



**Partnerships and Place Overview &  
Scrutiny Committee  
14 June 2012**

**Report from the Director of  
Customer and Community  
Engagement**

For Action

Wards Affected:  
ALL

**Ward Working 2011/12**

**Summary**

The report details the work of the Ward Working Team in the year 2011/12

Expenditure is reported and analysed along with results of consultation. Some examples of particularly successful projects are given. Outreach and communications are important aspects of Ward Working and these are covered in some detail.

The report reviews the actions taken over the last year by Ward Working including some of the challenges the team have dealt with as well as positive achievements. It also identifies issues to be addressed over the coming year.

**Recommendations**

Members are asked to comment on and note the report.

## **1. Background**

1.1. Ward Working operates across all 21 wards to:

- Support elected Members in their contacts with ward residents to find out what their concerns are
- Secure long term improvements in the way services are delivered to meet the needs of residents at the local neighbourhood level

1.2. In order to do this the team works with colleagues across all other departments and with external partners to develop projects to tackle residents' concerns and to develop a strategic response to more complex issues.

1.3. The Ward Working team became part of the Community Engagement Team during 2011/12, along with Consultation and Diversity. This has offered new opportunities for joint working, project development and learning from each other including closer collaboration on ACFs, sharing knowledge of the borough's communities and developing new approaches to outreach. For example, the Equality Act 2010 requires a higher level of engagement with communities as part of Equality Analysis. The ward working team have been able to share their experience in this area with colleagues in the Diversity team.

1.4. During 2011/12 a budget of £20,000 was available in each ward to address local issues. This has been increased to £40,000 for 2012/13.

## **2. Structures**

2.1. Ward Working Steering Group

The Ward Working Officer Steering Group has met four times during this period. The group has representatives from all departments and provides an opportunity for an exchange of information as well as for the team to report back to colleagues.

2.2. Ward Working Member Reference Group (MRG)

The MRG has met four times during this period. Members of the Group are:

- Cllr Lesley Jones (Chair)
- Cllr Reg Colwill
- Cllr Gavin Sneddon

The MRG receives regular updates on the work of the team, progress on projects and budget expenditure. In addition to this they make recommendations on expenditure in wards where the ward members have been unable to reach agreement.

As the membership was the same, the group has held joint meetings with the Member Development Steering Group.

## **3. Outreach**

3.1. The team has continued to undertake a regular schedule of walkabouts with members. During the year 23 walkabouts were carried out with councillors. (Members should note that in some ward councillors do not

hold walkabouts preferring to use other methods of hearing from residents.)

- 3.2. The team continues to attend outreach events with partners participating in 35 events including clean-up days with Environmental Health, Community Payback and local residents and Partnership days or weeks with the Police, Fire Service, Trading Standards, Streetcare and others.
- 3.3. Over the summer months the team attended the following festivals and events with a "Brent Bingo" prize draw to encourage residents to express their priorities for their areas:
  - Eton Grove Eco-Festival
  - Queen's Park Day
  - Northwick Park fun day
  - Tubbs Road Park Fest
  - BAPS Swaminarayan Open House Weekend
  - Harlesden Town Team Love Harlesden event
  - Kilburn Garden Day
  - Gladstone Park Festival
  - Kilburn Festival
  - Eight school festivals and fairs
- 3.4. The team regularly attend meetings of community groups and Tenants' and Residents' Associations to hear their concerns and ideas about their areas, a total of 46 in the year. They also attend Police Safer Neighbourhoods Team ward panels.
- 3.5. The successful ward breakout sessions, introduced at Area Consultative Forums (ACFs) last year, have been held again in 2011/12. During these sessions the meeting breaks into ward groups, chaired by a ward member. The purpose is to allow residents to speak directly to their councillors about concerns in their ward and to influence the choice of Ward Working priorities.
- 3.6. The Kilburn and Kensal ACF piloted an innovative approach to considering project proposals. Immediately before its July meeting four potential projects for Queen's Park ward were presented to a panel of "community dragons" chaired by Cllr James Denselow. The event was based on the popular BBC television programme, but in this instance the "dragons" were the local Police SNT sergeant, a senior council officer, the deputy head of the local secondary school and a local environmental activist. The key aim of the event was for local residents to have a greater input into the ward working budget and priority setting process and to stimulate creativity and innovation. The event was also an opportunity for the local community to find out more information on local community groups and to network with other partner organisations in the borough.
- 3.7. Another innovation during the year was to bring together three voluntary organisations working with older people and councillors in wards that had

chosen older people as a ward priority. This allowed the organisations to present their work and discuss possible project ideas.

#### **4. Communications**

##### **4.1. Neighbourhood Bulletins**

4.1.1. In the period April 2011- March 2012 42 Neighbourhood Bulletins were produced and distributed to residents. Each bulletin includes a tear-off slip for residents to suggest ways to improve their area, as well as a "You said... we did" section, information from the local police Safer Neighbourhoods Team, details of councillor surgeries and other local information. Results from the tear-off slips are included in the information on consultation in Appendix 1.

4.1.2. During 2011-12 the number of returned tear-off slips received (from bulletins and leaflets) was 394, an increase of 174 from the previous year. As this information is important in helping members to set priorities for their wards, half-way through the year officers reviewed the distribution of the bulletin and found that a number of residents had not received it. A different distribution company has now been engaged and there has been a significant increase in the number of tear-off slips returned.

4.1.3. The increased response may also be due to changes to the content of the bulletins. As always each bulletin is tailored to be ward-specific with plenty of information on ward projects. However the bulletins now also feature more news items from across the council such as sports activities or council services. This information helps to keep local residents informed of important developments across the borough but these items always take a ward focus to make sure it has relevance for residents.

##### **4.2. Web presence**

4.2.1. The Ward Working Team continues to have a presence on the Brent Council website. The web pages provide an overview of the Ward Working process. Every ward also has its own dedicated page listing current ward priorities and walkabout dates. Copies of the latest Neighbourhood Bulletins can be downloaded.

4.2.2. The web team have worked with ward working to produce a web map. Web mapping is an innovative way of displaying information visually on a map. In 2011/12 Ward Working implemented the use of web maps to display the projects funded in each ward. Each ward has been given its own interactive map which allows residents to see where projects are taking in place and who the provider is. This will help to encourage more residents to become engaged in the activities funded by Ward Working. Each entry on the web map will stay online for a year and will then be replaced with new projects. To view the web maps residents can visit the ['Ward Working by ward'](#) webpage and then select the appropriate ward.

##### **4.3. Media coverage**

4.3.1. During the course of this year, Ward Working had 17 items of press coverage. Most coverage centred on the Light Graffiti Project and the

Queen's Park Community Dragons event. Ward Working's contribution to the Kilburn Library garden project was also featured in the London Metro. An advert also appeared in The Brent Magazine to promote the work of the team.

## **5. Consultation results**

- 5.1. The overall results of consultation from festivals and tear-off slips are included in Appendix 1. (The tear-off slips come from Neighbourhood Bulletins, walkabouts and leaflets in libraries, one-stop shops etc.)
- 5.2. In total 871 people took part in Ward Working consultation with 394 people using the tear-off slips found in bulletins and leaflets, 177 people responding at festivals and approximately 300 people engaging through walkabouts.
- 5.3. The information on residents' concerns is used to assist ward members to identify priorities for their ward, which in turn help with deciding between project ideas.
- 5.4. The largest groups of respondents through the feedback slips were white and aged 45 to pension age or 65-85. However at festivals respondents were younger (25-44) and more likely to be Asian or white.

## **6. Ward budgets**

- 6.1. Overall ward budgets totalled £420,000. Total spend was £419,381 leaving an underspend of £619.
- 6.2. Appendix 3 gives a list of 2010/11 expenditure by ward. Table 1 below shows the allocation of funds to priority themes:

**Table 1**

<b>Theme</b>	<b>Number of projects</b>	<b>Amount</b>
Community Safety	19	£46,913
Environment or green issues	11	£11,840
Street improvements	11	£19,343
Parks and open spaces	8	£31,847
Pollution, rubbish and refuse	4	£2,540
Engaging young people	71	£170,643
Local businesses and facilities	3	£2,185
Community activities and facilities	57	£131,016

While these figures give a good indication of how the ward budgets were spent, they can never be entirely accurate because it is often a matter of judgement which category a project should be included in. Many of the projects for engaging young people were intended to address issues of anti-social behaviour for example. Members should also note that the category "Community activities and facilities" includes a large number of projects for older people. There is a further category of "Other", which is not listed here.

- 6.3. Ward Working funded 105 projects in the voluntary and community sector (VCS) totalling £254,300. (This includes Housing Associations and sports clubs.)
- 6.4. Partnership funding obtained by projects from the VCS, schools, housing associations, other departments and other funders (including grant funding) totalled over £800,000. This includes in-kind contributions where they could be quantified e.g. an estimate of the value per hour of volunteer time. In some instances ward working funding was a very small part in a much larger jig-saw, but was nonetheless needed to bring the whole project to fruition. For example, in Harlesden the Tavistock Hall had obtained funding of £253,000 (including £147,000 of their own fund-raising) for the refurbishment of their building. The ward working contribution of £5,190 was the final element to pay for flooring in the main community hall.
- 6.5. The MRG asked officers to identify the projects they felt were most successful in 2011/12. Some of these are detailed in Appendix 2. These projects show that even small amounts of funding can make a big difference in a ward. The Cricklewood Homeless Concern project is a good example of the same project being delivered in a number of different wards that have similar issues and priorities.

## 7. Challenges and achievements

- 7.1. Following the member briefing in March 2011, changes were made in the process for Ward Working to address some of the concerns raised by members. One of these changes was to introduce a timetable for the year, suggesting when decisions should be made. This was designed to spread expenditure throughout the year and avoid the difficulties caused by last minute allocation of funding. Although there were still some last minute issues, on the whole the timetable worked well and will be used again in 2012/13, with only minor amendments.
- 7.2. It is easy to get caught up with funding and projects but this is actually only part of the work of the team. A number of issues that have been raised through walkabouts or other consultation have been tackled without using any Ward Working funds, including:

Ward	Issue	Action
Dollis Hill	Complaints from local community around Crest Academies	Social events including a tea party have been organised between the schools and residents as well as student/teacher patrols looking at ASB street environment issues
Dudden Hill	Dumping of rubbish in Neasden area	Streetcare were informed and enforcement action has been taken
Harlesden	Pigeon-proofing netting	Reported to Network Rail, who

	in need of repair	carried out the repairs
Northwick Park	Lorries illegally cutting across Sudbury Court Drive and into residential streets to circumvent John Lyon roundabout	Reported to Highways, who erected signage and carried out CCTV enforcement
Northwick Park	Complaints of cyclists speeding through access tunnel at South Kenton station	Reported to TfL, who installed cycle barriers
Preston	Drivers turning out of Preston Park Primary School and turning the wrong way in one-way street	Highways erected signage
Stonebridge	Dangerous dogs	Approached Mayhew Animal Home, who developed the LEADS project to promote responsible dog ownership on Stonebridge estate
Sudbury	Street-drinking hotspot outside St John's Church	Bench removed by ENC and patrols by CRI Brent
Welsh Harp	Neasden underpass	Joint ward working visit with Waste and Recycling officers resulted in: <ul style="list-style-type: none"> <li>• Extension of street-cleaners duties to include the underpass</li> <li>• Regular intensive cleaning</li> <li>• Investigation of long-standing drainage problems</li> <li>• Community Payback to paint the walls</li> </ul>

7.3. Continuing to obtain partnership funding is another key achievement. At a time when all public sector budgets have been cut it is increasingly difficult to persuade partners to contribute to projects. This year the team has been particularly successful in its work with housing associations to tackle issues that affect their tenants. There has also been some success in developing partnerships with local businesses, some of which have resulted in a financial contribution to projects.

7.4. The team's work with housing associations has been greatly assisted by participation in Local Joint Action Groups (LJAGs). These groups, which are organised by the Integrated Community Safety Team, bring together Police SNTs, relevant housing associations for the area, Brent Housing Partnership, Voluntary and Community Sector (VCS) organisations and

ward working to develop joint approaches to issues of ASB. Small “task and finish” groups are set up with other agencies or departments to deal with issues that need more input, such as Challenge Close in Harlesden.

- 7.5. Some members have raised concerns about transparency, particularly in relation to VCS organisations. While each coordinator tries to get to know all of the VCS groups in each ward and to make sure they know about ward working in general and the ward budgets in particular, there will always be some groups that fall through the net. Contact has already been made with the new CVS Brent and the team are hopeful that this will make it easier to reach out to more organisations.
- 7.6. In common with other colleagues, one of the biggest challenges during the year has been an administrative one. The introduction of Infostore, a web-based system to store and manage all documents took a huge amount of work for all members of the team, transferring all information, document by document, onto a new system, while maintaining a full service.
- 7.7. The year saw an increase in the number of projects that were funded across a number of wards. In some cases this was joint funding of the same project, e.g. Kingsbury Somali Youth Project was jointly funded by Welsh Harp, Queensbury and Fryent wards. In others it was the same project being delivered in a number of wards e.g. Bin the Bling was delivered in Alperton, Tokyngton, Barnhill and Welsh Harp wards.
- 7.8. Officers continue to receive project proposals that fall outside the criteria for Ward Working funds, most often because they are for revenue funding. Many of these are very good ideas and come from excellent organisations, but if they don't meet the criteria they can't receive funding. It is unfortunate if unrealistic expectations are raised and this makes it all the more important for officers and members to be very clear at the earliest possible stage if a project is ineligible.

## **8. The future**

- 8.1. The coming year will see an increase in the amount of funding available for distribution through Ward Working. In order to ensure that this additional funding is well managed the Member Reference Group has agreed additional guidance including:
  - If an organisation is allocated more than £10,000, they should be subject to the same sort of financial checks as organisations funded through main programme grants e.g. requiring audited accounts
  - Funds may be passed to other funders for particular projects (e.g. where there is match funding) and officers rely on them to carry out monitoring and evaluation
  - In order to allow the officers to manage projects well and to continue with the project development, support and partnership roles they currently have MRG recommend:
    - A maximum number of projects per ward – 12-15
    - At least one major project of at least £10,000 per ward



- More cross ward projects, which can be managed by one officer

Funding of over £20,000 for one organisation will be subject to the council's usual tendering processes.

8.2. Officers reported to the MRG that decisions can be delayed if they do not receive responses from all members in a ward. MRG therefore agreed the following guidelines:

- Ward working meetings  
Officers will send members a choice of at least three dates for meetings. After ten days, if a member has not responded the officer will send a reminder. After a further week the officer will check with the group office to see if the member is on holiday, unwell etc. If not they will set the meeting date for the time that suits those who have responded even if that is only one member
- Project funding decisions  
Ideally decisions on whether to fund projects should be taken at meetings. However, this is not always possible and it is sometimes necessary to make decisions through emails. Where this is the case, officers will send details of the project(s) to members, with a request to respond within two weeks. If no response is received the officer will send a reminder asking for a response within a week. If no response is received at the end of the week:
  - Where two councillors have agreed the project it will be processed and sent to the Director for final approval and all three members will be informed
  - Where two councillors have rejected the project, officers will write and tell the project that it has not been approved and all three members will be informed
  - Where one councillor has agreed the project the other two members will be sent a further reminder but if there is no response within a week it will be referred to the Member Reference Group for final decision

8.3. There will also be an improvement in the ways residents can feed in their views. The team are currently working on creating an online form which resembles the bulletin tear-off slips. This will provide residents with another method of getting involved in the consultation process.

8.4. Reflecting on the allocation of funds during 2011/12 it is clear that very little was spent under the "Pollution, rubbish and refuse". However, the analysis of consultation results at the end of the year showed that this is one of our residents' top concerns. Ward working have started to do some work with the Communications team and the Refuse and Recycling team to address this issue and develop some project ideas.

## **9. Diversity implications**

9.1. Ward Working seeks to reach out to residents who would not usually attend meetings or take part in consultation exercises. By going out into communities the team are able to gather the views of people from a wide

range of backgrounds, ages, faiths etc. Analysis of consultation returns (see above paragraph 5 and Appendix 1) show that more work needs to be done to reach certain groups, particularly young people. This will be addressed in the coming year by more targeted outreach.

9.2. Projects funded through Ward Working are open to all residents unless they are intended to address an identified gap or issue (e.g. Somali parenting project). This approach helps to foster community cohesion and bring communities together.

9.3. Over the coming year the team will need to review its consultation methods to develop ways to incorporate all nine protected characteristics in equalities monitoring and in particular to explore ways to engage with the transgender community and pass on views to service areas.

## **10. Financial Implications**

10.1. There are no direct financial implications. However, the effective implementation of Ward Working is one of the council's initiatives to ensure value for money, by providing services that are targeted effectively and that meet the expressed needs of local residents

## **11. Legal Implications**

11.1. None

## **Background Papers**

Ward Working Support Notes for Members

## **Contact Officers**

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## Appendix 1

### Ward Working Consultation results 2011/12

The results below provide a snapshot of residents' views captured at various public events and walkabouts (though not necessarily all resident or partnership meetings) as well as responses from neighbourhood bulletins distributed to each home in each ward during the year 2011/2012. The data is intended to give an overview of the key themes that residents have raised rather than a comprehensive list of all issues or details about specific problems. The numbers are too small to be representative of the whole ward, but when considered alongside other information from councillors' surgeries, partners, community meetings and ward breakout sessions at Area Consultative Forums they do give a good indication of residents' views.

#### Explanation of data sources

**Brent Bingo/Festivals** An engagement exercise conducted at public events such as the Gladstonebury Festival. It asked residents to choose the top 3 items from a list of 10 issues and rank them in the order of importance deemed necessary to improve their ward. There were 177 returns. (Please note there were more returns but some were not included in the analysis as they were from participants outside the borough.)

**Bulletins/leaflet returns** Ward Working produced two Neighbourhood Bulletins for each ward. Residents were invited to submit their views using the freepost tear-off form provided. There were over 390 returns.

**Walkabouts** These were councillor-led and provided an opportunity for residents to come along and voice their concerns about the area to their local councillors. Walkabouts were mostly targeted on a specific area of a ward.

#### Summary of Results

The top issues across all wards in Brent were:

1. Community safety
2. Pollution, rubbish and refuse
3. Street improvements
4. Facilities for young people

The top issues for each ward were:

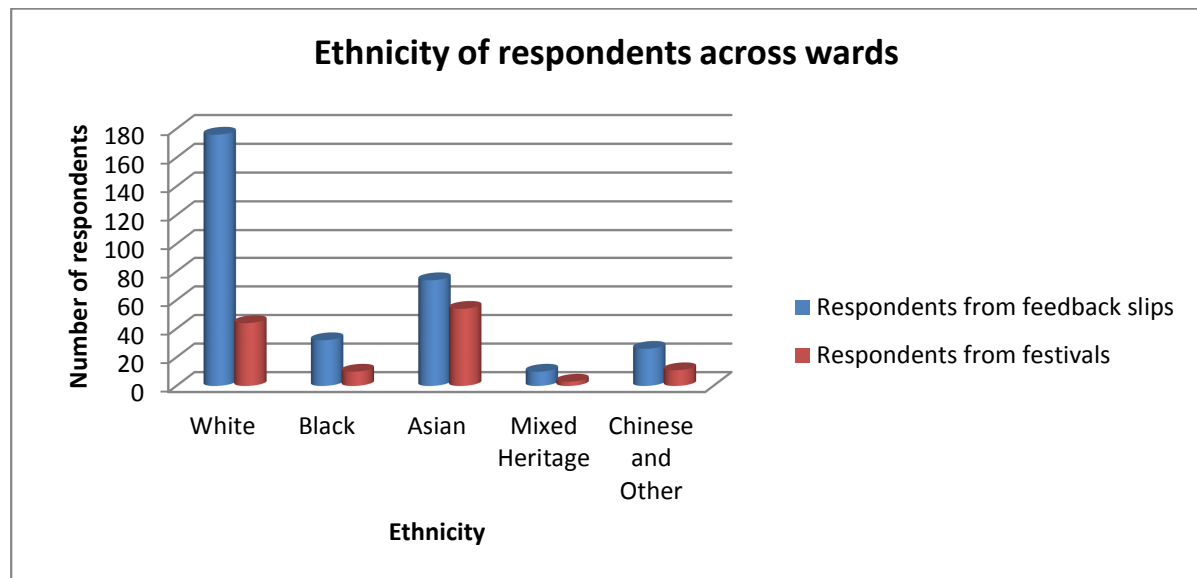
Ward	Top Issues
Alperton	<ol style="list-style-type: none"><li>1. Community safety</li><li>2. Pollution, rubbish and refuse</li><li>3. Street improvements</li><li>4. Facilities for young people</li></ol>
Barnhill	<ol style="list-style-type: none"><li>1. Community safety</li><li>2. Parks and open spaces</li><li>3. Traffic and speeding</li></ol>

Brondesbury Park	<ol style="list-style-type: none"> <li>1. Community safety</li> <li>2. Facilities for young people</li> </ol>
Dollis Hill	<ol style="list-style-type: none"> <li>1. Community safety</li> <li>2. Pollution, rubbish and refuse</li> <li>3. Parks and open spaces</li> </ol>
Dudden Hill	<ol style="list-style-type: none"> <li>1. Community safety</li> <li>2. Parks and open spaces</li> <li>3. Street improvements</li> </ol>
Fryent	<ol style="list-style-type: none"> <li>1. Community safety</li> <li>2. Pollution, rubbish and refuse</li> <li>3. Street improvements</li> <li>4. Parks and open spaces</li> </ol>
Harlesden	<ol style="list-style-type: none"> <li>1. Street improvements</li> <li>2. Community safety</li> </ol>
Kensal Green	<ol style="list-style-type: none"> <li>1. Community safety</li> <li>2. Pollution, rubbish and refuse</li> <li>3. Environment or green issues</li> </ol>
Kenton	<ol style="list-style-type: none"> <li>1. Pollution, rubbish and refuse</li> <li>2. Street improvements</li> <li>3. Community activities and facilities</li> </ol>
Kilburn	<ol style="list-style-type: none"> <li>1. Community safety</li> <li>2. Pollution, rubbish and refuse</li> <li>3. Facilities for young people</li> </ol>
Mapesbury	<ol style="list-style-type: none"> <li>1. Community safety</li> <li>2. Pollution, rubbish and refuse</li> <li>3. Community activities and facilities</li> </ol>
Northwick Park	<ol style="list-style-type: none"> <li>1. Community safety</li> <li>2. Pollution, rubbish and refuse</li> <li>3. Traffic and speeding</li> </ol>
Preston	<ol style="list-style-type: none"> <li>1. Facilities for young people</li> <li>2. Community safety</li> <li>3. Pollution, rubbish and refuse</li> <li>4. Street improvements</li> </ol>
Queen's Park	<ol style="list-style-type: none"> <li>1. Community safety</li> <li>2. Pollution, rubbish and refuse</li> </ol>
Queensbury	<ol style="list-style-type: none"> <li>1. Community safety</li> <li>2. Pollution, rubbish and refuse</li> </ol>
Stonebridge	<ol style="list-style-type: none"> <li>1. Facilities for young people</li> <li>2. Community safety</li> </ol>
Sudbury	<ol style="list-style-type: none"> <li>1. Community safety</li> <li>2. Pollution, rubbish and refuse</li> <li>3. Facilities for young people</li> </ol>
Tokyington	<ol style="list-style-type: none"> <li>1. Community safety</li> <li>2. Pollution, rubbish and refuse</li> </ol>
Welsh Harp	<ol style="list-style-type: none"> <li>1. Community safety</li> <li>2. Pollution, rubbish and refuse</li> <li>3. Street improvements</li> </ol>
Wembley Central	<ol style="list-style-type: none"> <li>1. Community safety</li> <li>2. Pollution, rubbish and refuse</li> </ol>

	3. Traffic and speeding
Willesden Green	1. Community safety 2. Pollution, rubbish and refuse 3. Traffic and speeding 4. Parks and open spaces

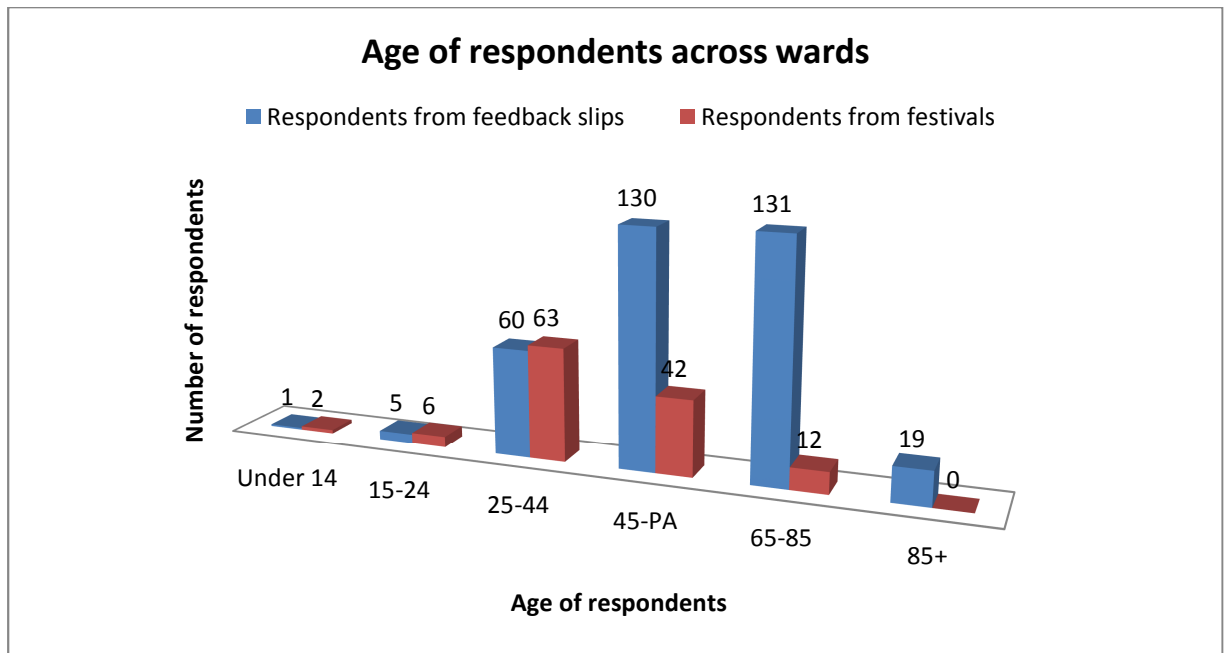
## Equalities Data

Equalities data is collected from all consultation returns. It is analysed by ward to assist with targeting consultation in the following year. What follows is the analysis of the overall figures.



### Key findings - Ethnicity:

- Asian participants were the highest respondents at the festivals followed closely by White participants. Black and Mixed heritage participants were the lowest respondents at the festivals.
- White participants were the largest group to respond using feedback slips whilst mixed heritage participants were again the lowest group to respond via feedback slips.



**Key findings - Age:**

- Participants aged 45 – PA (pensionable aged) were the largest group to respond using feedback slips whilst participants aged 15 – 24 and under-14 were the lowest groups to respond.
- Participants aged 25 – 44 were the largest age group to respond at the festivals in 2011-12. There were no respondents aged 85+ from the festival results.

## **Appendix 2**

### **Case studies of successful projects**

#### **3<sup>rd</sup> Wembley Scouts**

##### **Ward Working funding: £681**

Ward Working funded three signs, flyers and an advert in W&B Times to promote the 3<sup>rd</sup> Wembley Scout Group and their activities in the ward to encourage more participation locally. The scouts also promoted their activities among the faith community groups in the area.

They engaged with all the other Ward Working funded projects and worked with new partners such as the schools, older people's groups and cultural groups. They now take part in more community events such as community clean ups and they have more young people showing an interest and joining the scouts.

#### **The Music Project**

##### **Ward Working funding: £4,250**

The Music Project was an intergenerational project where children from Newfield Primary school learned World War II and old cockney songs and sang them with elderly people who live in local residential accommodation nearby.

The young people were able to engage with older people in the community. The project brought together young and old, giving them opportunities to break down barriers and educate each other.

#### **Lynton Close After-School Club**

##### **Ward Working Funding: £3,550**

Ward Working contributed to the establishment of a homework club at Lynton Close Travellers site. The purpose of the homework club was to support Traveller pupils with assignments from Brent schools. The homework club is for pupils between the ages of 7-14 years.

The homework club caters for up to 20 children attending each week, running 1 session per week from November 2011 until end of June 2012. The project will be sustained by the Ethnic Minority and Traveller Achievement Service (EMTAS). The EMTAS team can access a range of services within the local authority to enable the support programme to keep continuity with the children they support in local schools.

As a result of this project, other improvements can be developed in partnership with Oxfordshire County Council, who manage the site and enable other council services to engage with the residents on the site.

Following several unsettling years ward councillors and partner agencies were able to build the trust of residents to engage sufficiently to develop an After School Club with Children & Families and the new managing agents

Oxfordshire County Council. This project is the result of months of relationship building.

### **Sainsbury's community project**

#### **Ward Working funding £5,000**

The purpose of the project is to develop the outside forecourt area of Sainsbury's supermarket in Willesden Green including food growing; planting of fruit trees; provision of a community notice board; a community art project; repainting and resurfacing the area; children's play area and the provision of seating. Sainsbury's will undertake all capital works/improvements and will commit to a maintenance programme.

As a result of this project:

- A partnership has been developed with a corporate business to participate in improvements to the area
- Local primary school children will be involved in the food-growing aspect of the project
- A community art project will be developed with local schools
- Joint working has begun with local Police and a homeless project (St. Mungo's) to design out the current problem of street drinkers and beggars outside the supermarket.
- St. Mungo's gardening project will provide on-going maintenance, which in turn gives St Mungo's opportunities to train and support their clients.
- Partnership working has developed with the local Transition group working around sustainable and green issues.
- Sainsbury's are investing a significant amount in the local ward area

The project has been successful in bringing together different partners with different objectives to find their common goals and has the potential to provide on-going and lasting partnerships, between Sainsbury's and the wider community.

### **Cricklewood Homeless Concern Shaping Futures, Yes Project**

**Ward working funding: £34,030** funded individually by eight wards in varying amounts.

Cricklewood homeless Concern Yes Project deserves a mention in terms of the breadth of the project and the targeted outreach work that was done. This project involved working in partnership with homeless/vulnerable young people exploring which training and personal development courses they were interested in and enabling them to develop life skills in order to progress. The outcome for the young people from attending these courses included access to employment, apprenticeship and further education opportunities.

### **Fire Service project**

**Ward working funding £3,553**

The Fire Service Project involved members of the fire service visiting schools and giving presentations about fire safety. There had been a devastating fire in the ward in which a mother and five children were killed. The Borough



Commander felt that it was necessary to develop a project as fatalities could have been avoided had the family known more about the nature of fire. The project included the purchase of a fire safety computer programme aimed at young people of all ages. The programme will be made available to all schools in the ward so the message can be taken forward through projects and workshops. Fire Safety alarms were also purchased and distributed to the most vulnerable in the ward.

### **Northwick Park fun-day**

#### **Ward working funding: £4,885**

Ward working made a contribution towards the Sudbury Court Residents' Association's (SCRA) inaugural fun-day in Northwick Park open space on Sunday 19 June 2011. The free event was promoted across the entire ward and included bouncy castles, go-karts, dog show, live bands and entertainment and community stalls. The event was attended by around 1,800 people. It was the first community event organised by SCRA and brought together people from across the whole ward rather than just their own catchment area.

### **Sudbury Town Residents' Association flyer**

#### **Ward working funding: £549**

Ward working contributed towards the production of 3,000 leaflets to promote the new Sudbury Town Residents' Association (STRA) and develop community cohesion to help reduce crime and encourage environmental improvements. The leaflets were distributed in September 2011 and membership increased from 80 to 120.

In little over a year SCRA has gone from a small group of concerned residents to become a major new Residents Association, giving a voice to local people. This has resulted in them engaging and working in partnership with the council through a new Neighbourhood Planning initiative and given them the confidence to begin organising events to develop community cohesion in the area. Their Diamond Jubilee Event on 5 June promises to be one of the borough's largest events.

### **Tokyngton youth café**

#### **Ward working funding: £5,000**

The project was to set up and run a new twice-weekly youth café at Tokyngton Community Centre for up to 50 young people. Activities take place Wednesdays 6-8pm for 13-21 year olds and Fridays 5-7pm for 7-12 year olds. The café provides a place for general socialising, play and tuck shop with pro-active interaction from volunteer youth workers. Young people have access to the internet, pool table, table tennis, games consoles and board games thanks to Ward Working funding. On various weeks there are different topics of interest such as bullying, drug abuse and peer pressure. There is also support for older youths to help find a job and the project encourages local businesses to offer jobs on a part-time and voluntary basis.

This project was the culmination of a lot of consultation with young people by the SNT and youth providers in the area following the August 2011 riots. It

recognises a genuine gap in local service provision and activities are based on what young people have asked for and want.

### **Tiverton Green**

**Ward working funding £13,000**

Ward working funds were used to complete a pathway across the Green to improve access for local residents and parks users. This provided improved access for residents to the play area, local shops and Malorees School. The path is also extensively used by local dog walkers as well as local runners and walkers. Park users are hugely positive about the new pathways and improvements to landscaping. With such positive momentum, a local community partnership group has been formed to take forward the concept design of disused tennis sports with Brent Council. The partnership will work with the council to bid for external monies to improve the park as whole for the wider community.

### **Concrete Arts**

**Ward working funding: £3,960**

South Kilburn Stronger Communities project aims to put community groups in a position to build solid relationships with local schools, other boroughs, funders and other parties, leading to greater, more effective partnerships, enhancing the capacity and skills to tackle many challenging issues within the area.

The project has raised the profile of community groups and increased participation in many community projects and initiatives. It has provided a springboard for long-term sustainability by enhancing their skills and capabilities. The key outputs included five promotional videos and podcasts for local groups.

The workshops were fully subscribed and helped community groups with business development, marketing and creative media. Each participant involved in the project received certificates of achievement or recorded outcomes to ensure their learning has been captured and recognised. Irrespective of their educational background, each participant receives guidance to get them to the next level of achievement.

### **Cricklewood Broadway clean-up**

**Ward working funding: £4000**

The Cricklewood Broadway Big Clean-up was organised by the Cricklewood Improvement Programme (CIP) and ward working funding will contributed towards specialised jet washing to remove all significant grime and stains on pavements on the Broadway. The key outcomes included addressing the perception of crime and reducing anti-social behaviour with an improved area creating a safer environment. Additionally there has been progress in encouraging residents to shop locally and create a vibrant local High Street.

The real success of the Big Clean-up is that it is only one strand within the CIP initiative alongside capacity building with local residents and businesses and a successful funding bid for community improvement via the London Mayor's Outer London Fund. CIP is bringing together the three borough councils who serve Cricklewood with local businesses, residents, police and other community partners in order to co-ordinate efforts for improvement

**Appendix 3**  
**2011/12 Ward Working Expenditure by ward**

**Alperton**

Ward priorities: street scene; young people; anti-social behaviour

<b>Project</b>	<b>Amount</b>
<b>Manor Farm Road/Grand Union Canal signage</b> Erection of signs along the Grand Union Canal to deter anti-social behaviour.	£328
<b>Alley clearances</b> Removal of rubbish from alleys in Eden Close, Fulwood Avenue and Egerton Road.	£1,600
<b>Manga comic book workshops</b> Workshops run by artist Steve Marchant at Ealing Road Library for young people learn how to draw comic book/graphic novel/ manga characters. <i>Jointly funded with Wembley Central ward.</i>	£750
<b>3<sup>rd</sup> Wembley Scouts signage</b> Erection of road signs and promotional material to encourage more participation locally.	£680
<b>SWAY media youth project</b> Media workshop for young people to learn photography, film, editing and production skills. Participants will seek out stories to promote a positive image of local young people. <i>Jointly funded with Northwick Park, Sudbury and Wembley Central wards.</i>	£1,937
<b>SWAY young women's project</b> Funding for a pilot project to engage young women in the Wembley area to provide structured activities focussing on well-being, happiness, personal identity and confidence boosting to encourage a greater understanding of citizenship. <i>Jointly funded with Sudbury and Wembley Central wards.</i>	£1,617
<b>Wembley youth amateur boxing club</b> Boxing project based at Wembley Youth Club for young people to provide new engagement activities to tackle gang/youth violence and crime in the area. <i>Jointly funded with Wembley Central ward.</i>	£2,728
<b>Lyon Park Avenue gate repair</b> Repair of an existing alley-gate in Lyon Park Avenue.	£720
<b>Gang*Star performance</b> Performance of Gang*Star, an urban musical by The Complete Works Theatre Company for students at Alperton Community School to educate about the consequences of being involved in gangs.	£960
<b>Age UK Brent health and well-being day</b> Event in partnership with local health organisations at St James Church to provide older people with a range of health services including health advice, dental advice, blood pressure and diabetes checks as well as a nutritional advice, massages and exercise programmes.	£1,000
<b>Bin the bling</b> Why reading is not a long ting! Workshops to raise academic achievement, literacy and broaden the cultural horizons of young people at Alperton Community School.	£1,500

<b>Cricklewood Homeless Concern Shaping Futures project</b> Series of workshops to help young people develop key skills and find future employment. <i>Jointly funded with Wembley Central ward.</i>	£6,180
<b>Total spend</b>	<b>£20,000</b>

## Barnhill

Ward priorities: young people; street improvements; older people

<b>Project</b>	<b>Amount</b>
<b>Chalkhill DJ project</b> Music project for young people on Chalkhill estate	£2,170
<b>Chalkhill Sports Partnership</b> Summer holiday sports activities for children	£4,850
<b>Somali parenting project</b> Support for Somali parents regarding parenting, education, literacy etc.	£1,646
<b>Benches</b> Installation of two new benches on The Mall and one on the field behind Tookey Close, at the request of older people in the area	£2,430
<b>Health and wellbeing</b> Exercise and craft activities for older people at the Town Hall library	£720
<b>Magnolia club armchair exercise and outing</b> Support for older people's group	£1,100
<b>Burglary project – door and window alarms</b> Distribution of door and window alarms to older people by Barnhill Police Safer neighbourhoods Team	£350
<b>Chalkhill first aid project</b> Training in First Aid for staff and volunteers at Chalkhill Community Centre	£1,008
<b>Chalkhill table tennis club</b> Purchase of table tennis tables and other equipment for popular club at Chalkhill Community Centre	£1,400
<b>Bin the Bling</b> A project to inspire reading and literacy for young people, held at Poplar Grove Youth Centre	£1,500
<b>Chalkhill Primary School youth project</b> After school provision for young people to ease the transition between primary and secondary school	£2,000
<b>St David's Close football pitch</b> Pitch markings and goalposts for area behind St David's Close	£800
<b>Total spend</b>	<b>£19,983</b>

## Brondesbury Park

Ward priorities: Tiverton Green improvements; young people

Project	Amount
<b>Tiverton Green</b> Contribution towards the completion of a pathway across the Green to improve access for residents.	£10,000
<b>New trees</b> Purchase of eight trees to be planted along Coverdale Road.	£2,000
<b>ABC Football coaching</b> Contribution towards purchase of new balls, equipment and kits for football coaching at local schools and community groups	£1,500
<b>Property Marking Crime Prevention equipment</b> Purchase of property marking kit for Police Safer Neighbourhoods Team to use for the protection and retrieval of electrical and valuable goods.	£1992
<b>Brent Housing Partnership cycle project</b> Purchase and installation of a cycle storage shelter at Yates Court to encourage more cycling.	£2,875
<b>Scouts equipment</b> Purchase of new tents and camping equipment for local scouting organisation, 28th Willesden Scouts Group.	£521
<b>Elders Voice burglary prevention service</b> Provision of home security improvements for vulnerable residents aged 60+ at risk of burglary.	£1,000
<b>Total spend</b>	<b>£19,896</b>

## Dollis Hill

Ward priorities: Comber Close area; community cohesion; young people.

Project	Amount
<b>Gladstone Park festival</b> Contribution towards hiring of main stage, sound systems as well as other set up costs for the Gladstonbury Park festival in 2011. <i>Jointly funded with Dudden Hill and Willesden Green.</i>	£2,000
<b>The Special Yoga Centre</b> Series of workshops to help young people deal with a variety of topics through yoga including coping with adolescence, exam stress and confidence building.	£1,500
<b>Tennis lessons at Gladstone park</b> Contribution towards a programme of tennis lessons for children and adults.	£847
<b>Crime reassurance equipment</b> Purchase of reassurance equipment to be distributed by the police Safer Neighbourhoods Team to vulnerable residents and residents at risk from burglary.	£1,680
<b>Cricklewood Homeless Concern Shaping Futures project</b>	£5,000

Series of workshops to help young people develop key skills and find future employment.	
<b>Cycling Project with Transportation and Stadium Housing</b> Provision of cycle storage and classes to encourage cycling and cycle safety.	£5,157
<b>Elders Voice burglary prevention service</b> Provision of home security improvements for vulnerable residents aged 60+ at risk of burglary.	£3,816
<b>Total spend</b>	<b>£20,000</b>

### Dudden Hill

Ward priorities: young people; older people

Project	Amount
<b>Gladstone Park festival</b> Contribution towards hiring of main stage, sound systems as well as other set up costs for the Gladstonbury Park festival in 2011. <i>Jointly funded with Dollis Hill, Mapesbury and Willesden Green.</i>	£2,000
<b>Daniel's Den marketing</b> Contribution towards signage to promote Daniel's Den parent and toddler group at Gladstone Park Primary School and help attract isolated parents within the community.	£275
<b>Tennis lessons at Gladstone park</b> Contribution towards a programme of tennis lessons for children and adults.	£847
<b>Crime reassurance equipment</b> Purchase of reassurance equipment to be distributed by the police Safer Neighbourhoods Team to vulnerable residents and residents at risk from burglary.	£2,449
<b>Cricklewood Homeless Concern Shaping Futures project</b> Series of workshops to help young people develop key skills and find future employment.	£5,000
<b>ABC Football coaching</b> Contribution towards purchase of equipment for football coaching at local schools and community groups	£700
<b>Northview Primary School half term activities</b> Support for educational and sporting activities for parents and children.	£1180
<b>Elders Voice burglary prevention service</b> Provision of home security improvements to vulnerable residents aged 60+ at risk of burglary.	£3,816
<b>Fire Service Project</b> – Fire advice promotion to all schools in ward involving a programme of presentations and computer programme	£3,553
<b>Ashcombe park Neighbourhood Watch</b> – Provision of personal safety alarms and safety advice to residents	£180
<b>Total spend</b>	<b>£20,000</b>

## Fryent

Ward priorities: Roe Green Park; supporting young people's activities; supporting older people's activities

Project	Amount
<b>Elders Voice burglary prevention service</b> Providing home security improvements for vulnerable ward residents aged 60+ at risk of burglary.	£3,816
<b>Kingsbury Somali youth project</b> Funding for local youth club to set up and run regular football sessions for boys aged 11-16 and weekly badminton sessions for girls aged 11-18. <i>Jointly funded with Queensbury and Welsh Harp.</i>	£2,200
<b>Hay Lane children's group equipment</b> Purchase of play equipment for children aged 4 – 14 years with additional needs including autism and learning difficulties.	£2,086
<b>Swim bus</b> Provision of a weekly swim bus service from Kingsbury to Vale Farm for approximately 12 weeks for local residents.	£1,500
<b>Bush Grove community bench</b> Purchase and installation of new benches for Bush Grove.	£1,000
<b>Bush Grove Community Garden</b> Purchase of a greenhouse, shed and tools for new gardening club.	£1,000
<b>E-book teen club</b> Provision of a new weekly e-book club for young people aged 11 – 16 at Kingsbury Library Plus every last Friday of the month 4 – 5pm.	£2,040
<b>Art for wellbeing sessions</b> A series of art for well-being sessions for older people at Kingsbury Library Plus.	£558
<b>Age UK Brent health and well-being day</b> Event in partnership with local health organisations to provide older people with a range of health services including health advice, dental advice, blood pressure and diabetes checks as well as a nutritional advice, massages and exercise programmes.	£3,400
<b>Dance factor project</b> Funding to develop local dance groups for young people aged 11 – 25 years at Kingsbury High School.	£1,500
<b>Poetry workshops</b> A six-week series of fun poetry writing workshops at Kingsbury Library Plus for residents aged 50+.	£858
<b>Total spend</b>	<b>£19,958</b>



## Harlesden

Ward priorities: youth activities; green issues; projects that support the elderly and vulnerable

Project	Amount
<b>Bang Radio</b> Contribution towards a project which will engage and teach 30 14-19 year olds entrepreneurial, marketing and media skills in partnership with FAIRSHARE	£6,000
<b>BYM2 Transition Mentoring</b> Group of 14-18 year olds to mentor young people in local primary schools. <i>Jointly funded with Kensal Green.</i>	£1,915
<b>The Music Project</b> An Intergenerational music project with three local residential homes with children from Newfield Primary School	£4,250
<b>Church Road Youth Outreach</b> Project with the Youth Outreach Team to engage and provide driving theory course to 10-15 young people	£1,995
<b>Age UK Brent plan your future day</b> Event for older residents and their carers living in Harlesden to get one-to-one support on welfare benefits, tax advice, will-writing, financial planning, and long term planning.	£650
<b>Tavistock Hall</b> Contribution towards Tavistock Hall community centre refurbishment	£5,190
<b>Total spend</b>	<b>£20,000</b>

## Kensal Green

Ward priorities: youth and anti-social behaviour; projects that tackle economic isolation; community events

Project	Amount
<b>Tubbs Road clean-up day</b> Community clean-up day	£1,500
<b>eBay Workshops</b> Sessions in partnership with LEAP (Local Employment Access Project) to help local residents learn new IT skills including how to use the world's largest online marketplace, eBay.co.uk	£1,940
<b>Brent Centre for Young People at Newman College</b> Programme working with young boys at Newman Catholic College to address behaviour and attitude through sport participation.	£1,955
<b>Burglary prevention project</b> – distribution of reassurance materials to vulnerable residents and people who have been burgled in the ward.	£654
<b>Equipped to Go (E2G) youth bus at Hazel Road</b> Support for E2G youth bus to visit Hazel Road during October 2011.	£500
<b>BYM2 Transition Mentoring</b> Group of 14-18 year olds to mentor young	£1,915

people in local primary schools. Harlesden and Kensal Green joint project.	
<b>LEAP – New boiler for community centre</b> Contribution to Harriet Tubman Community Centre's new heating system.	£2,300
<b>Electronics &amp; IT Creative workshops</b> Programme of design, technology and design workshop for 11-18 year olds.	£4,000
<b>Football at Hazel Road Multi Use Games Area (MUGA)</b> Provision of a series of Saturday morning basketball and football sessions at Hazel Road MUGA for under-16 year olds.	£500
<b>Cricklewood Homeless Concern Shaping Futures project</b> Series of workshops to help young people develop key skills and find future employment.	£2,710
<b>Willow Housing Intergenerational project</b> A unique project involving schoolchildren and volunteers working with older residents to help improve their computer skills.	£2,027
<b>Total spend</b>	<b>£20,001</b>

## Kenton

Ward priorities: young people; Woodcock Park

Project	Amount
<b>GAA Kenton Hall acoustic equipment</b> A project to fund improvements to the acoustics in the main hall to encourage more local residents, community organisations and schools to use the hall.	£10,000
<b>St Gregory's outreach project</b> Extending the school's healthy ethos to the local community by promoting the use of a range of recently established school facilities including the new sports facilities and food-growing space.	£3,000
<b>Albanian Union Mother Teresa Sports Project</b> Provision of sports activities for young people aged 10 – 15 in the Kenton area including martial arts, aerobic dance, and health and fitness.	£6,834
<b>Silverholme &amp; GAA festive celebration</b> Support for a community festive celebration in December 2011 for residents from Silverholme and other nearby residents' homes	£166
<b>Total spend</b>	<b>£20,000</b>

## Kilburn

Ward priorities: young people; Kilburn High Road; family support

Project	Amount
<b>Kilburn festival</b> Contribution towards hiring of main stage, sound systems as well as other set up costs for the Kilburn Festival 2011.	£2,000
<b>Open Age</b> Provision of keep fit activities for older residents.	£2,000
<b>South Kilburn studios exhibition</b> Contribution towards an exhibition of artwork by trainees.	£500
<b>Chippenham Gardens</b> Provision of funds to pigeon proof Chippenham Gardens to prevent damage to new public open space.	£1,000
<b>Dyne Road/Dunster Gardens</b> Contribution to landscaping project to enhance public access and reduce anti-social behaviour at Dyne Road/Dunster Gardens.	£1,000
<b>Kilburn Somali Association</b> A series of community health workshops to explore healthcare issues and raise awareness of service provision.	£3,000
<b>Vale Community Centre</b> Contribution towards activities for over 50s including walking clubs and health workshops.	£3,000
<b>South Kilburn Community allotments</b> Contribution towards set up costs for allotments project based at William Saville House.	£1,000
<b>Network Stadium</b> Contribution towards creating new public arts installation and community workshops.	£2,540
<b>Concrete Canvas Arts' 'Stronger Communities' project</b> A series of workshops to help local groups develop business, marketing and creative skills.	£3,960
<b>Total spend</b>	<b>£20,000</b>

## Mapesbury

Ward priorities: Cricklewood Broadway improvements; young people

Project	Amount
<b>Gladstone Park festival</b> Contribution towards hiring of main stage, sound systems as well as other set up costs for the Gladstonbury Park festival in 2011. <i>Jointly funded with Dollis Hill, Dudden Hill and Willesden Green.</i>	£2,000
<b>NW2 Cricklewood Broadway</b> Contribution towards specialised jet cleaning as part of a project with Barnet and Camden councils.	£4,000

<b>Mapesbury Residents Association</b> Contribution towards improving the local street scene and promoting civic pride.	£700
<b>NW2 community planting</b> Contribution towards improving Cricklewood Broadway and promoting civic pride.	£505
<b>Cricklewood Homeless Concern Shaping Futures project</b> Series of workshops to help young people develop key skills and find future employment.	£5,200
<b>Tennis coaching at Gladstone Park</b> Contribution to programme of tennis coaching	£847
<b>Anson Road Primary School</b> Contribution towards the purchase of new playground equipment for school.	£2,500
<b>Mora Road Primary School</b> Contribution towards the purchase of new playground equipment for local primary school.	£2,500
<b>Scouts equipment</b> Purchase of new camping and outdoor pursuits equipment for local organisation, 20th Willesden Scouts Group.	£1,500
<b>Total spend</b>	<b>£19,752</b>

### Northwick Park

Ward priorities: community activities; community safety; young people activities

Project	Amount
<b>Northwick Park fun day</b> Contribution to Sudbury Court Residents' Association's fun day at Northwick Park opens space to develop community cohesion.	£4,885
<b>Light Graffiti project venue hire</b> Hire of St Cuthbert's church hall for a light graffiti workshop with young people.	£180
<b>Daniel's Den</b> Purchase of signage to promote the new Daniel's Den parent and toddler group at St Andrew's Church hall and help attract isolated parents within the community.	£275
<b>SWAY Media youth project</b> Media workshop for young people to learn photography, film, editing and production skills. Participants will seek out stories to promote a positive image of local young people. <i>Jointly funded with Alperton, Sudbury and Wembley Central wards.</i>	£1,937
<b>Age UK Brent/Sudbury Neighbourhood Centre advice/signposting project</b> Development of localised centre offering a range of services for older residents and their carers living in Sudbury and the surrounding area. Services to be provided include weekly advice/advocacy service and an information and signposting. <i>Jointly funded with Sudbury ward.</i>	£3,900
<b>Elders Voice burglary prevention service</b>	£2,794

Providing home security improvements for vulnerable ward residents aged 60+ at risk of burglary.	
<b>Tree planting</b> Tree planting across the Pebworth and Sudbury Court estates to replace lost trees.	£3,500
<b>New benches</b> Installation of new benches at Sudbury Court Open Space (aka the Pimple), Carlton Avenue West and Bryon Court Primary School.	£2,460
<b>Total spend</b>	<b>£19,931</b>

### Preston

Ward priorities: GEC sports ground; older people activities; crime and anti-social behaviour (Hirst Crescent)

Project	Amount
<b>Light Graffiti project venue hire</b> Hire of Lambert Walk Community hall for a light graffiti workshop with young people.	£60
<b>Building Bridges summer workshops</b> Weekly workshops for young people at Lambert Walk Community hall during November-December 2011 on clothes design, flower arranging, street dance and drama.	£2,690
<b>Elders Voice burglary prevention service</b> Providing home security improvements for vulnerable ward residents aged 60+ at risk of burglary.	£3,816
<b>Cycle restrictors for Hirst Crescent</b> Installation of staggered guard railing to the pedestrian entrance to the Hirst Crescent estate on East Lane to prevent cyclists riding through at high speed and being a nuisance to pedestrians.	£540
<b>Age UK Brent health and well-being and plan your future day</b> Event for older residents and their carers to get one-to-one support on welfare benefits, tax advice, will-writing, financial planning, and long term planning and to provide a range of health services including health advice, dental advice, blood pressure and diabetes checks as well as a nutritional advice, massages and exercise programmes.	£1,650
<b>AFC Wembley community event and football project</b> Community event at the GEC Sports Ground on Pellatt Road to showcase the work of AFC Wembley with funding for a new 40 week football programme (targeted at young people on the Hirst Crescent estate) to help tackle anti-social behaviour.	£11,250
<b>Total spend</b>	<b>£20,006</b>

### Queen's Park

Ward priorities: supporting young people activities; enhancing Salusbury Road.

Project	Amount
<b>Tiverton Green</b> Contribution towards the completion of a pathway across the Green to improve access for residents	£3,000
<b>Fiveways Youth Project</b> Contribution towards setting up football club	£3,000
<b>Queen's Park Community School</b> Contribution towards energy efficiency projects with students from Queen's Park Community School including cycle powered smoothie maker, cycle powered mobile phone charger and other energy saving projects	£1,000
<b>Private Tenants Group</b> Contribution towards costs for group which will raise awareness of needs of private tenants	£1,500
<b>Queens Park Community days</b> Contribution towards summer events to promote local businesses, enterprise ,and wellbeing	£3,000
<b>QPARA Literary festival 2012</b> Contribution towards room hire, printing and set up costs	£2,360
<b>Kilburn Library garden project</b> Contribution towards planting and furniture for next phase of development	£1,000
<b>The Special Yoga Centre</b> Series of workshops to help young people deal with a variety of topics through yoga including coping with adolescence, exam stress and confidence building.	£1,500
<b>Carnival clean up in Kensal Rise</b> Contribution towards specialised clean post carnival	£612
<b>Transition Town</b> Contribution towards allotments and vegetable scheme projects	£1000
<b>Queens Park Winter Event</b> Contribution towards cost of hiring equipment and materials for local schools lantern workshops.	£1000
<b>Crime Prevention project</b> Contribution towards property marking kits and personal alarms	£1000
<b>Total spend</b>	<b>£19,972</b>

### Queensbury

Ward priorities: park improvements; sport and leisure, particularly for girls

Project	Amount
<b>Queensbury Eco-Festival</b> Contribution towards costs for eco-festival 2011 in Eton Grove Park.	£1,650
<b>Continuation of cricket project</b> Provision of funds to continue a Saturday afternoon cricket club for teenage	£3,500

boys at Kingsbury High School.	
<b>De Havilland pocket park</b> Provision of additional play equipment suitable for older children	£4,500
<b>Tamil Cultural Arts Centre</b> Contribution towards a number of sports initiatives for young people.	£2,000
<b>Netball and tennis coaching</b> Provision of sports activities for women and girls in Eton Grove Park	£1,500
<b>Kingsbury Somali youth project</b> Funding for local youth club to set up and run regular football sessions for boys aged 11-16 and weekly badminton sessions for girls aged 11-18. <i>Jointly funded with Welsh Harp and Fryent</i>	£2,000
<b>Roe Green village day</b> Contribution towards funding for a band at local festival in Roe Green.	£400
<b>Art for wellbeing sessions</b> A series of art for well-being sessions for older people at Kingsbury Library Plus.	£558
<b>Health and wellbeing classes</b> A series of health and well-being sessions for older people at the Kingsbury Library Plus including exercise classes, craft workshops and pottery and ceramic arts for beginners	£768
<b>Spark Creative</b> Contribution towards cost of laptops to enable outreach training around the ward so more people can learn to use computers.	£3,000
<b>Total spend</b>	<b>£19,876</b>

### Stonebridge

Ward priorities: anti-social behaviour; young people; intergenerational projects that promote diversity

Project	Amount
<b>CCTV at Drury Way</b> Install mobile CCTV fittings to deter fly-tipping.	£270
<b>Daniel's Den marketing</b> Contribution towards signage to promote Daniel's Den parent and toddler group at St. Michael's & All the Angels Church and help attract isolated parents within the community.	£125
<b>Lynton Close After School Club</b> Establish an after school club at the Irish Travellers site	£3,550
<b>Burglary prevention project</b> – distribution of reassurance materials to vulnerable residents and people who have been burgled in the ward in order to deter crime and improve personal safety.	£335
<b>Groundwork Intergenerational garden project</b> Contribution to build a community garden that can be accessed by people of all ages.	£3,220
<b>Enterprise Stonebridge</b> A business/ entrepreneurial programme which supports 15 residents to consider self-employment.	£3,360

<b>Age UK Brent health and well-being day</b> Event in partnership with local health organisations to provide older people with a range of health services including health advice, dental advice, blood pressure and diabetes checks as well as a nutritional advice, massages and exercise programmes.	£1,075
<b>Sports Service – Active Age</b> Over 50's leisure activities programme. Activities include a new dominoes club, exercise referrals, fitness sessions, personal training and access to sauna and steam facilities.	£1,498
<b>St Raphael's Intergenerational Centre – Saturday School</b> Providing maths, English classes to children aged 6-12 years and activities to families residing in St Raphael's Estate.	£3,000
<b>Hillside Housing - Stonebridge Youth proposal</b> A project to bring young people together to hold an inclusive community event.	£1,000
<b>Cricklewood Homeless Concern Shaping Futures project</b> Series of workshops to help young people develop key skills and find future employment.	£2,567
<b>Total spend</b>	<b>£20,000</b>

### Sudbury

Ward priorities: Sudbury Town environs; young people; older people

Project	Amount
<b>Sudbury Town Residents' Association flyer</b> Production of 3,000 leaflets to help promote the new Sudbury Town Residents' Association (STRA) and develop community cohesion to help reduce crime and encourage environmental improvements.	£549
<b>Light Graffiti project venue hire</b> Hire of Barham Reception Rooms for a light graffiti workshop with young people.	£516
<b>SWAY media youth project</b> Media workshop for young people to learn photography, film, editing and production skills. Participants will seek out stories to promote a positive image of local young people. <i>Jointly funded with Alperton, Sudbury and Wembley Central wards.</i>	£1,937
<b>SWAY young women's project</b> Funding for a pilot project to engage young women in the Wembley area to provide structured activities focussing on well-being, happiness, personal identity and confidence boosting to encourage a greater understanding of citizenship. <i>Jointly funded with Alperton and Wembley Central wards.</i>	£1,617
<b>Age UK Brent/Sudbury Neighbourhood Centre advice/signposting project</b> Development of localised centre offering a range of services for older residents and their carers living in Sudbury and the surrounding area. Services to be provided include weekly advice/advocacy service and an information and signposting. <i>Jointly funded with Northwick Park ward.</i>	£3,900
<b>Elders Voice burglary prevention service</b> Providing home security improvements for vulnerable ward residents aged 60+	£3,816



at risk of burglary.	
<b>JAM Pivot Point youth club</b> Purchase of equipment to develop and increase participation at a Friday night youth club based at Sudbury Methodist Church hall.	£3,000
<b>Gauntlett Court pigeon proofing</b> Fixing of spikes and clean-up of contaminated surfaces at two blocks within Brent Housing Partnership's Gauntlett Court complex to remedy a long-standing guano problem.	£1,000
<b>Chaplin Road flashing speed sign</b> Erection of an electronic speed warning sign on Chaplin Road to help reduce speeding incidences.	£2,500
<b>Allendale Road litter hotspot clearance</b> Clearing of litter from highways marginal land at the junction of Allendale Road and District Road and cutting back of foliage and installation of fencing to prevent reoccurrence.	£1,165
<b>Total spend</b>	<b>£20,000</b>

## Tokyngton

Ward priorities: Sherrins Farm; burglary prevention; young people activities

Project	Amount
<b>White Horse Bridge public art</b> Erection of hoardings featuring artwork from local young people to prevent fly-tipping at a hotspot adjacent to Wembley Stadium Station and promote the area to visitors.	£1,643
<b>Daniel's Den marketing</b> Purchase of signage to promote Daniel's Den parent and toddler group and help attract isolated parents within the community.	£1,375
<b>Bin the bling</b> Why reading is not a long ting! Workshops to raise academic achievement, literacy and broaden the cultural horizons of young people at Tokyngton Community Centre.	£1,950
<b>Elders Voice burglary prevention service</b> Providing home security improvements for vulnerable ward residents aged 60+ at risk of burglary.	£3,816
<b>Tokyngton Community Centre youth café</b> Development of a new twice-weekly youth café for young people.	£5,000
<b>Elsley Primary School mentoring project</b> Provision of additional tuition before and after school to address the needs and raise educational standards of children with English as an Additional Language (EAL) and Special Education Needs (SEN).	£1,540
<b>Burglary prevention equipment</b> Purchase of personal alarms, safes, timer switches and wall spikes to be distributed by the police Safer Neighbourhoods Team to vulnerable residents in hotspot areas.	£1,826

<b>Tokyington youth sports activities</b> Sports scheme providing a range of activities at Tokyington Community Centre during the summer holidays.	£2,850
<b>Total spend</b>	<b>£20,000</b>

### Welsh Harp

Ward priorities: Neasden underpass; activities for young people; activities for older people

<b>Project</b>	<b>Amount</b>
<b>Kingsbury Somali youth project</b> Funding for local youth club to set up and run regular football sessions for boys aged 11-16 and weekly badminton sessions for girls aged 11-18. <i>Jointly funded with Fryent and Queensbury.</i>	£2,050
<b>Cricklewood Homeless Concern Shaping Futures project</b> Series of workshops to help young people develop key skills and find future employment.	£2,000
<b>Mentoring project – Network Stadium Housing Association</b> A series of six workshops to motivate young women to achieve their aspirations through mentoring, coaching and goal setting.	£904
<b>Age UK Brent</b> Provision of regular weekly keep-fit classes for older people.	£2,400
<b>Age UK Brent health and well-being day</b> Event in partnership with local health organisations to provide older people with a range of health services including health advice, dental advice, blood pressure and diabetes checks as well as a nutritional advice, massages and exercise programmes.	£1,000
<b>Age UK Brent plan your future day</b> Event for older residents and their carers living in Welsh Harp ward to get one-to-one support on welfare benefits, tax advice, will-writing, financial planning, and long term planning. (proposed)	£650
<b>Bin the bling</b> Why reading is not a long ting! Workshops to raise academic achievement, literacy and broaden the cultural horizons of young people at Press Road community space.	£1,500
<b>Holiday sports programme for children</b> A partnership project to develop and improve sport and play provision for children during school holiday periods.	£4,000
<b>Disability aid project</b> Supporting Elders Voice to provide information, advice and equipment for elderly people with disabilities	£5,226
<b>Tree removal</b> Contribution to the removal of a tree, relating to the installation of an alley-gating scheme in Holden Avenue	£270
<b>Total spend</b>	<b>£20,000</b>

## Wembley Central

Ward priorities: One Tree Hill; Ealing Road; young people activities (particularly girls)

Project	Amount
<b>Light Graffiti project venue hire</b> Hire of Patidar Centre for a light graffiti workshop with young people.	£220
<b>One Tree Hill park improvements</b> Range of improvements including planting new hedgerows to increase privacy for neighbouring residents and help deter anti-social behaviour, bulb planting and tree planting to alleviate flooding near the playground.	£4,400
<b>Wembley Crime Prevention Panel performing arts project</b> Singing/street dancing/creative writing/drama/theatre workshop for young women to increase participation and build confidence.	£2,525
<b>Manga comic book workshops</b> Workshops run by artist Steve Marchant at Ealing Road Library for young people learn how to draw comic book/graphic novel/ manga characters. <i>Jointly funded with Alperton ward.</i>	£750
<b>SWAY Media Youth Project</b> Media workshop for young people to learn photography, film, editing and production skills. Participants will seek out stories to promote a positive image of local young people. <i>Jointly funded with Alperton, Northwick Park and Sudbury wards.</i>	£1,937
<b>SWAY young women's project</b> Funding for a pilot project to engage young women in the Wembley area to provide structured activities focussing on well-being, happiness, personal identity and confidence boosting to encourage a greater understanding of citizenship. <i>Jointly funded with Alperton and Sudbury wards.</i>	£1,617
<b>Paul Hannaford drug and crime lecture</b> Lecture by Paul Hannaford for all students at Copland Community School about the dangers of drug awareness, knife and gun crime, gangs, bullying, prison and violence.	£450
<b>Wembley youth amateur boxing club</b> Boxing project based at Wembley youth club for young people to provide new engagement activities to tackle gang/youth violence and crime in the area. <i>Jointly funded with Alperton ward.</i>	£2,728
<b>Cricklewood Homeless Concern Shaping Futures project</b> Series of workshops to help young people develop key skills and find future employment. <i>Jointly funded with Alperton ward.</i>	£5,373
<b>Total spend</b>	<b>£20,000</b>

## Willesden Green

Ward priorities: community safety; environment; young people.

Project	Amount
<b>Gladstone Park festival</b> Contribution towards hiring of main stage, sound systems as well as other set up costs for the Gladstonbury Park festival in 2011. <i>Jointly funded with Dollis Hill, Dudden Hill and Mapesbury.</i>	£2,000
<b>World Flavours food market</b> Funding to assist the development of a regular weekly cultural market at Willesden Green Library Centre.	£2,000
<b>Security badge training for library front of house staff</b> Provision of security training to give staff confidence to deal appropriately with situation of anti-social behaviour	£99
<b>Community project outside Sainsbury's</b> Partnership project to develop the outside forecourt area in front of Sainsbury's supermarket. The project will include food growing; fruit trees; children's play; seating and community artwork.	£5,000
<b>Tree planting</b> Tree planted in Chapter Road to replace a lost tree.	£250
<b>Development of play area Unity Close</b> Project to improve Unity Close open space, transforming the area into a multi-use community space to be used by children, young people and adults.	£3,500
<b>Weights for gazebos</b> Part funding of gazebo weights for gazebos previously purchased to support outdoor events at Willesden Green Library centre.	£107
<b>The Special Yoga Centre</b> Series of workshops to help young people deal with a variety of topics through yoga including coping with adolescence, exam stress and confidence building.	£1,500
<b>Health and wellbeing project for older people</b> A series of health and well-being sessions for older people at the Willesden Green library including exercise classes, craft workshops and pottery and ceramic arts for beginners	£1,440
<b>Manga comic book workshops</b> Workshops run by artist Steve Marchant helping young people learn how to draw comic book/graphic novel/ manga characters.	£1,500
<b>Learie Constantine open space improvement to security fencing</b> Funding to improve the security fencing in order to reduce anti-social behaviour issues / concerns.	£2,600
<b>Total spend</b>	<b>£19,996</b>