	Scrutiny Committee 8 October 2015
Brent	Report from the Chief Operating Officer
For Information	Wards Affected: ALL
2015 Parking Strategy	

1.0 Summary

- 1.1 This covering report accompanies the attached 2015 Parking Strategy, which is due to be considered by the Cabinet at the meeting on 16th November 2015. Scrutiny Members have requested that the 2015 Parking Strategy is presented to the committee in order that their comments on the Strategy can be considered by Cabinet at their meeting in November.
- 1.2 The 2015 Parking Strategy has been developed to provide a strategic foundation for the council's parking polices and the service's operational practice. It draws together existing policy into a single document, with the aim of providing a clear statement of the council's strategy intent with regard to parking services, which will inform the development of future individual policies. There are no new policy changes recommended within the strategy but the document provides a statement of the principles which underpin policy development.
- 1.3 The Parking Strategy needs to be viewed in the context of its links to other service areas and objectives, particularly the role of parking policy in relation to economic development, the Local Plan and planning policy, the quality of the local environment and public health objectives. It is a companion to the Long Term Transport Strategy considered by the August 2015 meeting of the Scrutiny committee.

2.0 Recommendations

Members of the Scrutiny Committee are recommended to:-

2.1 Consider and comment on the attached 2015 Parking Strategy and forward their comments to the Cabinet for their consideration at the meeting on 16th November 2015.

3.0 Background

- 3.1 The 2015 Parking Strategy does not introduce new policy, but instead brings together in a single document the relevant and applicable policies from the existing key documents: The key documents informing the strategy are:
 - 2006 Parking and Enforcement Plan
 - Changes to parking policy and practice previously agreed by the Executive and Cabinet during the period 2006-2015
 - Council's new Long Term Transport Strategy (approved by Cabinet on 24 August 2015 following extensive public consultation during 2014/15)
 - Mayor of London's Transport Strategy
- 3.2 It is designed to be a coherent document setting out the Council's agreed current policies. As such is has not been the subject of public consultation. Any individual policy changes required in order to implement the strategic intent and principles within the Strategy will be the subject of specific public consultation prior to agreement by the council.
- 3.4 In considering the Parking Strategy it should be borne in mind that the overall strategic approach needs to balance a number of interests and objectives. In particular our strategic parking principles need to take account of ensuring public safety; enabling residents to park near their homes; supporting local economic prosperity; reducing traffic congestion; improving air quality and protecting the quality of the public realm. This can be a challenging set of aims to reconcile and will inevitably require a degree of mediation in achieving an appropriate balance.

Contact Officer.

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