

## Appendix 4: Engagement plan

Stakeholder	Activities
GP Federation/Network leads	Letter and materials sent
Councillors	Letter and materials sent
Healthwatch	Letter and materials sent Newsletter copy for cascade to networks
GPs, Practice managers, GP practice staff	Letter sent to all 62 GP practices 2 workshops have been planned to gain input Leaflet and posters sent to all practices
Community and voluntary services	Letter sent Newsletter copy for cascade to their networks
Patient groups & lay member groups: PPGs,	Letter sent to GP practices to cascade to PPGs Newsletter copy for cascade to their networks
Patients and public Local schools Faith communities Local mother and baby groups Patient groups & lay members: PPGs,	CCG Website Stakeholder letter Social media Twitter PPG channels CCG engagement channels Local media releases Copy for GP websites Patient group channels Posters – digital copies Leaflet (digital copies)
Patients who use the walk in service and/or the Hubs	Local media releases SMS to patients using the walk in service and/or Hub services Council magazine editorial and advertising Newspaper editorial and advertising Posters in practices and pharmacies