

APPENDIX 1

Young Learners

Key Areas of Work	Achievements
<p>Using the Brent Inspires Award to promote awareness of the Olympic and Paralympic values through sporting competitions, cultural events and informal creative learning to all young people</p> <p>Working with Brent Youth Parliament to promote the voice of young people</p>	<ul style="list-style-type: none">• 52 Organisations representing young people signed up to the Brent Inspires Award• Brent Inspires ran for 3 years and inspired schools and other organisations to get involved in Olympic and Paralympic events and activities• A total of 1,468 projects were organised for young people through Brent Inspires – 346 (Gold – long term projects), 522 (silver – short term projects), 600 (Bronze – one-off projects)• Each Year different schools and/or organisations won the top awards at The PE and Sport Awards evening• We also presented awards to the most innovative projects year on year• 12 Young Inspiring Brent Ambassadors were recruited as part of the Inspiring Brent Campaign. The Ambassadors organised two successful Open Weekend events in the lead up to 2012 and were involved in the two major events this summer. The Young Ambassador programme will continue through a similar 'Cultural Ambassador' programme to build on the work and links made by these young people and to ensure a lasting legacy of work with young people.
<p>Supporting and promoting the Get Set Education programme to schools and colleges across the borough. Get Set is the official London 2012 education programme which provides resources for schools</p>	<ul style="list-style-type: none">• 70 schools in Brent (22 secondary/colleges and 48 Primary) registered with Get Set and received 3250 tickets.• Pupils from two Brent schools (Furness Primary School and St Andrew & St Francis CE) acted as mascots and flag bearers at Olympic Football• Three schools secured funding through the Plan Your 2012 Programme and worked with partner schools to deliver outcomes• Three schools were part of the Guard of Honour at The Opening Ceremony – lining the route from the athletes village to the stadium on this very special evening• One school has been entertaining the public with sporting and other activities in the Great British Garden at the Olympic Park throughout the Paralympics

<p>Promoting citizenship in a diverse community by ensuring the Olympic and Paralympic Games ethos and values are reflected in schools' curriculum</p>	<ul style="list-style-type: none"> • Get Set programme embraced by schools in Brent and included across the curriculum and in whole school initiatives across the borough. Many schools completely revised their curriculums to reflect the Olympic and Paralympic values. • All schools had an Olympic themed sports day • Two conferences for teachers, supporting adults and health professionals were held with Olympic and Paralympic workshops during 2011-12
<p>Opportunities to participate in 2012 learning activities through cross-borough leagues and school sports partnerships</p>	<ul style="list-style-type: none"> • Both School Sport Partnerships re-badged all competitive opportunities and festivals as Olympic themed events – 22 events in 2011-2012 • Most schools planned activities during National Schools Sports Week – June 2012 • Schools participated in 23 different competitive sports during the academic year 2011-12 • 12 Olympic School Sports festivals, including Dance were also organised during 2011-12
<p>Inviting local and national sports and arts personalities to Brent schools (from various sporting and ethnic backgrounds) as role models to inspire young people</p>	<ul style="list-style-type: none"> • Schools had various sporting ambassadors attend to inspire the young people. • Sports Awards had Lesley Owusu, Tim Prendergast, Larry Achike
<p>Supporting vulnerable groups to achieve through Olympic and Paralympic inspired learning and activities.</p>	<ul style="list-style-type: none"> • Disability sports calendar has been produced to fit in with the West London offer for disability sports competition framework • 22 schools have received Sportsability equipment and will receive training on 24th September to inspire engagement in disability sport • 33 Schools have received funding to increase the physical activity of pupils with SEN and/or Physical disability. • Support for pupils on FSM to attend out of school Olympic clubs has been provided through the School Sport Partnerships • Pupils that have been identified as overweight or obese have attended 12 weeks weekend sports classes as part of the on-going graduate programme of MEND

Business & Skills

Key Areas of Work	Achievements
Working with the Employer Partnership, London Business Network and Supply London to support local businesses to secure tenders through the Competefor process	<ul style="list-style-type: none"> 19.9% of businesses based in Brent registered with CompeteFor 28 contracts were awarded to business in the borough
Building the capacity of the catering industry to trade at festivals and events for 2012 and beyond	22 businesses took part in Aspire projects 'Flavours of Brent' and 'Kensal Rise Kitchens' in 2010/2011.
Animating the Wembley area with sporting and cultural activities	<ul style="list-style-type: none"> Brent Celebrates the Flame event Olympic Torch Relay Brent Dance Month events Stadium Full of Dreams exhibition
<p>Working with Brent business support agencies to develop the capacity of the voluntary sector and raise awareness of 2012 Games</p> <p>Together with the third sector, develop a pool of volunteers which reflects the diversity of the borough and direct to 2012 inspired opportunities.</p>	<ul style="list-style-type: none"> Brent Council did not pursue a local volunteer programme but promoted official London 2012 opportunities instead – LOCOG's Games Makers, GLA's London Ambassadors and Team Heathrow. 12 Young Inspiring Brent Ambassadors were recruited as part of the Inspiring Brent Campaign. The Ambassadors organised two successful Open Weekend events in the lead up to 2012 and were involved in the two major events this summer. The Young Ambassador programme will continue through a similar 'Cultural Ambassador' programme to build on the work and links made by these young people and to ensure a lasting legacy of work with young people.

Culture & Events

Key Areas of Work	Achievements
Securing a cultural legacy and build lasting partnerships nationally and internationally from engagement with the Cultural Olympiad	<ul style="list-style-type: none"> Brent Dance Month bigger this year through linking with the Cultrual Olympiad with 60 activities taking place across Brent in July. Will continue to build to ensure a lasting legacy. New partnerships developed with Brent Arts in Health, English National Ballet, and Waterman's Art Centre that will continue.
<p>Maximising the potential of our unique diversity to develop West London Story – a wide ranging programme of cultural activities celebrating the London 2012 Games</p> <p>Supporting and mentoring artists to realise their potential through the West London Story</p>	Project 7- Scruffbag Productions a new local film company received a West London Story grant, allowing them to develop as an organisation and deliver a successful young people engagement project. This project has allowed them to grow as an organisation.

Developing our festivals programme to include Olympic and Paralympic inspired themes	Two major events incorporating Cultural Olympiad acts and programming: Brent Celebrates the Flame (25 th July – att 8,000) Brent Celebrates a Golden Summer (9 th Sept – att 10,000)
Developing a programme of activities across Brent library services inspired by the London 2012 games	‘Story Lab’ Cultural Olympiad Summer Reading Challenge programme: Joiners Target 4328, Actual 4344 Finishers Target 2013, Actual 2314
Using the power of Paralympic Games to engage and inspire the disabled community to participate in arts and culture across the borough	<ul style="list-style-type: none"> • Light Tag project delivered by Waterman's Art Centre in partnership with Brent Arts Therapies Team and art work displayed at WGLC • Brent Dance Month featured workshops for young people with profound learning difficulties and a performance and talk from the Asian People's Disability Alliance
Developing our museum and archive to celebrate Brent's heritage and involvement in the 1948 and 2012 Games	<ul style="list-style-type: none"> • Aspire project ‘Stadium Full of Dreams’ exhibition took place at Wembley Central Square (2/7/12 – 26/8/12) • Online exhibition – 3868 page views (July and August) • 1948 Olympic Torch on display at local events • 1,400 people engaged with Games related museum and archives activities at summer events • Olympic inspired public programme throughout the summer (att 115) • Schools resource and session well received (5 schools, 912 pupils took part, 80 teachers/supporting staff)
Working with our West London borough partners to deliver joint events allowing residents to celebrate the London 2012 Games	<ul style="list-style-type: none"> • Torch relay project – Local carnival company Mahogany worked with seven Brent schools to produce torches, head pieces and costumes to welcome the Olympic Flame • Project 7 - Supported Scruffbag productions to deliver script writing and film making workshops. Three minute film to be uploaded to London 2012 Film Nation Website and screened at 2012 events. • Outside the Box project in partnership with Hillingdon Council
Animating our civic spaces for the enjoyment and use of all our communities	<ul style="list-style-type: none"> • London 2012 lamp post banner along torch relay route, Willesden Green and Harlesden • Enhanced dressing in Wembley • Gift from the Gods art installation on new

	landscaped area
Developing the capacity of artists to showcase their talent to secure a legacy from the 2012 Games	<ul style="list-style-type: none"> • Opportunity for local artists to showcase their talent at the two major events. • Screening of 'Project 7' film to a wide audience • Light Graffiti exhibition in Willesden Green Library Centre. This exhibition will continue to tour to other locations across London

Sports & Health

Key Areas of Work	Achievements
Reducing the percentage of people in Brent that are inactive through sporting and physical activity opportunities	The percentage of Brent's population undertaking 3 x 30 has increased from 15.9% (Oct 2009 - Oct 2011) to 16.1% (Apr 2010 - Apr 2012).
Providing opportunities for young people to take part in a wide variety of sports activities and increase school based sports opportunities and sports competitions within and between schools	Opportunities for young people to take part in Olympic sports during term time and throughout the holidays. All Olympic Sports except shooting were offered. 1433 visits to the summer sports programme.
Increasing community access to all facilities suitable for sports use, in particular facilities on education sites	Community access is a planning requirement for new sports facilities e.g. Preston Manor school.
Exploring opportunities to provide a third pool that serves the north of the Borough	<p>Planning permission has been granted for a development on the site of Dexion House, Empire Way, Wembley. This will provide retail units and student accommodation. In addition there will be health and fitness facilities and a swimming pool. Through negotiations, part of the Section 106 agreement will provide public access to the 6 lane 25m swimming pool at times and prices comparable to other Council owned / run sports and leisure centres in the Borough plus acceptance of the Council's Leisure Discount Card. Planning permission requires the developer to commence building out the facility by 13th June 2014</p> <p>A detailed feasibility study into a swimming pool at Kingsbury has been completed by consultants. The financial costs to the Council is unaffordable in the current economic climate and there will be no further progress on the provision of a swimming pool in Kingsbury until the economic position improves.</p>
Working with NHS Brent to increase the role of sport and physical activity as a means to address and prevent poor health	<p>NHS have funded several projects to increase sport and physical activity in Brent:</p> <ul style="list-style-type: none"> • Part funding of Multi Use Games Areas at

	<p>Neasden Rec and Alperton</p> <ul style="list-style-type: none"> • 5 outdoor gyms at King Edwards, Wembley, Gladstone Park, Roe Green Park, Gibbons Rec and Tiverton Green • Discount vouchers for use of Brent's sports centres for targeted groups 										
Developing an active workplaces scheme in partnership with NHS Brent to encourage employees to lead more active lifestyles	<ul style="list-style-type: none"> • Employees encouraged to take part in 5k your way event. • Other initiatives promoted heavily include Sky Rides, Walks programme, jogging sessions, aerobics and other classes. 										
Increasing and improving facilities for recreational and informal participation in sport	<ul style="list-style-type: none"> • Multi Use Games Areas installed within the last 18 months at: King Edwards Park, Wembley; Eton Grove, One Tree Hill; Woodcock park; Gibbons Recreation Ground; • Tennis court improvements in last 18 months at: Gladstone park (including new junior tennis courts), Woodcock Park (including new junior tennis courts), Eton Grove and Roe Green Park. • Football pitch improvements at Vale Farm and Silver Jubilee Park. • Artificial turf pitch at Woodcock Park/St Gregory's Science College • Football Foundation Funding to provide new 3G football surface at artificial turf pitch at Vale Farm 										
Working with local sports clubs and groups to develop volunteering, coaching and leadership opportunities	<ul style="list-style-type: none"> • Coach education programme developed offering a variety of courses. Over 350 people gone through coach education courses through us. • Offer bursary scheme to support people with costs. 										
Developing the Brent Fun Run and Walk as a local mass participation event to encourage family participation in physical activity	<p>Annual event since 2008. No. of participants:</p> <table> <tr> <td>2008</td><td>117</td></tr> <tr> <td>2009</td><td>161</td></tr> <tr> <td>2010</td><td>270</td></tr> <tr> <td>2011</td><td>207</td></tr> <tr> <td>2012</td><td>258</td></tr> </table>	2008	117	2009	161	2010	270	2011	207	2012	258
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Using the Paralympic Games as a catalyst for engaging the disabled community through providing disability sports opportunities	<p>Sportability club at Willesden Sports Centre – weekly multi sports activity club for young people with disabilities. Looking at introducing wheelchair basketball, sitting volleyball and other activities.</p>										
Implementing the actions within Brent's Sports and Physical Activity Strategy.	<p>Continue to offer free swimming for over 60's, under 5's and disabled people. Also for under 16s during schools holidays.</p> <p>Various actions implemented under the seven</p>										

	<p>key themes:</p> <ol style="list-style-type: none"> 1. Increase provision of appropriate facilities 2. Increase knowledge of the wider benefits of an active lifestyle 3. Get more people active 4. Develop local sports providers 5. Increase sports opportunities for young people 6. Make the most of London 2012 and 7. Wembley as a major sporting venue 8. Improve partnership working
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City Operations & Sustainability

Key Areas of Work	Achievements
Working with LOCOG, the Olympic delivery authority, the Greater London Authority and London Councils to ensure that events in the Wembley area cause minimal disruption to Brent residents	<ul style="list-style-type: none"> Events at Wembley Stadium and Wembley Arena delivered successfully
Providing regular updates on traffic and security zone restrictions to all residents and businesses to allow them to move around the borough	<ul style="list-style-type: none"> Implementation of communications programme with TfL and LOCOG
Developing a sub regional and pan London city volunteering programme to enhance the visitor experience to Brent	<ul style="list-style-type: none"> Brent Council did not pursue a local volunteer programme but promoted official London 2012 opportunities instead – LOCOG's Games Makers, GLA's London Ambassadors and Team Heathrow London Ambassador Mobile Pod and local ambassadors to be used by Wembley City for major stadium events
Encouraging the use of public transport, cycling and walking in order to reduce congestion and carbon dioxide emissions	<ul style="list-style-type: none"> London 2012 known as the public transport games Some events saw 60,000 spectators travelling via Wembley Park Brent Council benefitted from site specific advice from TfL. Offered advice to staff to re-mode and re-time transport options to minimise congestion and keep Council services running
<p>Promoting recycling, composting and reusing materials as alternative methods of waste disposal</p> <p>Using the London 2012 Games to promote environmental best practice to residents and businesses</p>	<ul style="list-style-type: none"> Recycling waste at events Street dressing to be offered to schools and community centres