



**Full Council  
27<sup>th</sup> November 2006**

**Report from the Executive**

For Action

Wards Affected:  
ALL

**Brent Council's Corporate Strategy 2006-2010**

**1.0 Summary**

- 1.1 This covering report introduces the Council's new Corporate Strategy 2006-2010.

**2.0 Recommendations**

- 2.1 Members of Full Council are recommended to adopt the Corporate Strategy 2006-2010 as the policy and financial planning framework for the Council and our contribution to delivering the borough-wide partnership Community Plan 2006-2010.

**3.0 Detail**

- 3.1 The Corporate Strategy 2006 - 2010 is the critical policy framework for the authority. It identifies the key improvement and expenditure priorities for the Council and represents the public commitment made to the people of Brent on how we will develop services and shape the borough over the period of the Administration.
- 3.2 The priorities identified in the document reflect the political intent of the Council, the known wishes and preferences of local people and the demographic and social issues that the Council must respond to.
- 3.3 The Corporate Strategy 2006-2010 is structured around three inter-related themes:-

- A Great Place
- A Borough of Opportunity
- One Community.

These themes support these within the wider inter-agency Community Strategy 2006-2010 and reflect the issues we know to be of importance to local people. The strategy is specifically designed to improve the quality of life experienced by all residents in Brent and includes challenging and specific targets for the tangible benefits we want to see delivered within the borough.

3.4 The themes and actions set out in the Corporate Strategy 2006-2010 will form the basis for the detailed service plans that will be developed by March 2007 and we will monitor its implementation through our performance management arrangements. Progress will be reported to Members on a six monthly basis, with detailed up-dates on critical indicators reported to the Executive every quarter.

3.5 We commend this strategy to the Council as a far reaching and ambitious framework for delivering excellent, value for money services for all of our residents.

#### **4.0 Financial Implications**

4.1 The Corporate Strategy 2006-2010 should be read in conjunction with the concurrent report from the Director of Finance and Corporate Resources, which sets out the parameters for setting the budget.

#### **5.0 Legal Implications**

5.1 The Corporate Strategy 2006-2010 is part of the council's policy framework and is therefore required to be agreed by Full Council

#### **6.0 Diversity Implications**

6.1 Promoting diversity and community cohesion is a central priority of the council and is integrated to all the proposals within the Corporate Strategy.

#### **Background Papers**

Brent's Sustainable Community Strategy 2006-2010

#### **Contact Officers**

Phil Newby, Director of Policy and Regeneration - phil.newby@brent.gov.uk

**PAUL LORBER**  
**LEADER OF THE COUNCIL**