



Brent

Cabinet

Tuesday 28 May 2024 at 10.00 am

Conference Hall - Brent Civic Centre, Engineers Way,
Wembley, HA9 0FJ

Please note this will be held as a physical meeting which all Cabinet members will be required to attend in person.

The meeting will be open for the press and public to attend or alternatively can be followed via the live webcast. The link to follow proceedings via the live webcast is available [HERE](#)

Membership:

Lead Member Councillors:

Portfolio

M Butt (Chair)

M Patel (Vice-Chair)

Donnelly-Jackson

Farah

Grahl

Knight

Nerva

Rubin

Krupa Sheth

Tatler

Leader of the Council

Deputy Leader and Cabinet Member for Finance & Resources

Cabinet Member for Resident Support & Culture

Cabinet Member for Public Safety & Partnerships

Cabinet Member for Children, Young People & Schools

Cabinet Member for Housing

Cabinet Member for Community Health & Wellbeing

Cabinet Member for Employment, Innovation and Climate Action

Cabinet Member for Environment & Enforcement

Cabinet Member for Regeneration, Planning & Growth

For further information contact: James Kinsella, Governance Manager, Tel: 020 8937 2063; Email: james.kinsella@brent.gov.uk

For electronic copies of minutes and agendas please visit:

[Council meetings and decision making | Brent Council](#)

Notes for Members - Declarations of Interest:

If a Member is aware they have a Disclosable Pecuniary Interest* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest** in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also significant enough to affect your judgement of a public interest and either it affects a financial position or relates to a regulatory matter then after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

***Disclosable Pecuniary Interests:**

- (a) **Employment, etc.** - Any employment, office, trade, profession or vocation carried on for profit gain.
- (b) **Sponsorship** - Any payment or other financial benefit in respect of expenses in carrying out duties as a member, or of election; including from a trade union.
- (c) **Contracts** - Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.
- (d) **Land** - Any beneficial interest in land which is within the council's area.
- (e) **Licences** - Any licence to occupy land in the council's area for a month or longer.
- (f) **Corporate tenancies** - Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.
- (g) **Securities** - Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

****Personal Interests:**

The business relates to or affects:

(a) Anybody of which you are a member or in a position of general control or management, and:

- To which you are appointed by the council;
- which exercises functions of a public nature;
- which is directed is to charitable purposes;
- whose principal purposes include the influence of public opinion or policy (including a political party of trade union).

(b) The interests of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who is the subject of a registrable personal interest.

Agenda

Introductions, if appropriate.

Item **Page**

1 Apologies for Absence

2 Declarations of Interest

Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary or personal interests in the items on this agenda and to specify the item(s) to which they relate.

3 Minutes of the Previous Meeting 1 - 10

To approve the minutes of the previous Cabinet meeting held on Monday 8 April 2024 as a correct record.

4 Matters Arising (if any)

To consider any matters arising from the minutes of the previous meeting.

5 Petitions (if any)

To consider any petitions for which notice has been received, in accordance with Standing Order 66.

Members are asked to note that the following petition is due to be presented at the meeting:

- (a) Calling on Cabinet (as part of the decision due to be made on the award of contract for the Bobby Moore Bridge Advertising Lease) to only award a lease for advertising on the parapets of the bridge, and not on the walls of the subway, so that the heritage tile murals on those walls can be put back on public display.

6 Reference of item considered by Scrutiny Committees (if any)

To consider any reports referred by either the Community & Wellbeing or Resources & Public Realm Scrutiny Committees.

Partnerships, Housing & Resident Services reports

7 Authority to Award Contract for Bobby Moore Bridge Advertising Lease 11 - 26

This report seeks approval for award of a contract relating to renewal of

the advertising lease for the Bobby Moore Bridge, which expires at the end of August 2024.

Ward Affected: Preston;
Wembley Park

Lead Member: Leader (Councillor Muhammed Butt)

Contact Officer: Rob Mansfield
Head of Communications, Conference and Events
020 8937 4229
rob.mansfield@brent.gov.uk

8 Brent Household Support Fund 2024 27 - 74

This report seeks approval for the allocation and the distribution of the Household Support Fund extension funding, which runs from 1 April 2024 to 30 September 2024.

Ward Affected: All Wards

Lead Member: Cabinet Member for Resident Support & Culture (Councillor Fleur Donnelly-Jackson)

Contact Officer: Thomas Cattermole, Director - Residents Services
Tel: 020 8937 5446
thomas.cattermole@brent.gov.uk

Neighbourhood & Regeneration reports

9 Review of Brent's Conservation Areas 75 - 134

This report details the representations received on a consultation relating to a series of proposed changes to Brent's Conservation Areas and, following consideration of the outcome of the consultation process, seeks approval to the changes outlined including de-designation, extension to boundaries and designation and associated making of and removing Article 4 Directions.

Ward Affected: Brondesbury Park;
Cricklewood & Mapesbury;
Harlesden & Kensal Green;
Kenton;
Kingsbury;
Northwick Park;
Queens Park;
Willesden Green

Lead Member: Cabinet Member for Regeneration, Planning & Growth (Councillor Shama Tatler)

Contact Officer: Mark Price, Principal Heritage Officer
020 8937 5236
mark.price@brent.gov.uk

This report provides an update on the development of the Brent Active Travel Implementation Plan 2024-2029 (ATIP), including details of the feedback received from the recent public consultation and stakeholder engagement exercises on the draft plan and makes recommendations for minor additions/changes to be made to strengthen the plan, prior to adoption.

Ward Affected: All Wards
Lead Member: Cabinet Member for Environment & Enforcement (Councillor Krupa Sheth)
Contact Officer: Tim Martin, Transportation Planning Manager, Spatial Planning
 020 8937 6134
Tim.Martin@brent.gov.uk

11 Draft Staples Corner Growth Area Masterplan and Design Code Supplementary Planning Document 269 - 290

This report presents the draft Staples Corner Growth Area Masterplan and Design Code Supplementary Planning Document (SCGA Masterplan SPD) for approval prior to publication and statutory consultation.

Ward Affected: Dollis Hill
Lead Member: Cabinet Member for Regeneration, Planning & Growth (Councillor Shama Tatler)
Contact Officer: Jonathan Kay, Head of Regeneration
 020 8937 2348
Jonathan.Kay@brent.gov.uk

Children and Young People reports

12 Outcome of Formal Consultation on School Organisation Proposals for Leopold Primary School in Primary Planning Area 4 291 - 320

This report provides a summary of the formal consultation undertaken between 29 February 2024 and 28 March 2024 on the proposal to implement a phased closure of the Gwenneth Rickus site of Leopold Primary School.

Ward Affected: Roundwood, Stonebridge
Lead Member: Cabinet Member for Children, Young People & Schools (Councillor Gwen Grahl)
Contact Officer: Shirley Parks, Director - Safeguarding, Partnerships and Strategy
 Tel: 020 8937 4529
Shirley.Parks@brent.gov.uk

13 Exclusion of Press and Public

The following item is not for publication as it relates to the category of exempt information set out below, as specified under Part 1, Schedule 12A of the Local Government Act 1972:

Agenda Item 7: Authority to award contract for Bobby Moore Bridge Advertising lease – Appendix 1: Advertising lease bid evaluation

This appendix has been classified as exempt under Paragraph 3 of Part 1 Schedule 12A of the Local Government Act 1972, namely: "Information relating to the financial or business affairs of any particular person (including the authority holding that information)"

14 Any other urgent business

Notice of items to be raised under this heading must be given in writing to the Deputy Director Democratic Services or their representative before the meeting in accordance with Standing Order 60.

Date of the next meeting: Monday 17 June 2024



- Please remember to set your mobile phone to silent during the meeting.
- The meeting room is accessible by lift and seats will be provided for members of the public. Alternatively, it will be possible to follow proceedings via the live webcast [HERE](#)