RANGE OF CHARGING POLICIES

CHARGING POLICY POLICY OBJECTIVE

FULL COMMERCIAL The Council seeks to maximise revenue within an

overall objective of generating as large a surplus (or a

minimum loss) from this service.

FULL COMMERCIAL As above, but discounted concessions being WITH DISCOUNTS

given to enable disadvantaged groups to

access the service.

FAIR CHARGING The council seeks to maximise income but

> subjected to a defined policy constraint. This could include a commitment made to potential customers on an appropriate fee structure. Alternatively, a full commercial rate may not be determinable or the council may be a monopoly

supplier of services.

COST RECOVERY The council wishes to make the service

> generally available, but does not wish to allocate its own resources to the service.

COST RECOVERY As above, but the Council is prepared to

WITH DISCOUNTS

subsidise the service to some extent to ensure

disadvantaged groups have access to the

service.

SUBSIDISED Council policy is to make the service widely

accessible, but believe users of the service should make some contribution from their own resources. Could also be due to the adverse impact a cost recovery or commercial charging policy would have on other council services.

NOMINAL The Council wishes the service to be fully

available, but sets a charge to discourage

frivolous usage.

FREE Council policy is to make the service fully

available

STATUTORY Charges are set in line with legal obligations.