Dec - Mar 2011/2012

Partners for Brent Executive Progress Report Quarter 4



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Introduction

This report sets out the progress in delivering the work programme of partners for Brent. 'Partners for Brent' is Brent's Local Strategic Partnership - the family of partnership groups in Brent made up of representatives from the public, private, voluntary and community sectors. 'Partners for Brent' Executive Board oversees: 'Partners for Brent' Strategic Forum, Brent Children's Partnership, Health and Well Being Strategy Group, Crime Prevention Strategy Group, Brent Culture, Sport and Learning Forum, Brent Sustainability Forum and Brent Employer Partnership.

The Community Strategy sets out the joint strategic objectives of the partner agencies. 'Partners for Brent' aims to improve the well being and quality of life of all Brent's residents, promote well being by tackling discrimination, disadvantage and social inclusion in all forms and deliver accessible, high quality and efficient services based on local choices, the needs of our many neighbourhoods, strong communities and diverse population. Borough Plan Priorities are:

One Borough	 Driving Economic opportunity and regeneration Protecting our environment
One Community	 Greater access to affordable housing Increasing sports, leisure and cultural facilities Reducing worklessness and low incomes Supporting children and families Enabling young people to thrive Greater personal choice and independence in social acre
One Partnership	 Reducing crime and the fear of crime Addressing health inequalities and the gap in life expectancy Consistent engagement with local communities Achieving organisational efficiency and service improvement
Key:	

- R = Project not on track in line with agreed project plan and measures
- A = Project plan on track to meet project plan and measures
- G = Project meeting agreed project plan and measures

Partners for Brent Executive 1 Community Based Budgets Multi- Agency Family Intervention • Concept agreed by June 2011 Concept and approach agreed by • Business case developed by	1.1
Agency Family InterventionBusiness case developed by November 2012Partners for Brent Executive in Jun Operational project group engaged keen to support project. Project group operational delivery model. The groject seing developed in light of groyers to provide one package of 	nd ase e and ace bort it in on ent de t ilies d ne A

No	Project	Measures	Comment	R/A/G
3	Intelligence Hub Developing one place for all of our datasets to enable long term strategic planning for the borough and policy development. Reaching a consensus on which datasets we use and how the different partner agencies interpret the data. In addition co-locating specialist data analysts in the borough. Project Lead: Judith Young Advisory Lead: Cathy Tyson	Project plan developed	Concept and approach agreed by Partners for Brent Executive in Jun 2011 First set of project meetings have fleshed out detail of project Update to be provided at PfB Executive April 2012	G
		Partners for Brent Strategic Forum		
4	Themed Information SharingEngagement with progress of each of the thematic partnerships and multi-agency engagement with key challenges for the futureProject Lead: Joanna McCormick Advisory Lead: Joanna McCormick	 Full set of themes covered by March 2013 Recommendations from each PfB Strategic Forum agreed by PfB Executive Partner agencies involved in leading at least half of the Forum sessions 	Latest meeting covered the tenancy strategy development and the implications of the Green Deal for Brent.	G
5	Engagement StrategyRevision and implementation of a partnership engagement strategy to enhance resident engagement and collaborative use of the feedback from consultation by partner agenciesProject Lead: Owen Thomson Advisory Lead: Joanna McCormick	 Revised Strategy Begin review of voluntary sector representation on PfB Groups by April 2012 	Initial assessment of action required undertaken	A

No	Project	Measures	Comment	R/A/G
		Brent Employer Partnership		
6	Business BreakfastsProvision of quarterly events to engagelocal businesses in upcoming councilprojects and to discuss issues of concernfor local businessProject Lead: Alka NepaliAdvisory Lead: Tony Hirsch	 Quarterly meetings A focus on the impact and changes relating to the Olympics 	A Business breakfast was held in February 2012 and served to inform businesses about new opportunities available to them both from the Council and external partners. The next breakfast meeting will be in June and focusing on Creative Sector businesses	G
7	Enabling supply chain opportunities Supporting local businesses so they can benefit from big regeneration projects in the borough by accessing work further down the supply chain. Project Lead: TBC Advisory Lead: Tony Hirsch	 Engaging local businesses in supply chain project Engaging big business to identify sub contract packages which local businesses can deliver Enabling local residents to access employment opportunities in construction Identification of future regeneration schemes to roll out the supply chain project to. 	The Supply Chain project has now launched it's Supply Brent portal, a website for local residents and businesses to apply for jobs or business opportunities arising from construction work taking place in the borough. Initially hosting opportunities from the Civic Centre, the portal will develop to include all construction work undertaken by the Council. Employment opportunities arising from such work will also be advertised on the portal for Brent jobseekers to access.	G

No	Project	Measures	Comment	R/A/G
		Brent Sustainability Forum		
8	Community website and social mediaThis site was created, paid for and ismaintained by members of the BSFForum. The aim of the site is to use it asa tool to share environmental informationand to let residents know what is goingon in the borough.Project Lead: Marion HofmannAdvisory Lead: Jeff Bartley	 Increased usage of website Development of website Increased linkages to partner agency websites Better profile of sustainability in Brent 	Steady growth in the number of people engaging with the website. Attracted further traffic to site by regularly providing updates on events, blogs. Promote any food growing events in the area via BSF social media site	G
9	Food ProjectIn December 2010, BSF became a LocalLead for Brent.The role of the Local Leads is to build onlocal activity and initiatives and developfurther opportunities for local food-growing projects to share information,resources and develop ideas. Thisbrings together not only local CapitalGrowth spaces but also other groups andindividuals involved in food growinglocally.Project Lead: Marion HofmannAdvisory Lead: Jeff Bartley	 Agreement of concept (Dec 10) Action plan of food growing events Higher profile for Forum No of meetings / activities 	Q4 saw BSFs quarterly meeting concentrate on growing food. Presentations included the importance of Fairtrade for Brent by Dr Peter Moore, information on Brent's Allotment & Food Growing Strategy consultation, a presentation by Transition Town Kilburn to Kensal and case studies from Energy Solutions and Metropolitan Housing Partnership on Capital Growth spaces. The meeting ended with an Open Forum for Brent Capital Growth spaces.	G

No	Project	Measures	Comment	R/A/G
		Culture Sport and Learning Forum		
10	Visit Wembley visit Brent website Development of a website to promote Brent's cultural offer Project Lead: Sue McKenzie Advisory Lead: Jenny Isaac	 Development of website Increased usage Increased linkages to partner agency websites Better profile in London 	Link to website now on Council's front page and promoted in Brent Magazine. Website being used by 2012 teams in Brent and promoted as main site for tourism during games. Unique visitors have increased from 2,133 in quarter 2 to 4745 at the end of guarter 4. These	G
11	Programme of joint activities Development and delivery of a programme of joint activities by the forum Project Lead: Sue McKenzie Advisory Lead: Jenny Isaac	 Yearly action plan No of activities Increased usage of website Wider Forum membership Higher profile for Forum 	visitors are from 107 countries! Action Plan signed off and underway. First Business Breakfasts in Planning. Successful presentations to Full Council in January.	G
		Children's Partnership		
12	Themed information sharing Provision of information and review of impact of key policy and operational changes by partner agencies which affect children and young people in the borough <i>Project Lead: Krutika Pau</i> <i>Advisory Lead: Anna Janes</i>	 Full set of themes covered by March 2012 Recommendations from each Strategic Forum agreed by Executive 	The last meetings covered the proposed new service delivery model for the Looked After Children Health Team and examined the draft Children & Young People's Plan. Also presentations and discussion on tackling youth unemployment, as well as the Comprehensive Youth Offer and consultation on the JSNA. The SEN and Parenting strategies were also covered in some detail	G

No 13	ProjectServices for Young PeopleOne Council project to develop strategy for transformation of delivery of leisure- time provision to young people in Brent, promoting physical, social and economic 	 Measures High level project milestones: Completion of needs assessment and data management, and research into good practice Consultation and communications to develop strategy Financial analysis, options development and appraisal Consistency of strategic outcomes with objectives of other projects and the council overall ensured Production of strategy and Equalities Impact Assessment 	Comment Reported through 'One Council' programme and is on track.	R/A/G N/A
14	Increasing confidence in community safety Multi agency work to address fear of crime in the borough by communicating effectively the difference between the level of crime and the fear of crime and what is being done to tackle crime that occurs. Project Lead: Genny Renard Advisory Lead: Genny Renard	 Crime Prevention Strategy Group Weekly collocation of staff Joint communication campaigns as required Delivery of a range partnership days in year the aim of these is to counter seasonal crime changes and assist in community reassurance following any incident or higher profile crime. 	Demand is rising and a new strategy is being developed. The outline and approach has been approved by CPSG. 15 Partnership days made direct contact with a 1,000 people giving advice and seeking their views. Crime prevention advice was developed and provided to 780 older people with 150 people with Learning Difficulties given similar advice packs they helped to design. Eleven of our most crime/gang entrenched young people are currently engaged in a programme to help find them work, increase their self esteem and reduce offending. Their families and wider community are involved in community empowerment events and workshops (funded via bids to Home	A

		A City Academy project has seen young people fight crime and inform their	
		community group via Twitter (bid funded).	
ging delivery of crime reduction	Locality Joint Action Groups to look at complex issues		G
gency work to tackle crime, use of locality joint action groups ess complex issues through anding evidence and seeking ve solutions to problems. <i>Lead: Genny Renard</i>	 Identification of more efficient ways of operating Review of process and value for money 	approximately 30 complex issues processed. Work is both reactive and pro-active. Pre-emptive work focuses on improved service and garnering any available savings. An internal review has led to some small changes in process. The Council's auditors are undertaking a review of the new system's process, financial value and risk. Kilburn has had	
	es to the operational model for gency work to tackle crime, use of locality joint action groups ess complex issues through tanding evidence and seeking ve solutions to problems.	 complex issues complex issues Identification of more efficient ways of operating Review of process and value for money Review of process and value for money <i>Lead: Genny Renard</i> 	 complex issues complex issues ldentification of more efficient ways of operating ldentification of more efficient ways of operating Review of process and value for money Review of the new system's process, money

No Project	Measures	Comment	R/A/G
 Integrated Offender Management 80% of crime is committed by people who have already committed a crime. The move to a person centred model for multi-agency management of offenders in the borough is to support the aim of reducing crime in the borough <i>Project Lead: Genny Renard Advisory Lead: Genny Renard</i> 	 Development of a strategy Development of action plan for implementation Linkage to troubled families 	An IOM strategy has been drafted and agreed by the Crime Prevention Strategy Group. Brent is part of a North West London pilot which involves case managing a cohort of offenders who are selected using the Offender Group Reconviction Scales (OGRS) (which is a tool used by the probation service to predict the likelihood of re-offending). Initially a cohort of 69 offenders was identified. Since this time a further list of offenders has been sent by the London Probation Trust of offenders for inclusion in the pilot. Consideration needs to be given as to whether there are the resources to take on these additional offenders and the fact that there is limited standard reporting across boroughs on this issue. The IOM cohort will now be managed through an integrated multi-agency approach with appropriate information sharing. The IOM Steering Group has been meeting regularly to progress the IOM strategy and action plan. A session has been held on planning effective pathways which focused on identify any gaps or overlaps in provision for offenders in the borough. Work is currently underway to link the IOM project to the Troubled Families project.	A

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17	Violence Against Women and Girls The focus of the work is to prevent violence from happening by challenging the attitudes and behaviours which foster it and intervening early where possible to prevent it, providing adequate support where violence does occur and working in partnership to obtain the best outcome for victims and their families. Violence Against Women and Girls includes but is not limited to female genital mutilation, prostitution, human trafficking, stalking, sexual violence, forced marriage, honour based violence and domestic homicide reviews. Project Lead: Genny Renard Advisory Lead: Genny Renard	• Development of a strategy to build on interim plan	185 people attended the DV conference run in partnership with the voluntary sector about girls involved in gangs. The specialist DV court has been maintained despite major changes and funding cuts in judicial system. Ground breaking use of crack house legislation allowed us to close 4 brothels pre-court and two using court proceedings. 19 women were contacted in these establishments and learning is being used to develop a support package with the voluntary sector. 740 children and their parents (247 all women) were supported through DV work funded in part by the Council, input from the Police and bids to charitable trusts and grant giving bodies. Additional Rape Crisis service drop in	A
			sessions have also been developed.	
		Health and Well Being Strategy Group		0
18	Joint strategic needs assessment Development of an accessible and easily updateable set of statistics. A JSNA supports the development of a health and well being strategy to assess health needs in the borough and provide an evidence base for commissioning of	 JSNA updated by October 2011 Public consultation complete before Christmas Preparation of a Health and Well Being Strategy in spring 2012 	The council and NHS Brent are working on an updated JSNA, which has been out for consultation. The consultation ran between January and March 2012. Updates are being made to the JSNA to reflect the consultation responses.	G
	health and social care provision. Project Leads: Cathy Tyson and Simon Bowen Advisory Lead: Andrew Davies		Work on the Health and Wellbeing Strategy is underway, building on the JSNA. Further consultation on priorities will take place in May 2012, prior to a draft strategy going out for consultation in June 2012.	

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19	Development of health and well being boardChanges set out in the Health and Social Care Bill include the development of a health and well being board bring together local politicians, GPs and key partner agencies.Project Lead: Phil Newby	 Clarify membership, role and ways of operating and governance 	A shadow health and well being board is in place and is making steady progress as colleagues respond to the changes to the health and social care bill. Its work programme includes Brent's Out of Hospital Care Strategy and authorising the CCG, both of which will be considered by the Board at its next	A
20	Advisory Lead: Andrew Davies Integration of Health and Social care Project Lead: Alison Elliot Advisory Lead: Andrew Davies	Business case developed	meeting in May 2012. Reported through 'One Council' programme and latest report shows this is on track	N/A
21	Transfer of Public Health Project Lead: Phil Newby Advisory Lead: Andrew Davies	PID finalised	Reported through 'One Council' programme and latest report shows this is on track.	A
22	Revision of Climate Change Action PlanRationalisation and clarification of the Steering Group's priorities; adoption of more concise actions, and targets which are measurable and focused on outcomes; and a more even sharing of responsibility for practical delivery.Project Lead: Jeff Bartley Advisory Lead: Jeff Bartley	Climate Change Steering Group Revised plan and allocation of responsibilities amongst Steering Group members in February 2012 	Following selection by the Steering Group of five broad areas of work to prioritise, these are currently being worked up into a new draft Action Plan and a suggested model of themed working groups concentrating on various areas of the Action Plan.	G

No	Project	Measures	Comment	R/A/G
23	 Energy Saving Breakfasts Provision of concise, practical information for businesses on: a) steps necessary to reduce emissions from energy, transport, waste, water and procurement b) possible risks and adaptation needs in response to climate change. Project Lead: Marion Hoffman Advisory Lead: Jeff Bartley 	Organise two workshops/ information events for businesses in Brent by 31/12/11	The second Breakfast of 2011 was held in Brent Town Hall on 19 th October. 43 delegates attended, from both small and large local businesses, to receive information and advice provided by the Carbon Trust and the University of East London, including how to manage and monitor energy use. A speaker from the University of East London who offered a free energy check for businesses has subsequently been in contact with some attendees. Seven businesses signed the Climate Change Pledge for Businesses at the event, and the next is scheduled for spring 2012.	G
24	Brent Do More With Less ChallengePilot programme offering residents in Harlesden a home visit and initial assessment of their household's ecological footprint, and the chance to improve this by undertaking a "challenge" of agreeing, monitoring and meeting targets on energy, water, waste, travel or food.Project Lead: Roger Kelly Advisory Lead: Jeff Bartley	 Pilot phase completed by end of March 2012 	During the period Energy Solutions has been preparing for the second year of the project, with a focus on Harlesden. The emphasis has been on engagement in the project, establishing contacts and initiating dialogue with local community groups and schools to learn about existing activities and ambitions. Understanding local issues and priorities is enabling the development of an effective longer term programme.	G

No	Project	Measures	Comment	R/A/G			
25	RE:NEW GLA-funded programme administered at West London level, and delivered by Groundwork London, whoo visit homes and provide advice and free energy- saving measures. This began in the Welsh Harp in October 2011 and has extended to Dollis Hill in January 2012. <i>Project Lead: Matthew Sheen</i> <i>Advisory Lead: Jeff Bartley</i>	 1600 homes visited and provided with a home energy report and free, energy-saving measures by 31st March 2012. 	Just over 600 homes visited so far. Uptake has been slower than forecast so an action plan has been put in place by Groundwork to increase the number of visit to 80 per week. To ensure that the target is met, the GLA has been approached through the West London Lead Borough (Hillingdon) for permission to expand the programme to another 4 wards and also increase the number of out-of-area referrals permitted (currently set at 200). The GLA has requested that an action plan be implemented and more detailed evidence of why uptake has been low before granting permission. A final decision on expansion of the area will be made by the end of January.	A			
	Cross cutting						
26	Development of child poverty strategyDevelopment of a strategy aimed at breaking the cycle of poverty and accelerating the pace at which we can lift children out of poverty in Brent.Project Lead: Cathy Tyson Advisory Lead: Andrea Lagos		Following completion of consultation the strategy has now been finalised and will be formally launched in Spring 2012. Ongoing monitoring will identify the need for any changes and a review will be carried out in 2013.	G			

No	Project	Measures	Comment	R/A/G
27	Voluntary Sector Strategy Development and implementation of a strategy aimed at harnessing the value of the sector, enhancing the level of funding it brings into the borough for the benefit of residents and where there are joint strategic objectives improving the alignment of work by the sector with that of partner agencies across sectors <i>Project Lead: Joanna McCormick</i> <i>Advisory Lead: Joanna McCormick</i>	 Strategy and renewed compact written and consulted upon CVS Brent established and enhancing the sector Voluntary Sector Resource Centre model agreed and business plan developed Voluntary Sector Initiative Fund changes implemented 	 Strategy - A draft strategy was developed within the sector. The changes in central government policy mean this is now being updated. CVS Brent -Funding has been agreed for CVS Brent. The new CVS has been successful in securing £160,000 for Brent for the development of a virtual hub enhancing IT skills of organisations to enable them to better develop their own business plans. VSRC - A revised model for a VSRC has been developed to enable a viable business case for delivery, whilst offering support for the sector as a whole. Possible locations are now being considered. VSIF – Executive agreed to the combining of the former Main Programme Grant and Advice and guidance Budgets. The first round of themed grant funding has been opened and final decisions on recommended projects are due in May. The Advice and Guidance review is now underway. 	A