



Executive
18th March 2008

**Report from the Director of
Policy and Regeneration**

Wards Affected:
Kilburn

**South Kilburn New Deal for Communities Delivery Plan
2008 - 2010**

Forward Plan Ref: PRU-07/08-15

1.0 Summary

- 1.1 South Kilburn NDC has established its priorities for the last three years of the ten year programme in the attached Delivery Plan, committing an anticipated £14.3million of NDC funding. It reflects a significantly reducing NDC funding stream, the need to ensure sustainability of the programme's key achievements beyond the end of NDC funding and address a number of key outcomes not currently being met.
- 1.2 The plan has been approved by the South Kilburn NDC Board and now needs endorsement from the Executive before submission to Government Office for London for final approval. Any spend from 1 April 2008 will be at risk until the Delivery Plan approval process is complete.

2.0 Recommendations

- 2.1 The Executive Committee approves the attached Delivery Plan.
- 2.2 The Executive Committee notes the need for effective partnership working to deliver change against outcomes not currently being achieved and to ensure a sustainable legacy for the programme.

3.0 Detail

- 3.1 South Kilburn is among the worst 7% areas in England and Wales in the 2007 Index of Deprivation. With a population of 7,500 and a bias towards a young population, 35% are under 24 years, the area continues to suffer from social and economic issues across the board, high levels of worklessness, crime, low educational attainment, poor health and low satisfaction rates with housing.

- 3.2 NDC priorities have been reviewed against a clear shift in the demographics of seven years ago, against outcomes not being achieved and within remaining funding allocations. The new Delivery Plan reflects this.
- 3.2 This has resulted in a reduction in the number of projects supported from around 60 in the previous year closer to 40 for the coming year. This focussing of funding will continue until the end of the programme, reflecting the remaining available funding. Reductions to the size of the programme together with a reduced Management and Administration funding stream, mean that the size of the delivery team will also need to be reduced from an original team of 21 to an anticipated 13 members of staff.
- 3.3 Priority Outcome areas for the Board are:
- Income and employment
 - Young People and Education
 - Health
 - Community Safety
 - Neighbourhood Management
 - Community Investment
 - Housing and the Built Environment
 - Sustainability
 - Development of the Legacy Vehicle

4.0 Financial Implications

- 4.1 At the time of writing confirmation of annual funding for years 8 to 10 is still awaited from DCLG. London Borough of Brent will be funding the programme at risk until approval is received. This is the normal course of business with such grant funded programmes.
- 4.2 As the programme funding reduces year on year, council departments, such as Children and Families, Regeneration and Community Safety, and other external partners, such as the Police and PCT, will need to meet additional costs or face reducing services in this priority area. The programme will work to address this issue over the next three years to leave a lasting legacy but will need commitment from partners.

5.0 Legal Implications

- 5.1 The Council is the Accountable Body for the New Deal for Communities programme and is required to satisfy itself that grant funding is used in accordance with the Condition of Grant and for allocated for lawful purposes.

6.0 Diversity Implications

- 6.1 South Kilburn has a diverse population, 35% of the population classify themselves as white, including a large Irish population. There are also large Afro Caribbean (23.6%), Black African (20.6%) and Asian (10%) communities. This reflects a large change on the figures shown in the original Delivery Plan (March 2001) for the area, when 50% of the population was white and only 7% was Black African and 2% Asian.
- 6.2 Different ethnic groups have a different age structure. The White British & White Irish population tends to be older while the White Other population is relatively younger. The Black African population group is also younger than the average age structure of South Kilburn. About 35% of the overall population is young - 2,640 members of the

local community are under 24 years and meeting the needs of this young community is an important aspect of this programme

- 6.3 This changing population has different needs and these have been recognised by service providers and the current NDC programme. Projects are required to reflect these needs in project outputs and outcomes. The projects outlined within the document will deliver change and provide support to those groups identified as having the greatest needs.

7.0 Staffing/Accommodation Implications

- 7.1 The programme is now entering its final three years making it necessary to review priorities for both project expenditure and staffing at a time when the available funds will reduce year on year as detailed in the Delivery Plan. Staff structure has been reviewed and reduced during 2007/08. A new team will be in place in the early part of 2008/09. The new project profile and staffing structure reflect the need for a more targeted and strategic approach where the ability of senior staff to negotiate a sustainable future for South Kilburn with key mainstream players will be paramount.
- 7.2 Accommodation is also under review, due to staff reductions in 2007/08 there is now increased office space. Opportunities for projects to be co-located within the available space are being explored, which should also lead to greater efficiencies.

Background Papers

South Kilburn NDC Delivery Plan 2008 - 2011

Contact Officers

Ingrid Hooley
Interim Director of Policy & Strategy, South Kilburn NDC
2A Canterbury Road, Kilburn, NW6 5SW
Tel: 020 7604 5569

PHIL NEWBY
Directory of Policy and Regeneration