

# THE PLANNING SERVICE

CHRIS WALKER

DIRECTOR OF THE  
PLANNING SERVICE

Mr Mitra  
Neasden Residents Association  
75 The Circle  
Neasden  
London  
Brent NW2 7QR

Dear Mr Mitra

## Town Country Planning Act 1990

### **Re: Draft Neasden Lane/Birse Crescent Redevelopment Planning Brief for public consultation**

A Planning Brief, for a site located in Neasden Town Centre on the corner of Neasden Lane and Birse Crescent adjacent to the North Circular, has been drafted by the Design and Regeneration Team at the Council. We would now like to consult you on the contents of this draft document. Therefore, a period of public consultation begins today **Monday 29<sup>th</sup> September 2003**, and extends 28 days until the **Friday 24<sup>th</sup> October 2003**.

#### **What is a Planning Brief?**

- A Planning Brief tells a developer what the Council and the Community expect and require from any development of the particular site. It is created by the Council and the Community working together and ensures that any development meets the needs of the local communities.
- The Brief is used by the Council to assess any future planning application, although, it does not bind the Council to grant consent for any particular development.
- The weight given to a Planning Brief is increased if the Brief has been prepared with public consultation and is formally adopted by the Council.

Copies of the Brief document will be available to takeaway at Willesden Areas Consultative Forum on Wednesday 1<sup>st</sup> October 2003. Furthermore, the Brief can be viewed in the Council's One Stop Shops and at Brent's libraries. It is also intended that the document will be placed on the internet at the following address: [www.brent.gov.uk/planning](http://www.brent.gov.uk/planning).

Any feedback or comments you would like to make on the draft Brief can be made in writing and either posted, faxed or emailed to myself. Can you please ensure comments are sent as soon as possible but no later than to arrive on the Friday 24<sup>th</sup> October 2003.

The Design and Regeneration Team intend to take the Brief to Council's Planning Committee on the 12<sup>th</sup> November or 3<sup>rd</sup> December 2003. It is anticipated that the final Planning Brief document for the Neasden site will be submitted to the Council's Executive on the 8<sup>th</sup> December 2003.

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349-357 HIGH ROAD,  
WEMBLEY. HA9 6BZ

YOUR REF:

OUR REF: TPS/NL/SOT

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<http://www.brent.gov.uk/planning.nsf>

29<sup>th</sup> September 2003

Members of the public are welcome to attend the Planning Committee meeting. If agreed by these bodies the Brief will become supplementary planning guidance and used to assess any future planning applications for the site.

If you have any queries, then please do not hesitate to contact myself or Robin Buckle.

Yours sincerely

Suzanne O'Toole  
Planning Officer  
Design and Regeneration