

Priority: Strengthen the strategic oversight of the THRIVE programme delivery

Areas of focus	Activity	Target completion date	RAG	Outcome
<p>BCT and the ICP CYP Mental Health Group resetting the strategic direction and expectations of the system</p> <p>Ensuring that Brent CYP have appropriate support at the right time and in the right place</p> <p>Considering broader support service provision wider than specialist CAMHS.</p>	<p>CYP Service mapping - identification of the 4 Thrive quadrants and themes across current CYP service provision locally. Understand prevention, early identification, promotion of mental health and well-being, advice, help and risk support</p>	March 24	Green	Complete
	<p>Engagement workshops with CYP, parents, carers and the local community. Understand CYP needs and experiences around the 5 needs based Thrive groupings – getting advice and signposting, getting help, getting more help and getting risk support</p>	Dec 24	Yellow	In progress
	<p>Demonstrate the Seven Thrive priorities for NW London</p> <ol style="list-style-type: none"> 1.Shared decision-making 2.Shared goal-setting and contingency planning 3.Therapy alignment with the 15 groups of need 4.Pathway alignment with five thrive segments, with porous boundaries 5.Clear entry and exit criteria 6.Interagency data used for service improvement 7.Interagency patient risk management 	TBC	White	Not started
	<p>Co-production - Redesign of CYP provision - assessment, advice and signposting services, development of new care pathways and use of multi-agency approach to support high risk CYP</p>	TBC	White	Not started
	<p>System change – an integrated , person centred model of child and adolescent mental health care delivered according to the needs and preferences of CYP and their families</p>	TBC	White	Not started

Priority: Drive a strengthened programmatic approach to vaccinations and childhood immunisations – BHM CYP Immunisation Programme

Areas of focus	Activity	Target completion date	RAG	Outcome
Increase awareness of CYP immunisations across CYP, parents, communities, community leaders, and peers prioritising areas with the lowest vaccine uptake	Scope work required to address governance and logistical requirements for BHM CYP Clinical Team to administer immunisations Work with Roving Team, NWL Pharmacy Lead and PCN's to explore joint working to support MMR immunisation delivery in community	September 24		Increased capacity to provide MMR vaccinations within the community to improve uptake
	Scope potential to immunise non-immunised children attending Paediatric Outpatient Clinics at Northwick Park	August 24		Increased opportunity to vaccinate unimmunised children within secondary care setting to improve uptake
Educate local community about importance, benefits and risks of immunisations	Work with Somali Community in Harlesden and Dr Halima Mohammed to increase awareness of importance, risks and benefits of MMR, bust myths related to MMR and ASD, and increase uptake	TBC		Work with trusted members of Somali community to understand and address reasons for non-uptake of MMR and increase uptake
Increase ease of access and uptake of 0-5 immunisations especially MMR in communities and localities with the lowest uptake	Work within Kilburn locality to increase awareness of importance, risks and benefits of MMR, increase ease of access and uptake	TBC		Work with local professionals and community members to understand and address reasons for non-uptake of MMR and increase uptake
Improve join up and coordination of Immunisations across Brent	Work with Roving Team, PCNs and Pharmacists regarding MMR immunisations across Brent	September 24		Improve alignment and coordination
HPV project to raise awareness and uptake of the HPV vaccine.	Project 1: Universities Working with Westminster Universities To target universities and halls of residence to offer and give young people the HPV vaccine on site during the February half term.	February 25		Increased uptake of the HPV vaccine within schools and universities
	Project 2: School programme To target schools with low uptake of HPV vaccine especially schools in deprived areas. The plan is to target children in Year 9, 10, 11, 12 and 13 who have not been vaccinated against the HPV. Identified 2 schools that are willing to participate such as Harris Lowe and Alperton.	January 25		

Priority: Set the strategic direction of continuous improvement of CYP Early Help and Intervention services

Areas of focus	Activity	Target completion date	RAG	Outcome
There is robust development of a parent-led approach	There is an established Parent/Carer Voice Forum in place which is parent led with support from the council.	July 2024		Parents are engaged in a meaningful way and there is a strong feedback loop through the <i>You Said, We Did</i> approaches.
	There is an emphasis on increasing the diversity of parents/carers attending the steering groups e.g. (SEND parents, dads, parents of marginalised groups) to ensure that there is representation across all ages and stages.	Dec 2024		FWC's are SEND inclusive. SEND Navigators connect families into specific support and promote the Brent Local Offer.
	There is a programme of activity that utilises Parent Champions to drive forward the outreach activity supporting new families into the Family Wellbeing Centres with particular focus on areas with highest level of need.	May 2024		Parent Champions have a clear focus and robust approach to ensure that families are well integrated into the FWC offer.
Collaborative bid-writing for funding opportunities is strengthened	There is an increased use of parent volunteers with opportunities made available for parents to access peer-to-peer support. Both the universal and targeted offer have built in processes to enable parents/carers to share feedback at key points.	May 2024		Families receiving both universal and targeted intervention are provided with clear opportunities for feedback which is used to support service improvement.
	Clear goals and objectives are established to improve opportunities for collaboration and increase success rates.	Mar 2025		Collaboration is fostered to bring together diverse perspectives and expertise to the bid writing process.
	Data is used to gather intelligence on previous bids such as success rates as well as strengthen new bids. KPI's are identified to track progress and provide measurable indicators and feedback.	Mar 2025		EH dashboard has been developed and is now being used to drive forward delivery. FWC KPI's have been revised and better align with the Supporting Families outcomes
	Attention is given to capacity building ensuring teams have access to resources such as time, to provide space for creative thinking. There is an emphasis on building relationships with partners to better understand their priorities and identify how these can be aligned.	Oct 2024		

Priority: Set the strategic direction of continuous improvement of CYP Early Help and Intervention services

Areas of focus	Activity	Target completion date	RAG	Outcome
There are clear and robust plans to enable the Family Hubs and Start for Life programme to continue after government funding ceases	Reaffirm priorities building on existing strong partnership agreements to support and sustain integrated working.	Nov 2024	Green	The development of an EY strategy will be used to support delivery beyond the end of the Start for Life programme
	Seek new opportunities to identify and work with partners that have a stake in community well-being to bring in new services and funding opportunities.	Nov 2024	Green	Through FWC & Start for Life there are strengthened relationships with health. The Childcare expansion has forged more collaborative working with services across council
	Engage community members as volunteers to reduce operational costs and foster local ownership of the S4L programme.	July 2024	Blue	The parent/carer forum is well established giving parents and wider community the opportunity to engage and shape the offer post funding. Parent Champions, and Peer support network support Perinatal and infant feeding providing key intervention to families.
	Utilise digital tools and platforms to deliver training and resources to parents/carers, reducing the need for physical infrastructure.	June 2024	Blue	There is a clear Hybrid offer in place with Parenting programmes offered online and in-person as well as evenings and weekends to enable families to have the widest choice in order to best meet need
	Use performance data to make informed adjustments and improvements, both borough-wide and by FWC, ensuring the programme remains relevant and impactful	Oct 2024	Green	Data is collated as part of the MI returns. Evaluation of Start for Life is used to identify strengths and weakness and areas for improvement

Priority: Set the strategic direction of continuous improvement of services for Looked After Children (LAC) and Care Leavers

Areas of focus	Activity	Target completion date	RAG	Outcome
<p>There is stronger coordination of health services for looked after young people.</p>	<p>Monthly Local Partnership Health and Wellbeing sub-group meetings with CSC, Health, community service colleagues</p>	<p>Monthly meetings/ Ongoing</p>	<p>Green</p>	<p>Continued multi-agency partnership work that focus' on and prioritises the health and wellbeing needs of LAC and Care Leavers.</p>
	<p>Establish and begin operation of a community-based UASC/Former UASC Emotional Wellbeing service</p>	<p>March 2025</p>	<p>Green</p>	<p>The overall emotional, physical and psychological health of UASC/Former UASC will improve because of targeted, culturally appropriate support.</p>
	<p>Create a co-produced Action Plan on receipt of Bright Spot survey reports</p>	<p>Nov 2024</p>	<p>Green</p>	<p>Voices of children and young people will inform ongoing work of the Local Partnership group, Participation activities, and wider service priorities. Feedback loop to young people in the form of <i>You Said/We Did</i>.</p>
	<p>Brent care experienced young people co-design an animation film for young people and professionals about accessing health services</p>	<p>TBC</p>	<p>Red</p>	<p>Brent care experienced young people have worked with health colleagues to produce an animation video tool that can be used to inform other young people and professionals about accessing health services.</p>
<p>There is robust development of emotional wellbeing support services for LAC.</p>	<p>LAC Health training is provided for foster carers and social work practitioners by the LAC Health Provider team</p>	<p>2024/2025</p>	<p>Green</p>	<p>Foster carers are informed and equipped to promote the health needs of LAC. Social work practitioners understand their role in promoting the health of LAC and health assessments for LAC are completed in time.</p>
	<p>Improve the immunisation rate of Brent LAC</p>	<p>31/3/2025</p>	<p>Green</p>	<p>Increased rate of looked after children who are fully immunised to 80-85% for 2024/25. (2023/24 immunisation rate was 78%)</p>
	<p>Develop the interface between Brent Participation offer and improved emotional wellbeing support for LAC and Care Leavers, i.e. Therapart, Vibes in the Kitchen, parenting support</p>	<p>Nov 2024</p>	<p>Green</p>	<p>There are a range of wellbeing support opportunities for Brent LAC and Care Leavers via Participation offer(BCJ 2.0)</p>

Priority: Set the strategic direction of continuous improvement of services for CYP with Special Educational Needs and Disabilities (SEND)

Areas of focus	Activity	Target completion date	RAG	Outcome
<p>The voices of children and young people with SEND are being heard and inform the development and delivery of services.</p>	Brent Young People’s Forum runs regular sessions for young people on topical issues and to inform service delivery	Ongoing	Green	Young people feel that their voice is heard and understand how their views are shaping service delivery
	Engagement sessions with pupils at Brent Special Schools on topical issues and to inform service developments	Ongoing	Green	Young people feel that their voice is heard and understand how their views are shaping service delivery
	The Post-16 Skills Resource Centre (based at Welsh Harp and using other locations across the borough) provides young people access to a range of activities that support preparation for adulthood.	To be operational by September 2025	Red	Post-16 Resource Skills Centre offer supports young people’s preparation for adulthood.
<p>There is robust and timely development of an enhanced post-16 offer</p>	Young people and parents inform development of the Post-16 Resource Skills Offer.	Ongoing	Yellow	Post-16 Resource Skills Centre supports young people’s preparation for adulthood.
	The capital project to develop the Post-16 Skills Resource Centre at Welsh Harp Horticultural Centre is delivered.	January 2027	Yellow	Post-16 Resource Skills Centre at Welsh Harp provide a space for young people with SEND to meet and access a range of support activities to support preparation for adulthood.
	Work with Health, Public Health, education settings, parents/carers and Early Help to develop a borough wide 0-19 speech and language strategy	September 2025	Yellow	Brent has a consistent and effective strategy for improving communication skills within Brent