two very heavily trafficked London Distributor Roads. The Harrow on the Hill station is well known for ASB and large crowds at the weekends therefore its use for such large numbers is untried and fraught with dangers, it is also on the same line as Northwick Park, and therefore the trains may already be at capacity when arriving at Harrow causing crowd frustration and a likelihood of Public Disorder, especially on a Saturday night (it is a known ASB hotspot). The organisers believe that they can 'police' these many routes, which several kilometres, however, we believe this is unlikely, especially when the use of the 182 and 483 buses on Watford Road could be added, this would require walking across fields and unlit passageways, or along residential roads. All the above must surely come under Public Nuisance, Public safety, Protection of Children and Preventing Crime and Disorder? How moving these crowds utilising the available Public Transport infrastructure can be considered to be promoting the Licensing Objectives must be hard if not impossible to prove. Transport and Traffic Plan The use of Public Transport has been substantially covered above and is obviously a substantial problem area with no current resolution being presented other than "we will manage this". We believe clearing 15,000 or more attendees is probably impossible to achieve in less than an hour due to the lack of Public Transport capacity, and therefore the safety of the attendees

and local residents would be in jeopardy. Basically, the locale was never designed for such numbers, and such numbers have never been tested in over 100 years since the tube lines were laid down to serve the residential area. Unfortunately, it is highly likely that many attendees will utilise private vehicles and hire vehicles to arrive, and more importantly leave the venue as was suggested recently by a council officer. One only needs to walk the streets surrounding Wembley Stadium after an event to see the number of private vehicles and taxis lining the streets and disregarding all traffic controls, so parking across property entrances, double parking and many other anti-social intrusions will no doubt take place regardless of any Event Security Staff interventions. It is well known throughout the area that the local roads are narrow and heavily parked due to being located near to the hospital, university and the local stations. Basically, the local streets are made into single lane throughout the area and heavy vehicle often struggle to get through many locations. It is highly likely that Blue Light vehicles will struggle to gain access to the event site, or other locations in the locale. The set up and tear down phases for the concert will require heavy vehicles to access the site. When Byron Court School was being expanded the council, through planning system and the building contract required that their traffic had to follow a one-way system and also implement yellow lines at the various strategic pinch points. It was also a requirement that the vehicle phoned ahead to make sure they could gain access to the site. We would ask that a similar system is implemented for theses licensed events during all phases, and that fines are imposed as they were with Byron Court for any contraventions. If these rules are not followed, there will be Public Nuisance, Public Safety, Protection of Children and Preventing Crime and especially Disorder. It should also be mentioned at this point that part of the planning consent for the Byron Court School expansion was that the Pavilion Car Park be utilised for parent parking at school run times and a walking bus be employed to get children to and from the school. Several thousand pounds were spent on building a shelter in the park and a footpath to facilitate the Walking Bus. We request that the concert traffic should not be allowed through the park during term time school run times, whether the walking bus is active or not. Public Nuisance, Public Safety, Protection of Children. Noise Management Plan It is interesting that a Noise Management Plan has been suggested, however, it hadn't surfaced in time for the public or stakeholder to comment on before the licensing consultation period ends. We believe the plan, when it does surface will state that everything will be very rosy and compliant with the law. However, local residents and stakeholders whom we have discussed this with are not convinced. In the past local events have exceeded acceptable levels and neither the Police not the Brent Noise Team managed to reign in the offenders within three days. We therefore have no confidence that the noise levels can be enforced in a timely manner, no matter how many hot-lines there are. We also have extreme noise concerns regarding some of the nearby properties: the two bungalows by the concert area, the hospital housing within a few yards of the concert area. The hospital and mental health unit, the care home at the entrance to the park to name a few who will be affected badly by the 11 hours of loud noise from the event. Also, there will still be within the exam windows for our local children who will be revising at home. The BBC website states: "GCSE exams in 2025 start from the week commencing Monday, 5 May and finish on Friday, 20 June". This is a considerable Public Nuisance issue to be considered, and could ruin the life chances of those affected, all for a concert in a park! It should be considered under the Licencing Objective of Protecting Children from Harm. Drugs, Search and Eviction Policy & Child Welfare Plan Risk Assessments The Northwick Park Metropolitan Police Safer Neighbourhood Team (SNT) has as one of its three priorities 'The use and supply of drugs in the area centred on Northwick Park Pavilion and enabled by the two tube stations which due to the extremely narrow access tunnels are ideal escape routes, especially at South Kenton Station'. Obviously, this no doubt heavily advertised event, and will permeate the local and not so local drug networks who may infiltrate the event locale due to the openness of the area giving many opportunities for trades. The event organiser's security representative stated that this would be controlled. However, we are yet to be convinced, especially as we have no detail of how or the numbers being deployed, nor the locations. The security representative offered having a Police Patrol

Car in the Pavilion Car Park for a for evenings and night to deter the drugs pushers and users. How we wish we residents could have that sort of presence on a regular basis! As it is, the residents of the Park Bungalows are frightened of the persons (be they users or pushers) who frequent the car park in the evening and night, who can often be seen climbing onto the roof of the pavilion, performing doughnuts in the car park to name a few activities. One only needs to visit the pavilion car park to witness the evidence of what goes on at that location. Preventing Crime and Disorder Additional Conditions B. We see no need to have a Licence in Perpetuity, we believe that if the Licence it granted against our wishes it should be revisited regularly, and it most definitely must be revisited before the second year, taking full account of events from the first year. C. At the Public Consultation Event, the organisers were open that they personally don't want a second weekend, they added it at the behest of the University who would like to utilise the infrastructure from the K-Pop concert for their own events the week after. The ambition of the university should be of concern here, surely any university events would be catering for a completely different demographic, and if Freshers were anything to go by, not an event that be considered ……. D: To agree to levels as high as 20,000 without any of the Management Plans been presented is implausible. Even at the Public Consultation Event the organisers were not keeping back that they thought over 15,000 was not advisable, nor manageable. I. As the Premises License Holder will be invited to the BSAG, surely a representative of the public representing the Residents Associations and other Stakeholders, especially the Safer Neighbourhood Ward Panel Chairs should be allowed to attend and contribute at BSAG? Alcohol Related Conditions We would add a condition as follows • No Irresponsible Drinks Promotions • No games or other activities which require or encourage drinking • No drinks served above standard measures, (i) beer or cider: ½ pint; (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and (iii) still wine in a glass: 125 ml; • No provision of drinks for groups • No alcohol presented as prizes or rewards • No alcohol adverts • Free water is readily available on site • require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either— (a) a holographic mark, or (b) an ultraviolet feature. Public Safety A. Refers to access for emergency services access to the site. As previously mentioned, the local streets are narrow and heavily parked, therefore, the predicted and expected private vehicles and pubic hire vehicles, especially at the egress time and before may well block access to the site, it is therefore imperative that a specific route is kept clear at all times and that information is provided to all Blue Light services. Public Safety. Referring to Wembley events, this is most likely unachievable at this event location. The Prevention of Public Nuisance A. Although details of the available public transport and taxi numbers are to be provided, we are not aware of how the crowds of such large numbers will be managed so that all the attendees don't arrive at the same exit hub, or even a large proportion. There is so far no meaningful plan available as to how this will be managed with a potential attendance of 15,000 persons. It will not be until tickets have been sold that the organisers will be able to work out which Public Transport routes will be the most heavily used, and by how many. B. Clear notices of travel instructions are all very well, but there is no explanation of how to stop 15,000 attendees arriving at the same exit hub. E. Although vehicle access and exit routes and dedicated parking zones will apparently be controlled by event staff, there is no evidence that this will be effective. Various local hostelries already show that it is impossible to control these issues. We do not wish to name those hostelries at this time. However, having no police presence in the area in the evening is not helpful, and it should be remembered that the local town centre locations require significant policing and reinforcement. F. Encouraging customers to leave quietly is not particularly reassuring when a crowd, in a no doubt excited state leave the concert area. The hostelry on Watford Road often proves this point. G. What is meant by proactively informing customers to leave quietly? What density of security staff will for instance be require to proactively control the customers walking the 2.5 kilometres to Harrow on the Hill Public Transport hub? Noise Management Plan (aka Public Nuisance Prevention) A. A qualified noise consultant will be engaged, will this consultant

remain during the concerts to make sure of compliance? B. Which are the Noise Sensitive Premises? To our mind these would include nearby homes, the park bungalows, the Care Home, Hospital Housing and the Hospital itself, including the mental health Unit. Is this correct and how will the event organisers ensure that there is conformity at all these locations. Will the organisers supplement the hospital's security team? C. Providing notifications to the residents of the hospital housing is from experience extremely difficult, can the organisers explain how they accessed the circa 1,000 residents in these secure blocks as they believed all the residents have been provided with the initial notification letter? Public Space Protection Orders Most of Brent is covered by Boroughwide PSPOs which, as we understand has to be enforced by either the Police or Civil Enforcement Officers (CEO). Therefore, will the Council be deploying extra Police and CEOs to enforce the PSPOs along the miles of routes that the attendees will no doubt exit the area? Or are the PSPOs just there to decorate lamp posts? The relevant PSPO sections are listed below, and this Residents' Association and other stakeholders we are in touch with, do expect the Council to enforce the PSPOs appropriately. 3. Littering (urination or defecation) Any person(s) urinating or defecating in a place other than a serviced public convenience. 4. Littering (spitting) Any person(s) who spit(s). 5. Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin). [redacted] Objection Here Ends.

Resident 121

The application is wholly inappropriate from a public nuisance perspective. 1. The concerts will create significant noise pollution for local residents in Kenton and North Wembley, including the neighbouring inpatients at Northwick Park Hospital (and in future years the residents of the new development bordering at Northwick Park). 2. Events would be held on a public park which is used for sporting purposes - 15-20,000 concert attendees (plus concert staff etc) will inevitably lead to damage to grass, rugby and cricket pitches etc 3. Northwick Park station has a narrow platform and more particularly a narrow entrance to the park. There is then a single narrow path down to the proposed concert area (again, the use of this will disrupt local residents - both those living in the new Northwick Park development and those who use the pathway as a shortcut to The Fairway and surrounding roads). It is highly unlikely that 15,000+ people could egress the site within an hour and use of the station would again be restricted for local residents.

Resident 122

Licensing Objection by [redacted] regarding Application Number: 33756 made by Magic Sounds Ltd dated 17th December 2024 Firstly, we wish to state that we, and other stakeholder in Northwick Park and the surrounding areas have not been informed of this proposal in a timely manner, therefore not allowing us to contribute to the discussions between the Council and the Applicant until the last moment. As a consequence, the Applicant has walked into several unanticipated problem areas which have been highlighted by local stakeholders by posted objections and mainly the Public Consultation Event on the 10th of January 2025. Furthermore, the timing of the Licensing Application, being over the holiday period has made it very difficult to make accurate and reasoned responses to the Licensing Application after consulting with partners and stakeholders. We have great sympathy for the event organisers having to re-evaluate their proposal at such a late stage due to the surprises that have been sprung upon them since the proposal has become public. There was a general feeling at the Public Meeting, that the organisers and non-council stakeholders have been terribly let down. Additionally, we stakeholders are extremely disappointed at how the application has been presented on the Brent Licensing Website. Basically, the application detail and proposed conditions are decidedly unreadable. This is because the application wording is presented as a completely unformatted form, making it almost unintelligible and requiring a substantial amount of time downloading and formatting. Surely, this is not an

acceptable practice and requires urgent resolution for future licensing applications. Premises Licence The Description of the Premises License includes the following parts which we will comment on in relation to the Licensing Objectives, and we will continue with this methodology throughout this objection. The proposed premises sit within Northwick Park, a large public greenspace situated between Harrow and Kenton, with Watford Road to the west and Norval Road to the south. Northwick Park Hospital sits to the west of the site alongside the University of Westminster, Harrow campus. • this is a fair description of the location; however, it omits points such as: • the park is actually Playing Fields • It has limited access • is almost totally surrounded by residential properties • is flanked by hospital housing which includes shift workers • is almost flanked by a large hospital serving two boroughs and is always under immense pressure • there are two residential units right next to the event area • there is a Care Home at the entrance to the park • the event area currently sits on top of a cricket pitch, a floodlit training area and most importantly a Gaelic Football pitch. • there is a Mental Health unit at the hospital. • The hospital postcode contributes to the majority of crime in the Ward. Which Licensing Objectives would be affected by these issues? A case could be made for all four, given access to a good Licensing Barrister, which because of the timescales of costs is unavailable to us as stakeholders. Taking the limited access first, the organisers were no doubt surprised by the lack of public transport capacity, mainly limited because of the narrow tunnel entrances at the two local stations. At the Public Event, the organisers admitted that they did not know what the capacity and throughput would be. They admitted that they would be reliant on holding (hopefully compliant) crowds back by utilising the Disney Method of crowd control, as in, make them walk a very long way to cover a short distance, and stopping them occasionally. The analogy is, if people are moving, they don't get annoyed. Another worrying point was getting the crowds onto the platforms and trains. Various methods were suggested during the event. 1. Hold the crowd back until the passengers get off the tube and leave the station and then let the crowd onto the platform. This was later dispensed with by the organisers as they said they couldn't delay the trains. The next method suggested by the organisers was by preloading the platforms with up to 1,000 passengers and (somehow) holding them back while passenger got off the trains, REALLY! Basically, they seemed to clutching at straws, especially as they had no information from TFL and other relevant stakeholders about the station's capacities. We hold heartedly believe that two proposed stations do not have the capacity to clear 15,000 attendees in under one and a half hours. Since the organisers and other members of Brent's Safety Advisory Group (BSAG) have become aware of our worries, various other options seem to have been suggested, such as bus use, of which there is a low capacity on the Watford Road of circa 120 places per 12 minutes, one would necessitate quite a long walk. The 223 from Northwick Avenue was also suggested, but would not be accessible as it is on the other side of the two tube stations. Harrow on the Hill station has been suggested, it is some 2.5km away, and requires crossing of two London Distributor Roads, one of which carries in excess of 30,000 vehicles a day. Both are prone to regular accidents. This destination would necessitate passing through the hospital grounds. Really, this opens up the Licensing Objectives again regarding Public Nuisance, Public Safety, Protection of Children and Preventing Crime and Disorder. And then through residential roads. Other options have been muted such as utilising Kenton Station, unfortunately this would require utilising the restricted access at the local stations or a very long walk through residential areas. In Summary, access to transport is a real issue for this event and should not be taken lightly and without substantive proof that it will work successfully and in a reasonable length of time, and without causing a nuisance and putting the crowd, which is full of youngsters in jeopardy for so many reasons. The use of private vehicles must be resisted as the area is known to be heavily parked and at risk of gridlock. The Premises Licensing Headings - Plays, Films, Live Music, Recorded Music, Performance of Dance and Other Activities. We believe that the hours requested for these listed activities are excessive at potentially an eleven and a half hours duration. For instance, taking the Licensing Objective of Preventing Public Nuisance, if the noise levels are regulated as we expect them to be, (and were detailed in the (incorrectly posted)

EMP V1), for say three hours, then one could 'possibly' consider this to be reasonable. However, to have this level of Nuisance being possible for much longer periods than that, (it is proposed for eleven and a half hour), it is definitely unreasonable and must be considered a substantial Public Nuisance in such a residential area which includes accommodation of hospital shift workers, and not forgetting the nearby care home and the two residential bungalows right next to the event area. The Northwick Park area has recently suffered previously by an event at Sudbury Cricket Club where the sound equipment had to be confiscated, also a property on Nathan's Road that was finally quelled by the issuing of a Noise Abatement Notice. Neither of these events were for durations longer than four hours, but no one can deny that they didn't cause a Public Nuisance, with Brent's ENS Team and Local Police being called in on several occasions. We would request that the licenced hours for the above uses are shortened, to say 2pm to 10pm (with an agreed possible overrun of thirty minutes) with a one-to-two-hour break in the middle, say around 6pm to 7-30pm. Supply of Alcohol The supply of alcohol can almost certainly be a contributing factor to Crime and Disorder, Public safety, Public Nuisance and Protecting Children from Harm, we don't think any of the parties to this Licence Application would disagree, and it is why we have Licensing Objectives to guide us. Some of our members attended the Public Consultation Event on the 10th of January and were reassured that the organiser appears to know what they are doing, however, none of those at the Public Consultation Event, nor those we have conversed with outside the event can see the need, nor agree that licensing the sale of alcohol for eleven hours is in anyway promoting the four Licensing Objectives. We believe that a substantially reduced period for the sale of alcohol would be more appropriate to the Licensing Objectives. Perhaps the sale of alcohol could start later, perhaps 4pm until 9.30pm at the latest. Currently the end time is proposed to be 10pm, dependant on over runs. This could force people to quickly consume recently purchased drinks and leave quickly, putting in jeopardy the four Licensing Objectives for obvious reasons. For example; you consume say a half litre of beer swiftly because you are being requested to leave, and within half an hour you need to urinate. You are in a crowd of say 7,500 people with 60% children and the toilets are at capacity and the crowds are not moving because of the Disney Method of crowd control. You must have a picture of this by now, and that it puts several of the Licencing Objectives in peril because of the event location. The organisers will tell you they can control this, really? We would request that the licenced hours for alcohol sales are reduced to 4pm until 9pm, or at the latest 9.30pm to Promote the Four Licensing Objectives. Application Wording Now we move to the Application text which we have had to download and formatted to make it comprehensible. As the many documents/plans mentioned in the Application are not yet available, it is impossible to comment on this application regarding the four Licencing Objectives, so how can the committee rule on it, nor the officers advise correctly on it? The most worrying omission areas are "Security and Crowd Management", "Transport and Traffic Plan", "Ingress and Egress Plan", "Drugs, Search and Eviction Policy", "Noise Management Plan", "Child Welfare Plan Risk Assessments " Security and Crowd Management & Ingress and Egress Plan The entrance/access tunnels at Northwick Park and South Kenton Stations are very narrow. South Kenton's tunnel being 2.4 metres wide and Northwick Park's 1.3 metres wide. The access to both station's platforms is further restricted by cycle barriers, turnstiles and steep narrow staircases that lead to narrow platforms, parts of which can only just cater for a single standing person and one traversing the platforms length, these platform bottlenecks are right at the entrance to the platforms. The main issue here is that access to the platforms at both stations is basically restricted to single file, and that is not taking account of counter direction movements. At Northwick Park one can witness at almost any time, people stepping aside to let people going the other direction pass. The now removed Event Management Plan stated that at their emergency exits they expected a flow of 66 persons per minute per metre. The plan went on to say that because of the demographic of the expected audience, this throughput would be less! What does this mean in the real world? Nortwick Park Station, assuming throughput of 66 persons per minute and not taking any account of getting any counter direction traffic, or from the platforms it would take at least 113 minutes to get 50% of

the crowd onto the platforms. As well as coping with counter traffic, the platforms would fill to capacity while waiting for the next train. This platform preloading of up to 1,159 persons (being to train's maximum capacity) would no doubt create a Public Safety Issue on such narrow platforms. Getting 1,000 people on to the platform would take, at a generous 66 per minute, would take at least 15 minutes, however, account must be taken of passengers alighting and persons utilising the tunnels as pure pedestrians. Of course, then there are the delivery bikes using the tunnels on a regular basis. Obviously extra tub trains can be brought into service, however, the Met-line's capacity at peak times 8am-9am for Northwick Park, in both directions is 18 trains. However, allowing for passenger getting off onto over-crowed platforms and then 1,000 getting onto the trains, the timetable would be disrupted. At the moment, we are not at all convinced that Northwick Park station can cope with numbers of users at anything like those necessary to clear the crowd in an acceptable timeframe. The organisers themselves have said at the Public Consultation Event that clearing the crowd in over an hour is unacceptable. At South Kenton station the access is via a 2.4-metre-wide tunnel, with cycle barriers and stairs restricting the flow to single file and in one direction only. The difference between this station and Northwick Park is that there is potentially less counter traffic and there are no platform turnstiles. Northwick Park does not have a mainline and therefore trains can be delayed which would be helpful, but at South Kenton the platforms utilise the only available track and therefore any delays at the platform will hold up the Bakerloo Line timetable. Most other issues would be replicated from Northwick Park's figures. Having consulted the Bakerloo timetable, South Kenton's Peak Service is ten trains between 8am and 9am, each with a capacity of 851. So, in essence, the throughput at South Kenton would no doubt be lower than at Northwick Park, and therefore it should be expected that it would take longer than the 113 minutes projected at Northwick Park to clear 7,500 persons. Suggestions have been made that attendees could be directed to Kenton Station, unfortunately the access is via Northwick Park Station or a long walk via residential streets of at least a mile. The 223 Bus was proposed from Windermere Avenue; however, it is infrequent and again is accessed via the stations. More recently, Harrow on the Hill Station has been proposed as a solution, unfortunately this station lies some 2.5 kilometres away and across two very heavily trafficked London Distributor Roads. The Harrow on the Hill station is well known for ASB and large crowds at the weekends therefore its use for such large numbers is untried and fraught with dangers, it is also on the same line as Northwick Park, and therefore the trains may already be at capacity when arriving at Harrow causing crowd frustration and a likelihood of Public Disorder, especially on a Saturday night (it is a known ASB hotspot). The organisers believe that they can 'police' these many routes, which several kilometres, however, we believe this is unlikely, especially when the use of the 182 and 483 buses on Watford Road could be added, this would require walking across fields and unlit passageways, or along residential roads. All the above must surely come under Public Nuisance, Public safety, Protection of Children and Preventing Crime and Disorder? How moving these crowds utilising the available Public Transport infrastructure can be considered to be promoting the Licensing Objectives must be hard if not impossible to prove. Transport and Traffic Plan The use of Public Transport has been substantially covered above and is obviously a substantial problem area with no current resolution being presented other than "we will manage this". We believe clearing 15,000 or more attendees is probably impossible to achieve in less than an hour due to the lack of Public Transport capacity, and therefore the safety of the attendees and local residents would be in jeopardy. Basically, the locale was never designed for such numbers, and such numbers have never been tested in over 100 years since the tube lines were laid down to serve the residential area. Unfortunately, it is highly likely that many attendees will utilise private vehicles and hire vehicles to arrive, and more importantly leave the venue as was suggested recently by a council officer. One only needs to walk the streets surrounding Wembley Stadium after an event to see the number of private vehicles and taxis lining the streets and disregarding all traffic controls, so parking across property entrances, double parking and many other anti-social intrusions will no doubt take place regardless of any Event Security Staff interventions. It is well known throughout the area that

the local roads are narrow and heavily parked due to being located near to the hospital, university and the local stations. Basically, the local streets are made into single lane throughout the area and heavy vehicle often struggle to get through many locations. It is highly likely that Blue Light vehicles will struggle to gain access to the event site, or other locations in the locale. The set up and tear down phases for the concert will require heavy vehicles to access the site. When Byron Court School was being expanded the council, through planning system and the building contract required that their traffic had to follow a one-way system and also implement yellow lines at the various strategic pinch points. It was also a requirement that the vehicle phoned ahead to make sure they could gain access to the site. We would ask that a similar system is implemented for theses licensed events during all phases, and that fines are imposed as they were with Byron Court for any contraventions. If these rules are not followed, there will be Public Nuisance, Public Safety, Protection of Children and Preventing Crime and especially Disorder. It should also be mentioned at this point that part of the planning consent for the Byron Court School expansion was that the Pavilion Car Park be utilised for parent parking at school run times and a walking bus be employed to get children to and from the school. Several thousand pounds were spent on building a shelter in the park and a footpath to facilitate the Walking Bus. We request that the concert traffic should not be allowed through the park during term time school run times, whether the walking bus is active or not. Public Nuisance, Public Safety, Protection of Children. Noise Management Plan It is interesting that a Noise Management Plan has been suggested, however, it hadn't surfaced in time for the public or stakeholder to comment on before the licensing consultation period ends. We believe the plan, when it does surface will state that everything will be very rosy and compliant with the law. However, local residents and stakeholders whom we have discussed this with are not convinced. In the past local events have exceeded acceptable levels and neither the Police not the Brent Noise Team managed to reign in the offenders within three days. We therefore have no confidence that the noise levels can be enforced in a timely manner, no matter how many hot-lines there are. We also have extreme noise concerns regarding some of the nearby properties: the two bungalows by the concert area, the hospital housing within a few yards of the concert area. The hospital and mental health unit, the care home at the entrance to the park to name a few who will be affected badly by the 11 hours of loud noise from the event. Also, there will still be within the exam windows for our local children who will be revising at home. The BBC website states: "GCSE exams in 2025 start from the week commencing Monday, 5 May and finish on Friday, 20 June". This is a considerable Public Nuisance issue to be considered, and could ruin the life chances of those affected, all for a concert in a park! It should be considered under the Licencing Objective of Protecting Children from Harm. Drugs, Search and Eviction Policy & Child Welfare Plan Risk Assessments The Northwick Park Metropolitan Police Safer Neighbourhood Team (SNT) has as one of its three priorities 'The use and supply of drugs in the area centred on Northwick Park Pavilion and enabled by the two tube stations which due to the extremely narrow access tunnels are ideal escape routes, especially at South Kenton Station'. Obviously, this no doubt heavily advertised event, and will permeate the local and not so local drug networks who may infiltrate the event locale due to the openness of the area giving many opportunities for trades. The event organiser's security representative stated that this would be controlled. However, we are yet to be convinced, especially as we have no detail of how or the numbers being deployed, nor the locations. The security representative offered having a Police Patrol Car in the Pavilion Car Park for a for evenings and night to deter the drugs pushers and users. How we wish we residents could have that sort of presence on a regular basis! As it is, the residents of the Park Bungalows are frightened of the persons (be they users or pushers) who frequent the car park in the evening and night, who can often be seen climbing onto the roof of the pavilion, performing doughnuts in the car park to name a few activities. One only needs to visit the pavilion car park to witness the evidence of what goes on at that location. Preventing Crime and Disorder Additional Conditions B. We see no need to have a Licence in Perpetuity, we believe that if the Licence it granted against our wishes it should be revisited regularly, and it most definitely must be revisited before the second year, taking full account

of events from the first year. C. At the Public Consultation Event, the organisers were open that they personally don't want a second weekend, they added it at the behest of the University who would like to utilise the infrastructure from the K-Pop concert for their own events the week after. The ambition of the university should be of concern here, surely any university events would be catering for a completely different demographic, and if Freshers were anything to go by, not an event that be considered ……. D: To agree to levels as high as 20,000 without any of the Management Plans been presented is implausible. Even at the Public Consultation Event the organisers were not keeping back that they thought over 15,000 was not advisable, nor manageable. I. As the Premises License Holder will be invited to the BSAG, surely a representative of the public representing the Residents Associations and other Stakeholders, especially the Safer Neighbourhood Ward Panel Chairs should be allowed to attend and contribute at BSAG? Alcohol Related Conditions We would add a condition as follows • No Irresponsible Drinks Promotions • No games or other activities which require or encourage drinking • No drinks served above standard measures, (i) beer or cider: ½ pint; (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and (iii) still wine in a glass: 125 ml; • No provision of drinks for groups • No alcohol presented as prizes or rewards • No alcohol adverts • Free water is readily available on site • require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either— (a) a holographic mark, or (b) an ultraviolet feature. Public Safety A. Refers to access for emergency services access to the site. As previously mentioned, the local streets are narrow and heavily parked, therefore, the predicted and expected private vehicles and pubic hire vehicles, especially at the egress time and before may well block access to the site, it is therefore imperative that a specific route is kept clear at all times and that information is provided to all Blue Light services. Public Safety. Referring to Wembley events, this is most likely unachievable at this event location. The Prevention of Public Nuisance A. Although details of the available public transport and taxi numbers are to be provided, we are not aware of how the crowds of such large numbers will be managed so that all the attendees don't arrive at the same exit hub, or even a large proportion. There is so far no meaningful plan available as to how this will be managed with a potential attendance of 15,000 persons. It will not be until tickets have been sold that the organisers will be able to work out which Public Transport routes will be the most heavily used, and by how many. B. Clear notices of travel instructions are all very well, but there is no explanation of how to stop 15,000 attendees arriving at the same exit hub. E. Although vehicle access and exit routes and dedicated parking zones will apparently be controlled by event staff, there is no evidence that this will be effective. Various local hostelries already show that it is impossible to control these issues. We do not wish to name those hostelries at this time. However, having no police presence in the area in the evening is not helpful, and it should be remembered that the local town centre locations require significant policing and reinforcement. F. Encouraging customers to leave quietly is not particularly reassuring when a crowd, in a no doubt excited state leave the concert area. The hostelry on Watford Road often proves this point. G. What is meant by proactively informing customers to leave quietly? What density of security staff will for instance be require to proactively control the customers walking the 2.5 kilometres to Harrow on the Hill Public Transport hub? Noise Management Plan (aka Public Nuisance Prevention) A. A qualified noise consultant will be engaged, will this consultant remain during the concerts to make sure of compliance? B. Which are the Noise Sensitive Premises? To our mind these would include nearby homes, the park bungalows, the Care Home, Hospital Housing and the Hospital itself, including the mental health Unit. Is this correct and how will the event organisers ensure that there is conformity at all these locations. Will the organisers supplement the hospital's security team? C. Providing notifications to the residents of the hospital housing is from experience extremely difficult, can the organisers explain how they accessed the circa 1,000 residents in these secure blocks as they believed all the residents have been provided with the initial notification letter? Public Space Protection Orders Most of Brent is covered by Boroughwide PSPOs which, as we understand has to

be enforced by either the Police or Civil Enforcement Officers (CEO). Therefore, will the Council be deploying extra Police and CEOs to enforce the PSPOs along the miles of routes that the attendees will no doubt exit the area? Or are the PSPOs just there to decorate lamp posts? The relevant PSPO sections are listed below, and this Residents' Association and other stakeholders we are in touch with, do expect the Council to enforce the PSPOs appropriately. 3. Littering (urination or defecation) Any person(s) urinating or defecating in a place other than a serviced public convenience. 4. Littering (spitting) Any person(s) who spit(s). 5. Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin). [redacted] Objection Here Ends.

Resident 123

Representation against Licensing Application Number: 33756 made by Magic Sounds Ltd dated 17th December 2024 My name is [redacted], and I have lived at [redacted] since 1989. I am very familiar with the area shown on the plan attached to the application, having used it for sports, general recreation and walking. Walking includes, over the same period, a regular access both to Northwick Park and South Kenton tube stations during the day and at night. Therefore, I have personal knowledge on which I base my representations. My first point relates to the validity of the Application, and request that, in its current form, it is rejected. 1 Request to reject the Application as not complying with regulations under the Licensing Act 2003 a) I do not believe that the application under the above reference complies with Licensing law, as the plan attached does not comply with the requirements of Regulation 23 of The Licensing Act 2003 (Premises licences and club premises certificates) Regulations 2005. Regulation 23 (1) says an application "shall be accompanied by a plan of the premises to which the application relates and which shall comply with the following paragraphs of this regulation." Regulation 23(3), sets out a list of (up to) 9 requirements with which the plan has to comply. b) The plan for the above application puts a red line round a very large area of Northwick Park playing fields. That red line incorporates in the"premises" for which the Licence applies the road into the park from Norval Road and the public footpath which leads to Northwick Park tube, the University and the rear of the hospital but makes no reference to any potential consequent need for a temporary stopping up (e.g., under Section 16A of the Road Traffic Regulation Act 1984). c) That red line – on the face of it IF the plan is intended to comply with the Licensing Regulation 23 plan conditions – shows the "perimeter of the premises" for which the Licensing application is made. Marking that boundary is mandatory under Regulation 23(3) (a). Is it correct? If it is, certainly none of the other applicable mandatory requirements of Regulation 23 (3) are shown on the plan for the application, so it should be rejected. d) However, if the perimeter of the "premises" to which the application relates really is as shown by the red edging, and the Regulation 23(3) mandatory requirements were to be added, then the application's Operating Schedule is misleading. The application should be rejected on that ground. I say it is misleading , as the applicant says that the extent of the edging on the plan is purely to keep flexibility for the final choice of stage . This is unclear; does "stage" mean the steel fence enclosed area also? However, on its face, the application seeks a licence for all the named activities, including the sale of alcohol and the live music across the entire red edged property in perpetuity. e) In case it should be necessary to make the point, there is an obvious reason for the strictness of Regulation 23 in relation to the plan: – without this, it makes it impossible for meaningful consideration of the licensing objectives in relation to the actual area of the premises, and the consequent impacts on those who are affected, and might want to make representations. f) In this instance, who are those potentially affected? There are the local residents bordering the Park (including across the tube/rail tracks) , the users - actual & potential – patients, and staff of the immediately adjoining major hospital (Northwick Park, with one of the busiest A&E Departments in London, and a very busy maternity department), Network Homes for their residents, a local care home, the residents within the Northwick Park

pavilion block (who have disabilities) , the users of the public right of way across the park, the sports clubs and users of some of the very few designated playing fields in the Borough (& immediately adjoining Borough of Harrow). Aside from the recreational use of the playing fields and park, the sensitive noise points, there are the important consequent transport issues to consider. In addition, the applicant shows no awareness in the immediate future of the significant development immediately adjoining the apparent application site of high rise residential blocks, including (as yet unascertained) provision for occupation by hospital workers, and greatly expanded student accommodation. The licence application is not limited to this year but in perpetuity. No consideration is given to attendance by those without tickets, who will clearly be able to hear the acts outside the steel fence enclosed area. Again, it is not possible to tell if unticketed individual s will be able to access the traders' stalls, for alcohol or food, creating further waste. It seems certain they will not be able to access toilets. g) Where is the action to enable meaningful input on the promotion of the licensing objectives? As Brent's Licensing Policy says on page 11 "how applicants communicate the promotion of the licensing objectives in their operating schedule and their application is essential for the full consideration of the application by the Council" is crucial. As the application stands, it does not comply – including as to whether any of the above issues have been brought into account by advertising the application to potentially interested parties or locally. h) Brent's own current Licensing Policy document (page 2) repeats Government S 182 Licensing Guidance. All those involved in licensing at Brent should support and promote good practice, in particular "encouraging greater community involvement in licensing decisions and giving local residents opportunity to have their say regarding licensing decisions that may affect them." We have to be able to put our local knowledge into deciding if the event, if licensed will "promote" the 4 Licensing objectives. More broadly, there has been no local consultation by the Council whatsoever either with residents, the Hospital, Network Homes or the many sporting organisations that use these playing fields in the summer. In fact, the Council has failed formally to notify, effectively treating its residents/council tax payers with contempt. It is no wonder people are very angry, which sets off any measured consideration on the wrong foot. By contrast, the previous MIK Festival in Southwark in 2021 is reported to have had extensive public consultation beforehand. i) Particularly if there has been no consultation, to be able to comment on the licensing application, local residents and other affected must understand the application, and where exactly the event will be. The Council has undertaken no local publicity whatsoever, neither to residents nor the numerous formal users of the playing fields, even though these users hire the pitches from the Council. The only information gained by those hiring the pitches has been via local residents, approaching them on an ad hoc basis via random local contacts, without any means of comprehensive access to those users. It is winter , so sports users would not be accessing at this time. Northwick Park pavilion, normally used by the sports clubs, has been closed for public health reasons for many months. j) As to any general Brent-wide consultation, the potential for event uses of any type in Brent's parks – introduced as an expanded means of generating income - was dealt with by 2 pages (2024-25 – RS 13), scant in detail, about scheduling more events in local parks to add income for park maintenance, to be serviced by the Council's new parks maintenance contractors. Those 2 pages festrured in a large Budget consultation paper for the current financial year. When news of the MIK Festival emerged, and enquiry was made of the Cabinet member who was responsible for that item, she said that she had no knowledge at all of this event. Which seems surprising. k) Amongst the details in that scanty proposal, the Council said that full risk assessments would have to be undertaken by organisers and appropriate rotation to allow ground recovery. Service users would not be affected. There is no evidence of this here at all, indeed the opposite seems to be true. The applicants at the consultation event said they had not even been made aware of the regular hirers, let alone the Gaelic football pitch and practice area which has used the area destined to be the stage for decades. The Gaelic football season & league matches will be substantially disrupted and the ground afterwards perhaps never reusable for that purpose again, as acknowledged by the applicants at the consultation event. l) Harrow School, which has the benefit of

covenants regulating the user of the fields to recreational playing fields and prohibiting commercial exhibition and structures exceeding a certain height has not even been informed by the Council, which is legally bound by those covenants, giving rise to a concern over the Council's own regard to its legal obligations to an adjoining landowner which must have had concerns as to the future use of the land to have imposed them in the first place. m) The consultation event on 10 January had limited advertisement: a QR code copied from letters distributed around the perimeter. (We have been unable to find evidence of Network Homes' residents being aware). Local residents who did receive advised others whom their local knowledge indicated might be affected but no action was undertaken by the Council to advertise. The applicant at the meeting promoted the idea that the festival is for two days only (Saturday & Sunday) . However, the application states it is for 3 days, including the Friday. Future events 2026 onwards are to be for 6 days but no event exceeding 3 days in total (but with 10 day set up and five day take down). How can future impact be assessed? Lookig only at 2025, to keep it simple, why is Friday included in the application, when the applicant states only a two day Festival is proposed? Recent press stories certainly see it as a 3 day event (running up to 11:30 pm). https://www.timeout.com/london/news/london-could-be-getting-a-three-day-k-pop-festival-next-summer-010225 https://uk.news.yahoo.com/three-day-k-pop-festival164607058.html?guccounter=1&guce_referrer=aHR0cHM6Ly93d3cuZ29vZ2xlLmNvbS8&guce_referrer_sig=AQ AAAMz-8K-g5VrgUG6lCCwKcb_FgnLjr9b27RfYjs2k0d2ION5RUsbwzMmCyS7QB4Nf_JEQeYTsMTAZccylyZGjtBpM4l5pRIguflfMq1QncmaVLbvXE5Y7yNTSdKxFbTarHn3x8ypmri2L5LbadA1nGcNbSePo1Cc4aiXxmYqHxx. n) In addition, the wording of the application is open to other interpretations. At the consultation, we asked if single day events might take place. This possibility was dismissed. However, a relatively recent Hyde Park event was one day only (girlband Blackpink); the set up and take down days are unknown.(This one day festival is referenced in https://www.theguardian.com/music/2023/feb/20/its-an-insane-amount-of-money-fans-feel-shortchanged-by-kpop-ticketing-as-idols-finally-hit-the-uk) o) In addition, the applicant told us that there was an underlying intent for the University of Westminster to "piggy-back" on the MIK event in 026. Residents were told that , in that case, the extended period referred to in the operating schedule would "only " entail 2 weekends , consequent on each other, so with only one "set" of 10 day setup and 5 day take down but where is the evidence that that will be the case? This Licence is currently only for Magic Sound, or a fellow group company, Magic Sound Media Vision. Would the premises licence be transferred? What would affected local parties think about University of Westminster running an (unspecified) event on our playing fields? p) Whatever, it is impossible to calculate exactly the potential periods sterilising playing fields/pitches on whatever the site is to 18 days in the summer on more than one occasion. However, even that is not the whole story. q) At the consultation event, it was acknowledged that reparation of sites takes a length of time which would be substantial in terms of restoring playing fields grass surfaces (IF reparable), and covered by a bond to cover the costs of an independent company to "reinstate". No one knows how long reinstatement would take, during which time the sporting facilities cannot be used.However, these are "virgin" playing fields; surfaces may never recover. It was acknowledged by the applicants at the consultation event that surfaces of grass may never recover – e.g., because of compacting, even from one festival use so the pitches may never be available again. Even if the pitches can be recovered, what is the effect on regular users, especially the Gaelic football league which has been on the site apparently scheduled to be the site of the Stage for DECADES. How are they involved in reparation negotiations and agreement of the specification? No one in the Council has spoken to them. What effect has this application on that sport, vital to the substantial Irish community of Brent? r) None of this is stated n terms in the application – an application in respect of rare designated playing fields, which service both Brent and Harrow. The Gaelic football pitch and practice area is not even mentioned in the application –and something of which the applicant at the consultation said it had been unaware until residents told them. Brent Council do the hirings of all pitches, yet the applicants had no knowledge

of any pitch hiring records for which residents and others attending the meeting asked. This lack of transparency offends the Licensing Guidance, and should be taken into account to reject the application as improperly constituted. It may also be a proper ground for a maladministration complaint. These questions need answers, and without satisfactory response, the application should be rejected. At a minimum, as the plan is non-compliant, it should be rejected until a Regulation 23(3) plan is supplied. The applicant can obtain full details of pitch hiring history records and agree with the Council where the stage and enclosed area is suggested to be placed, so that proper compliant Licensing Act/Guidance can take place. Without prejudice to the above, to which I require a response please, and so as to comply with the timetable under the Licensing Act 2003 (were the application correct), I set out representations against the Application on the limited and, on occasion, contradictory information in the public domain and on the Licensing section of the Council's website , and reserve the right to make further representations if a new compliant plan and further detail, including an operating schedule which relates to the new plan, and the days of the 2025 festival, is submitted. 2 Grounds to object based on promotion of licensing objectives and Brent Council's Statement of Licensing Policy In case my request to consider rejecting the application is not granted, and without prejudice to the above, I wish to object to the granting of the Licence application on the grounds that any licensing application must promote the licensing objectives: (a)the prevention of crime and disorder; (b)public safety; (c)the prevention of public nuisance; and (d)the protection of children from harm I believe that this application does not so promote in various respects. The reasons under the 4 objectives can cross over and I cross-reference under the various headings. (a) the prevention of crime and disorder i) As above, I have been a resident for some 35 years. I have been a member of the Neighbourhood Ward Panel in the past. I am fully aware of the Police's concerns as to the use of, and dealing in drugs in Northwick Park, particularly by the Pavilion, and on particular benches within the Park, including within the red edged area on the application plan. Issues have also occurred within the car parking area at Northwick Park Golf Course, which abuts to the west, and is readily accessible across fields, and footpaths. ii) This is not a town centre. It lies exactly on the boundary between Harrow & Brent, and so can fall outside the careful policy remit of each Council. It is also therefore outside the remit of town centre policing, and the allocation of resources. It is currently seen as an area of open space and sports and recreation – a green space haven for recreation, and encouraging walking and links with public tube transport for the well being of all. It is not essentially (in the view of local , long-standing residents) policed at all. Issues if addressed fall to British Transport Police, who, to be frank, have their work cut out policing Wembley Stadium and Arena events, and their necessary logistics along the tube/raillines. Northwick Park falls beyond that area of concentration. Similarly South Kenton. Both stations however are heavily used by the residents of the surrounding estates – Sudbury Court, Pebworth, Northwick Circle, and are crucial for users of Northwick Park Hospital and the extensive housing on site. The use by these local people will be affected, and potentially they will be affected by activities amounting to nuisance. iii) When the Golf Centre was first developed with commercial entertainment uses, Harrow Council objected on the basis that it would blur the boundary of town centre uses. There was policing concern. iv) The application cites there being no Event Days at present in the calendar but it is at least reasonably foreseeable that events will come up on the nominated weekend. In future years, where is the guarantee that events will not coincide on any of the 6 days suggested? v) We already lose our police to other areas of Brent, including of course , to Wembley. How is the already existing issue of drug use and drug dealing in the park to be dealt with? And with the attraction of young people numbering 15,000 or 20,000 in later years the problem will obviously be hugely exacerbated. In the past, on a small scale, the problem has proved intractable. Ask the local Safer Neighbourhood Team. CCTV cameras at the Pavilion proved ineffective, and were always subject to vandalism. I understand that the SCRA representation includes more detail on this. vi) The underlying issues included the easy accessibility to - and escape from- site: the two tube and one rail line connection away from site, the footbridge escape route, and the residential gardens, often easy to access from

the fields, the adjoining unlit open spaces and footpath routes out of the site, and the road through the Hospital. These include easy access across Watford Road into further areas of unlit open fields, leading to Harrow. Harrow town centre is well known for its disorder issues – especially the bus station adjoining Harrow on the Hill rail/tube station. vii) These features of the landscape are part of what is essentially a much appreciated area of still existing undeveloped "virgin" piece of public open space/formal playing fields with wildlife and access to the natural environment. During day light hours, the regular use of the playing fields as such by lawful users has encouraged other recreational uses by people who might be anxious about venturing into open space. Whatever your age and demographic, you are happy to go for a walk where other legitimate users are playing sports, dog walking, wandering through to access the tube station or the hospital - or just sitting enjoying peace, the quiet (a rare commodity), and the natural environment. Introduce high rise steel fences, large groups of people, who – however law abiding - could be noisy and boisterous, and appear intimidating – then security personnel patrolling, checks on why people are in the park. All this changes the nature of the open space, cooperative atmosphere of a park and playing fields. The enjoyment of the park will be badly affected by noise and fireworks and light pollution amounting to nuisance affecting living. In crowds, the known existing drug issues, and possibly inappropriate sexual behaviour could more easily escape notice, and the demographic of the audience can only be a magnet for those wishing to profit from the drugs trade, or theft. viii) Policing resources are already stretched; we know this affects our area. We lose police to the rest of Brent. The existing character of the playing fields is a much appreciated inherent part of the area . So residents have accepted the risks of backing onto the large area of much used open space but this festival use has the potential to change everything. Which will not be helped if the playing fields surfaces are degraded , sports users aware their league and fixtures will be interrupted for 18 days in high season, potentially twice in following years so that sports hirings consequently diminish. Healthy formal and informal sport (much encouraged in theory by the Council)will be reduced exponentially, and summer events attracting potential criminal behaviour and /or disorder may replace. The children's play area may become out of bounds, especially for older children who may have gone unaccompanied. The whole nature of the area will change. Nothing in the application indicates we will get heightened levels of policing for existing problems long seen as intractable. ix) Press reports of the previous festival in Southwark in 2022 indicate the audience come from far afield. The ticket pricing makes it highly unlikely that a majority of ticketed attendees will be local. The application states that on site camping is not envisaged but why not? If the event ends at 10:30 (or 11.30 as currently flagged in the press), and starts again the next day at noon, why would camping overnight, informal, not take place? Where is the security against that? Apart from the Northwick Park playing fields, there is also a golf course immediately abutting and easily accessed from the playing fields to the west of the red edged area. x) At the consultation event, the promoters indicated that security personnel would be allocated to the footbridge crossing the rail lie adjoining the park, to the residential streets adjoining the site and indeed in the areas of park outside the application site. (As above, what that application site comprises is open to doubt). Because, obviously, the sound of the live music will penetrate beyond the application site (whatever that is), and the ticket prices being as they are (around or in excess of £100), it can be anticipated that crowds may come for a free concert – on the adjoining areas of the park, on the golf course – where is the security to come from for that? Where will be the policing? A ready audience and market for drugs, a problem already known in the area, and not controlled. These areas adjoin residents' gardens. A PSPO is in place but, as set out in more detail below, the event security personnel have no right to enforce. xi) Users of the park and adjoining residents will still need access and to cross by a much used right of way to get home after weekend events. Those accessing the hospital by TfL will need access. I am concerned for the potential of disorder after the event's finish time, as attendees (formal ticketed & informal) exit the venue/park in order to access the public transport routes home as well as private transport (whether by parents/friends or taxis picking up from the residential roads abutting). In practice, such a pick up is

likely to be on Norval Road, a narrow, heavily parked residential street, where we have practical knowledge of access issues (as does the Council) from the Byron Court School redevelopment, when a one way system during the day had to be developed and implemented, and issues still occur as to nuisance parking across driveways. In addition, attendees outside the ticketed area will need to get home. xii) As mentioned at the consultation event, the applicants had not actually inspected either of the tube stations suggested for attendees to use until that day. Other representations (in particular that of the SCRA) go into detail of the impracticality of speedy exit of thousands of attendees through these stations with their tunnelled, barriered access of narrow width, and very small platforms – using the applicant's original Event Management Plan figures/calculations. Those of us who use the stations regularly, including at rush hour and on the frequent occasions when there is an issue with one or other of the lines, know that the entrance tunnels are narrow, impeded and the platforms incredibly narrow, and uncomfortable as the platforms fill up. Even we inexpert local people know that the safety issues of those factors must mean that long queues of people will have to be "managed" in their exiting the site – and for long periods. People who may have had a lot of alcohol, or anxious to get young children home. I understand that there is now a proposal to have walking routes to get people to Harrow on the Hill station; any route would be long, through the hospital site or residential roads to reach the main roads, with stretches of narrow pavements on the main roads. Once reached, many of the very trains from Harrow on the Hill will often be Metropolitan Line trains through Northwick Park, reducing the capacity to receive passengers at Northwick Park. The possibility of disorder in those managed queues or walking crocodiles is obvious. I doubt adults with up to 4 minors would want to walk 2.5 km to Harrow on the Hill at the end of an 11 hour day. Whilst a lack of toilet facilities save within the steel fenced enclosure is more likely to result in public nuisance (& so I mention this below), the prevention of crime and disorder in the licensing legislation is not restricted to crime, and disorder or potential for issues such as people exposing themselves, or assaults in the Northwick Park tube station toilets (if open) and consequent problems should also be considered. The applicants said at the consultation that the only toilet accommodation would be within the steel enclosures. xiii) Northwick Park open space is already subject to a PSPO, obviously to deal with a problem that the Council thought it had with its parks/ public open space. It seems extraordinary that this will have in some way to be lifted, as the same fields will be licensed for the sale of alcohol. The applicant says that alcohol cannot be taken into the site (whatever that is) but how is that to be prevented outside the site? Will attendees always be on site? Will those wanting to hear the music have drink they have brought themselves /take drugs outside the site? xiv) However, for the arrival to the events, and people arriving in the park to listen, what consideration is given to arrival by unticketed K-Pop fans, who have the incentive that they will be able to hear the acts? Northwick Park is a public park, and event security will have no ability to prevent these crowds if they arrive, nor authority to police them. Event security personnel will be unable to enforce the wide-ranging PSPO which is imposed on the park. As will be known to the committee, PSPOs cover not only drinking, drugs, but also urination, defecation (and the toilets are within the steel fencing, not in the field - though the tube station toilets may be open and toilets are in the Hospital). A PSPO also covers littering, spitting, chewing gum, fireworks, fires, launching of sky lanterns and any "unauthorised event or activity" which is " Any person who uses any area in an open space for an event/activity where it: a. requires booking (such as sports pitches or organised gatherings) and/or b. interferes with others' use of the open space or its car park and/or c. where there is a financial gain (a business or trade). The event or activity may include: a. an activity carried out by an individual or group or b. unauthorised sporting activity that creates a public nuisance or c. a gathering that creates a public nuisance". There may well be such "gatherings"; the potential for disorder is obvious, with event security personnel unable to act, and police presence in adequate numbers extremely unlikely. xv) Whilst no Event Day is currently scheduled for any of the 3days set out in the application, Event Days are added. In any event, the situation of lack of Met policing staff is well known in Northwick Park ; even our SNT team is regularly extracted to other parts of the Borough, or even other parts of

London. We rarely see our constable or sergeant at all. If ticket holders hang about after the event finish or even choose to stay overnight in the extensive park area, how would that be prevented, with the risk to public safety of a predominantly young demographic throughout summer nights? What of any young people who did not have a ticket but want to be here for the next day?. It may be inappropriate to mention but we will never forget the tragic occurrence after a summer night informal party in Fryent Park. The Borough has seen major incidents of violence increasing exponentially. As to theft, large events attracting a demographic self-evidently with money will attract those with criminal intent, and young people who may be under the influence of drink or illegal drugs may be at risk of assault. All in a wide largely unlit area. xvi) It is also possible that conflicts may arise as people come out of the event who have the material means to afford these very expensive tickets, and meet those who cannot, and any of them may have been drinking. (b) Promotion of public safety I wish to make representations against the grant of the licence on the grounds of protecting public safety. Some of this is a repetition of the comments I make above under (a), in particular paragraphs (i), (v), (vi), (x), (xii), (xiv) and (xv). However, in addition, I would make the following points: i) Whilst Northwick Park Hospital is very close by, and ostensibly an advantage, its A&E department is one of the busiest in London. Its very proximity provides an additional risk to general public safety; apart from the possibility of accident or crime involving personal injury in the enclosed area or on the wider park/golf course, those attending the festival feeling unwell or perhaps the worse for alcohol could attend the department and add to the already intense year-round A&E pressures. ii) Has proper access for ambulance and fire service been fully worked out for the site? There is no indication from the plan where all vehicles and infrastructure for the festival itself will actually be placed. The entrance road is narrow, and the adjoining roads heavily parked. There is little opportunity to separate vehicle and pedestrian access; vehicular access will be much heavier than normal usage within this park, and there is little indication in the documentation how separation will take place. Ho is it that the playing fileds ground will be protected by the “track” to be laid? At the consultation, the applicants’ representative acknowledged the inadequacy, even on ground that is not subject to flooding. iii) The main issue of public safety promotion relates to ensuring safe departure from the enclosed stage/steel fence enclosure (whatever it may be), which will undoubtedly have to be “managed” across dark fields, serviced only by a public footpath (in the case of access to Northwick Park tube, and across dark fields or down the narrow cul de sac to Norval Road, and along Norval Road. It is also proposed to create a lengthy walking route to Harrow on the Hill, which will have to cross Hospital premises, via a private road, or take other routs across a dark field to emerge on Watford Road, e.g., by a local Church. The security afforded by the event organisers will only extend so far, and there is a possibility of isolated groups being in an insecure position in unlit fields, or crowds becoming frustrated and hostile. The anticipated demographic of the audience on slides presented at the consultation was 10-25, and, with the nature of the surrounding environment, and likely lengthy queuing to exit via the tube, this gives rise to a worry about approaches being made to young people to evade queuing and find themselves in risk situations. Alcohol will have been available in the venue over the preceding 10/11 hours. In addition proximity of the rail line, including the footbridge, could be a public safety concern. (I should mention that we have no copies of the slides, which rolled round at considerable speed during the presentation. It was not possible to stop the “rolling”, though we asked to be provided with the slides.) iv) The operating schedule on the application gives little detail about the equipment and structures on site, the stages, the generators, the utility provision, the marquees, the traders’ stands and how the crowd will move about site. it is entirely unclear how the applicant assures the licensing authority about the appropriate capacity for the event, bearing in mind the anticipated demographic of the audience, and the fact that no details are given of the steel fence enclosed stage area, within which people will be confined. Reference is made to up to 40 traders, to marquees, etc but not whether these will all be within the steel fencing, and, if they are, will the steel fencing indeed be around the wider field within the red edging – see the points made above about the uncertainty of

what the application relates to. v) There is also the issue of different areas being allocated within the arena for different priced tickets. References are made to heavy duty crush barriers but no detail allowing the licensing authority to assess public safety within the barricaded off areas. The previous MIK Festival took place in a similar Southwark park in 2021. Southwark festival fencing is illustrated by the press photographs embedded below , https://southwarknews.co.uk/area/southwark/bermondsey-and- rotherhithe-residents-speak-out-as-southwark-park-k-pop-festival-begins/. These show the scale of the constructions in a similar park, and some of the items arriving during setup/left at take down. vi) There is also the question of the exit strategy at the tube stations referred to above, following closing of the event at 10/10.30pm. Detail of that crowd movement based on the applicant's own calculations is set out in the SCRA objections . (I understand that that detail was taken from the Event Mangement Plan originally uploaded to the site but since withdrawn) . The calculations do not take into account numbers of unticketed attendees, who may attend and gather in the areas of the park and possibly the golf course outside the steel fence enclosed area. vii) The tickets to the event are at levels of £80/100 with higher level cost tickets of £150+. If minors can only enter if accompanied by an adult (adult supervising up to 4), the cost will be prohibitive for many – and, given Brent's demographic, the majority of attendees are very unlikely to be local. There may be attempts to gain entry. In this respect, and, whilst not of course, related to the applicant, and taking place in South Korea (but at a K-Pop event) in 2022 with 150 deaths https://www.bbc.co.uk/news/world-63448040, this occurrence of peripheral crushing at Itaewon was seen as one reason for the cancellation of the KPOP LUX festival at 02 in London in 2022. Thousands of mainly young people had converged in Itaewon in the centre of the South Korean capital of Seoul. That neighbourhood is served by Itaewon metro station. The same applies to the arrival of the stars performing in the shows, and fans attempting to see them as they arrive, converging on the one vehicular entrance (which seems likely to be outside the steel fencing, if the Park footpath and road remain open. (see e.g. https://www.pinkvilla.com/entertainment/seventeen-takes-train-from-paris-to-london-after-flight-cancellation-fansflock-to-see-k-pop-stars-on-station-1321990). If this occurs, there will be substantial nuisance to residents and others using the Park. viii) What might be the crowd control there or off site on the adjoining road by which the stars must access (Norval Road)? Any restrictions would create severe inconvenience & nuisance to local residents. There is a risk - if stars cancel late - of disaffection in the crowd; it appears that cancellations by stars with extensive touring schedules that this is not uncommon, giving rise to disaffection because of the high ticket prices.. ix) Users of the park by other people not going to the event will be affected by the crowds attending the event, and the anticipated proliferation of the park's existing drug problem. If any or all of the access road (or even part of Norval Road) and/or the footpath leading to Northwick Park tube station, the rear entrance to the Hospital and the University is/are closed off by a Temporary Traffic Regulation Order. The application only indicates that this may be necessary. x) Waste disposal. The site and adjoining park and streets and hospital site is a very large area. There is no indication in the operating schedule re the type of containers for drink that will be used. If limited to plastic and paper, then that will be a large environmental impact; if any use of glass, there will be an issue of public safety in the disposal. With 15000 or 20000 people attending, consuming food and drink, how will risks be mitigated? Whether or not the waste is glass, the site is for sports pitches, for walking with dogs, for children playing. Unless the waste is comprehensively cleared very regularly and after the event, there will be a residual risk to public safety, and little detail on waste management is given under this promotion object. When will the waste clearance take place, to ensure what is publicly available of the park will be fit for use (sports pitched and ordinary recreation, dog walking)? There is no indication that the event will be responsible for litter clearance in wider areas of the park, or roads adjoining, although mention has been made of the residential roads adjoining, where residents can also ring in to the "noise nuisance" line to request litter clearance. There will be nothing to prevent other users (unticketed attendees referred to above) using glass containers in these areas. C) Prevention of public

nuisance I wish to make representations against the grant of the licence on the grounds of preventing public nuisance. Some of this is included in the comments I make above under (a) and (b), in particular paragraphs (a) (ii), (vii), (viii), (xi), and (xiv) and (b) (viii), (ix) and (x). (i) The licensing law is clear that "public nuisance" does not have a statutory definition but retains a broad common law meaning. It can include low level risk perhaps only affecting a few people as well as major disturbances affecting a whole community. It simply needs to be sufficiently widespread. (ii) Looking first at waste, perhaps understandably to avoid safety issues, the Event Management Plan early draft (which was on the licensing website but then taken down as only a first draft refers to the use of paper and plastic cups). Nuisance in the modern context of carbon footprint and minimal ecological impact should go further. There appears to be no approach to creating a Green Festival which from its outset plans for sustainability. (Creative Green certification and the International A Greener Festival awards). The publication https://parksforlondon.org.uk/wp-content/uploads/2024/12/Good-Parks-for-London2024-Collaborative-Solutions-updated-Dec24.pdf highlights the importance of "how event organisers manage recycling waste". Festivals on average recycle only 30% of waste; they require huge energy, water and food consumption. The stars attending will be flying in. All this when Brent has declared a climate and ecological emergency. Events in parks should be local, if possible renewable energy sources used. Food and drink could be supplied from a relatively small area around the festival site, in compostable packaging. This is likely to mean a very 'local' festival, possibly with only "local" artists but local food supply, including plant-based. The complete opposite of what seems to be envisaged here. Waste and litter in our streets and in our major local park and playing fields will be a nuisance heavily affecting residents and other park users. It will need to be cleared very regularly, and dealt with appropriately, and waste will obviously occur outside the steel fence enclosed area. When collected, how will it be stored, and when will it be collected, as such collection might itself cause a nuisance depending on the hour? There is little detail , if any. (iii) There will be 40 traders on site, including food. There is the potential for smells, and the discarding of food , both affecting residents and park users, and not confined to the enclosed area. This would attract foxes and vermin. No measures are proposed as far as can be ascertained. (As per my first point in this letter, however, it is not possible definitively to identify the application site, and where the various ancillary traders, marquees, etc will be placed.) (iv) Generators will be on site, and there is a potential for escape of fuel, noxious smells and noise affecting the surrounding area at times when the overall sound from the stage may not be taking place. (v) Fireworks appear to be envisaged and as yet unknown special effects and lighting. In addition, in order to deal with security issues, it seems likely that extensive exterior lighting will be along the exit routes and elsewhere in the park during the event (and perhaps to a lesser extent during set up and take down). All this will be in a quiet natural park, naturally dark at night, and up to now never polluted by light or noise. It is therefore additionally very sensitive to nuisance by these forms of pollution, bearing in mind the nature of the site, previously undeveloped and designated as playing fields. As such, it has an important contribution in its nature status , and habitat, and contribution to local well being. So these pollution nuisances are greater in effect that developed land, surrounded by residential and other premises. (vi) The Council has statutory obligations to protect certain species, including badgers and bats. Wildlife is also affected by noise, as well as light and human presence in large numbers. The GiGL search provided to me, whilst limited as confidential records (to protect the creatures) reveals the presence of badgers. (Indeed I submitted a record within the last year). Public nuisance can arise as a result of the adverse effects of artificial light, dust and odour. Even more fundamentally, the presence of so much artificial light will wreck an important and diminishing part of our local wildlife – the bat population. Bats are most active from March through November. During the warm weather months, we find bats flying at night and roosting in dark, warm spots. The railway lines are bat corridors. Females create colonies to birth and raise their young; in June, female bats should be starting to give birth to their young. They usually give birth to a single pup, which they will then suckle for around six weeks before the pups are capable of catching their own insects. So this is a period when it is vital

that our bat population and its feeding are not disturbed. The site is also bounded (perhaps includes) by the Borough Grade 1 SINC area with native hedge, scattered trees, running water (rivers and streams).amenity grassland, and wet marginal vegetation abutting also the further western part of the playing fields. Our wildlife is an inherent part of the park and its general recreation facilities which include access in particular for children to nature. An extended period when bats will be disturbed, and perhaps leave permanently. (vii) Reference is made to PSPO orders above, and the prohibition of urination & defecation under that – clearly public nuisances. The risk of this occurring in the SINC stream abutting the whole of the site (possibly within the site) would constitute a public nuisance; the stream can be screened by the vegetation referred to above, so particularly vulnerable. (viii) There is also the possibility of liquids being discharged from activities at the event into the stream, unless the area is fully protected, or of pollution occurring from equipment brought on site. (ix) As above, light pollution will affect neighbouring property on Norval Road in particular. It would appear that fireworks and as yet unknown special effects and lighting may be used throughout the performances. Because of public safety, it seems likely that extensive exterior lighting will be along the exit routes and elsewhere in the park during the event and to light the crowds exiting, and perhaps to discourage use of the park after closure. Lighting is likely, perhaps to a lesser extent during set up and take down periods. All this will be in a quiet natural park, naturally dark at night, and up to now never polluted by light . Residents' peace will be disturbed. (x) There is no effective way to baffle the noise but , if a licence is granted, the Council could take steps to protect adjoining occupiers . It seems entirely appropriate, for example , fully to protect its own decades-long residential tenants of the premises by the pavilion (particularly in view of the especially vulnerable status of at least one resident). There has been no suggestion that, to facilitate this, the Council will impose any prospective abatement notice which would be possible to protect residents. The local authority's powers under the Environmental Protection Act 1990 would allow it to serve an "abatement notice" against any actual or anticipated nuisance caused by noise. There are no noise limits set out in legislation. Whether a level of noise was a nuisance to someone at a particular location would be in the discretion of the local authority, in the first instance. Failure to comply with an abatement notice is a criminal offence. The applicant appears to suggest that there will be emergency numbers which can be contacted to deal with noise complaints, and that, on receipt, a noise team member will attend at the complaining resident's house and measure the sound, staying for 15 minutes to monitor if a breach is found. The noise team members will contact the sound engineers at the stage and require them to modify the sound so as to be within the agreed decibel levelwhatever that is. Is this practical? Is it actually helpful as a suggestion to people already subject to a substantial nuisance? How many complaints might come in, requiring people to be despatched to measure? The nuisance of having to wait for & with the person as they measure, agree (or not) there is an infraction, wait while the sound is turned down, and new measurements take place. What if, at one sensitivity point, the noise falls below the level yet on a call to a different point, it exceeds? It seems highly impractical but also in itself a source of irritation and an added disturbance. (xi) The issue of noise as a nuisance should be self-evident. This will be during a prior week's period for sound checks, then over a prolonged three days festival period, with music for 10 or 11 hours daily, and of 15000 people for potentially 2 further hours as they exit the festival over various routes. In view of the demographic, however much they are asked by the applicant to leave quietly, it is highly unlikely to be quiet with respect for adjoining properties. The applicant has no responsibility for people once they leave the venue, so we are essentially unprotected against nuisance arising from the festival, once authorised. The nature of our public park and playing fields will have been fundamentally altered for summers going forward. (xii) The noise sensitivity points have not yet been established, and it was understood at the consultation that these will be directed by Brent Council. In light of the above concerns of lack of any consultation by the Council with the local neighbours, either side of the railway and tube tracks or immediately abutting on Norval Road, there is little assurance as to whether we will be asked, let alone how we will be protected by the Council. The applicant indicated

at the consultation meeting that the decibel limits were likely to be at the"lower" end (I think I recall 65) but, never having had such an event in the Park, we have no real idea of what that will mean in practice. A single party house close to the proposed exit route near South Kenton station was audible where I live, even though my home lies yet further away on the other side of Watford Road from the Golf Centre. Between my home and the application site lie only fields, low rise unused farm buildings, Watford Road, Northwick Park Golf Centre and Northwick Park playing fields. The Council eventually shut that nuisance down but the local police were frequently in attendance in initially vain attempts to close down the nuisance. Another example comes from when the Golf Centre opened in the early 2000s, unauthorised music events took place within the venue, spilling out into its external areas, causing noise nuisance in the late evening. Such was the volume of the sound, in that event, the Council rapidly took action to shut down such activities for good. That was in the days when the Council had an Environmental Team which operated out of working hours. In addition, the Council was the venue's landlord, so had more immediate permanent powers. This will not be the case here. If the Council can authorise this level of activity and noise on the Borough's playing fields, there is a precedent to allow such external noise causing activities on the golf centre (currently looking for a new owner). It is likely to create a damaging precedent. Licensing objectives are intended to protect the public also for prospective damage. (xiii) The noise of the set up and take down works are not detailed but the works must be extensive, if they sterilise areas for the park for 10 days before, and 5 days afterwards. (xiv) The Southwark festival fencing is illustrated by the press photographs embedded above, and how it divides the use of the Park away from residents. The children's play area and adult gym will be so close to the stage area (as currently understood) that they will be potentially unusable. As to the effect of the works, the taking out of parking areas both in the car park and on adjoining streets will reduce user by those people who cannot walk as far but bring their vehicles to the park to walk their dogs or play with their grandchildren, for example. Such limitations are referred to in the Southwark news story above. The MIK festival was staged there once, proposed for the following year but cancelled. There was substantial criticism from local residents before and after. These are reported in an article after cancellation of a proposed repeat festival in 2023. https://southwarknews.co.uk/area/bermondsey/k-pop-festival-in-southwarkpark-cancelled/ (xv) An article in the Guardian in 2023 (which gives much information about the issues faced by – at any rate at that time – promoters of K-Pop festivals, giving rise to uncertainties) https://www.theguardian.com/music/2023/feb/20/its-an-insane-amount-of-money-fans-feel-shortchanged-by-kpop-ticketing-as-idols-finally-hit-the-uk stated as to the 2022 MIK Festival "Last year's MIK festival, which took place in London, was mired in controversy. Organisers began marketing the event before it had secured a licence from Southwark council, sending fans into panic that they'd bought tickets, travel, and hotels for an event that might not go ahead – and sparking disputes from residents. The event went ahead as advertised, although this year's ticketholders to MIK festival in Paris have similarly faced uncertainty, with a complete lineup change a month before the event, to the disappointment of many fans: organisers did not respond to repeated requests from the Guardian's Consumer Champions section for comment after a letter from a dissatisfied reader". This may be the reason that the applicant is seeking to secure a premises licence before anything like sufficient thought has been put into even the suitability of the venue. It was clear that the residents and others who could attend the day of the consultation were giving the applicants much material evidence which came as a complete surprise. Yet Brent Licensing policy states that applicants are encouraged to provide a detailed operating schedule which demonstrates how they will promote the licensing objectives. Most important, applicants are "encouraged to:• demonstrate knowledge of the local area when describing the steps, they propose to take in order to promote the licensing objectives; • undertake enquiries about the area in which the premises are situated to inform the content of the application; • obtain sufficient information to enable them to demonstrate, when setting out the steps they propose to take to promote the licensing objectives, that they understand: a) the layout of the local area and physical environment including crime and disorder

hotspots, proximity to residential premises and proximity to areas where children may congregate; b) any risks posed to the local area by the applicants' proposed licensable activities; c) any local initiatives (for example, local crime reduction initiatives or voluntary schemes including local taxi-marshalling schemes, street pastors and other schemes) they propose to put in place which might help to mitigate any potential risks For example, premises within close proximity to residential premises should consider how this will impact on patrons smoking, noise management and dispersal policies, to ensure the promotion of the public nuisance objective. Applicants are expected to consider all factors which may be relevant to the promotion of the licensing objectives, and where there are no known concerns, to acknowledge this in their application. Applicants may consider canvassing the views of their neighbours and local residents as this can clear up any ambiguities and develop a relationship based on mutual cooperation before an application is made. This will assist the applicant by giving an understanding at the outset of what the community believe is acceptable in their area." None of this took place until a consultation meeting with inadequate paperwork (as above) just 4 days before the cut off date for the licensing application. (xvi) As to a further major disturbance to the local area, it is very important to note that the area is part of outdoor playing fields, and the staging at the height of the summer sports period will take out at least the Gaelic Football pitch and practice area, which sport matches have taken place on that spot for decades. The Council secured national lottery funding to put in drainage works to assist with the drainage of the playing pitches in that area, during a round of funding supported by Sports England. (in fact, at least some of the effect of those remedial works were undermined by the recent ground heat pump system put in my the Council.) Other regular sports pitch bookings of long standing were unknown to the applicants, when questioned on the consultation day. In addition, both formal and informal cricket matches take place in the area intended for the festival. In light of the Council's promotion of sport and healthy recreation in the outdoors, the removal of this facility during 18 days which will cross half term holiday and, in 2025, one weekend in June will give rise to effects prejudicial to health, and therefore a nuisance. (xvii) The application relates to a very substantial part of Northwick Park playing fields, land which was acquired by the Council's predecessor Council just for that purpose. It is Metropolitan Open Land (London equivalent of Green Belt, and therefore subject to restricted planning uses). It is designated as public open space; Brent has a general deficiency in access to public open space. It was also designated as "outdoor sports facilities" on the GiGL Map supplied to me relating to the old PPG 17 designations before replaced by the NPPF (National Planning Policy Framework). To reflect the importance of open space and recreation, paragraphs 103 and 104 of the latest NPPF set out as follows : "103. Access to a network of high quality open spaces and opportunities for sport and physical activity is important for the health and well-being of communities, and can deliver wider benefits for nature and support efforts to address climate change. Planning policies should be based on robust and up-to-date assessments of the need for open space, sport and recreation facilities (including quantitative or qualitative deficits or surpluses) and opportunities for new provision. Information gained from the assessments should be used to determine what open space, sport and recreational provision is needed, which plans should then seek to accommodate. 104. Existing open space, sports and recreational buildings and land, including playing fields and formal play spaces, should not be built on unless: a) an assessment has been undertaken which has clearly shown the open space, buildings or land to be surplus to requirements; or b) the loss resulting from the proposed development would be replaced by equivalent or better provision in terms of quantity and quality in a suitable location; or c) the development is for alternative sports and recreational provision, the benefits of which clearly outweigh the loss of the current or former use. " (xviii) It was acknowledged in the consultation meeting as the applicant became aware of the Gaelic football use that not only would at least 18 days use for the festival (and more in later years potentially take away the use by the Gaelic Football teams permanently but that restoration of the pitches after use would take a substantial further period and the surface may not be capable of restitution. Damage and removal of sporting facilities is a public nuisance with wide

ranging effects on health & community. This will have a major effect on the sport playing community and indeed the substantial Irish heritage population of Brent and Harrow. I quote above the planning policy in the NPPF but to underline the responsibility of Councils to preserve playing fields. This year, because the festival will only take out 18 days, this would not be subject to any need to apply for planning consent. That would not be the case next year but, by then, if granted, this application would have set a precedent and irreparable damage already done to virgin playing fields. The community effect is demonstrably unacceptable and was not considered when the Council approved Northwick Park for the Festival with no consultation on either the principle of events unrelated to local people or organisations in parks or an event of such magnitude with inevitable extensive public nuisance which cannot be mitigated . (xix) This application does not promote the licensing objectives which require avoidance of harm in the future. The sports pitches will be out of action for considerable periods of the summer, and the likelihood is that they will be irretrievably degraded and potentially unusable by compaction. The fields already regularly flood. The flooding of the Ducker footpath regularly makes passage impassable both summer and winter. This use on potentially flooded and muddy conditions will damage not only the pitches but also potentially the trees. As to protection of existing mature trees and vegetation forming an integral part of the park, the application makes no reference to any root protection areas for structures near trees to protect those trees. The only reference is to keeping people away from the canopy shedding circle. The application is made “in perpetuity”. Damage will be cumulative, and prejudicial to the health & wellbeing of the community. (c) Protection of children from harm I wish to make representations against the grant of the licence on the grounds of protecting children from harm. Some of this is included in the comments I make above, in particular: in paragraph (a), where it will be obvious that the anticipated young demographic of the attendees would be more affected if subject to crime, or they see or are involved in disorder; and paragraph (b) if endangered by any of the features I highlight; or paragraph (c) where exposed to particular forms of public nuisance, such as urination or defecation in public . (i) Young children are most vulnerable but there may be large groups of minors, who may congregate outside the steel fenced area to party and enjoy the music and the applicant’s security arrangements will be powerless to assist as may be required, and there will not be the requisite level of policing. The unticketed (minors or otherwise) will not be managed in exiting the fields after the acts have finished. We are dealing with a completely unknown quantity; no such festival has taken place on these playing fields. This is not a town centre; it falls on the border of 2 Boroughs near to a major hospital but in the middle of dark fields. (ii) The harm from which children must be protected is moral, psychological and physical harm. A principal concern would be their exposure to alcohol; depending on where the actual application site begins and ends. As far as can be seen from the operating schedule children within the ticketed area should be safeguarded from the purchase of alcohol. There is little evidence, however, as to how they would be prevented from, e.g., picking up containers of alcohol left with some remaining, whether deliberately or temporarily, as the provisions only relate to the training of bar staff in the Challenge 25 policy, and not accepting the different coloured wristbands as prima facie evidence of age, and awareness of older persons buying for younger friends. (iii) There is nothing indicating how the spiking of drinks might be prevented. As mentioned above, drugs may be available outside the ticketed area; it is not proposed to search attendees so how will dealing or using within the site be prevented? Outside the site, especially after dark (but bearing in mind there are plenty of areas in the fields where there is cover by trees and vegetation), drug dealing or inappropriate sexual behaviour may take place. The applicant is not responsible for “policing” external areas. In addition, ticketed attendees may temporarily leave the enclosed area, and return. Again, are they searched? (iv) I note that the applicant suggests that an adult can take in up to 4 minors; is it likely that one adult can keep tabs on that number of minors who may wish to visit different traders, watch different acts? Although they cannot – and would not want to – leave the ticketed area, what harm might come to them if separated? Licensing guidelines refer to children under a particular age being accompanied by one

adult when in areas where alcohol is available. (v) I refer above to the loss of playing fields and open space to locals because this Festival is not a locally generated place- based cultural event or reacting to any particular interest locally. We have in Wembley national centres for these type of events featuring international stars. The applicants said they received support for this from an Arts Council Levelling Up initiative as Brent is deficient in culture. The aim of this Arts Council Levelling Up initiative programme is ongoing legacy of culture, particularly culture that is embedded in the local community and is driven by young people in the borough – but this Festival shows no evidence of answering to any need in this criterion. (vi) Brent is a deprived Borough. Children here will, in the main, not be able to afford to attend, though they may seek to attend informally outside the ticketed area. As under (a), there is a possibility of disorder if there are two "groups" of attendees; this would be particularly damaging if the disorder involved young people disaffected by the holding in our Borough of an event from which local children were excluded by cost. The Council appear to have welcomed this event here only on the grounds of making money. A policy to open parks to events which, unlike in other areas (Finsbury Park) was not widely debated or even advertised in the community but simply flagged by a couple of pages buried in Budget consultations this year. It was said that service users would not be affected. The monies were to go to Parks, and it seemed the Council's own Parks contractors would be responsible for clearing up afterwards. There was no idea that a huge event like this would be discussed, essentially in secret, certainly with no notification to the residents of the locality by the Council. There si no debate on balancing interests; even the figures in the budget paper sem dwarfed by the reputed single fee for this one event in one Park. (vii) Further, in its discussions, the Council failed to protect its playing fields users, or even fully to inform the applicants of their existence. Playing fields are rare commodities in Brent, along with other forms of public open space. Children use the playing fields. They have a a dedicated play area. Their health depends on access to good, clean open space. Northwick Park playing fields have only ever been that. They are a haven of peace and quiet and it is our children who benefit most from that. Protecting children from harm means looking after their heath & wellbeing and giving them access to sport and recreation and nature. Our local children – some – may be offered free tickets to the festival with an adult; MIK offered 200 free at Southwark but that only increases inequality for others. (viii) To protect our local Brent children's physical wellbeing, and prevent physical harm, regardless of material wealth, we need to keep Northwick Park as what it is – an outdoor sporting facility, a place to walk and run with your dog, to have a game of cricket or football, or rounders or just run about, a place to come with parents and grandparents , watch older siblings play sport in leagues or just for fun, with no commercial sale of alcohol, or attracting large numbers from outside the area to compete with that use. . A safe open place where no-one needs any money to access recreation and nature, which also deserves protection. (ix) A recent study at Sheffield University (https://shura.shu.ac.uk/30667/1/Vodicka-PrivateEventsPublic%28VoR%29.pdf) pointed this out :" when decision-making is driven by financial considerations, the scale, exclusivity and regularity of contemporary festivals begin to affect the publicness of municipal parks. Sustainable urban development means striving for environmental integrity, but also social equity, and we argue that the contemporary prevalence of music festivals in London's parks exacerbates the city's inequitable provision of urban green space. .. Park conflicts are often underpinned by disputes over functions imposed to generate commercial revenue . large-scale festivals hosting up to 50,000 people require extensive facilities and security apparatus to be installed—these close off large sections of public parks for several weeks… Regulatory practices take various forms: fences and watch towers, security personnel and searches, tickets and other conditions of entry, and plus various restrictions that protect the interest of sponsors (Griffin et al. 2018). These interventions become particularly problematic when municipal parks are used as venues for events, as they contradict the principle that these green spaces should be freely accessible to everyone. .. These give rise to changes in community values and patterns, environmental damage and litter, higher prices of basic services, resident exodus, interruption of normal business, noise and crowds, unsafe sexual behaviours, use of

alcohol and drugs, conflicts with festival goers, xenophobia, commodification and exploitation of culture and traditional ways of life."

Thank you. Please acknowledge safe receipt of this representation. January 12 2025 by email and website (omitting screenshots).

Resident 124
Northwick Park Playing Fields is a totally inappropriate venue for an events attracting up to 20,000 people. It's in the middle of a densely populated residential area, and next to Northwick Park Hospital. The noise alone will disturb thousands of people, many of whom will be vulnerable. There'll be huge congestion in neighbouring streets, and the local tube stations are ill-equipped to deal with so many people, especially Northwick Park, where the narrow tunnel would create a potentially lethal pinch-point. It would be likely to cause significant antisocial behaviour.

Resident 125
The proposed concert area is very close to the Sovereign Network Homes hospital flats, many of which are occupied by shift workers. Two residential properties adjoin the concert compound. Asra Park Day Care Centre for persons with Learning Disabilities is located at the site entrance. Obviously, even though the sound levels will apparently be regulated to comply with the law, there will no doubt be a considerable disturbance to hundreds, even thousands of local homes due to the lack of sound breaks due to the flat nature of the surrounding land. The Sunday concerts will no doubt affect the sleep of children and those who have to work the next day. This is an unreasonable ask in the middle of such a compact residential area with little to stop the sound travelling some distance.

Resident 126
I am not happy about this festival; I think it will be noisy and congested in the area. Litter will be an issue not just in the venue but in the vicinity Lack of parking will be an issue There could be a lot of antisocial behaviour. We are working people and do not want to be disturbed during the weekend as this is our only rest time. Not happy about licensing in perpetuity Do think that this festival and events should be allowed in such a residential area nearby.

Resident 127
We have lived on [redacted] for nearly 25 years, it is a residential estate with Northwick Park serving our local family community. We are very concerned that there would need to be a very large police presence in order to prevent anti-social and other criminal behaviour that is likely to arise with the volume of 15,000 - 20,000 people coming into the area. In this season where it is reported frequently that our police force is overstretched and undermanned our public safety and prevention of crime is a real concern. It is likely that this event will have young people on mass coming into the area. Some of whom will be vulnerable teenagers who will be at risk of harm, especially that alcohol will be available on the MIK festival days. Unfortunately, there will be an increased probability for some people to engage in drug activities at this event especially around the nearby train stations. There will be noise pollution with amplified music and performances being allowed for 12 hours over three days. The South Kenton, Northwick Park train stations will be under strain to facilitate the movement of such large numbers of individuals ingress in and egressing to and from the stations. Our parents of the local primary school do use the Pavilion car park on weekdays. Hundreds of families will be affected by noise pollution from extended periods amplified music/performances. We also have concerns that some of Brent Public Space Protection Orders (PSPOs) are likely to be breached in areas such as littering including: urination, defecation, spitting/vomiting, leaving bottles, cans, cigarettes butts and drug paraphernalia. Our Sudbury Estate roads are heavily parked with residents cars and our Norval Road, where we live, is generally very busy. There are numerous other concerns that we have but we wish to highlight the significant

disturbance and disruption to our family community life on the estate this event be permitted. Thank you for your kind consideration in this matter.

Resident 128

The proposed venue is totally unsuitable for an event of this nature. Northwick Park itself may be a large open space but access to it is severely contricted. The local transport infrastructure is inadequate and, given the narrow access to both nearby stations and the small number of local buses, would be unsafe for the huge numbers of attendees proposed. Nor is there suitable parking in the area for an event of this size. The serving of alcohol over 11-hour periods is a threat to public order and a potential source of crime. The noise caused over the week by testing and the events themselves would be an extended nuisance to local residents, of whom there will be many hundreds more once the new flats are completed on the hospital site, not to mention the well-being of patients in the hospital itself. No account appears to have been taken of provision for regular users of the park and its sports facilities. Will they be banned during the events, surely an infirngement of public rights, or how will their access be organised? All these objections would be magnified many times over by the proposed future increases in the number of events and, heaven forfend, if they are held in perpetuity.

Resident 129

I strongly object to this festival on the grounds that it would be in the middle of a large residential area and too close to Northwick Park hospital. The noise would have an effect on all those living in the surrounding area and those in hospital who need quiet time to rest and recover. The hospital would also be under more pressure as there would be a strong possibility that some festival goers would have to avail of their services. It would also affect the local Gaelic football club from training and being able to host challenge matches during their season. This is a summer season sport. Local transport isn't able for such a large amount of people. It may also mean that some people will use other stations to get closer to this event, this would cause problems with residents as there will be noise, litter and people not being able to avail of toilets as they travel to and from the event. I also think that the police force are also under enough pressure and it will take them away from other issues that happen around Brent and the surrounding areas. I state again that I STRONGLY OBJECT to this licence being granted.

Resident 130

I wish to submit my OBJECTION to this festival. As a [redacted] and supporter an event on this proposed ground will have a serious impact during their season. The impact of such a large event will damage the surface making it unplayable afterwards. This would happen should the ground be covered or uncovered. The noise from an event like this will have an effect on those living in the area. Residents who work and the nursing staff of the Northwick Park will suffer unnecessary. Patients in the hospital should be allowed to recover in peace. Local train stations can't accommodate those with disabilities who would attend this festival as there is no proper facilities for them to enter or exit the stations this would then mean that they will have to use other stations and continue the rest of their journey to the festival using local buses, thus having an impact on local people travelling to and from work during that weekend. Residents are already struggling to find parking in their area. Should festival goers decide to use their own transport they will take up valuable parking spaces that are already needed. The area surrounding the festival haven't bins for the extra rubbish that will be left behind. There are no public toilets and the noise from those going to and leaving will again be at the expense of the residents living in the surrounding areas. I STRONGLY OBJECT TO THIS EVENT.

Resident 131
The residents who live on the Barn Hill estate who overlook Harrow on the Hill will be inconvenienced by noise and light pollution. Residents living in Wembley park, Northwick park, Preston Road, Sudbury and South Kenton are already inconvenienced with travel disruption due to Wembley Stadium events. This application will only make matters for residents. South Kenton, Nth Wembley, Northwick Park and Kenton station can not handle large crowds. The 30,000 who attend will have difficulty leaving the area quickly, which will increase the antisocial activity in the area.

Resident 132
I strongly OBJECT to this proposed festival. This is a large residential area and too close to our local Northwick Park hospital. Working residents, students who may be taking exams around that time, nhs staff living around and working in the hospital and patients who are suffering or recovering in the hospital will suffer greatly from the loud volume of noise both during set up, testing sound and during the event. Our local public stations can't accommodate those who have disabilities as there are no lifts. This would then entail them to use their own personal cars, other stations further away which would then affect other areas and those living or using those stations daily. It would also impact on an already stretched area for parking places. There are no public toilets or bins in the local area therefore residents will suffer with excessive rubbish, human waste and noise from those attending and leaving the event. Our emergency services are already struggling and a gathering of this number would take them away from other area that they maybe needed. The event may have security on site however that won't stretch out to the local area. As a huge supporter of all our local Gaelic clubs the loss of their playing ground in the middle of the football season is unfair to those who take part in keeping their heritage sport alive. The playing surface covered or uncovered will impact the ground making it unplayable after the event. It is vital that those who play this sport for enjoyment, to keep healthy and maybe even for their mental health don't suffer. I state again that I strongly object to this proposed event.

Resident 133
Our main concern is the reliance on public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. Other significant concerns are: • The pavilion at Northwick Park is a known drug hotspot and is on the Safer Neighbourhoods Team Priority List. • Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. • The noise will disrupt children who may have exams during that period. • Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. • Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. • Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. • High risk of breaching Brent's Public Space Protection Orders (PSPOs): o Littering (urination or defecation) o Any person(s) urinating or defecating in a place other than a serviced public convenience. o Littering (spitting) o Any person(s) who spit(s). o Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) o Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin).

Resident 134
I would like to add my objection to the proposed festival (33756) at 133 The Fairway, HA0 3TQ. 1. I don't believe that the stations around the area could cope with the large crowds that would attend

this festival. There is no lifts to cater for those with disabilities therefore other stations, eg Harrow on the Hill would then have to be used. The buses serving the area would then be under pressure as festival goers would have to avail of this service. 2. A local Gaelic football team use the proposed grounds for both training and challenge matches. Regardless as to whether the grass on that area is covered or uncovered it will kill the grass, compact the ground and make it unplayable. To the Irish living in the UK and Brent it is important that these clubs are kept going so that both supporters and players can enjoy their national sport. An event like this will have an impact right in the middle of their season as almost a month of football will have to be cancelled. (set up, festival, clear up and damaged ground) This is a summer season sport 3. We as residents suffered last year when a similar type music event was held on Sudbury Avenue. The music was so amplified it could be heard as far as Norval rd. The cut off times were not followed. We then had to contend with the crowds as they left the event. 4. The proposed ground is also beside Northwick Park hospital. NHS staff living around the hospital and that are on shift work will have no break from the noise as both their rest time and work times would be impacted by noise. The patients in the hospital need rest in order to recover and shouldn't have to suffer unnecessary. A&E would no doubt see some of these festival goers as no festival is without accidents, alcohol and substance use. This will then impact non festival goers seeking medical treatment. 5. Although security would be on the festival site there will be no provisions made for those living on the surrounding estates. Our police service just like the nhs are under pressure. With 15,000 attendees in a residential area it will be difficult to prevent crime and disorder. Residents will have to put up with public nuisance as people travel to and from the event. There are no public toilets therefore our street will become an open air toilet, no bins for any litter they dispose of and of course the noise as festival goers travel to surrounding bus stops and train stations. Residents young and old shouldn't have this disturbance after a days work or study. I feel this proposed site isn't suitable for such an event. Therefore I strongly object to this license being granted.

Resident 135

All these licensing objectives are made vulnerable by this application. There will also ~ inevitably ~ be 'License Creep' as there has been at Wembley Stadium. Events and Event Days will multiply, as will the problems associated with crime, disorder, public nuisance, and an increased danger to children. High levels of noise are linked to to this application ~ events will not be local or community projects, but designed to bring a wider, not always considerate, audience. Noise pollution will penetrate easily to a mile radius ~ as does that from Wembley.

Resident 136

I and the household plus community surrounding Northwick Park strongly OBJECT for this application to go ahead. The details I have read on the applications seems a poor judgement of the area and even poorer quality within the proposal itself! I have set out below rationale in light of the application and as a DIRECT resident of [redacted]. [redacted] [redacted] [redacted] [redacted]. Firstly the amount of people expected for this event is extremely worrying with the current plans that I have seen. The neighbourhood is uniting together and STRONGLY objecting for this to take place at any instance or time due to the layout and surrounding locations. The area in itself is not appropriate to have a festival on as you have two long standing bungalows that have residents in for more than 40 years, both households have small children , smallest being 1 year old who is extremely sensative to sound and another child with special needs .The plans show the location of the stage and event as a whole just metres away from the houses, also pointing out the noise pollution and disruption this will cause all houses surrounding the park towards Preston Road , North Wembley, Kenton and beyond as music travels through the park due to no obscures. Not to mention the disruption this would cause to Northwick Park hospitals patients and staff homes which also back up against the park and university , again just metres from the event. The park would be

open in some areas to the public which I also strongly object too as this will cause people without tickets to the event to wonder, drink alcohol and loiter around our houses, cars and private areas, as it is two bungalows we have flat roofs and the pavilion roof is also attached , on normal days we have on going issues of kids, people and drug users climbing on to the roof for fun as it is reachable, who is to say this is ill not occur for the people who have no tickets , this is a known ongoing issue to the police, for years! The risk of having the yard, garden and homes vandalised is not worth the approval of this kind with such a large volume of people with alcohol and maybe drug use this is not something I would want nor the neighbourhood. We also have ongoing issues with drug usage, alcohol abuse and cars drifting in the car park every weekend with this also being reported to the police. We have had many issued with robberies, muggers and patients from the mental hospital at Northwick Park causing serious crimes in the park including men flashing themselves at children and woman ,the thought of having such a large number of people would be a highlight for these people to be surrounding the event goers. The above falls under public nuisance and prevention of crime and prevention of children from harm. CCTV cameras do not work in the car park as these bace been cut down and vandalised by thugs so they can commit crimes in the park. The security is completely inadequate and not fit for purpose at all as the surrounding areas also do not have security! The stations are completely inadequate for event goers to use as they are extremly narrow. The thought of someone rushing to hospital to be with a loved one or take someone who is critically ill but being delayed due to the event being held at Northwick Park is. Outrageous in itself not withstanding the disturbed sleep the nhs staff will have as they are metres away from the said speakers! If Brent was to be the chosen council to host the event then I do not know why somewhere like fryent country way was not an idea as it is in the open with no neighbours or surrounding areas or concern, but Instead a well used park with ongoing issues and violent concerns has been sourced?! Somewhere like fryent where you have good public travel and Large roads for the event to be controlled and organised Sticking thousands and thousands of people into Northwick Park is just obscure. The park does not even get maintained well by the council Let alone “look tidy and respectable as a nice space” so how can you expect festival goers to treat the park with the upmost respect it deserves ?! I am a mother to a one year old baby who works full time 12 hours a day 9 hours in the office and 3 hours at home every day Due to my work schedule and balancing on being a mother I have to work between my daughters schedule when she goes to bed , I then start work again to complete my hours. I also work one day every weekend, this just brings on my anxiety and fears of how this would pan out. This would come under a public nuisance as the sound and level of people attending would not only cause me to be distracted but also enhance my anxiety that I struggle with. We have had our house broken into , to which I have not gotten over this yet and I am constantly concerned and contacting the police when people loiter around my house and vehicle and due to this we are all very light sleepers. I have also on several occasions had my vehicle broken into, vandalised, mirrors ripped off and tyres punctured by looters hanging around the area drinking and going drugs, having a festival is only a recipe for disaster and it is just not feasible given what’s surrounding the park and how many exits and entry ways the park has, there is no way the park can be safe as there are many thugs who know the areas like the back or their hands and they know how to escape the park quickly , even if that means jumping into peoples gardens to get away! Again, knowing the volume of people and type of people that this festival with attract this will only make it very attractive to the thugs who will cause harm!

Resident 137

Disturbance and nuisance and possible anti social behaviour to residents in the estate. Disturbance to children’s playground and grass area in the park Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. • The noise will disrupt children who may have exams during that period. • Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. • Traffic and

parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. • Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. • High risk of breaching Brent's Public Space Protection Orders (PSPOs): o Littering (urination or defecation) o Any person(s) urinating or defecating in a place other than a serviced public convenience. o Littering (spitting) o Any person(s) who spit(s). o Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) o Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin).

Resident 138

The most worrying component of this licensing application is the reliance on public transport, more specifically two local stations. The entrances widths to these are, Northwick Park 1.3mtrs & South Kenton 2.4mtrs, they also have obstructions within them such as cycle barriers, turnstiles and stairs, and of course very narrow island platforms. It is quite possible that clearing event attendees via these stations could take over an hour. We have used the applicant's own figures for emergency escapes from their previously published Event Management Plan V1 (EMP), as in 66 persons per minute could pass through a 1mtr gap and maybe less because of the demographics of the crowd, some calculations point to over two hours to clear. No consideration has been made for pedestrian progressing in the opposite direction. No plan is available explain how the 15-20,00 crowds would be dispersed. The very limited Public Transport access has not been addressed. Problems with two-way pedestrian traffic at stations during the exit from the concert. Are these proposal on event days? Probably as midsummer, but we are not yet aware of any being calendarised as yet. Northwick Park Pavilion, South Kenton and Northwick Park Stations are known drugs hotspots and are on the Safer Neighbourhood Teams Priority List Limited buses available post 22:30 on Sat & Sun and at some distance away. The closest on Windermere Avenue and Northwick Avenue are accessed via the stations. There are some available around the hospital perimeter but are a 15-minute walk away and the crowds accessing them could affect the good running of the hospital. The concert area is very close to the Sovereign Network Homes hospital flats, many of which are occupied by shift workers. Two residential properties adjoin the concert compound. Asra Park Day Care Centre for persons with Learning Disabilities is located at the site entrance. Obviously, even though the sound levels will apparently be regulated to comply with the law, there will no doubt be a considerable disturbance to hundreds, even thousands of local homes due to the lack of sound breaks due to the flat nature of the surrounding land. The Sunday concerts will no doubt affect the sleep of children and those who have to work the next day. This is an unreasonable ask in the middle of such a compact residential area with little to stop the sound travelling some distance. The road junction of The Fairway and Norval is quite dangerous and has had to have Stop Signage installed – many drivers have shown that are unable to recognise the rights of way at this junction. The (EMP) plans appear to suggest that the pavilion car park will be closed to non-event vehicles, therefore, the following will have the following adverse effects/consequences: 1. The pavilion car park is used for Byron Court School drop off and pick up as defined by the Planning Consent 2. There is a shelter from where a children's walking bus for Byron Court begins and terminates. 3. The users of the sports pitches will have to carry their kit and equipment etc long distances, that is if they can find somewhere to park on the heavily parked streets of the Sudbury Court Estate and also in Preston Ward across the railway lines. During the movement of heavy traffic through the Sudbury Court Estate for the Byron Court Expansion, a one-way system was imposed by Planning Conditions along with yellow lines on pinch points. This would be necessary again as the local roads are narrow and heavily parked. The entrance road (The Fairway) is very restricted and heavily parked. Removal of the pavilion car park will put extra pressure on the local road network. Music events have been held in the past at Sudbury Avenue Cricket Club (also referred to as Vale Farm), 73 Nathans Road and unnamed properties on Abbotts Drive, these

necessitated police and Noise Team call outs. None were easy to resolve and affected large residential areas and attracted many valid complaints. Noise from the Lesure Destination (aka golf centre) have in the past attracted many complaints plus its car park has been used for drugs activity as mentioned by the Licensee, but remains unresolved and unpoliced. The pavilion car park is a no-go area at night due to constant ASB events, even residents are afraid to venture out into the area after dark. The park gates are left open by the park residents as otherwise persons with their cars locked in expect the residents to let them out, regardless of what time it is. The original plans (EMP) referred to using Pasteur Court for site access – this is impossible due to fences and the currently unbridged watercourse. The proposed concert area is located on a flood hot spot and over the substantial drainage system which was installed in 2013. Heavy vehicles (HGV) should not be allowed on the fields unless the ground is tested to ensure it will support these vehicles – ie the condition of the Middlesex Clay must be checked before vehicles are allowed to cross onto the playing fields. The Concert area will be over the floodlit training area behind the pavilion. The concert area is sited over a rugby pitch, and a summer use Gaelic Football pitch. There is a mental health unit at NPH, will this be affected? Why should this Licence be granted in Perpetuity? No reasons are given. The Brent Public Space Protection Orders (PSPOs) 3-5 will no doubt be breached unless the organisers provide large numbers of litter bins and toilets etc along the various ingress and more particularly the egress routes, especially at the pinch-points, and provide the necessary numbers of staff to control the large crowds along the egress routes to prevent breaches of the PSPOs 3-5. • 3. Littering (urination or defecation) • Any person(s) urinating or defecating in a place other than a serviced public convenience. • 4. Littering (spitting) • Any person(s) who spit(s). • 5. Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) • Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin).

Resident 139

Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. • The noise will disrupt children who may have exams during that period. • Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. • Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. • Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. • High risk of breaching Brent's Public Space Protection Orders (PSPOs): o Littering (urination or defecation) o Any person(s) urinating or defecating in a place other than a serviced public convenience. o Littering (spitting) o Any person(s) who spit(s). o Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) o Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin).

Resident 140

Prevention of public nuisance public safety - it is noted amplification of music, plays and spoken word will take place in this open space. This will definitely impact our enjoyment of our gardens, Preston Park and Northwick Park which are areas we tend to walk around for rest and restoration together with playing with our grandchildren in the parks. The continuous noise through the day and evening on weekends will affect our enjoyment of our neighbourhood and the sound check in the week worse still as we work from home. Noise and crowding from fans going to and from this venue will impact the enjoyment of going to the hairdressers on Windmere avenue and for others the peace of the traditional pub. Litter due to large scale drinking and eating of fast food b efore and after the event will destroy the peace of the area and draw rats, smells, trip hazards around the shopping

parade at Windermere avenue and the beautiful, peaceful Northwick park and Preston park as fans make their way to the venue. Prevention of crime and disorder - rowdyness, litter, urinating, aggression to other fans and members of our community due to excess alcohol consumption. Use and sale of drugs in the vicinity, drawing unsavoury characters into the neighbourhood thus endangering all our lives and increasing the number of thefts and bugleries in our neighbourhood. Danger of children from harm - the propensity for violence where excess alcohol and drugs are presentt which will lead to children possibly being influenced by what they see. Dru g pushers may try to recruit children to their vile trade. These events may bring sexual predators to the area thus putting children and vulnerable people at risk. We do not want this licence to go ahead especially as Wembley stadium and surrounding venue is used already for this purpose.

Resident 141
We don't need another venue to host more entertainment in this area being so close to Wembley stadium and arena. It's a Public Nuisance from traffic, noise, over crowding, use of resources (I.e policing and NHS). This area and its surroundings suffer so much Crime & Disorder already, adding more inebriated persons into the community clashing with those making journeys to the Hospital (most of whom are elderly) is foolhardy. I see no benefit to the residents and surrounding boroughs.

Resident 142
I wish to object to a licence being granted for a MiK festival in June at Northwick Park Kenton. I object on the following grounds: 1) The noise will be huge and there is a hospital immediately bordering the Park. This will distress many people already suffering as well as the local residents.

2) Disorder and crime are bound to increase, not only at the Festival, but also in the roads around. This will require many more police which are in short supply at the moment.

3) I'm afraid the event will threaten public safety as well as causing Public Nuisance.

Resident 143
As a long standing resident of [redacted] and someone who lives roughly [redacted] from Northwich park, I would like to raise an objection to the planned concerts in the vicinity of Northwich Park. Reasons for objection

1) Very concerned about unknown large crowds coming to a residential area, possibly leading to confrontation of antisocial behaviour.
2) As an [redacted] who uses the park daily I am also concerned, mitigating against local residents and others, particularly the elderly infirm and young children, who use the park for their daily walks with their dogs or/and children.
3) Also concerned about the adverse effects of large crowds to the number of 15-20,000 people (as stated by the concert planers) on the public transport system-I do not think that our local buses and trains could handle those. Adding to that the impact of parking in the local area which will become over subscribed and block our roads.
4) I am extremely concerned about the problems it would raise for local residents when people will be allowed to consume alcohol at these events as this will no doubt cause some drunk and disorderly behaviour. I do not feel that this venture of concerting in Northwick park has been given proper and due thought and consideration. I have seen the crowds of the that of that amount of people coming and going to Wembley stadium and arena for concerts and those facilities are in proper areas to handle that kind of movement. Unfortunately our little neighbourhood is not equipped to facilitate a venture of this nature. I am extremely concerned about other aspects such as confrontations, theft, drug use as they will be in close proximity to concerned residents. Also bearing in mind the recent

increase in knife crime in London and greater London, I do not feel safe about this proposition for our park.

Resident 144
I am writing to formally lodge my objection to planning application 33756 under the Licensing Act 2003 - Alcohol and Entertainment. My primary concerns are as follows:
1. Increased Traffic and Noise Pollution: The proposed application is likely to generate significant traffic and noise, which will disturb the local community and disrupt the area's peaceful environment.
2. Impact on Northwick Park Hospital: The venue's close proximity to Northwick Park Hospital—the largest hospital in Brent—raises serious concerns about the wellbeing of patients. Noise pollution from the premises could adversely affect patients' recovery, as rest and sleep are essential for healing. I believe granting this application would negatively impact both the residents and the hospital's patients. I urge the council to carefully consider these concerns when reviewing the application. Thank you for your time and understanding.

Resident 145
I object to this proposal for several reasons. Firstly, the noise level will be excessive for the residents in this area, which will continue throughout the night. Secondly, this will encourage crime in the area possibly with damage to local property. Thirdly, the proposed number of people will effectively destroy the grassland resulting in a muddy field which will never recover if these events continue. Lastly, this will also disturb the patients at Northwick Park Hospital, who need to rest and recover from their injuries, and illnesses. Whilst a small number of people may benefit from this, a significantly larger proportion will need to pay a price including inconvenience, anxieties with regards to safety and security and possible victims of crime. Will the council indemnify against any and all damage to properties in the area.

Resident 146
Objections under all categories: Safety issues :audience
1. Perimeter railway tracks on 2 sides of site- danger of trespass onto tracks
2. Two electrical sub-stations - danger of trespass
3. Other than 3 named access points (Northwick Park station, The Fairway and Nathan's Road, there are 4 other access points onto the park (2 footpaths, railway bridge and through golf course - risk of unauthorised access
4. Anti-social/illegal activity in these and other secluded areas.
5. Trespass onto adjoining construction site
6. Trespass onto and from adjoining properties (through gardens & communal areas) - Nightingale estate, Norval Rd, Nathan's Rd and The Fairway
7. Other objections: the site is an area known for flooding. In case of rain before or during event would result in site being unusable for a large scale event. Can adequate insurance cover be obtained by organisers?
8. These objections are in addition to those raised by the Sudbury Court Residents Association of which [redacted]

Resident 147
Please take this email as my objection to the New Premises Licence application - The Fairway.
We are a young family that live in [redacted], my children are both [redacted].
Holding such events at Northwick Park would mean noise, pollution and crime all immediately increase. Antisocial behaviour is already a problem within the Northwick park, these events would only make it worse, which families like mine would further suffer from. Parking issues further increase , which we already face a great deal of due to the tube stations, Primary School and

hospital. The Sudbury Court Estate is a rarer community, something which brent council have slowly eroded away in other areas, I personally would like to keep this a lovely community that it strives to be. Please do not ruin yet another area of brent.

Resident 148
Prevention of crime of all types, Disorder and prevention of nuisance to the public, prevention of children from harm. Excessive noise and disruption. Excessive traffic. Local roads and communities will be disrupted. Totally unfair for local towns, police and emergency services to have to cope with potentially many, many more people. Northwick Park Hospital and others are totally overcrowded and likely to be exposed even more in not being able to handle more incidents. This is totally unreasonable for local residents and all who have to go to Northwick Park Hospital.

Resident 149
LATE NIGHT noise and disruption. DRUGS, ALCOHOl always causes problems .LOCAL BUSINESSES , PRESSURE ON POLICE FORCES . Northwick Park hospital is already under pressure. This will increase by having a venue with 15,000 to 20,000 extra people causing even more of a problem to local residents who have to use the hospital . Inevitably with venues such as this there will be more crime and disorder . Disruption and public nuisance to local residents and businesses.

Resident 150
Dear Sir,

o I am raising my objection to the Northwick Park event licence application for the following reasons.
o It is an unsuitable location in the middle of a densely populated residential area because of the following :
o Safety for young children , elderly and disabled residents.
o As the pavilion has been used by drug addicts and is well known to the local police, crime will be ripe under the cover of noise and masses of people. It will disturb children preparing for end of year exams. The elderly and disabled can easily become targets to crime.
o I have first hand evidence of a phone being snatched out of my son's hands under the street lights directly outside Northwick Park station, I was 20m away and helpless. It will be a haven for pickpockets.
o Damage to property, namely garden walls cars and work vans also break ins.
o Fowling as a result of too much drinking of alcohol by the adults accompanying the children depending whether there will be adequate and convenient enough location of toilet facilities.
o Littering of cups, cans water bottles, empty food packs and trodden discarded food.
o Arrival / departure of up to 20,000 people through mainly two underground stations South Kenton and Northwick Park. Both have island platforms with a restricted number of passenger who can use the platform at a given time. The clearing of the concert goers through the narrow tunnels in both stations with bicycle blocks and very narrow walkways will delay the process of clearing people from the area. Buses are infrequent over the weekend and people will hang around for a very long time. It will be almost impossible for local residents to use both stations over the weekend and those wishing to visit patients at the hospital risk being crushed.
o As for people wishing to drive up to the event will only add to the heavily parked up area over the weekend, residents won't be able to invite guests as there will be no parking space left for them and the noise will kill any conversation.
o This brings me to the next point, noise. The proposed location is in very close proximity to shift working staff at the hospital, the noise will no doubt have an effect on the A&E staff and patients.

o The proposed site is a sports ground for a local football team and cricket too, this will have to cease during the set up, concert and dismantling of the set up which will amount to around 2 weeks. It is a

play area for local children and dog walkers. The grass will be damaged by the lorries carrying the set up and trampled by concert goers leaving the fields unusable for sport for a very long time. The ground is soft being clay which will take long to recover.
o To conclude, I wish to express my deep objection to the proposed application for the events licence.

Resident 151
To licenceing department.

Re : Lodging an objection for the above event to take place.

I am writing to you with regards to the above event and strongly lodging an objection for the above event to take place in a quite residential area on the following grounds : 1:Noise pollution which would disrupt residence and children sleep. 2: The is no adequate parking facilities, narrow residential roads will be not be able to cope with additional traffic. The Pavilion car park is for local amenities use only. 3: Northwick Park and South Kenton stations are already known for antisocial behaviour and drug use which could be exacerbated by such large crowds of people attending the concert. Both these stations are not fit for such large crowds as they have narrow entrances, stairs and platforms. 4: The proximity of the concert area to Northwick Park Hosiptal is great concern as this would impact unwell patients, some with mental health issues. 5:The proposal to grant the license in perpetuity is not justifiable. Each event should be assessed so that it meets licensing objectives: minimise disruption to the local community, ensuring children and public safety are maintained all the time, preventing crime and disorder.

Resident 152
Dear Brent Council Planning Team, I am writing on behalf of [redacted] to formally object to the proposed planning permission for concerts at Northwick Park. As a provider of homes for key workers, including NHS nurses and doctors, we are deeply concerned about the potential impact these events will have on our residents, the surrounding community, and the operations of Northwick Park Hospital.

Impact on Key Worker Residents
Our tenants, who are predominantly NHS staff and other key workers, require a quiet and stable environment to rest and recover between shifts. Many of them work irregular hours, including night shifts, and disruptions such as loud music, bright lights, and large crowds during concerts would significantly hinder their ability to rest. This could directly impact their performance, with serious implications for the healthcare services provided by Northwick Park Hospital.

Challenges for Medical Staff Access
We are particularly concerned about the challenges medical staff may face in accessing the hospital during concert days, especially in emergencies. Increased traffic on local roads and overcrowding on public transport caused by the influx of concertgoers could delay critical staff members such as doctors and nurses from reaching their workplaces. This poses a risk not only to the staff but also to patients who depend on timely medical attention.

Noise and ASB Concerns
The proposed concerts are expected to generate significant noise pollution, which will carry across the flat landscape and disrupt hundreds of households, especially during the evenings. Past experiences with local events indicate that noise disturbances often exceed acceptable levels, affecting residents' sleep and overall quality of life. Additionally, anti-social behaviour (ASB)—including unauthorised parking, loitering, and public disturbances—has been a recurring issue during large-scale events, posing safety risks to our tenants and the broader community.

Unauthorised Parking
The potential for unauthorised use of our parking bays, which are allocated to tenants, is another major concern. This not only disrupts our residents' routines but also creates safety hazards. Given the limited public transport infrastructure for dispersing large crowds, this issue is likely to be exacerbated, as highlighted by the Sudbury Court Residents Association.

Safety of Access Routes
The proposed use of the Pasteur Court entrance or path is unsuitable and unsafe. This pathway, created informally by passers-by, is not designed to handle high foot traffic and poses significant safety risks. Furthermore, this access route is not approved by SNG for such use.

Impact on the NHS and Patients
The proximity of Northwick Park Hospital amplifies our concerns. Noise pollution and traffic congestion during concerts would not only disrupt the hospital's operations but also affect the wellbeing of patients who require a calm and quiet environment for recovery. Emergency medical services could face delays in navigating the area, further compromising patient care.

Broader Community Concerns
We also echo concerns raised by the Sudbury Court Residents Association regarding insufficient public transport planning, risks of pickpocketing and assaults, inadequate emergency escape routes, and poor crowd management. The potential for breaches of Public Space Protection Orders (PSPOs), including littering, public urination, and defecation, would only worsen the already significant impact on the local community.

Conclusion
Given the substantial and far-reaching consequences of these proposed events, we strongly urge Brent Council to reject the planning application. The potential disruptions to our residents, the NHS, and the wider community are too significant to justify hosting concerts at this location. We would welcome the opportunity to discuss our concerns further and work collaboratively to ensure that the needs and safety of all stakeholders are prioritised.

Resident 153
I am writing to formally object to the licensing application for concert events at Northwick Park Playing Fields. My objections are based on the four licensing objectives as follows: Preventing Crime and Disorder The significant influx of 15,000-20,000 attendees per event poses substantial risks for crime and disorder Local police resources would be severely strained managing such large crowds Increased risk of drug-related offenses, theft, and antisocial behavior in residential areas Potential for unauthorised entry to the event through surrounding residential properties Risk of dispersing crowds causing disorder in residential streets Public Safety Limited emergency vehicle access routes to the playing fields Insufficient infrastructure to safely manage crowds of this size Concerns about evacuation procedures in case of emergency Impact on local medical facilities and emergency services Inadequate public transport capacity to safely disperse large crowds Risk of overcrowding at local stations and bus stops Limited parking leading to dangerous street parking situations Prevention of Public Nuisance Substantial noise pollution affecting thousands of local residents Increased litter and waste in surrounding areas Traffic congestion on residential streets Anti-social behavior from attendees entering/leaving the venue Impact on local parking for residents Disruption to public transport for local residents Extended hours of disruption during setup and breakdown periods Protection of Children from Harm Events timing likely to disturb children's sleep patterns Risk to children's safety from increased traffic in residential areas and exposure to antisocial behavior and inappropriate language. Safeguarding concerns with large crowds in residential areas Impact on children's study environment during term time Risk of exposure to alcohol-related behavior The

proposed scale of these events (15,000-20,000 attendees) is wholly inappropriate for a residential area. The frequency of events (three nights in 2025, increasing to six nights annually) would create sustained disruption to our community. The playing fields' infrastructure and surrounding area cannot safely support events of this magnitude. I respectfully request that the licensing authority refuses this application based on the serious concerns outlined above.

Resident 154

I object to Northwick Park being used for mass entertaiment for the fdllowing reasons The events will attract those who come to creat disorder by bringing with them alcohol and drugs. no possibility of preventing or checking this and is alcohol actually to be sold at the event ? i strongly object . Public safety will be compromised at both Northwick Park station and South Kenton station due to the very narow entrance/exits narrow platforms and restricted services late at night . There will be large amounts of litter left behind to be cleared at tax payers expense and noise pollutoin to staff and patients at the hospital unacceptable. The surrounding streets will also be affected by noise and litter . There could be danger to teenagers attending such an event.

Resident 155

Preventing crime and disorder* *Public safety* *Preventing public nuisance* *Protecting children from harm* Our main concern is the reliance on public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. Other significant concerns are: • The pavilion at Northwick Park is a known drug hotspot and is on the Safer Neighbourhoods Team Priority List. • Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. • The noise will disrupt children who may have exams during that period. - It will also disturb the patients at Northwick park hospital who have an old building with old windows. • Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. • Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. • Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. • High risk of breaching Brent’s Public Space Protection Orders (PSPOs): o Littering (urination or defecation) o Any person(s) urinating or defecating in a place other than a serviced public convenience. o Littering (spitting) o Any person(s) who spit(s). o Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) o Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin). https://youtu.be/l-YAUL4qgmU?si=QEMe0FhikxVMAWnm Please look at the BBC video link I have sent above which is a well researched documentary AND EVIDENCE on the subject of KPOP concerts and how they are a breeding ground for drugs. Adding more pressures on the police if not what is already been anticipated by the suggestion of this project. This planning has not taken into consideration the noise that will affect patients at Northwick Park hospital, nor students at the University of Westminster especially if the events are to increase year on year. For such a green forward-looking council, I would have thought it taboo to touch our very small amount of nature that we have left in Brent. I guess pound signs are more important than the wellbeing of our families and children. Wembley has become so claustrophobic, please do not invite events to our green spaces to add to the claustrophobia Brent should have an area of entertainment, but must also retain an area of green, nature and outdoor sports to maintain the health and mental wellbeing of our constituents. My own house is a good 2-minute walk from the park and I thoroughly enjoy, taking the children to the

playground, exercising in the fitness vicinity, looking through the community gardens, watching our youth play football, rugby and cricket. I am already negatively affected by the continued events at Wembley, with people parking their cars in front of my home, and my own car wrongly given a parking ticket by an eager traffic warden (who informed me, the more he tickets, the higher his earnings- hence the problem) My concern is that of loud noise, drug distribution and therefore the safety of my children and traffic congestion. The most worrying component of this licensing application is the reliance on public transport, more specifically two local stations. The entrances widths to these are, Northwick Park 1.3mtrs & South Kenton 2.4mtrs, they also have obstructions within them such as cycle barriers, turnstiles and stairs, and of course very narrow island platforms. It is quite possible that clearing event attendees via these stations could take over an hour. We have used the applicant's own figures for emergency escapes from their previously published Event Management Plan V1 (EMP), as in 66 persons per minute could pass through a 1mtr gap and maybe less because of the demographics of the crowd, some calculations point to over two hours to clear. No consideration has been made for pedestrian progressing in the opposite direction. No plan is available explain how the 15- 20,00 crowds would be dispersed. The very limited Public Transport access has not been addressed. Problems with two-way pedestrian traffic at stations during the exit from the concert. Are these proposal on event days? Probably as mid-summer, but we are not yet aware of any being calendarised as yet. Northwick Park Pavilion, South Kenton and Northwick Park Stations are known drugs hotspots and are on the Safer Neighbourhood Teams Priority List Limited buses available post 22:30 on Sat & Sun and at some distance away. The closest on Windermere Avenue and Northwick Avenue are accessed via the stations. There are some available around the hospital perimeter but are a 15-minute walk away and the crowds accessing them could affect the good running of the hospital. The concert area is very close to the Sovereign Network Homes hospital flats, many of which are occupied by shift workers. Two residential properties adjoin the concert compound. Asra Park Day Care Centre for persons with Learning Disabilities is located at the site entrance. Obviously, even though the sound levels will apparently be regulated to comply with the law, there will no doubt be a considerable disturbance to hundreds, even thousands of local homes due to the lack of sound breaks due to the flat nature of the surrounding land. The Sunday concerts will no doubt affect the sleep of children and those who have to work the next day. This is an unreasonable ask in the middle of such a compact residential area with little to stop the sound travelling some distance. The road junction of The Fairway and Norval is quite dangerous and has had to have Stop Signage installed – many drivers have shown that are unable to recognise the rights of way at this junction. The (EMP) plans appear to suggest that the pavilion car park will be closed to non-event vehicles, therefore, the following will have the following adverse effects/consequences: 1. The pavilion car park is used for Byron Court School drop off and pick up as defined by the Planning Consent 2. There is a shelter from where a children's walking bus for Byron Court begins and terminates. 3. The users of the sports pitches will have to carry their kit and equipment etc long distances, that is if they can find somewhere to park on the heavily parked streets of the Sudbury Court Estate and also in Preston Ward across the railway lines. During the movement of heavy traffic through the Sudbury Court Estate for the Byron Court Expansion, a one-way system was imposed by Planning Conditions along with yellow lines on pinch points. This would be necessary again as the local roads are narrow and heavily parked. The entrance road (The Fairway) is very restricted and heavily parked. Removal of the pavilion car park will put extra pressure on the local road network. Music events have been held in the past at Sudbury Avenue Cricket Club (also referred to as Vale Farm), 73 Nathans Road and unnamed properties on Abbotts Drive, these necessitated police and Noise Team call outs. None were easy to resolve and affected large residential areas and attracted many valid complaints. Noise from the Lesure Destination (aka golf centre) have in the past attracted many complaints plus its car park has been used for drugs activity as mentioned by the Licensee, but remains unresolved and unpoliced. The pavilion car park is a no-go area at night due to constant ASB events, even residents are afraid to venture out into the area after dark. The park gates are left open

by the park residents as otherwise persons with their cars locked in expect the residents to let them out, regardless of what time it is. The original plans (EMP) referred to using Pasteur Court for site access – this is impossible due to fences and the currently unbridged watercourse. The proposed concert area is located on a flood hot spot and over the substantial drainage system which was installed in 2013. Heavy vehicles (HGV) should not be allowed on the fields unless the ground is tested to ensure it will support these vehicles – ie the condition of the Middlesex Clay must be checked before vehicles are allowed to cross onto the playing fields. The Concert area will be over the floodlit training area behind the pavilion. The concert area is sited over a rugby pitch, and a summer use Gaelic Football pitch. There is a mental health unit at NPH, will this be affected? Why should this Licence be granted in Perpetuity? No reasons are given. The Brent Public Space Protection Orders (PSPOs) 3-5 will no doubt be breached unless the organisers provide large numbers of litter bins and toilets etc along the various ingress and more particularly the egress routes, especially at the pinch-points, and provide the necessary numbers of staff to control the large crowds along the egress routes to prevent breaches of the PSPOs 3-5. • 3. Littering (urination or defecation) • Any person(s) urinating or defecating in a place other than a serviced public convenience. • 4. Littering (spitting) • Any person(s) who spit(s). • 5. Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) • Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin).

Resident 156

I object to the application. Northwick Park is totally unsuitable for the type of events proposed. The London Borough of Brent already have venues such as Wembley Stadium and Wembley Arena that can be used if necessary. Wembley Park has excellent transport links by bus, tube and overground and facilities and amenities to cope with the type of event proposed. Both stations that serve Northwich Park are unsuitable for large crowds and potentially pose safety concerns. Northwick Park Station has a very narrow tunnel leading into the park. This will cause large numbers of people unable to exit in an emergency. South Kenton Station have similar safety concerns. Entry and exit are via a tunnel that potentially is hazardous in an emergency if large numbers of people use the station at the same time (before and after the event). Disturbance to Sovereign Network Homes hospital flats which house nurses undertaking shift patterns, the 2 residential properties in the park and those nearby. Northwick Park has playing fields for football, rugby, cricket and Gaelic football. There are very few areas for sports activities in Brent. It's vital to the health and wellbeing of the residents in Brent that these activities are not disrupted either during the events or after because of damage to the playing fields. It is well known that damage to the grass occurs with large numbers of people gathering especially if it rains. The damage to the playing fields can take months to recover This will mean residents will be deprived of the use of the playing fields during the period it takes to recover. There are a large number of residential homes in very close proximity to the proposed location for the events. Loud amplified music and speakers will impact severely on the quiet enjoyment of the residents living in these properties. This is particularly unfair as I have said at beginning of my objections there are perfectly suitable venues in Wembley Park that can host the events. I urge to Council to consider the impact these events will have on the residents and the danger posed and refuse the application. off and pick up as defined by the Planning Consent 2. There is a shelter from where a children’s walking bus for Byron Court begins and terminates. 3. The users of the sports pitches will have to carry their kit and equipment etc long distances, that is if they can find somewhere to park on the heavily parked streets of the Sudbury Court Estate and also in Preston Ward across the railway lines. During the movement of heavy traffic through the Sudbury Court Estate for the Byron Court Expansion, a one-way system was imposed by Planning Conditions along with yellow lines on pinch points. This would be necessary again as the local roads are narrow and heavily parked. The entrance road (The Fairway) is very restricted and heavily parked. Removal of the

pavilion car park will put extra pressure on the local road network. Music events have been held in the past at Sudbury Avenue Cricket Club (also referred to as Vale Farm), 73 Nathans Road and unnamed properties on Abbotts Drive, these necessitated police and Noise Team call outs. None were easy to resolve and affected large residential areas and attracted many valid complaints. Noise from the Lesure Destination (aka golf centre) have in the past attracted many complaints plus its car park has been used for drugs activity as mentioned by the Licensee, but remains unresolved and unpoliced. The pavilion car park is a no-go area at night due to constant ASB events, even residents are afraid to venture out into the area after dark. The park gates are left open by the park residents as otherwise persons with their cars locked in expect the residents to let them out, regardless of what time it is. The original plans (EMP) referred to using Pasteur Court for site access – this is impossible due to fences and the currently unbridged watercourse. The proposed concert area is located on a flood hot spot and over the substantial drainage system which was installed in 2013. Heavy vehicles (HGV) should not be allowed on the fields unless the ground is tested to ensure it will support these vehicles – ie the condition of the Middlesex Clay must be checked before vehicles are allowed to cross onto the playing fields. The Concert area will be over the floodlit training area behind the pavilion. The concert area is sited over a rugby pitch, and a summer use Gaelic Football pitch. There is a mental health unit at NPH, will this be affected? Why should this Licence be granted in Perpetuity? No reasons are given. The Brent Public Space Protection Orders (PSPOs) 3-5 will no doubt be breached unless the organisers provide large numbers of litter bins and toilets etc along the various ingress and more particularly the egress routes, especially at the pinch-points, and provide the necessary numbers of staff to control the large crowds along the egress routes to prevent breaches of the PSPOs 3-5. • 3. Littering (urination or defecation) • Any person(s) urinating or defecating in a place other than a serviced public convenience. • 4. Littering (spitting) • Any person(s) who spit(s). • 5. Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) • Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin)

Resident 157

I'm going to oppose this due to the fact that there's enough crime in the boroughs (Brent & Harrow) without encouraging more with the use of alcohol & drugs. The safety of children obtaining drugs and alcohol is a major concern. Couldn't the money this will cost be put to better use eg improving the quality of the roads, fly tipping & making sure drains are kept clear to prevent flooding? The major disruption this will cause to the local communities and traffic pollution this will cause? The damage this will cause to the park area itself & wildlife. Even more rubbish & debris left behind on what little green areas we have to walk in causing injuries to dogs & there walkers & children playing. Please don't go ahead with this nonsense. Ps It is also too close to Northwick Park Hospital think of the patients trying to recover, rest more importantly sleep!! & the staff. Ambulances trying to get to & from there in emergencies please reconsider this ridiculous request & be kind & think of others.Thank you

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Resident 158

I object to this proposal due to the proximity of our local hospital,where patients are being treated and some are very ill being impacted by the loud noise this venue will created. Also the venue will attract a lot of unsocial behaviour and crime to this area plus the infrastructure doesn't have the capacity to deal with the level of incoming traffic that this will involve causing a lot of hold ups for access to our local hospital and appointments. It's for these reason that I totally object to this proposal.

Resident 159

The key issue is the residential locality with roads ideal only for residential traffic. Access from the

underground stations and roads nearby are narrow and limited for the number of people proposed to set up and attend the concert. Safety for the crowd needs to be viewed from the travel to by cars/ coaches. The park is large but entries narrow from roads and underground stations. I live on the estate and houses are already exposed to high traffic from the schools and are impacted by increased through traffic. The locals using the train station on a daily basis will they be impacted as access will be restricted? What about the children living locally ... will they have to be restricted in usage of the park. Damage to the grass can't be avoided by such an event. It will be a nightmare for the wildlife especially. The potential for crime and safety of neighbourhood is at risk from people who can use the event as a backdrop to their advantage. The locality is not suitable for the purpose of such an event.

Resident 160

As a local resident who will be directly impacted by this event, I have very strong objections for the following reasons: 1. Northwick Park station is small and not designed to cater for a large crowd: neither the platforms nor the exits are safe in the case ofa large number of people ; - the platform is narrow with potential for a serious accident - stairs from the platform lead down to a small space that leads to a very narrow tunnel to access the park. 2. For those who opt to drive, it will lead to chaos on the estate. You cannot prevent people from drivingto the event. I live on the Fairway (the road that leads directly to the park) ~ we already experince high volumes of through traffic, and parking by non residents is already a major issue. The nuisance from increased traffic volume on residential roads that are narrow and crowded has a potential for accidents. There is only a single road access to the park, the lorries to set up the site will have go down either Carlton Avenue or the Fairway. The disruption to the life on the estate has not been given due consideration; it will not only be on the event days but the set and dismantling of the site 3. The impact on the local flora and fauna from a large scale event cannot be minimised. We have a local fox population. 4. Will the organisers come around and clear the rubbish dumped on the street and in the gardens? Will we be reimbursed if there is danage to local property? 1. Northwick Park station is small and not designed to cater for a large crowd: neither the platforms nor the exits are safe in the case ofa large number of people ; - the platform is narrow with potential for a serious accident - stairs from the platform lead down to a small space that leads to a very narrow tunnel to access the park. 2. For those who opt to drive, it will lead to chaos on the estate. You cannot prevent people from drivingto the event. I live on the Fairway (the road that leads directly to the park) ~ we already experince high volumes of through traffic, and parking by non residents is already a major issue. The nuisance from increased traffic volume on residential roads that are narrow and crowded has a potential for accidents. There is only a single road access to the park, the lorries to set up the site will have go down either Carlton Avenue or the Fairway. The disruption to the life on the estate has not been given due consideration; it will not only be on the event days but the set and dismantling of the site 3. The impact on the local flora and fauna from a large scale event cannot be minimised. We have a local fox population. 4. Will the organisers come around and clear the rubbish dumped on the street and in the gardens? Will we be reimbursed if there is danage to local property? As a local resident who will be directly impacted by this event, I have very strong objections for the following reasons: 1. Northwick Park station is small and not designed to cater for a large crowd: neither the platforms nor the exits are safe in the case ofa large number of people ; - the platform is narrow with potential for a serious accident - stairs from the platform lead down to a small space that leads to a very narrow tunnel to access the park. 2. For those who opt to drive, it will lead to chaos on the estate. You cannot prevent people from drivingto the event. I live on the Fairway (the road that leads directly to the park) ~ we already experince high volumes of through traffic, and parking by non residents is already a major issue. The nuisance from increased traffic volume on residential roads that are narrow and crowded has a potential for accidents. There is only a single road access to the park, the lorries to set up the site will have go down either Carlton Avenue or the Fairway. The disruption to the life on the estate has not

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Resident 161
Preventing crime and disorder *Public safety* *Preventing public nuisance* *Protecting children from harm* Our main concern is the reliance on public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. Other significant concerns are: The pavilion at Northwick Park is a known drug hotspot and is on the Safer Neighbourhoods Team Priority List. Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. The noise will disrupt children who may have exams during that period. Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. High risk of breaching Brent's Public Space Protection Orders (PSPOs): Littering (urination or defecation) Any person(s) urinating or defecating in a place other than a serviced public convenience. Littering (spitting) Any person(s) who spit(s). Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin). Last thing we want is one more problem on top of wembly stadium and arena.

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Resident 163
I object under the four categories 12 *Your comments have to be within these specific criteria or they will be rejected*: *Preventing crime and disorder* *Public safety* *Preventing public nuisance* *Protecting children from harm* The most worrying component of this licensing application is the

reliance on public transport, more specifically two local stations. The entrances widths to these are, Northwick Park 1.3mtrs & South Kenton 2.4mtrs, they also have obstructionswithin them such as cycle barriers, turnstiles and stairs, and of course very narrow island platforms. It is quite possible that clearing event attendees via these stations could take over an hour. No plan is available to explain how the 15-20,00 crowds would be dispersed. The very limited Public Transport access has not been discussed Problems with two-way pedestrian traffic at stations during the exit from the concert Potential for pick pocketing, phone snatching and various types of assaults around the stations, due to the large crowds Northwick Park Pavilion, South Kenton and Northwick Park Stations are known drugs hotspots and for snatching and my daughter herself once had an incident with a guy groping her while she was walking back home from South Kenton . These stations are on the Safer Neighbourhood Teams Priority List Limited buses available post 22:30 on Sat & Sun and at some distance away. The concert area is very close to the Sovereign Network Homes hospital flats, many of which are occupied by shift workers. Two residential properties adjoin the concert compound. Asra Park Day Care Centre for persons with Learning Disabilities is located at the site entrance. The Sunday concerts will no doubt affect the sleep of children and those who have to work the next day. This is an unreasonable ask in the middle of such a compact residential area with little to stop the sound travelling some distance. The road junction of The Fairway and Norval is quite dangerous and has had to have Stop Signage installed – many drivers have shown that are unable to recognise the rights of way at this junction. The (EMP) plans appear to suggest that the pavilion car park will be closed to non-event vehicles, therefore, the following will have the following adverse effects/consequences: 1. The pavilion car park is used for Byron Court School drop off and pick up as defined by the Planning Consent 2. There is a shelter from where a children's walking bus for Byron Court begins and terminates. 3. The users of the sports pitches will have to carry their kitand equipment etc long distances, that is if they can find somewhere to park on the heavily parked streets of the Sudbury Court Estate and also in Preston Ward across the railway lines. During the movement of heavy traffic through the Sudbury Court Estate for the Byron Court Expansion, a one-way system was imposed by Planning Conditions along with yellow lines on pinch points. This would be necessary again as the local roads are narrow and heavily parked. The entrance road (The Fairway) is very restricted and heavily parked. Removal of the pavilion car park will put extra pressure on the local road network. Music events have been held in the past at Sudbury Avenue Cricket Club (also referred to as Vale Farm), 73 Nathans Roadand unnamed properties on Abbotts Drive, these necessitated police and Noise Team call outs. None were easy to resolve and affected large residential areas and attracted many valid complaints. Noise from the Lesure Destination (aka golf centre) have in the past attracted many complaints plus its car park has been used for drugs activity as mentioned by the Licensee, but remains unresolved and unpoliced. The pavilion car park is a no-go area at night due to constant ASB events, even us neighbours are afraid to venture out into the area after dark. The park gates are left open by the park residents as otherwise persons with their cars locked in expect the residents to let them out, regardless of what time it is. The Concert area will be over the floodlit training area behind the pavilion. The concert area is sited over a rugby pitch, There is a mental health unit at NPH, will this be affected! Will it not also affect Norfolk Park Hospital as many patients towards overlook the park? The Brent Public Space Protection Orders (PSPOs) 3-5 will no doubt be breached unless the organisers provide large numbers of litter bins and toilets etc along the various ingress and more particularly the egress routes, especially at the pinch-points, and provide the necessary numbers of staff to control the large crowds • Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin). The most worrying component of this licensing application is the reliance on public transport, more specifically two local stations. The entrances widths to these are, Northwick Park 1.3mtrs & South Kenton 2.4mtrs, they also have obstructionswithin them such as cycle barriers, turnstiles and stairs, and of course very narrow island platforms. It is quite possible that clearing event attendees via these stations could take over an hour. No plan is available to

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Resident 164

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Resident 165

We are objecting to the licensing of Northwick Park for Entertainment and the sale of Alcohol. For

people travelling by car there is little all day parking available near Northwick Park. This will create traffic congestion around an already congested area and could affect access to Northwick Park Hospital. A recent car accident on the Northwick Park Roundabout resulted in the roundabout being closed overnight, causing substantial problems at Northwick Park Hospital with staff unable to access the hospital. Both Northwick Park Station and South Kenton stations are very small stations that do not have lifts. Access to platforms is via a single flight of stairs, this will create considerable congestion. They are situated in residential streets where the sudden influx of 15000 plus for concert goers travelling by tube will create a nuisance for local residents. The extra passengers could cause delays or disruptions to people travelling to Northwick Park Hospital for medical appointments or work. There is a footpath from Northwick Park Station directly to the Hospital. With hospitals trying to clear waiting lists, appointments for clinics do occur at week-ends. Residents will not be able to use the space for several weeks owing to the set up and dismantling times. The loss of green space for local residents is a public nuisance and will also damage the habitat for wildlife. Trees on the site require protection against any damage. They should have a large area around them cordoned off. Compacted soil is especially bad for trees and can cause the death of a tree. Brent are supposed to be encouraging bio-diversity not destroying it. Litter is always a problem at these events, not only on the site but in the surrounding streets. There is no mention of recycling, in a bid to reduce plastic consumption, the plastic cups for the sale of alcohol should not be permitted and all litter should be recycled This park is surrounded by residential accommodation. The noise from these events will be a nuisance to residents living in the area. Sound carries a long way. Although not close to the railway we can hear it some distances away. I am sure the noise from this concert will also be heard some distance away. Not only residents but patients and staff at Northwick Park Hospital will be affected. There is accommodation for hospital staff, who work shifts, they will be affected by the noise. The granting of a licence in perpetuity should not be permitted. This is not a suitable site for a concert venue.

Resident 166

We are objecting to the licensing of Northwick Park for Entertainment and the sale of Alcohol. For people travelling by car there is little all day parking available near Northwick Park. This will create traffic congestion around an already congested area and could affect access to Northwick Park Hospital. A recent car accident on the Northwick Park Roundabout resulted in the roundabout being closed overnight, causing substantial problems at Northwick Park Hospital with staff unable to access the hospital. Both Northwick Park Station and South Kenton stations are very small stations that do not have lifts. Access to platforms is via a single flight of stairs, this will create considerable congestion. They are situated in residential streets where the sudden influx of 15000 plus for concert goers travelling by tube will create a nuisance for local residents. The extra passengers could cause delays or disruptions to people travelling to Northwick Park Hospital for medical appointments or work. There is a footpath from Northwick Park Station directly to the Hospital. With hospitals trying to clear waiting lists, appointments for clinics do occur at week-ends. Residents will not be able to use the space for several weeks owing to the set up and dismantling times. The loss of green space for local residents is a public nuisance and will also damage the habitat for wildlife. Trees on the site require protection against any damage. They should have a large area around them cordoned off. Compacted soil is especially bad for trees and can cause the death of a tree. Brent are supposed to be encouraging bio-diversity not destroying it. Litter is always a problem at these events, not only on the site but in the surrounding streets. There is no mention of recycling, in a bid to reduce plastic consumption, the plastic cups for the sale of alcohol should not be permitted and all litter should be recycled This park is surrounded by residential accommodation. The noise from these events will be a nuisance to residents living in the area. Sound carries a long way. Although not close to the railway we can hear it some distances away. I am sure the noise from this concert will also be heard some distance away. Not only residents but patients and staff at Northwick Park Hospital will be affected.

There is accommodation for hospital staff, who work shifts, they will be affected by the noise. The granting of a licence in perpetuity should not be permitted. This is not a suitable site for a concert venue.

Resident 167

My main concern is the false assumption that people will use train. Both Northwick Park and South Kenton Stations have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. If they don't take the train, then parking nearby will be a complete nightmare for local residents and cause issues for the nearby hospital. I can not believe that it will be a good idea to have such large scale events on consecutive days so close to Northwick Park hospital, this is really asking for trouble as how on earth will people be able to access it when there are these events on. Additionally the bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. Again, not suitable and just far too big a capacity for these events being requested. Other concerns are: • parts of Northwick Park are known drug hotspot and is on the Safer Neighbourhoods Team Priority List. These events will only create more issues with regard to drug taking. How will these events be policed!? Where is the funding coming from? The police are already massively overstretched and can not take on any more. • there will be disturbances to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. This is not fair for our key workers, they have a right to decent life without days on end of events distrusting their lives. • The noise will disrupt children and families from enjoying their afternoons, getting decent sleep. • there will be distributions for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. Again, completely unfair to this vulnerable group. • Traffic and parking pressures will increase on local residential roads, and increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. • Disruption and damage to the sports facilities, eg the Gaelic Football club. • High risk of breaching Brent's Public Space Protection Orders (PSPOs): o Littering, as well as urination or defecation Ultimately the space isn't suitable and there isn't suitable infrastructure around it to support the capacity that has been requested.

Resident 168

I am concerned about the reliance on public transport via Northwick Park and South Kenton Stations. Both have island platforms which are dangerous with crowding, have significant accessibility issues due to steps, narrow tunnels which include barriers. This poses a big public safety and crowd dispersal issue, especially with 15-20000 attendees expected. The bus service is very limited after 10.30pm on weekends and the bus stops are some distance away, also largely accessed via the station tunnels. Other significant concerns are: • The pavilion at Northwick Park is a known drug hotspot and is on the Safer Neighbourhoods Team Priority List. • Disturbance to Sovereign Network Homes hospital flats which house shift workers, the 2 residential properties in the park and those nearby. • Disturbance to patients in Northwick Park hospital, some who are extremely sick and whose wards overlook the park. • Delay in emergency vehicles or members of the public trying to access A&E due to the volume of people and traffic in the immediate area. • The noise will disrupt children who may have exams during that period. • Disruption for persons with Learning Disabilities at Asra Park Day Care Centre, which is located at the park entrance. • Traffic and parking pressures on local residential roads, plus increased danger at the junction of the Fairway and Norval Road. This junction has a stop sign as it is a known collision hotspot. • Disruption and damage to the sports facilities, eg the Gaelic Football club. Users may also end up parking on surrounding roads, creating increased parking pressures. • High risk of breaching Brent's Public Space Protection Orders (PSPOs): o Littering (urination or defecation) o Any person(s) urinating or defecating in a place other than a

serviced public convenience. o Littering (spitting) o Any person(s) who spit(s). o Littering (bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) o Any person(s) who abandon(s) (leaves behind) bottles, cans, packets, food, paper, chewing gum, cigarette butts etc.) other than in an appropriate receptacle (bin)

Resident 169

We feel this is too small to house the number of people suggested and it's therefore a health a safety issue. The park is very close to residential areas and the suggested usage of the area will cause unacceptable noise. It will no doubt be noisy for the families and as well as causing congestion. Again this leads to health and safety issues. There is a higher probability of disruptive and criminal behaviour when hordes of people are pushed into a small area. This is a family area. The park is used by local schools. We cannot imagine the damage that will be done to an important green area. There is so much stress with all the changes in the local area and to impact on the few green areas remaining is very distressing for the local community. The councillors are just focused on raising easy sums of money without due consideration to the people who elected them.

Resident 170

To whom it may concern, I am contacting you in order to register my heartfelt objection to the proposed event(s) in Northwick Park in the strongest possible terms. As someone who has lived in close proximity to the Park their entire life, I would like to explain why I think that this proposition is fundamentally damaging to the locale. As such, I have broken down my objections according to the four criteria of licensing objectives. Preventing Crime & Disorder • Unfortunately the Tube stations and bus stops serving the Park, as well as the pavilion in the Park itself are known as hot spots for various types of crime, often organised. This includes but is not limited to mugging/phone theft (as has happened to me 20 metres from Northwick Park Station), assault, drug dealing, and drug taking, as evidenced by the many discarded Nitrous Oxide (NOS) canisters. Should the Tube station(s) and/or bus stop(s) become overcrowded, this could create a queue of of essentially rich pickings for those out to steal phones as one spree can involve up to two dozen victims[2]. • The above mentioned increased criminal focus could spill out into the wider area and into other forms of criminal activity such as burglary; an activity which has already seen something of an uptick in recent months. Public Safety • Event Scale; the proposed event(s) is/are registered for a capacity of up to 20,000 people. The site is served mainly by three Tube stations; Kenton, South Kenton, and Northwick Park. (The latter two of which are of an island platform design). All three stations are small and would be unable to cope with this vast increase in passenger numbers, not to mention the dangers of over-crowding on an island platform. This over-crowding can take several hours to clear in such small stations. In the event of over-crowding, this may also lead to certain stations being made entry/exit only at certain times, effectively prioritising concert-goers over local residents who may be forced to take longer/more dangerous routes (see below). • Whilst Harrow-on-the-Hill Station is a relatively short walk away, the pavements going along the road there are not designed for large numbers of people, which poses an increased risk to pedestrians with regards to road traffic. • The bus network serving the proposed location consists largely of stations in and around the hospital and university, designed primarily to facilitate the transport of staff, patients, visitors to the hospital, and students of the university. The routes in this area are already extremely crowded (most notably the 182 which is one of the busiest in London[1]), and are restricted in frequency at the the finishing times of the proposed event(s). • Parking is currently unrestricted in our area, however the influx of people travelling to said event(s) will undoubtedly have a very large impact on available parking for residents and local commuters. Given the residential nature of the area, the roads are narrow, and the increase in taxis/cabs would bing the fine mesh of roads to the stations and/or popular pick-up points to become gridlocked impeding access of emergency services int eh case of an emergency arising. Prevention of Public Nuisance • Noise. It goes without saying that by far the largest nuisance

from the proposed event(s) would be noise. Where I live, I can hear concerts in Wembley Stadium, sometimes almost word-for-word. No mention has been made, however, of steps taken to mitigate the audio spill-over from such a large (and by extension, loud) event such as baffling, sound breaks, or anything else. • This noise will most notably affect Northwick Park Hospital. This is a facility which works with thousands of ill, frail, and vulnerable people on a daily basis. Noise in hospitals is already associated with poorer health outcomes through various routes such as stress, high blood pressure, and longer healing times[3]. Subjecting such people to a barrage of sound for ten hours is unconscionable. This is before we get to the effect it can have on actual healthcare; causing staff fatigue, poorer communication through reduced intelligibility of speech, and the associated irritation and poorer decision making[3]. This does not just affect the staff on-shift, however, as between the hospital and the proposed site lie several hundred accommodation units used largely by hospital staff and university students. The staff, as you can imagine will often not follow a conventional routine owing to the 24-hour nature of a hospital, and as such may have the quality of the care they provide impacted by the noise when they would be asleep. • The noise, however, does not end when the music does. In my years of experience working in hospitality, 100 people do not leave a venue quietly after drinking alcohol. 20,000 guests, it stands to reason, would leave even less quietly. These people with all the accoutrements of a festival (novelty merchandise, food & drink containers & packaging, etc.) will spill-out from Northwick Park into the surrounding residential areas & hospital grounds. Not only with they generate a huge amount of noise, but the associated littering (and possible urination/defecation) will transform the neighbourhood into something almost post-apocalyptic as there are close to no bins in the residential streets, and no public conveniences. • Loss of a public facility. The Park is a vital community resource, and as such as in constant use not just from dog walkers, and local children at a loose end, but also organised sporting events. Football, Cricket, and Gaelic Football are amongst the sports practiced on the proposed Site on a daily basis, some of which are organised by youth groups with a view to prevent crime and/or reoffending. Not only will the proposed Site be unavailable for two weeks before and after the proposed event(s), but the recovery time for the turf may take weeks. A concert at the end of summer, as a result, may not see the turf recover until the next summer due to colder weather. • Local wildlife. Not only are there many dog-owners in the area, but the nearby farm and the wooded areas around the Hospital are associated with badger activity, and the resultant noise would have a negative impact upon their activity. Needless to say badgers are protected by the Protection of Badgers Act of 1992 and as such the interference from the concert could be deemed to interfere with them. • Station overcrowding will be a bane to those living near stations; getting people on a regular dar to queue quietly is difficult. After a concert where alcohol has been served, is completely impossible. Dispersal of intoxicated customers is something I have a lot of experience with, and very little evidence to prove is possible. Protection of Children from Harm • The resulting exodus after the concerts will have a negative effect on the safety children in the area surrounding the park. As a residential area, it is not uncommon for local children to play in their driveways and/or the local pavements. Note that the points I raised in bullet points 1 & 2 of Preventing Crime & Disorder do not apply solely to adults, but also children. • Alcohol. As a licensed venue professional, I am all too aware of the associated risks and challenges of serving alcohol to over 18s. Serving alcohol to adults at an event which is targeted towards a wider age-range including those under 18, introduces an entire tome of further risks where not just those serving have to be extra vigilant, but those served could further fail in their duty to protect children from harm, be it from the effects of intoxication (arguments turning physical, drink driving, unsafe games/practices) or their supplying those underage with alcohol. I hope that I have made my qualms with this proposition clear, and that you will see that whilst I do not find the event(s) inherently to be a problem, it's/their proposed location is one that is wholly unsuitable for a wide array of reasons including but not limited to a potential harms and inevitable harms to the local populace, commuters, wildlife, and children. I urge you, therefore to reject this application, and allow our local green haven to remain as such.

Resident 171

Northwick Park Introduction My comments are informed by a consultation with local residents by the applicant about a proposal to hold an open air two weekends of K- pop events in Northwick Park. It is based on information given to one group of residents by the applicant. Why did you choose Brent? The applicant reported that the company organising the event was approached by, or initiated an approach to, the London Borough of Brent to put on the event. The company representatives were vague about when the approach was made but thought it was late 2023/24. However the record shows as early as November 2022 Brent Council granted the applicant £450,000 of Arts Council funds. We were advised that Brent Council lobbied the applicant to bring this K-Pop event to Brent. We were then advised that the purpose of the event was to bring culture to underrepresented parts of London and was supported by an Arts Council Grant. Further research shows that Arts Council England decided to invest its grant to bring art, culture and creativity to more people in outer London. As a result The London Borough of Brent was awarded £5,061,423 by Arts Council Britain, £450,000 of which was awarded to Magic Sounds Ltd (the Applicant), according to Wembley Matters 17.11.2022 The Applicants experience of running large events They advised that they had run a successful event in Southwark Park last year. Further research shows that despite local and political protest a license was given to Magic Sounds Ltd to hold an event in 2022.. It was billed as Europe's first outdoor Korean music festival. There are many similarities with the current experience of residents in Northwick Park including intrusive noise, loss of playing fields etc. . The event would be held on playing fields which would be closed for three weeks. A further application to Southwark Council was submitted to hold a second K-pop event in 2023 but was withdrawn citing difficulty selling tickets and rising costs. Accessing Northwick Park Station The organisers were asked about access to the park. residents were advised there's excellent public transport citing South Kenton and Northwick Park stations. When challenged about the limited access from the stations through narrow pedestrian tunnels they were assured festival goers would be directed to Harrow on the Hill Station and advised to walk from there to the festival in Northwick Park. This raises the following issues Northwick Park access vis Northwick Park station is the busiest and narrowest of the two tunnel accesses. • The tunnel is two way for pedestrians accessing and leaving the park for the station, such that when pedestrians are passing one must give way to let the other pass. Pedestrians use the underpass to use the Met Line Station but also to reach wider Kenton, • Northwick Park Station also serves Northwick Park Hospital, a district general hospital serving 2 million people, many of whom arrive at the hospital via the station because of limited and expensive parking facilities at the hospital. • The entrance and exit onto Northwick Ave is used by wider Kenton residents including residents from Harrow. Northwick Park Station is also favoured by commuters from Harrow. It is the start of TFL zone 4. Northwick Park station is a busy local station widely used and crowded during rush hour. Unlike Wembley Park Station it has not been modified to allow arrival and egress during large crowd events. • The Northwick Park underpass at Northwick Park Station is also the part of the cycle route between Wembley and Harrow and is busy with cyclists both business and leisure at all times including weekends. The barriers were put in place following incidents of injury to pedestrians by speeding cyclists in the tunnell. • Kenton station also in zone 4 is much closer to Northwick Park than Harrow on the Hill station and also has direct access to national rail access but is not mentioned by the organisers because it again requires access through the narrow tunnel at Northwick Park Station off Northwick Ave. • Harrow on the Hill is zone five. A one day ticket from central London to Harrow on the Hill station is £14.60 compared to £12.30 to Northwick Park and South Kenton stations as they are zone 4 stations • It is suggested that the bulk of the event goers decamp at Harrow on the Hill Station and walk to Northwick Park. • When asked the shortest pedestrian route from Harrow on the Hill to Northwick Park Google Maps directs pedestrians along Gayton Rd, a quiet residential street and then crossing the very busy Kenton Rd, a well-known accident blackspot at that point, and then down Northwick Ave, another residential street, finishing up at Northwick Park station and the tunnell described above to enter the park. Google Maps suggests that this will take

20 minutes. • The applicant has suggested that the pedestrian route from Harrow on the Hill station will be stewarded. Any other rote will be both more complex and longer for pedestrians but enentually they will arrive at a small underpass necessary to cross Watford Road. • This underpass is narrow and intended for light pedestrian traffic and has never had to cope with big event pedestrian traffic. • Emerging at the other side of Watford Road, pedestrians proceeding to their left will arrive at the top of Kenton Road and then turn right into Northwick Avenue. • Should pedestrians turn right on exiting the underpass they proceed past University of Westminster buildings and Northwick Park Hospital. The first turning on their left is a newly constructed ring road around the hospital which is very busy and leads to the back of the hospital. Because so much of the hospital and infrastructure is under construction there is a real risk that children and young people will get lost in a very confusing vista which is challenging even to local people at the moment. • The event goers, who according to the organisers are expected to be thousands of young women aged 14 to 24 new to this very local area will at least be facing the journey in daylight. Leaving the park after 10PM poses a more concerning challenge as tired possibly intoxicated young people try to exit Northwick Park. it is hard to see how they will be enticed to retrace their steps back to Harrow on the Hill. An Alcohol License 1. Organisers were asked about the need for an alcohol license. The idea that the selling of alcohol involved any risk to underage festival goers was immediately dismissed, it was a short conversation. At that point in the conversation responsibility for the event was subtly transferred to the Safety Advisory Group of Brent Council. Clearly it is the applicant and not the Safety Advisory Group (SAG) who is applying for the alcohol licence. There was confusion in Southwark about whether or not an alcohol license was granted by Southwark Council in 2022. The local paper reported that ''organisers have also got a license to sell alcohol on site until 9.30 both nights – despite an initial consultation document on the council's website saying there would be no alcohol sold at the event. The council said there will be no alcohol on the site.' Existing users of the park The organiser was asked about sharing the park with those already contracted with the council to use it. Cricket clubs, GAA hurling and football, picnickers, community garden volunteers. Walkers, Cyclists, dog walkers, model plane club. the organisers advised residents that all sports activity would be moved from the park for the duration of the event. Two weekends of large events The organisers advised that the second weekend would be put on by Westminster University authorities under the supervision of the applicant. It is clear from the Southwark experience that commitment to the local community did not materialise. Who are the intended audience for these events? The organisers were asked about the intended audience for their proposed event. They advised residents the target audience was children and young women aged 14 to 24 years. Safeguarding issues. Brent Council is the senior statutory child safeguarding authority in the London Borough of Brent as well as the licensing authority. Its statutory safeguarding obligation is to ensure the five key principals of child welfare is delivered. Principal three requires "that children are safe and protected from harm and neglect". This must apply to all children including those wishing to attend an event in their thousands in a venue and infastructure not designed for large events. The councils safeguarding team should be taking as close an interest in the proposed event as the Licensing Team. It is also not clear what the impacts on already overstretched hospital services, even in June, would be. Afterwards The applicant proposes to gate off the middle third of the park but effectively seeking usage of all of the park by requiring existing sports users to stop using it. The applicant describes the music genre as incorporating lifestyle including clothing etc. It is not clear how many structures will be erected on the park including structures for retailing. Northwick Park is frequently waterlogged and increasingly so in recent years as weather patterns have changed. The park has never had to cope with major temporary structures which take over a week to erect and remove, with the accompanying heavy vehicles. The degradation of the ground will be significant. The detriment to the ground in Barham Park following the regular erection of temporary structures in one area with accompanying rutting and flooding, will provide a compelling example of the harm that is done and not repaired. It is not clear if there is a plan to return the park to usable condition for sport and other recreation, especially

as the application is for an annual event. Conclusion Northwick Park is a local playing field intended to accommodate hundreds of people not tens of thousands. There is not the public transport access from stations processing 20,000 people over a weekend. The applicant has legitimate commercial interests but so too does the people of Brent and Northwick Park is our property managed by the council and its officers on our behalf.. Northwick Park is not ready or has the facilities to become Hyde Park or even Finsbury Park. It does not have the access or infrastructure to accommodate large events and the application should be rejected in the interests of safety.

MIK Festival

Resident Support

Supporter 1
This is a great opportunity to make the area a destination, to support the local economy, community spirit, and safety by bringing in positive community activities into the park which will deter unsavory and criminal activities and individuals.

Supporter 2
This is a very good opportunity for the community to get together, and also for the more under-represented demographic (e.g. East Asians) to showcase their cultural practices. Having a community event such as this will also mean that relationships can be closely fostered within the area, especially amongst the residents. There is a lot of positivity to be had out of this, given that the Northwick Park area is prone to anti social behaviour.

Supporter 3
I was very excited to hear about this proposal. This will be a wonderful event for different cultures to come together and will mean a lot to the East Asian community and beyond. My young nieces would love to see this event go forward, so this message of support is for them too. How I wish something like this happened when I was younger and growing up in Brent. Representation matters!!!

Supporter 4
I'd like to support this incentive. It will boost the local economy and will be an exciting addition to the community. Music and the arts is always a positive thing.

Supporter 5
Another venue for entertainment around this area must be a good thing to promote the area

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Dear Resident,

Thank you for taking the time to voice your concerns regarding our application for a premises licence in Northwick Park. I appreciate that this can feel like a very daunting prospect for our neighbours and I wanted to write to you to try and alleviate some of your concerns.

Firstly, I wanted to introduce the people behind the application.

Magic Sound are based in Brent and are promoters of touring artists from the Far East, primarily in the genre of Korean pop music, known colloquially as K-Pop. Within the UK this genre is very popular with females between the ages of 10 and 24; as a result, our audience is very much a family audience where under 18s are not permitted to attend without parents or legal guardians.

Magic Sound have engaged The Event Umbrella (TEU), who are experienced event producers working extensively in public open spaces across London to manage event delivery, both in the planning phase and onsite through the installation, live and dismantlement phases.

Further to this, TEU also works on behalf of other local authorities managing the application process for the use of public land in respect of event hirers. These dual roles, as both producers and approvers for events on public land means that TEU understand how crucial it is to protect residents and mitigate against impact on the local community.

The premises licence that is applied for proposes the use of the park for one event in 2025, for a maximum of 3 consecutive days and for future years for a maximum of 6 event days, with no more than 3 consecutive days. However, the current event plans for 2025 are for a two-day event taking place on the Saturday and Sunday, 7 – 8 June.

A key aspect of the conditions of the premises licence application is that a number of documents must be presented for scrutiny by the responsible authorities including the Metropolitan Police, London Ambulance Service, Brent Noise Control, London Fire Brigade, Transport for London and others. These documents include security and crowd management plans, noise management plans, litter and waste plans, to name but a few. If these documents do not live up to scrutiny then the event would not be able to proceed.

In this email I will address the three main causes for concern – noise, security (including alcohol) and litter – but also speak a little bit about traffic management.

1. **Noise.** A professional noise impact assessment is being carried out over the coming weeks that will be used to create a noise management plan to minimise disruption to residents. This management plan will be in line with The Noise Council Code of Practice on Environmental Noise Control at Concerts and will set levels at which music can be played. These levels will reflect the nature of the space the event is occupying.

2. **Security / Ingress & Egress / Alcohol.** A full security and crowd management plan will be developed, not just for the internal footprint of the event, but for the external areas including the local transport links. SIA stewards will be deployed to fixed positions to monitor and manage crowd behaviour and response teams will be dedicated to the surrounding roads, should issues arise. Additionally we will be working extensively with Transport for London to manage the ingress and egress of people through the stations to the park. Given the nature of the event proposed for 2025, it is unlikely that excessive alcohol consumption will be an issue but that does not mean that the sale of alcohol will not be managed in accordance with best practice. Korean food, music and culture are

the focus of Magic Sound events, not alcohol. SIA will be located at the bar and response teams will monitor consumption across the event footprint and the wider park area.

3. **Litter.** Waste management at the event is again not focused solely on our footprint, but also across the park, along footpaths and residential roads. Teams of pickers and cleaners will be deployed across these areas to ensure that they are maintained and that we leave no trace at the end of the event.

4. **Traffic**. Another concern that I know our neighbours will have is the management of traffic inside and outside the park; whilst this isn't a licensing objective, I appreciate it remains important. A traffic management team will be a crucial part of the advance planning process. They will be looking at how they protect residential parking, manage event related traffic whilst minimising disruption to existing park users and ensuring that taxi drop offs are carried out at a designated point with the least impact on houses.

Each of these four keys areas of concerns will have dedicated response teams when the event is live. Residents in the surrounding area will be issued with a dedicated contact number where they can report concerns or issues as they are happening. We will then deploy the relevant response team to take the appropriate action.

I would like to finish by saying that whilst we know that events have not previously taken place in Northwick Park and therefore it is unlikely that one can take place without any change to park users' daily experience of the park, we are committed to listening to our residents and working with them to reduce the impact insofar as is possible. I know the use of spaces in this way is controversial, but they do absolutely benefit the local authority financially and for those residents who have an interest in attending them, they offer an experience and chance to make memories with their families close to home.

We will be offering residents the chance to attend consultation sessions and we have a direct email mik@magic-sound.co.uk where you can contact us to ask any questions. Further to that there will be chance for free and discounted tickets, as well as opportunities for people to get involved with the event.

Yours sincerely,

Victoria Hazell

Show Producer

From: Maldoom, Edwin
Sent: Thursday, January 16, 2025 3:33 PM
To: Business Licence
Cc: Legister, Linda
Subject: RE: CONSULT: New Premises - Northwick Park, The Fairway, HA0 3TQ - 33756
Importance: High

Good afternoon Business Licence,

Following on from the below email, and subsequent agreement between the Police and the applicant - I have amalgamated the Police's conditions into my original list. As such, please find attached updated list of conditions and corresponding emails from each party confirming their agreement.

If you require any further information or clarification, please let me know.

Many thanks,

Edwin Maldoom
Licensing Enforcement Officer
Regulatory Services
Brent Council

From: Maldoom, Edwin
Sent: Monday, January 13, 2025 12:40 PM
To: Business Licence
Cc: Legister, Linda
Subject: RE: CONSULT: New Premises - Northwick Park, The Fairway, HA0 3TQ - 33756

Good afternoon Business Licence,

On the basis that the applicant has agreed to the attached Annex Two conditions, I can confirm that I have no objections to make against this premises licence application.

Please note, however, that the attached conditions may be subject to change, pending further agreement between the Police, The Licensing Authority, and the applicant. This would only occur if the Police's conditions are amalgamated into this list to ensure clarity and avoid duplication or contradictory conditions.

If you require any further information or clarification, please let me know.

Many thanks,

Edwin Maldoom
Licensing Enforcement Officer
Regulatory Services
Brent Council

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Proposed Annex Two Licence Conditions
Magic Sounds Ltd, Northwick Park.

General

1. The premises licence holder, or a representative on behalf of the premises licence holder, shall notify Brent Council Safety Advisory (BSAG) of any proposed event at least six months before the proposed start date of any event.

2. The premises licence holder, or a representative on behalf of the premises licence holder, shall attend any BSAG meetings upon invitation.

3. The premises licence holder, or a representative on behalf of the premises licence holder shall undertake a specific Event Management Plan (EMP) for each proposed event.

4. The premises licence holder shall comply, or a representative on behalf of the premises licence holder, shall comply with any recommendations made by BSAG. This includes any amendment to the proposed EMP, or any request made for further supporting documentation.

5. The finalised EMP and other supporting documents shall be submitted to BSAG at least 31 days before any event start date.

6. The EMP shall include (either as part of a single document or a series of documents) the following:
   a) An overall description of the event, the style(s) of any music to be performed and the anticipated number of attendees, and the anticipated demographics of attendees.
   b) A detailed plan of the event site.
   c) Details of event staff with specific responsibilities.
   d) Details of the event organiser's public and occupiers' liability insurances.
   e) A Security and Stewarding Plan.
   f) A Crowd Management Plan.
   g) An Emergency and Contingency Plan.
   h) A Major Incident / Terrorism Plan.
   i) A Communications Plan.
   j) An Alcohol Management Policy.
   k) A Searching Policy.
   l) A Drug Policy
   m) A Noise Management Plan
   n) A First Aid and Welfare Plan.
   o) A Child Welfare Plan *(in instances where children under 18 are permitted entry)*
   p) A Traffic & Transport Management Plan
   q) A Risk Assessment
   r) A Fire Risk Assessment.

7. The premises licence holder shall adhere to all the provisions set out within their final EMP for each event.

8. If any changes to the final EMP are required after submission to BSAG but before the event begins, the premises licence holder shall notify BSAG or the Licensing Authority as soon as reasonably practicable.

9. If any changes to the final EMP are made during the event, the premises licence holder shall notify the Licensing Authority within 48 hours of implementing the changes.

10. No permitted licensable activities can take place should any proposed event be ultimately refused by BSAG.

11. No person other than the premises licence holder is authorised by the Licensing Authority to undertake the events. Should the premises licence be transferred, no events can be held without the reconsideration of BSAG.

12. The total number of event days held in a single calendar year shall not exceed six, with no more than three days running consecutively.

13. The maximum number of attendees (excluding authorised staff members) for each event shall be agreed upon by BSAG and clearly specified within each EMP.

14. Tickets must be purchased through a legitimate website or authorised online provider unless otherwise agreed. Detailed ticketing arrangements shall be agreed upon by BSAG and clearly specified within each EMP.

15. The number of tickets issued for each event shall not exceed the maximum number specified within the EMP for that specific event.

16. No entry shall be permitted to attendees unless a valid ticket is produced upon entry to the designated premises licence event area.

17. All attendees shall be issued a wristband which must be worn at all times whilst inside the designated premises licence event area.

<u>The Prevention of Crime and Disorder</u>

18. The EMP for each event shall specify in relation to its Security and Stewarding Plan:
    a) The total number of SIA staff employed.
    b) The number of SIA staff designated for each location and their respective duties.

19. All SIA staff shall wear clothing that is clearly identifiable.

20. All SIA staff shall be equipped with radios and communication devices.

21. A log shall be kept of the SIA staff working on any day to include their full name, date of birth, SIA licence number, security company and booking on/off times.

A copy of the SIA staff log shall be available upon request by Police and authorised officers from Brent Council.

22. SIA staff positioned at the entrance of the premises shall conduct searches, bag checks and screening for prohibited items for all attendees entering the designated premises event area in line with the security requirements set out within the finalised EMP.

23. Ticket conditions, website information, and signage at the premises shall inform attendees that searches will be undertaken as a prerequisite for entry into the designated premises event area.

24. There shall be no re-admittance to the designated premises event area if any attendees leave, save for exceptional circumstances.

25. Any drinks sold shall be provided in polycarbonate, plastic or another non-glass drinking vessel.

26. There shall be a limit of 4 alcoholic drinks served per order. There shall be adequate signage displayed at each point of sale reflecting this policy.

27. Training shall be undertaken by all bar staff involved with selling alcohol. Such training shall include the following topics:
    a) The Challenge 25 Policy
    b) Proxy Sales
    c) Refused sales procedure
    d) WAVE *(Welfare and Vulnerability Engagement)*
    e) Ask for Angela scheme.

28. The premises licence holder shall notify the Metropolitan Police Service at least three months before the event start date of all proposed performers scheduled to appear at any given event. If there are any changes after this notification, the premises licence holder shall inform the Metropolitan Police Service as soon as reasonably possible.

29. The premises licence holder shall provide the Metropolitan Police Service with the full and finalised Event Management Plan (EMP), as required under Condition 6, at least 31 days before the event start date.

30. The premises licence holder shall notify the Metropolitan Police Service at the earliest opportunity of any instances of serious crime or disorder that have occurred at the premises.

31. CCTV shall be in operation at all events unless otherwise agreed with the Metropolitan Police Service at least three months before the event start date. Where CCTV is in operation, the premises licence holder shall ensure that:
    a) The system is capable of capturing clear, colour images of all attendees entering and leaving the designated event area.
    b) The system records continuously while attendees are present.
    c) All footage displays the correct date and time of recording.

d) Footage is retained for a minimum of 31 days.
e) At least one member of staff is present who is conversant with the CCTV system and is capable of showing footage upon request by the Police or authorised officers from Brent Council.
f) CCTV footage is provided on removable media (e.g., USB, hard drive, CD) or via digital transfer within 24 hours of a request from the Police or authorised officers from Brent Council.
g) Clear signage is displayed at all public entrances informing patrons that CCTV is in operation.

Public Safety

32. Valid public liability insurance shall be in place during the event days.

33. All electrical equipment shall be checked and approved by a suitably qualified electrician to ensure that they are safe.

34. Any stage, marquee or other temporary structure erected on the site shall not be used unless the licence holder can ensure that it complies with the relevant legal safety standards.

35. The designated premises licence event area shall be fully secured with appropriate perimeter fencing, barriers, or any other suitably appropriate material to prevent unauthorised accesses.

36. The number of emergency exits required for each specified event shall be agreed upon by BSAG and clearly specified within each EMP.

37. The entrance/exit point (including evacuation points) shall be clear, obvious and remain unobstructed to ensure safe ingress and egress for attendees and staff.

38. In the case of an emergency evacuation, stewards and SIA staff shall assist the attendees in leaving the premises safely. The evacuation procedure shall also be announced on the PA system.

39. Before the event opens each day, security shall undertake a sweep of the premises licence event area.

40. An incident log shall be kept and maintained at the premises which will record the following:
a) Any incidents of disorder or of a violent or anti-social nature.
b) Any accidents or medical incidents.
c) All crimes reported to the event staff, or by the event staff to the police.
d) All ejections or refused entry of attendees.
e) Any complaints received.
f) Seizures of drugs or offensive weapons.
g) Any visits by Brent Council or emergency service.

41. Any entries into the log shall be made as soon as reasonably possible. All entries shall include the time/date of the incident, the nature of the incident, a

description of the people involved, the action taken and details of the person responsible at the time of the incident.

42. The incident log shall be made available to an authorised officer of Brent Council or the Police.

43. A medical tent shall be clearly signposted, and the location shall be made obvious to all attendees. The number of suitable and qualified first aid professionals for each event shall be agreed upon by BSAG and clearly specified within each EMP.

44. The dispersal routes and further dispersal plan shall be agreed upon by BSAG and clearly specified within each EMP.

45. All routes to and from the designated premises licence area shall be well-lit, signposted, and marshalled by SIA staff.

46. Transport for London shall be provided with the finalised Traffic & Transport Management Plan at least 31 days before the event start date.

<u>The Prevention of Public Nuisance</u>

47. The premises licence holder shall employ a suitably qualified noise consultant to devise a Noise Management Plan (NMP) that is in line with The Noise Council's Code of Practice on Environmental Noise control at Concerts.

48. The finalised NMP for each specific event shall be made available to Brent Council's Nuisance Control Team at least three weeks prior to any event.

49. The NMP shall include:
    a) Location of noise sensitive premises (NSP).
    b) An Annotated site map, including speak placement and direction.
    c) Regular subjective checks 1m from the façade of any NSP.

50. The premises licence holder shall provide prior notification of any event to local residents including details of the event timings. The distribution for the notification letter shall be agreed with the Brent Council's Nuisance Control Team.

51. A contact telephone number shall be made available to local residents to manage complaints in the event of any noise disturbance. If a complaint is received the appointed noise monitor shall visit the location of the complaint, check noise levels and confirm the dB level at that location. In the instances where the sound levels are excessive or exceed the permitted limits agreed by Brent Council, immediate contact shall be made with the onsite sound engineer and action will be taken to reduce levels to an acceptable level.

52. If any noise complaints are received, the appointed noise monitor shall record the details of the complaint including the location, the time, the person making a complaint, the dB levels recorded at the location and the time of any action

taken thereafter. A copy of this recorded will be made available upon request by authorised officers from Brent Council.

53. All amplified music (including live music) shall be permitted between the hours of 11:00 to 22:30 on Friday, Saturday and Sunday of any event but can only be programmed until 22:00.

54. Clear legible notices are to be displayed at all exits from the premises requesting patrons to respect the needs of local residents and to leave the premises and area quietly.

55. The premises licence shall undertake a waste management plan and provide bins to be situated throughout the premises licence area.

<u>The Protection of Children from Harm</u>

56. A Challenge 25 proof of age scheme shall be operated at all times where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport, or proof of age card with the PASS Hologram.

57. A Challenge 25 notice shall be conspicuously displayed at each point of sale.

58. Notices shall be conspicuously displayed at the point of sale reminding customers that proxy sales are unlawful.

59. A logbook shall be kept recording all refused sales of alcohol. The log shall contain the time/date of the refusal, a description of the customer, the name of the staff member who refused the sale, the reason the sale was refused and any other relevant observation. The refusals register shall be made available for inspection upon request of an authorised officer of a Brent Council and the Police.

60. A personal licence holder shall be present at all times at any bar selling alcohol within the designated event area.

61. The finalised EMP for each event shall clearly specify if there are any age restrictions for attendees.

62. In the case that children under the age of 18 are permitted entry, they must be always accompanied by a responsible adult, with no more than three children per adult ticket.

63. A Lost/Found Child & Vulnerable Persons Policy shall be in place for each event and a system for lost children including a safe place for them whilst their parent or guardian is found. All relevant staff shall be informed of their responsibility in respect of this policy.

From: Victoria Hazell
Sent: Thursday, January 16, 2025 3:05 PM
To: Maldoom, Edwin ; Stephen.Hicks4@met.police.uk
Subject: Re: Magic Sounds Ltd Northwick Park - Annex 2 Met Police and Brent Council Amalgamated Proposed Conditions

Good afternoon,

Yes i am happy with all conditions - thank you so much.

Kind regards,

Vic

Victoria Hazell | Head of Live Services | The Event Umbrella | Whitstable

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From: Maldoom, Edwin
Sent: 16 January 2025 14:51
To: Victoria Hazell; Stephen.Hicks4@met.police.uk
Subject: Magic Sounds Ltd Northwick Park - Annex 2 Met Police and Brent Council Amalgamated Proposed Conditions

Good afternoon both,

As previously discussed, I have now amalgamated the Police's conditions into my original list. I've highlighted any additional/amended conditions in green.

I would therefore be most grateful if you could respond as soon as possible to either confirm agreement or to let me know if there are any changes required.

Many thanks,

Edwin Maldoom
Licensing Enforcement Officer
Regulatory Services
Brent Council

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METROPOLITAN POLICE

Working together for a safer London

TERRITORIAL POLICING

Victoria Hazell
On behalf of
Magic Sound Ltd

Your Ref: 33756
Our ref: 01QK/861/24/3703NW

NW BCU Licensing Department - Brent
Wembley Police Station
603, Harrow Road
Wembley
HA0 2HH
Tel: 020 8733 3224
Email: nwmailbox.licensingbrent@met.police.uk
Web: www.met.police.uk

Date: Wednesday 8th January 2025

Police representations to the application for a new Premises Licence for 'MIK Festival, Northwick Park, The Fairway, Brent, HA0 3TQ

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

Police are of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below. If these conditions were accepted in full, police would be in a position to withdraw their representations.

Officer: PC Stephen Hicks
Licensing Constable 3703NW

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Licensing act 2003. The Police representations are concerned with all four of the licensing objectives, namely:

- The prevention of crime and disorder;
- Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

The Application

This is for a 2 day open air concert/festival this year for up to 15,250 people. The licence application is also asking for up to 6 days every year from 2026 with no single event exceeding 3 days, this years event is currently set for 7th-8th June pending appropriate authorisations.
The events from 2026 onwards may exceed this capacity with each event requiring a capacity assessment but not exceeding 19,999 persons
The events will be for music concerts/festivals

The applicant wishes to operate
Fri – Sun 1100 – 2230

Personal License Holder

The sale of alcohol to drunken people and children is a major concern to Police and highlighted in the governments Alcohol Harm Reduction Strategy. Those who sell or provide alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

Closed Circuit Television (CCTV)

Good quality CCTV is a basic requirement to help deter and detect criminal activity for all reputable license holders. Therefore a decent quality CCTV system is an essential tool and should be installed and maintained in accordance with Home Office Guidance. The system should be fully operational during the hours of business, with a member of staff present who can operate and if required download footage upon request of the police or other recognised authority.

Notices should also be displayed advertising the presence of the CCTV to help promote a secure and safe working environment.

Police Representations

Police require the following points should be added as conditions on the premises licence as below:

GENERAL

Planning of the Events

Each year the following conditions apply.

1. Notice of the proposed event days, for that year, will be provided by the Premises Licence Holder to the Licensing Authority and the Responsible Authorities no less than four months in advance of the first event day or such shorter period as may be agreed by the Licensing Authority.

2. The Event Management Plan shall be submitted to the Safety Advisory Group in a draft, working document form, no later than 3 months prior to the date of the first event day. The Event Management Plan shall comprise, but not be limited to:

- Event Management Structure
- Event Risk Assessment
- Site Plan
- Construction Phase Plan, Risk Assessments & Method Statements
- Fire Risk Assessment
- Major Incident Plan (including counter terrorism measures)
- Security & Crowd Management Plan
- Medical Risk Assessment and Plan
- Adverse Weather Plan
- Children & Vulnerable Adults Safeguarding Policy
- Transport Plan
- Alcohol Management Plan
- Waste Management Plan
- Health & Safety Policy
- Alcohol and Drug Use Policy
- Coronavirus Risk Assessments & Controls (as required)

3. The Premises Licence Holder shall liaise with the Safety Advisory Group to scrutinise plans for the management of the events authorised by this Premises Licence.

4. A final version of the Event Management Plan will be submitted to the Safety Advisory Group no later than 28 days before the first event day. Any significant changes to the final version of the Event Management Plan in the 31 days before the event shall be proposed to the Licensing Authority, in consultation with the Responsible Authorities.

5. A list of performers will be provided to the Metropolitan Police 3 months in advance in order for suitable risk assessments to be conducted

Management of the Event

6. The Premises Licence Holder will appoint an Event Manager who will lead an Event Management Team. The Event Management Structure will set out the responsibilities of the Event Management Team and be included in the Event Management Plan.

7. Throughout an event, the Premises Licence Holder shall establish both an Event Control and an Event Liaison Team to operate during events, made up of representatives of the Event Management Team and representatives from or nominated by the Safety Advisory Group.

8. The Premises Licence Holder will have overall responsibility to implement the Event Management Plan during the operation of the event. The Event Manager will manage the operation of the event in accordance with the Event Management Plan with the involvement of the Event Liaison Team. Any changes to the Event Management Plan during the event shall be made with the consent of the Event Liaison Team and the Licensing Authority and Responsible Authorities shall be notified within 48 hours.

9. The Premises Licence Holder will implement the final Event Management Plan for each event.

10. The Premises Licence Holder will organise a debrief of the event to take place with the Licensing Authority and Responsible Authorities, meeting within three months of the date of the last event of each year.

Engagement with Residents and Businesses

11. Each year, the Premises Licence Holder will commit to engagement with key stakeholders to Northwick Park, residents and local businesses. A website will provide specific information for local residents and businesses including contact details.

THE PREVENTION OF CRIME AND DISORDER

12. During events, the Metropolitan Police Service will be notified at the earliest opportunity in the case of any incidents of serious crime and disorder where an intervention is required to maintain wider public safety.

Security Planning

13. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.

14. CCTV camera shall be installed to cover all the entrances and exits of the premises including the loading bay area (if there is one).

15. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open for trading.

16. The CCTV system shall display on any recordings the correct date and time of the recording.

17. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.

18. Suitable and experienced security and crowd management contractors will be appointed. The appointed contractor will hold relevant industry accreditation. The appointed contractors will be required to prepare a Security & Crowd Management Plan accompanied by appropriate risk assessments and method statements which will be included in the Event Management Plan.

19. A Security & Crowd Management Plan will contain measures as follows:

- To deter and prevent crime and disorder
- To detail the security arrangements to keep attendees, staff, performers safe and secure
- To detail the security arrangements for protecting assets within the premises including infrastructure, stages, equipment, etc.
- To detail the security arrangements to prevent unauthorised access to the premises
- To detail the procedures for managing exclusion and eviction from the premises
- To set out procedures for managing incidents of disorder and antisocial behaviour

20. All staff appointed by the Crowd Management & Security contractor to work on the event will have relevant qualification and experience. The contractor will be required to provide details of all staff deployed on the event.

Security Operation

21. Security personnel will be present throughout the event and during the build and break of the event site. All security and stewarding staff will receive a briefing from the appointed Security & Crowd Manager prior to each event. All security and stewarding staff will be easily identifiable in high vis jackets.

22. Security staff will be deployed in sufficient numbers and in an appropriate mix of genders for each event based on an assessment of attendance. Deployment schedules for full, medium and low capacity events will be agreed with the Metropolitan Police Service 14 days before the start of the first event and included in the Event Management Plan.

23. Entry to the premises for the event will be managed by SIA staff employed by the security contractor. Security staff will be briefed on the entry conditions and any relevant policies or procedures for each event including any event specific requirements.

24. Entry conditions will be notified to patrons on the event website and shall be displayed outside of the premises which can be seen on entry. Information regarding searching policies and Challenge 25 shall also be displayed at entry points into the premises.

25. An incident reporting and recording procedure will be in place, details will be included within the Event Management Plan. All entry refusals and evictions will be recorded by Event Control. A copy of the Event Control log and an Incident Log will be maintained and made available for inspection by the Licensing Authority or an authorised officer of the Metropolitan Police Service on reasonable request.

Searching on Access to the Premises

26. Patrons, staff and contractors will be liable to be searched on entry to the premises in accordance with the search policy and procedure in the Event Management Plan.

27. All relevant security staff will be briefed on the search procedures prior to each event. The briefing will include details of the conditions of entry and prohibited items.

28. Amnesty bins will be provided at entrances. Items surrendered or confiscated will be held by the Security & Crowd Manager in accordance with procedures agreed with the Metropolitan Police. Disposal will follow procedures agreed with the Metropolitan Police. A log will be maintained of confiscations, seizures and disposals. It will be maintained by the Security & Crowd Manager and be made available inspection by the Licensing Authority and Metropolitan Police on reasonable request.

Prohibited Items

29. The Premises Licence Holder will agree a list of prohibited items that cannot be brought into the premises with the Licensing Authorities and Responsible Authorities via Safety Advisory Group meetings.

30. Details of prohibited items will be included in the Conditions of Entry to the event, which will be available on the events website and will be clearly displayed at all entry points.

31. Patrons will not be allowed to bring glass bottles or open bottles into the licenced premises.

Controlling Access Within the Premises

32. A system of secure ticketing and accreditation will be in place. Only patrons in possession of a valid ticket will be allowed access to the premises. Access points will be controlled by registered Security Industry Association staff employed by the security contractor.

33. No On Day ticket sales to be sold throughout the events

34. Staff, contractors, volunteers, visitors, artists and guests will be required to wear a form of secure accreditation within the premises. Access by accreditation will be the responsibility of the Premises Licence Holder. Accreditation will designate access to restricted areas within the premises.

Effective Communication

35. The Premises Licence Holder will ensure there is an effective means of two-way communication in place. This may include but not be limited to mobile phones, two-way radios and other wireless and wired communications systems. General event communication will be managed by Event Control.

Reducing the Risk & Harm From Drugs

36. A drugs policy will be included within the Event Management Plan. Illegal drugs and psychoactive substances will be prohibited items. Possession for personal use or supply

may result in refusal of admission to or ejection from the premises and a report to the Metropolitan Police. Suspected possession for supply will be reported to the Metropolitan Police.

37. Anyone under the influence of illegal drugs or psychoactive substances who is vulnerable will be managed through the process set out in the Children & Vulnerable Adults Policy included within the Event Management Plan.

Bar and Alcohol Management

38. The Premises Licence Holder will operate a Challenge 25 policy. Bar staff will require a valid proof of ID from any patron seeking to make a purchase of alcohol for themselves or anyone else appearing to be under 25. The only acceptable forms of identification are recognised photographic identification cards such as a driving licence, passport or proof of age card with the PASS hologram. If a person seeking alcohol is unable to produce an acceptable form of identification no sale or supply of alcohol shall be made to or for that person.

39. Each bar will be managed by a Personal License Holder. All bar staff will undertake mandatory licensing training before operating at a bar. A record of this training and those attending will be kept by the appointed bar operator(s) and be made available for inspection to the Licensing Authority. All bar staff shall be over 18.

40. Patrons unable to provide a valid proof of age will be refused service and a record of the refusal kept.

41. No alcohol shall be sold or supplied in glass containers anywhere within the Licensed Premises.

42. Alcohol is not to be taken outside of the event area as defined on event plans

Counter Terrorism Measures

43. The Premises Licence Holder recognises the risk from acts of terrorism and will liaise with the Safety Advisory Group and the Metropolitan Police to assess risk and put in place reasonable and proportionate measures to reduce risk. Risk assessments, measures and plans in the event of a major incident will be included in the Event Management Plan.

PUBLIC SAFETY

Health and Safety

44. A suitably experienced and qualified Health and Safety Consultant will be appointed. The Health and Safety Consultant will undertake risk assessments and produce appropriate method statements that will be included within the Event Management Plan.

45. The Health and Safety Consultant will review the Event Management Plan including all the associated appendices and annexes and the risk assessments and method statements of suppliers and contractors and make recommendations to the Premises Licence Holder regarding any additions and amendments.

46. The Health and Safety Consultant will attend site during the build and break of the event. It will monitor and assess the implementation of safe working practices and method statements. It will advise the site management and production team on any changes or improvements.

47. The Health and Safety Consultant will attend the event as appropriate and be a member of the Event Liaison Team. It will provide advice and guidance to the Premises Licence Holder on the operation of the event relating to the health and safety of patrons, guests, staff, contractors, traders and artists.

Managing Crowds

48. The Security & Crowd Manager will set out details of the crowd management operation in the Security Crowd Management Plan that will be included in the Event Management Plan. The crowd management operation shall include but not be limited to:

    - Maintaining a safe environment for members of the public, staff, contractors and artists working at the event.
    - Ensuring only authorised ticket and pass holders gain access to the relevant areas.
    - Monitoring crowd movements, identify and deal promptly and effectively with any identified crowd control issues.
    - Overseeing the safe ingress and egress of the event including in the event of an incident or major incident.

49. The premises will be designed and laid out to manage the flow and movement of patrons accessing, leaving and within the premises. Infrastructure will be deployed to support the management of patrons including queues and fencing to secure areas to prevent access. Lighting will be provided to illuminate entry and exits, including emergency exits, ingress and egress routes and to facilitate safe movement within the premises. Security and stewarding staff will be deployed throughout the premises to facilitate ingress and egress routes and to facilitate safe movement within the premises.

50. Security and stewarding staff will be deployed throughout the premises to prevent access to the premises of those without valid tickets or other authorisation.

Major Incidents and Evacuation

51. A Major Incident Plan will be included within the Event Management Plan. The Major Incident Plan will be discussed and agreed with the Safety Advisory Group and will include details of coordination with the emergency services and how the premises will be evacuated to agreed rendezvous points. The Event Management Plan will contain the

contact details of those nominated by the Premises Licence Holder to manage any major incident.

52. The Major Incident Plan will include details of the access and egress routes for emergency service vehicles and personnel.

First Aid and Medical Provision

53. The Premises Licence Holder will appoint a suitably qualified and experienced medical and first aid contractor to provide services at the event. The contractor will undertake a risk assessment for the event and produce a Medical Management Plan both of which shall be included in the Event Management Plan. The medical and first aid contractor will attend the Safety Advisory Group meetings and liaise with the London Ambulance Service as required.

54. The medical and first aid contractor will position resources on site for the event that are accessible. Medical personnel will be in attendance prior to the start of the event and remain until the event has been finished and stand down has been agreed by the Event Liaison Team.

55. Records of all medical and first aid interventions and treatment provided will be maintained by the medical and first aid contractor.

Pyrotechnics and Special Effects

56. Some limited use of pyrotechnics and special effects may take place during the event. In the event these are to be used an experienced and competent contractor will be employed to undertake an assessment and manage the use of these. The contractor will be required to provide risk assessments, method statements and demonstrate compliance with all the necessary regulations and legislation and this documentation will be reviewed by the Health and Safety Consultant.

57. All details of proposed pyrotechnics will be sent to London Fire Brigade and the Licensing Authority for approval in advance of the event.

58. The Health and Safety Consultant will be in direct liaison with London Fire Brigade and the pyrotechnic contractor and will carry out an additional check once any pyrotechnics are installed to check compliance with agreed positions and the effects list.

Temporary Structures

59. The Premises Licence Holder will appoint suitably experienced and qualified suppliers and installers of temporary structures. Copies of plans and any necessary calculations will be submitted to the London Borough of Brent, including Building Control as required or requested.

60. The Site Manager and Health and Safety Consultant on behalf of the Premises Licence Holder will take all reasonable stapes to ensure any temporary structures are suitable

for their intended purposes and installed in accordance with the contractor's plans. Installation and completion certificates will be provided by the relevant contractor prior to their use and copies will be held on the Site Office for inspection on request by the Licensing Authorities.

THE PREVENTION OF PUBLIC NUISANCE

Resident Information and Complaint Service

61. A dedicated resident information and complaint phone line and email service will be established. Residents and local businesses will be able to use the service to report their concerns regarding, for example but not limited to, music noise, antisocial behaviour and litter.

62. Information about how to use the service will be provided to local residents via a leaflet drop to properties within an agreed vicinity from the premises. The phone line and email service will be staffed throughout the duration of event. The email service will be staffed throughout the duration of the build and break of the event. A log will be kept of communications received via the phone and email service along with a record of any actions taken. The log will made available for inspection by the Licensing Authority on reasonable request.

63. Notices shall be prominently displayed at all exits of the event for patrons to leave the area quietly and respect the needs of local residents and businesses.

Traffic and Transport Management

64. A Transport Plan will be included in the Event Management Plan and agreed within the Safety Advisory Group. Key transport bodies including but not limited to Transport for London and London Overground, London Buses will be consulted in advance of the event.

Managing Dispersal

65. Dispersal routes from the premises will be agreed with the Safety Advisory Group and the details included in the Event Management Plan. Exit routes will be well lit, clearly signed and stewarded where required.

66. Dispersal routes will be designed to minimise disruption to local residents. Signage will be provided asking patrons to minimise noise and disturbance. SIA security staff will be positioned as recommended by the Safety Advisory Group to reduce the risk of antisocial behaviour likely to cause nuisance or disturbance.

THE PROTECTION OF CHILDREN FROM HARM

Safeguarding of Children and Vulnerable Adults

67. A Safeguarding of Children and Vulnerable Adults Policy will be included in the Event Management Plan. All members of the Event Liaison Team will be briefed on the safeguarding measures and all operational staff will follow the procedures set out in the policy.

68. No alcohol will be served for consumption of young people under the age of 18 and a Challenge 25 policy will operate at all bars.

Welfare for Children and Vulnerable Adults

69. A welfare service will be provided for children, including lost and unaccompanied children and vulnerable adults. Welfare providers and those with significant access to children and vulnerable adults with be subject to a Disclosure and Barring check. A Lost Children policy will be included in the Event Management Plan.

70. Children under the age of 16 will be allowed access to the Licensed Premises if accompanied by a responsible adult aged 18 years or over.

Brent licensing have no objections to this venue operating with the above conditions in place.

If the above conditions are met in full, police would be able to withdraw representations.

Yours Sincerely,

PC Stephen Hicks 3703NW
NW BCU - Brent Licensing

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From: Stephen.Hicks4@met.police.uk
Sent: Thursday, January 16, 2025 2:56 PM
To: Maldoom, Edwin; vic@
Subject: RE: Magic Sounds Ltd Northwick Park - Annex 2 Met Police and Brent Council Amalgamated Proposed Conditions

Good Afternoon,

I am happy with this list

Regards

Steve

PC Stephen Hicks 3703NW
Brent Licensing
Mobile 07795039328
Wembley Police Station
Stephen.Hicks4@met.police.uk

From: Maldoom, Edwin
Sent: 16 January 2025 14:52
To: vic@ ; Hicks Stephen A - NW-CU
Subject: Magic Sounds Ltd Northwick Park - Annex 2 Met Police and Brent Council Amalgamated Proposed Conditions
Importance: High

Good afternoon both,

As previously discussed, I have now amalgamated the Police's conditions into my original list. I've highlighted any additional/amended conditions in green.

I would therefore be most grateful if you could respond as soon as possible to either confirm agreement or to let me know if there are any changes required.

Many thanks,

Edwin Maldoom
Licensing Enforcement Officer
Regulatory Services
Brent Council

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From: Lewis, Diane
Sent: Friday, January 10, 2025 3:41 PM
To: Vic
Cc: Martin, Wood ; ENS Noise Team; Business Licence
Subject: RE: New Premises - Northwick Park, The Fairway, HA0 3TQ - 33756

Good afternoon Vic,

I hope you are well.

Thank you for your correspondence to date and your attendance at the BSAG meeting on Thursday. Sorry I had to leave early but your presentation was very useful. We will continue to work with you and we are thus far assured that the proposals are well-aimed at insuring public nuisances will be prevented.

In line with our procedures, I wish to make representation that the likely effect of the approval of the premises licence is detrimental to the Licensing Objectives with regards to the prevention of public nuisance. The Nuisance Control Team would therefore recommend the following conditions:

1. The premises licence holder shall employ a suitably qualified noise consultant to devise a Noise Management Plan (NMP) that is line with The Noise Council Code of Practice on Environmental Noise control at Concerts.

2. The NMP for each specific event shall be made available to Brent Council's Nuisance Control Team at least 3 weeks prior to any event.

3. The NMP shall include:
   a. Location of noise sensitive premises (NSP).
   b. Annotated site map including direction of speakers.
   c. Regular subjective checks 1m from the façade of any NSP.

4. The premises licence holder shall provide prior notification of the event to local residents including details of the event timings. The distribution for the notification letter shall be agreed with the Brent Council's Nuisance Control Team. A noise "hot line" number shall also be included to allow residents to contact an event representative should they need to make a complaint during the event.

5. All amplified music (including live music) shall be permitted between the hours of 11:00 to 22:30 on Friday, Saturday and Sunday of any event but can only be programmed until 22:00.

6. A contact telephone number shall be made available to manage complaints in the event of any noise disturbance. If a complaint is received the appointed noise monitor shall visit the location of the complaint, check noise levels and confirm the dB level at that location. In the instances where the sound levels are excessive or exceed the permitted limits agreed by Brent Council, immediate contact shall be made with the onsite sound engineer and action will be taken to reduce levels to an acceptable level.

7. If any noise complaints are received, the appointed noise monitor shall record the details of the complaint including the location, the time, the person making a complaint, the dB levels recorded at the location and the time of any action taken thereafter. A copy of this recorded will be made available upon request by authorised officers from Brent Council.

8. Clear legible notices are to be displayed at all exits from the premises requesting patrons to respect the needs of local residents and to leave the premises and area quietly.

If you are willing to accept the conditions outlined above, the Nuisance Control Team will be in a position to withdraw the representation.

I will be on leave from today until Thursday 16th but would be happy to catch up with you on my return. I have also copied in my manager Martin Wood in case you wish to discuss the case in my absence.

Kind regards,

Diane Lewis
Nuisance Control Officer
Community Safety and Prevention

From: Lewis, Diane
Sent: Thursday, January 16, 2025 9:28 AM
To: Victoria Hazell
Cc: Martin, Wood; ENS Noise Team; Business Licence; Maldoom, Edwin
Subject: RE: New Premises - Northwick Park, The Fairway, HA0 3TQ - 33756

Good morning Vic,

Thank you for your response and confirming you are willing to accept the proposed conditions. We will therefore withdraw our representation.

Kind regards,

Diane Lewis
Nuisance Control Officer
Community Safety and Prevention
Partnerships, Housing and Resident Services

From: Victoria Hazell
Sent: Monday, January 13, 2025 10:30 AM
To: Lewis, Diane
Cc: Martin, Wood ; ENS Noise Team ; Business Licence ; Maldoom, Edwin
Subject: Re: New Premises - Northwick Park, The Fairway, HA0 3TQ - 33756

Good morning Diane,

I have no concerns with these conditions and am happy to accept them.

Thank you.

Kind regards,

Vic

Victoria Hazell | Head of Live Services | The Event Umbrella | Whitstable

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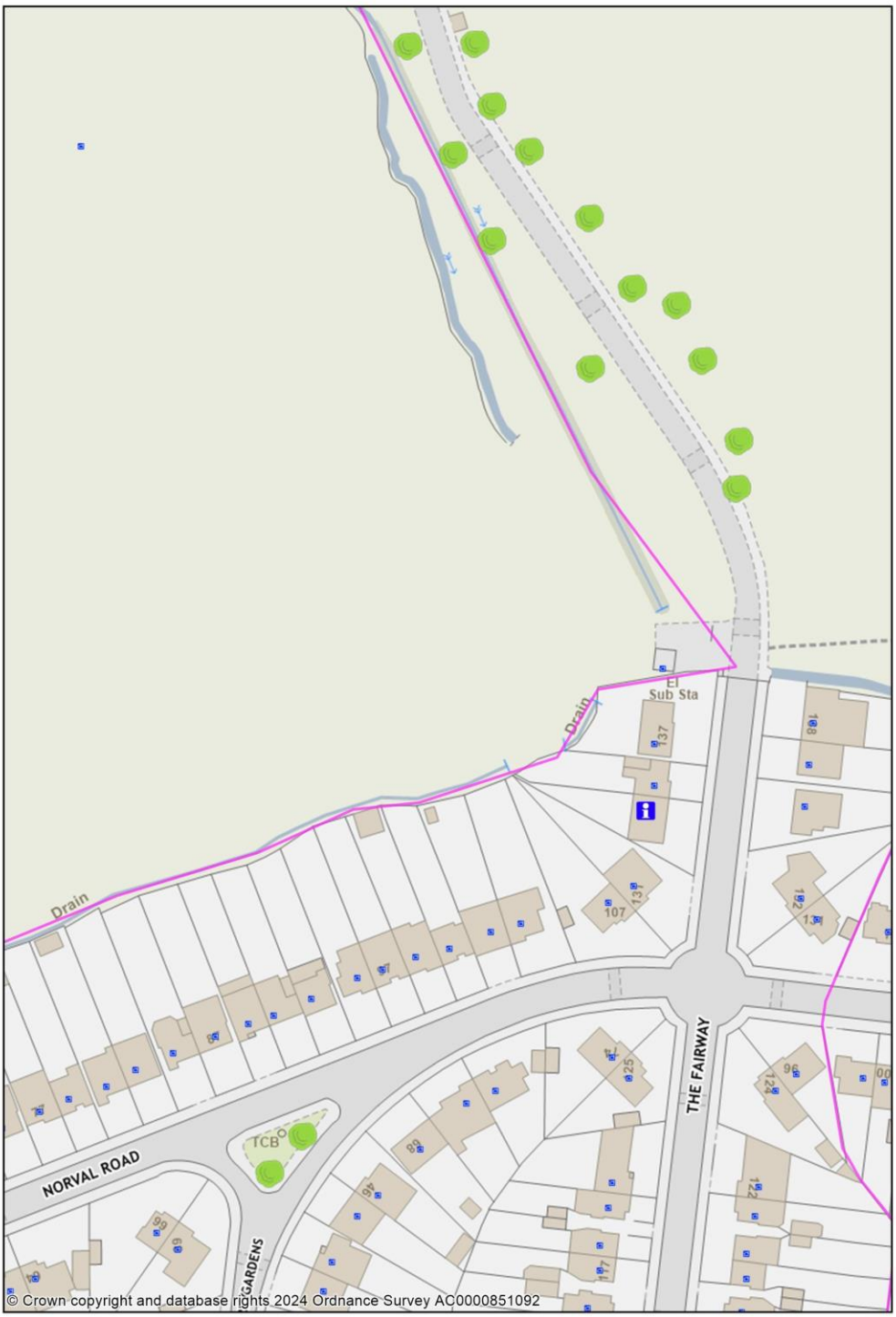
Basemap Map



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Brent

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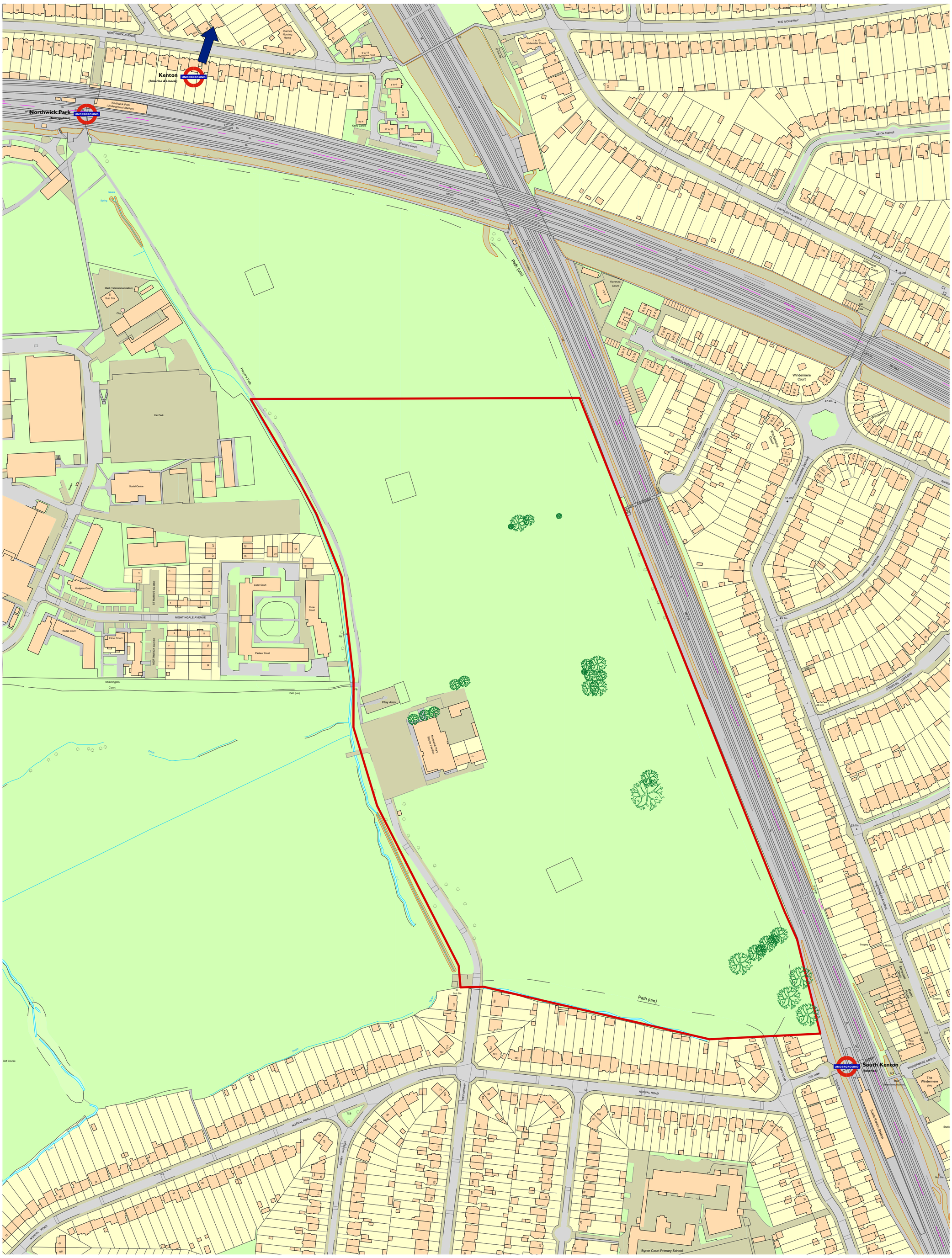

Project		
MIK 2025		
Address	Drawing Name	
Northwick Park Brent HA0 3TQ	Licensable Area	
Live Dates	Version	Drawing Date
TBC - June 2025	v3.1	02/01/2025

N

MIK 25 | Site Plan v2.3.vwx

Notes

Scale - 1:2500

the EVENT UMBRELLA

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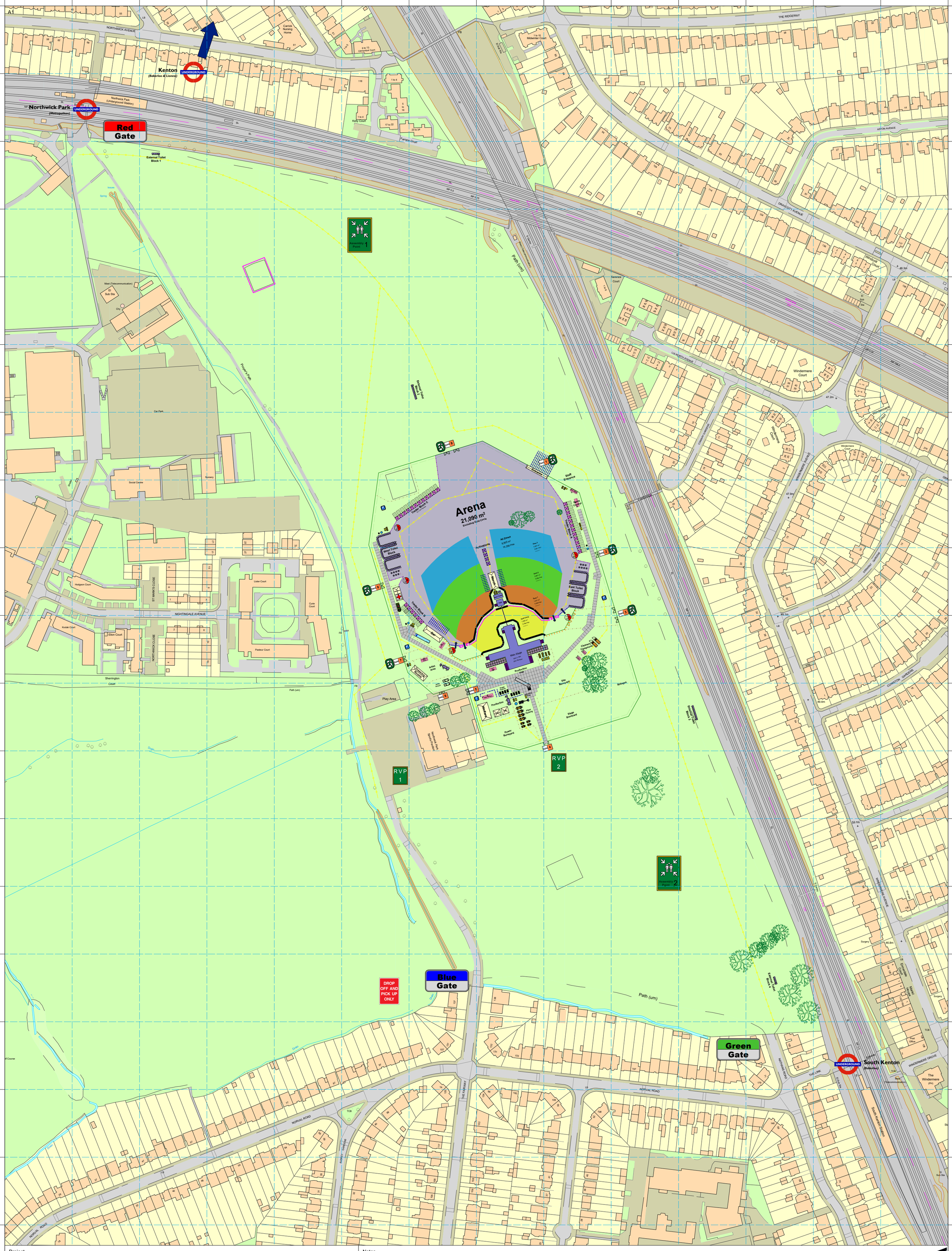

Project		
MIK 2025		
Address Northwick Park Brent HA0 3TQ	Drawing Name Greater Site	N
Live Dates TBC - June 2025	Version v3.3	Drawing Date 21/01/2025

Notes

MIK 25 | Site Plan.vwx

the EVENT UMBRELLA

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Arena

21,090 m²

Excluding Gold Circle

Gate 9
Gate 1
Gate 8
Gate 2
Gate 7
Gate 3
Gate 6
Gate 5
Gate 4

Trader Block C
12 x 3m Pitches

Entrance

Staff Entrance

Box Office

Event Control

West Toilet Block

Welfare

Trader Block B
6 x 3m Pitches

Trader Block A
12 x 3m Pitches

Activations

All Zones
8,855 m²
16,290 Pax

Zone 3
2,951 m²
2,951 Pax
(1 Pax per m²)

Zone 2
2,981 m²
5,962 Pax
(2 Pax per m²)

Zone 1
1,531 m²
4,593 Pax
(3 Pax per m²)

Gold Circle
1,392 m²
2,784 Pax
(2 Pax per m²)

Merch

Spot Tower

FOH

Bar

Bar Office

East Toilet Block

Promoter's Office

Dressing Rooms

Artist Area

Artist Airlock

Play Area

Main Stage
50m x 18m
20m Runway

20' x 8' Ipex Office

Production Pad

Cleaners Compound

Site Office

Buggy Parking

Welfare

Production

Security
6m x 6m

Traffic
6m x 6m

Refueling Point

Plant Parking

Site Boneyard

Stillages

Power Boneyard

Stage Boneyard

Northwick Park Sports Pavilion

RVP 2

Block 3

Project	MIK 2025
Address	Northwick Park Brent HA0 3TQ
Drawing Name	Arena
Live Dates	TBC - June 2025
Version	v3.3
Drawing Date	21/01/2025

Notes

MIK 25 | Site Plan.vwx

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Project
MIK 2025

Address
Northwick Park
Brent
HA0 3TQ

Drawing Name
Ingress Routes

Live Dates
TBC - June 2025

Version
v3.2

Drawing Date
15/01/2025

Notes

MIK 25 | Site Plan.vwx

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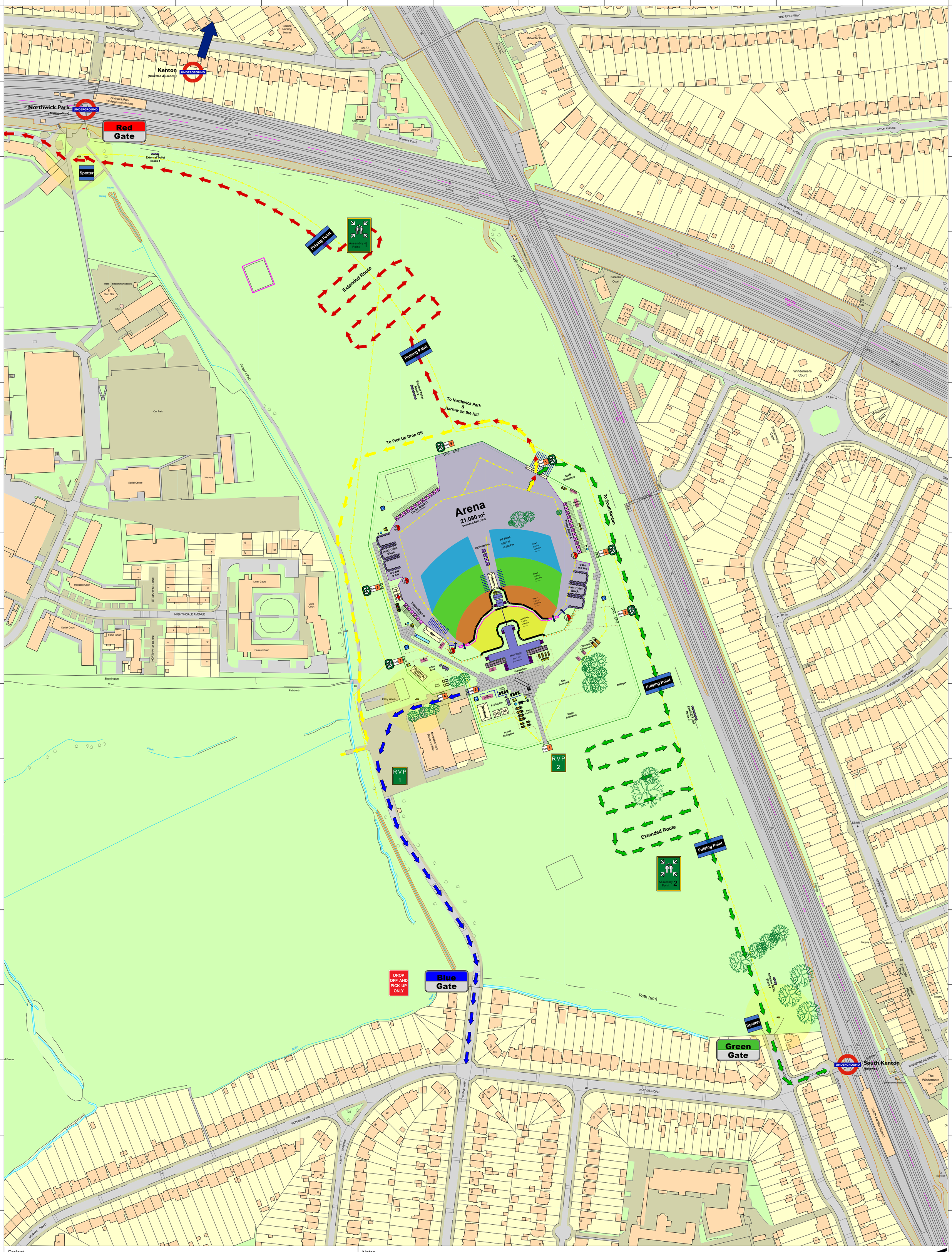

Project		
MIK 2025		
Address Northwick Park Brent HA0 3TQ	Drawing Name Egress Routes	N
Live Dates TBC - June 2025	Version v3.2	Drawing Date 15/01/2025

Notes

MIK 25 | Site Plan.vwx

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DOCUMENT SCHEDULE V1.2 | SUBMISSION No: 3 | DATE: 29 JAN 2025

Event Safety Paperwork

MIK FESTIVAL 2025, NORTHWICK PARK, HAO 3TQ

Commercial Confidentiality

The Event Management Plan, along with its Apps and Policies, remain the property of The Event Umbrella Ltd and must be returned on request. The recipient is only authorised to use it with the express permission of TEU as follows:

1. Recipients may pass it on to an Enforcing Authority with regulatory powers over the event, and to their clients' internal Health & Safety Department.
2. Recipients may only pass it on to third-party Event Organisers or Venue Managers where the activities outlined in this documentation impact on that third-party event or venue.
3. Enforcing Authorities and internal Health & Safety Departments must not pass it on or reproduce it to any third-party (specifically including external consultants) outside the organisation represented by the recipient without our express written consent. This includes any Freedom of Information request.
4. In all other circumstances, no part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior written permission of the authors.

List of Appendices

N.B. Following comments and feedback from the Responsible Authorities any amended Documents or Policies will be highlighted in yellow both here and within the document itself. All notes will remain at their most recent amendment. Please ensure you are referring to the most up to date version of this Schedule that corresponds to the Submission number.

Appendix	Title	Current Version	Notes	Ready for Submission
	Event Management Plan	1.1	Multiple - updated as per yellow sections	✓
A	Site Plan – full site with grid	3.3	PUDO moved	✓
A (i)	Site Plan - Arena	3.3	No changes.	✓
A (ii)	Site Plan – IEED Routes	3.3	PUDO, Ingress, Egress and Dispersal	✓

A (iii)	Site Plan – Licensable Area	1	No changes	✓
B	Programme Running Order & Artist Risk Assessments		Pending – will include artist profiles in line with premises licence conditions	
C	Command Structure	1.2	Updated command with contractors	✓
C(i)	Communications Plan	1.2	Updated residents in line with emp. Added commitment to cctv	✓
D	Major Incident Policy	1.1	Corrections made to muster areas.	✓
D(i)	Major Incident Plan	1.2	Draft dispersal plan added and updated maps.	✓
D(ii)	CT Plan	1.1	No changes.	✓
D(iii)	Show Stop Procedure	1	No changes.	✓
D(iv)	Transfer of Authority	1	No changes.	✓
D(v)	Dispersal Plan		Draft sections added to EMP and Apps D(i) and App L (iii) – when finalised a full plan will be submitted.	
E	Production Schedule	1	No changes. Will be updated with contractors and timings in relation to trucks and restrictions of movement.	✓
F	Event Risk Assessment	1.2	Amendment to transport hub	✓
G	Construction Phase Plan	1.1	Added reference to HGV arrivals in relation to school drop off and pick up.	✓
H	Field Guide		Pending – march.	
I	Premises Licence		Applied for – hearing 4 feb 2025	
J	Fire Risk Assessment & Management	1.1	Gates and evacuation routes updated.	✓
J (i)	FFE Schedule		Pending – feb	
J (ii)	Capacity Calculations	1.1	Removed incomplete tabs – will update when structures confirmed. Dispersal flow rate calculations will be shown here after consultation with TfL.	✓
K	Accreditation Plan	1.1	Minor amendment to wording on processing calculations as this is not finalised.	✓
L	Security & Crowd Management Plan	1	No changes at current time but will be reviewed.	✓

L (i)	Security Deployment	1	The current deployment does not reflect the use of Harrow on the Hill but this is currently being undertaken. The use of HOTL would not reduce the number of operatives deployed but it will change locations.	✓
L (ii)	Drugs, Search & Eviction Policy	1	No changes	✓
L (iii)	Ingress | Egress Plan	2.1	Multiple changes in relationship to transport hubs	✓
M	Medical Plan		Currently being written – verbal presentation to Feb BSAG planned.	
N	Trader Schedule		Pending - april	
N (i)	Trader Management Plans		Pending - april	
O	Water Management Plan		Pending contractor – feb / march	
P	Adverse Weather Plan	1	No changes	✓
Q	Temporary Demountable Structures		Pending – feb	
R	Sanitation & Waste Management		Pending contractor – feb / march	
S	TEU Health & Safety Policy	1	No changes	✓
T	Traffic Management Plan		Currently being written – verbal presentation to Feb BSAG planned.	
U	Noise Management Plan		Currently being written – verbal presentation to Feb BSAG planned.	
V	Safe-Guarding Minors & Vulnerable Adults	1.1	No changes	✓
W	Alcohol & Bar Management Plan		Pending supplier	

Document Control

The following people have reviewed or contributed to the contents of the EMP and its Appendices

Document	Version	Date	Name	Role	Organisation
All submitted	All	28/11/24	V. Hazell	Event Manager	TEU
All submitted	All	31/12/24	J. Mitchell	Site Manager	TEU
EMP / App A / App C / App D / App F / App L / App V	All	2 / 1 / 25	M.Jackson	Security Manager	MAG
EMP / App A	1	20/12/24	C.Young	Medical Manager	IMS Medical

EMP / App A	1	20/12/24	C. Taylor	Traffic Manager	WAS Traffic
Licence Application / App A	1	20/11/24	D.Leversedge	Acoustician	Aria Acoustics
EMP / App A / App L	Various	20/1/25	K.Bowater	Traffic Manager	WAS Traffic
EMP	1.2	28/1/25	L.Krawecke	Safety Manager	TEU

Document Distribution

The following people have received a copy of the EMP and its Appendices

Submission	Date	Name	Organisation
1	29/11/24	SAG members	Brent and other responsible authorities
2	2/1/25	SAG Members	As Above
3	29/1/25	SAG Members	As Above
3	29/1/25	Licensing	Brent Council and Licensing Committee

Legal Entities

MAGIC VISION MEDIA LTD incorporated and registered in England and Wales with company number 07129921 whose registered office is at 16 Whitby Avenue, London, NW10 7SF (Promoter).

THE EVENT UMBRELLA LIMITED incorporated and registered in England and Wales with company number 5477426 whose registered office is Waterford House, Joy Lane, Whitstable, Kent, CT5 4LS (Producer).

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From: ENS Public Safety
Sent: 24 January 2025 12:37
To: Victoria Hazell; Business Licence; ENS Public Safety; Neville, Dean; Maldoom, Edwin
Cc: Martin Jackson; Jack Mitchell
Subject: RE: CONSULT: New Premises - Northwick Park, The Fairway, HA0 3TQ - 33756

Hi Victoria,

Thank you for your email and for the phone call, I am happy with your amendments to the conditions.

I will pick up all relevant documentation through the BSAG procedure as discussed.

I am not free on the 29th for the station meeting but if you would pass on any relevant information it would be appreciated.

Business licence can you please remove my comments for the as I have agreed the above with Victoria.

Kind regards,

Dean Neville
Public Safety Officer
Regulatory Services
Brent Council
www.brent.gov.uk

From: Victoria Hazell
Sent: 22 January 2025 14:50
To: Business Licence; ENS Public Safety; Neville, Dean; Maldoom, Edwin
Cc: Martin Jackson; Jack Mitchell
Subject: Re: CONSULT: New Premises - Northwick Park, The Fairway, HA0 3TQ - 33756

Hi Dean,

Thank you for speaking with me earlier. Please see attached proposed additions to the premises licence conditions - highlighted in red.

If you are satisfied that these cover your concerns and that we can work through them via the BSAG process, then I would be most grateful if the representation could be withdrawn.

Apologies if the wording isn't up to scratch - please do let me know if there is an improvement to be made.

Kind regards,

Vic

Victoria Hazell | Head of Live Services | The Event Umbrella | Whitstable

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From: Victoria Hazell
Sent: 21 January 2025 15:49
To: Business Licence ; ens.publicsafety@brent.gov.uk ; Neville, Dean ; Maldoom, Edwin
Cc: Martin Jackson ; Jack Mitchell
Subject: Re: CONSULT: New Premises - Northwick Park, The Fairway, HA0 3TQ - 33756

Hi Dean,

We are working on amended documents following on from your comments for the next BSAG on the 6 Feb - so are looking to submit on the 29 January. Potentially not all points will be addressed by that time as we are waiting on clarifications from other parties, but we are very aware that they will need to be covered off in detail in the coming weeks and months. The conditions we have included in the licence application are very clear that the event still needs approval from all members of the BSAG before the premises licence (if granted) can be utilised and that our plans need to reflect all advice and requests from the BSAG members. I have attached the conditions as they are currently following discussions with licencing, noise and MPS.

- The emergency evacuation I raised my concerns regarding the evacuation towards red gate (Northwick park station) in the BSAG and how you can have 4 exits (50% of the exits) directing approximately half the capacity in this direction, the walk way to the station is very narrow and would cause a bottleneck for the large amount of people attempting to enter in this direction and potentially dangerous situation. It was discussed about using another station and not Northwick park station but I have not seen any amended documentation to support this.
    - We are meeting with TfL to discuss the stations and the best routes - based on both rolling stock and platform capacity. As discussed in the BSAG, Harrow on the Hill is a possible alternative hub but we have not submitted revised plans yet and any plans we do submit before the next BSAG are subject to change and review over the coming weeks following the Feb BSAG. From discussions with TfL it is likely that HOTH will be the core transport hub.

- A dispersal plan will be included as part of our emergency planning.
    - Any evacuation will also trigger the ingress and egress plans, including contingencies based on location of incident, activities at Wembley and other zone ex factors.
    - In the event of an evacuation people will be directed to the safest place for them to go, which of course is determined by the nature and location of the source of the need to evacuate.
    - We have identified AP points in the plan but full dispersal is the ultimate goal for any evacuation. Each AP will have dispersal routes identified, the flow rates through those routes and ultimate destination (such as transport hub). Given that these AP locations are in open park area, we can manage the flow and have space to keep people safe as we move them away from the event site.
    - For the north end of the site the dispersal route will likely be via the university to HOTH as opposed to pulsing people through Northwick Park station. We will of course avoid the hospital as a route as this could impact on wider services.
    - We will update our evacuation maps for the next SAG pending further input from the members as the planning continues.

- The PUDO site location I also raised the comment that this could also be an issue in the event of an emergency evacuation this would have vehicles waiting to collect people and would block and or restrict blue light services from gaining access to the event.
    - We are moving this from the car park to an alternative location within the park, off the central route. This will allow for plenty of room if there are a number of vehicles coming in and out and we will have TM staff there managing movement so that there is no risk to emergency vehicles, and we are away from residential areas. It was also mentioned in the BSAG that we would look into geo fencing to restrict where Ubers and similar can PUDO. This will all be included the transport and ingress / egress plans for the event although potentially not by the Feb submission deadline. The location of the PUDO will be moved by then though. It goes without saying that clear and prescriptive information as to PUDO will be on the event website with all other transport information.

- On the 7th June Wembley stadium have a major event, this may impact on your event (Ingress/egress) what are your plan of actions for this.

    - I am aware that the rugby has been confirmed. Chris Whyte has indicated that he will initiate contact with Wembley for us so we can work directly with them and the transport providers to develop the final plan and what actions we need to take e.g. amendments to closing times. When we met at BSAG earlier this month nothing was showing on their calendar, but we were always aware that this could change.
    - Initial discussions with TfL, based on the publicised timings, are positive.
- Have you consulted with the proposed stations about use of their station and the platform capacity? And how many persons will potentially use this as the preferred transport method?
    - we have spoken with TfL and have contacted BTP. We are meeting TfL on the 29 Jan at the stations to discuss with the managers. **would you like to join the meeting?**
    - Our calculations will be based on the majority of people using these stations but these calculations will be updated as ticket sales and postcode data allow us to offer a more precise model. These won't be in the next submission as the deadline for paperwork is the same day as the TfL meeting. We will present findings verbally at the SAG.
- In the scenario that your customers arrive the night before you open to camp, how will you manage them and provide welfare?
    - As discussed in the BSAG, once the line up is confirmed we will be carrying out risk assessments on each artist. Accompanying this will be a welfare plan for this scenario which will include a risk rating for how likely it is to happen. The welfare plan will include the need for medical, security, toilets, water and other provisions to keep anyone who does arrive early, safe and away from residents. Ultimately it looks like a level of cover may be required *in case* of early arrivals, and increasing based on the likelihood of this happening in direct reference to the artists.

I hope this assists. All of your questions above and from our meeting with you and MPS and at the SAG are understood and I know require answers. What i would like to achieve is that you are comfortable that the conditions attached to the premises licence for the park, give you enough scope and control over the management of any event within the park that the licence utilises. The specifics to any event that takes place are part of the BSAG approval whilst the premises licence should ensure that BSAG approval is clear. Are we able to review the conditions to a point that you are satisfied that your

representation can be withdrawn based on your further input to any event through the BSAG process?

Kind regards,

Vic

Victoria Hazell | Head of Live Services | The Event Umbrella | Whitstable

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Proposed Annex Two Licence Conditions
Magic Sounds Ltd, Northwick Park.

General

1. The premises licence holder, or a representative on behalf of the premises licence holder, shall notify Brent Council Safety Advisory (BSAG) of any proposed event at least six months before the proposed start date of any event.

2. The premises licence holder, or a representative on behalf of the premises licence holder, shall attend any BSAG meetings upon invitation.

3. The premises licence holder, or a representative on behalf of the premises licence holder shall undertake a specific Event Management Plan (EMP) for each proposed event.

4. The premises licence holder shall comply, or a representative on behalf of the premises licence holder, shall comply with any recommendations made by BSAG. This includes any amendment to the proposed EMP, or any request made for further supporting documentation.

5. The finalised EMP and other supporting documents shall be submitted to BSAG at least 31 days before any event start date.

6. The EMP shall include (either as part of a single document or a series of documents) the following:
   a) An overall description of the event, the style(s) of any music to be performed and the anticipated number of attendees, and the anticipated demographics of attendees.
   b) A detailed plan of the event site.
   c) Details of event staff with specific responsibilities.
   d) Details of the event organiser's public and occupiers' liability insurances.
   e) A Security and Stewarding Plan.
   f) A Crowd Management Plan
   g) An Emergency and Contingency Plan as well as the dispersal plan in the event of an evacuation.
   h) A Major Incident / Terrorism Plan.
   i) A Communications Plan.
   j) An Alcohol Management Policy.
   k) A Searching Policy.
   l) A Drug Policy
   m) A Noise Management Plan
   n) A First Aid and Welfare Plan.
   o) A Child Welfare Plan *(in instances where children under 18 are permitted entry)*
   p) A Traffic & Transport Management Plan that includes the location and management of the PUDO.
   q) A Risk Assessment
   r) A Fire Risk Assessment.

7. The premises licence holder shall adhere to all the provisions set out within their final EMP for each event.
8. If any changes to the final EMP are required after submission to BSAG but before the event begins, the premises licence holder shall notify BSAG or the Licensing Authority as soon as reasonably practicable.

9. If any changes to the final EMP are made during the event, the premises licence holder shall notify the Licensing Authority within 48 hours of implementing the changes.

10. No permitted licensable activities can take place should any proposed event be ultimately refused by BSAG.

11. No person other than the premises licence holder is authorised by the Licensing Authority to undertake the events. Should the premises licence be transferred, no events can be held without the reconsideration of BSAG.

12. The total number of event days held in a single calendar year shall not exceed six, with no more than three days running consecutively.

13. The maximum number of attendees (excluding authorised staff members) for each event shall be agreed upon by BSAG and clearly specified within each EMP.

14. Tickets must be purchased through a legitimate website or authorised online provider unless otherwise agreed. Detailed ticketing arrangements shall be agreed upon by BSAG and clearly specified within each EMP.

15. The number of tickets issued for each event shall not exceed the maximum number specified within the EMP for that specific event.

16. No entry shall be permitted to attendees unless a valid ticket is produced upon entry to the designated premises licence event area.

17. All attendees shall be issued a wristband which must be worn at all times whilst inside the designated premises licence event area.

<u>The Prevention of Crime and Disorder</u>

18. The EMP for each event shall specify in relation to its Security and Stewarding Plan:
    a) The total number of SIA staff employed.
    b) The number of SIA staff designated for each location and their respective duties.

19. All SIA staff shall wear clothing that is clearly identifiable.

20. All SIA staff shall be equipped with radios and communication devices.

21. A log shall be kept of the SIA staff working on any day to include their full name, date of birth, SIA licence number, security company and booking on/off times. A copy of the SIA staff log shall be available upon request by Police and authorised officers from Brent Council.

22. SIA staff positioned at the entrance of the premises shall conduct searches, bag checks and screening for prohibited items for all attendees entering the designated premises event area in line with the security requirements set out within the finalised EMP.

23. Ticket conditions, website information, and signage at the premises shall inform attendees that searches will be undertaken as a prerequisite for entry into the designated premises event area.

24. There shall be no re-admittance to the designated premises event area if any attendees leave, save for exceptional circumstances.

25. Any drinks sold shall be provided in polycarbonate, plastic or another non-glass drinking vessel.

26. There shall be a limit of 4 alcoholic drinks served per order. There shall be adequate signage displayed at each point of sale reflecting this policy.

27. Training shall be undertaken by all bar staff involved with selling alcohol. Such training shall include the following topics:
    a) The Challenge 25 Policy
    b) Proxy Sales
    c) Refused sales procedure
    d) WAVE *(Welfare and Vulnerability Engagement)*
    e) Ask for Angela scheme.

28. The premises licence holder shall notify the Metropolitan Police Service at least three months before the event start date of all proposed performers scheduled to appear at any given event. If there are any changes after this notification, the premises licence holder shall inform the Metropolitan Police Service as soon as reasonably possible.

29. The premises licence holder shall provide the Metropolitan Police Service with the full and finalised Event Management Plan (EMP), as required under Condition 6, at least 31 days before the event start date.

30. The premises licence holder shall notify the Metropolitan Police Service at the earliest opportunity of any instances of serious crime or disorder that have occurred at the premises.

31. CCTV shall be in operation at all events unless otherwise agreed with the Metropolitan Police Service at least three months before the event start date. Where CCTV is in operation, the premises licence holder shall ensure that:
    a) The system is capable of capturing clear, colour images of all attendees entering and leaving the designated event area.

b) The system records continuously while attendees are present.
c) All footage displays the correct date and time of recording.
d) Footage is retained for a minimum of 31 days.
e) At least one member of staff is present who is conversant with the CCTV system and is capable of showing footage upon request by the Police or authorised officers from Brent Council.
f) CCTV footage is provided on removable media (e.g., USB, hard drive, CD) or via digital transfer within 24 hours of a request from the Police or authorised officers from Brent Council.
g) Clear signage is displayed at all public entrances informing patrons that CCTV is in operation.

Public Safety

32. Valid public liability insurance shall be in place during the event days.

33. All electrical equipment shall be checked and approved by a suitably qualified electrician to ensure that they are safe.

34. Any stage, marquee or other temporary structure erected on the site shall not be used unless the licence holder can ensure that it complies with the relevant legal safety standards.

35. The designated premises licence event area shall be fully secured with appropriate perimeter fencing, barriers, or any other suitably appropriate material to prevent unauthorised accesses.

36. The number of emergency exits required for each specified event shall be agreed upon by BSAG and clearly specified within each EMP.

37. The entrance/exit point (including evacuation points) shall be clear, obvious and remain unobstructed to ensure safe ingress and egress for attendees and staff.

38. In the case of an emergency evacuation, stewards and SIA staff shall assist the attendees in leaving the premises safely. The evacuation procedure shall also be announced on the PA system.

39. Before the event opens each day, security shall undertake a sweep of the premises licence event area.

40. An incident log shall be kept and maintained at the premises which will record the following:
a) Any incidents of disorder or of a violent or anti-social nature.
b) Any accidents or medical incidents.
c) All crimes reported to the event staff, or by the event staff to the police.
d) All ejections or refused entry of attendees.
e) Any complaints received.
f) Seizures of drugs or offensive weapons.
g) Any visits by Brent Council or emergency service.

41. Any entries into the log shall be made as soon as reasonably possible. All entries shall include the time/date of the incident, the nature of the incident, a description of the people involved, the action taken and details of the person responsible at the time of the incident.

42. The incident log shall be made available to an authorised officer of Brent Council or the Police.

43. A medical tent shall be clearly signposted, and the location shall be made obvious to all attendees. The number of suitable and qualified first aid professionals for each event shall be agreed upon by BSAG and clearly specified within each EMP.

44. The dispersal routes and further dispersal plan shall be agreed upon by BSAG and clearly specified within each EMP.

45. All routes to and from the designated premises licence area shall be well-lit, signposted, and marshalled by SIA staff.

46. Transport for London shall be provided with the finalised Traffic & Transport Management Plan at least 31 days before the event start date.

47. The event management plan will include details of any other events happening in the local area that could impact the running of any event that utilises the licence.

48. A Welfare Plan specific to the genre of the music and the audience demographic shall be provided to the BSAG no more than 3 months before each event.

<u>The Prevention of Public Nuisance</u>

49. The premises licence holder shall employ a suitably qualified noise consultant to devise a Noise Management Plan (NMP) that is in line with The Noise Council's Code of Practice on Environmental Noise control at Concerts.

50. The finalised NMP for each specific event shall be made available to Brent Council's Nuisance Control Team at least three weeks prior to any event.

51. The NMP shall include:
    a) Location of noise sensitive premises (NSP).
    b) An Annotated site map, including speak placement and direction.
    c) Regular subjective checks 1m from the façade of any NSP.

52. The premises licence holder shall provide prior notification of any event to local residents including details of the event timings. The distribution for the notification letter shall be agreed with the Brent Council's Nuisance Control Team.

53. A contact telephone number shall be made available to local residents to manage complaints in the event of any noise disturbance. If a complaint is received the appointed noise monitor shall visit the location of the complaint, check noise levels and confirm the dB level at that location. In the instances where the sound levels are excessive or exceed the permitted limits agreed by Brent Council, immediate contact shall be made with the onsite sound engineer and action will be taken to reduce levels to an acceptable level.

54. If any noise complaints are received, the appointed noise monitor shall record the details of the complaint including the location, the time, the person making a complaint, the dB levels recorded at the location and the time of any action taken thereafter. A copy of this recorded will be made available upon request by authorised officers from Brent Council.

55. All amplified music (including live music) shall be permitted between the hours of 11:00 to 22:30 on Friday, Saturday and Sunday of any event but can only be programmed until 22:00.

56. Clear legible notices are to be displayed at all exits from the premises requesting patrons to respect the needs of local residents and to leave the premises and area quietly.

57. The premises licence shall undertake a waste management plan and provide bins to be situated throughout the premises licence area.

<u>The Protection of Children from Harm</u>

58. A Challenge 25 proof of age scheme shall be operated at all times where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport, or proof of age card with the PASS Hologram.

59. A Challenge 25 notice shall be conspicuously displayed at each point of sale.

60. Notices shall be conspicuously displayed at the point of sale reminding customers that proxy sales are unlawful.

61. A logbook shall be kept recording all refused sales of alcohol. The log shall contain the time/date of the refusal, a description of the customer, the name of the staff member who refused the sale, the reason the sale was refused and any other relevant observation. The refusals register shall be made available for inspection upon request of an authorised officer of a Brent Council and the Police.

62. A personal licence holder shall be present at all times at any bar selling alcohol within the designated event area.

63. The finalised EMP for each event shall clearly specify if there are any age restrictions for attendees.

64. In the case that children under the age of 18 are permitted entry, they must be always accompanied by a responsible adult, with no more than three children per adult ticket.

65. A Lost/Found Child & Vulnerable Persons Policy shall be in place for each event and a system for lost children including a safe place for them whilst their parent or guardian is found. All relevant staff shall be informed of their responsibility in respect of this policy.

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Brent Council
Application for a premises licence – submitted 17/12/2024 Licensing Act 2003
Applicant: Magic Sound Limited
Applicant's written submission in response to representations

Introduction

This application is to obtain a licence to allow the provision of licensable activities so that events may take place at Northwick Park.

In particular, this application is required for the planned MIK Festival, which is to be the only event to take place under this licence this year.

MIK Festival is a two day festival style event, with no overnight camping, with each day effectively operating as a stand alone concert. The event will take place within a secure arena, with all guests standing, and with access to a range of concessions, and facilities.

The music genre is K-Pop – popular music originating from South Korea, which has come to international prominence in recent years.

Background

The applicant, Magic Sound Limited, together with its even management partner "The Event Umbrella" is a leading independent promoter of live entertainment in the UK and Europe, benefitting from significant industry.

In particular, Event Umbrella is a specialist events production company specialising in delivering event production solutions across a variety of sectors, from music and live entertainment to sporting and public events, and of particular relevance to this application including The Notting Hill Carnival, and managing events for Ealing Council, and so has considerable experience in delivering large, high quality, and well managed events in urban and suburban locations in London.

The legal considerations

When an application for a premises licence is made under the Licensing Act 2003 (LA2003), there is a presumption that the application will be granted, which is confirmed at paragraph 9.2 of the current Statutory Guidance issued under section 182 of the Licensing Act 2003 (the Guidance).

In cases in which no valid representations are received, the licence must be granted at the end of the 28-day consultation period subject only to such conditions as are consistent with the operating schedule.

As has occurred in this case, the proposed conditions etc have been amended following mediation with Responsible Authorities (see below). This application has attracted representations from a significant number of local residents which have not been withdrawn and a hearing before the licensing sub-committee must therefore take place.

Under the Guidance, a local authority should generally take its lead from the relevant responsible authority. By way of example, paragraph 9.12 confirms that:

"*The police should usually therefore be the licensing authority's main source of advice on matters relating to the promotion of the crime and disorder licensing objective*"

The representations
As mentioned above, in this case the applicant has successfully mediated with all responsible authorities, to agree revisions to the application. In the process, the applicant has also heeded concerns expressed by local residents, particularly regarding the Public Nuisance licensing objective, and specifically how the noise generated by the event will impact local residents, and how the local transport infrastructure will be impacted.

This mediation process has resulted in the amalgamated conditions which form part of the agenda pack.

As the above-mentioned matters were agreed, the relevant representations from Responsible Authorities were all withdrawn and consequently there are now no existing representations from any responsible authority within the licensing authority.

The remaining representations are all from interested parties but no information has been provided about where any individual resident lives.

The role of the safety Advisory Group ("SAG")
Members will of course be aware that the plans for any substantial event are referred to a SAG for scrutiny. The SAG is made up of officers of the Licensing Authority, the Police, Fire Authority, the Ambulance Service, Environmental Health, Legal Department and the Highway Authority.

The role of the SAG is to scrutinise not only the licence application itself but the detailed event planning for each event and to advise/approve the plans.

The scrutiny continues even during and beyond the events themselves, principally to ensure the safety of not just those attending but also local residents and its remit extends beyond simply the four licensing objectives.

A considerable number of documents have been submitted to the SAG – please refer to the "Document Schedule" for details. In connection with this application, we have provided copies of the relevant documents to the Licensing Authority for circulation to all those who have made representations and to members. I trust that we may be forgiven for not having included every single document – quite apart from the fact that the total number of pages far exceeds 1,000, some contain sensitive information (such as specific details of security arrangements) and others are only of peripheral relevance to the four licensing objectives.

The Licence Application itself

As members will be aware, it is not appropriate to include very detailed conditions regarding the running of events within the Operating Schedule of the application.

The salient point is that the proposed conditions require details to be scrutinised by members of the SAG, whom, with all due respect to members, have far greater expertise to consider whether the Event Management Plan ("EMP") and all of its appendices are both appropriate and sufficient.

Compliance with the EMP then becomes a condition of the licence.

It is submitted that this approach is correct and that members should take great comfort from the fact that the EMP has been scrutinised (and continues to be) by not only responsible authorities as defined by the Licensing Act but also by others

The Representations
The relevant issues from these representations largely fall under the licensing objectives of the Prevention of Public Nuisance, being potential noise pollution, Public Safety, being the logistics of event attendees using the local transport infrastructure to and from the event, and the Prevention of Crim, being how an event could attract thievery, drug use and antisocial behaviour..

Given the suburban location, it is anticipated (and experience shows) that the majority of attendees to the event will use the public transport system. Discussion are underway with TfL to identify which station assets should be used, and whilst the final plan has not at this stage completed, the committee can be assured that TfL do not envisage any difficulties in this regard, and it is anticipated that the primary transport hub will be Harrow on the Hill. Northwick Park station would not be used for event attendees and this would be promoted on all pre event literature and through train and station announcements on live days.

Similarly, there is a detailed noise management plan and conditions relating to noise have been presented to the relevant officers, and discussions as to the final details of that plan are nearing completion.

Representatives from the applicant, and others concerned with specific elements of the event planning will attend the hearing to answer any questions that members or other attendees might have.

We should like to make it clear that from the representations received from local residents, the applicant and its team fully appreciate and understand the sense of pride and value that local residents have in Northwick Park and its immediate surrounding area, and are understandably concerned that a prized community asset is properly safeguarded.

The applicant is confident that the conditions agree with the responsible authorities to date, and the ongoing engagement with the SAG members will result in a well run event which meets the highest standards and addresses the concerns raised by local residents.

Summary and Conclusion
Being able to draw on decades of experience in the industry, the applicant and those engaged by it to plan the proposed events well understand the potential concerns of residents and the responsible authorities.

This is why the applicant has worked with the responsible authorities to tailor the application to minimise the impact of the event on local residents and, in particular, to include further conditions specifically designed to promote the licensing objectives as perceived by the relevant responsible authorities.

No evidence has been adduced to suggest otherwise and none of the responsible authorities have any outstanding representations.

Whilst we are confident that if the application were to be granted no issues would arise, might we take the opportunity to remind all concerned that should any of the licensing objectives (i.e. the prevention of crime and disorder, the prevention of public nuisance, public safety and the protection of children from harm) be undermined once any event takes place, any of the responsible authorities and any other interested party (including of course local residents) will be at liberty to make an application at any time (and without having to pay any fee) to have the licence reviewed.

Should such an application be made and should the Licensing Authority find that the premises failed to uphold any of the licensing objectives, it has a wide range of powers including ultimately revoking the licence.

Finally, the applicant is eager to both work with and re-assure local residents of its intentions for the operation of any event.

We therefore invite the sub-committee to grant this application.

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30th January 2025