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15th September 2017

Your Ref: 223727784

Licensing Representation to the Initial Application for the Premises License for LLOYD'S GROCERIES, 104 Craven Park, London, NW10 8QE

I certify that I have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

Officer: Esther Chan – Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new Premises Licence under section 17 of the Act. The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

Representation

Following the receipt of this application for a new premise licence, I conducted a visit to the premises with PC Michael Sullivan from the Licensing Police Department on Thursday 24th September 2017.

On entering the premises, I observed a male standing in front of the counter holding an open bottle of alcohol.

Whilst PC Sullivan was questioning the applicant, Mr Lloyd Tate, I looked around the premises and found two different branded roots tonic wines (both above 12.5% abv) located in the fridge chiller. As I approached PC Sullivan to show him the roots tonic wine, I noticed him and Mr Tate had come out of small stock room located in the middle of the premises.

The whole stock room was filled with a number of alcohol drinks, mainly beers, ciders and lagers. Mr Tate said the delivery was for a relative who owned a bar in the vicinity.

PC Sullivan asked Mr Tate to state the licensing objectives and explain the age verification policy. Mr Tate stated he did not know the licensing objectives and anything about the age verification policy.

We then walked into the rear store room, where I observed a bottles of cake mix wine. Mr Tate was advised at the time that due the alcohol content, it is considered alcohol. His nephew instantly removed all the bottles of wine cake mix on the shop floor.

PC Sullivan questioned Mr Tate under caution and a number of alcohol were seized.

Summary

This premises falls within a high crime hot spot area and in terms of the actual premises location, it tends to attract various anti social behaviour including street drinking.

Based on my visit, it is apparent that Mr Tate has no understanding of the Licensing Act and how to uphold the licensing objectives.

As a result, I have no other option other than to refuse this application on the ground that I do not believe the applicant will be able to promote the licensing objectives.

Yours faithfully



Esther Chan
Licensing Inspector
Planning, Transportation & Licensing