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CHIEF EXECUTIVE
Gareth Daniel

Ms Jane Bransby
Secretary to the Casino Advisory Panel
3rd Floor, DCMS
2-4 Cockspur Street
London
SW1Y 5DH

13th December 2005

Dear Ms Bransby

Further to your letter dated 11th November, please find enclosed Brent's completed 'expression of interest' form. You will note that we are only interested in considering the possibility of a resort casino, as it is only this that fits in with our overall vision for Wembley.

This view is the product of detailed political discussions and is provided with the endorsement of the Council's leadership.

Brent is home to the new Wembley National Stadium. As a local authority we have been very pro-active in both setting the regeneration agenda through our 'Vision for a new Wembley' and subsequently driving the regeneration of the surrounding area towards an international and regional destination.

Locating a resort casino within the regeneration area is critical to achieving our ambitions. We are clear that we would be looking to a casino to help us deliver the outstanding components of our vision, including as an absolute minimum:

- An international conference and convention venue, providing high end, state of the art plenary and break out space for worldwide and large scale conferencing events;
- A five star hotel facility;
- A range of other cultural and community facilities consistent with 'Our Vision for a New Wembley';
- A transport and traffic solution which mitigates against any potential adverse impact on any nearby residential properties.

We have a long and successful track record in Brent of delivering regeneration initiatives that connect local people to our opportunity areas, and ensuring that local people are clear beneficiaries. We have a track record of driving a hard bargain with our developers and clearly in considering our position with regard to a resort casino we will need to be absolutely satisfied



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that any proposals that come forward make provision for a range of locally based initiatives that support local people to gain maximum advantage from the development – for example through jobs, supply chain connections and the provision of community facilities.

I look forward to receiving your acknowledgement of receipt of our expression of interest, and in due course to receiving further information about what the panel will expect to see contained within our full statement of case. In the meantime I have enclosed a copy of 'Our Vision for a New Wembley' to provide further context to our ambitions. Should you or the panel require any further clarification at this stage, please contact our Assistant Director for Regeneration, Andy Donald on 020 8937 1049, or andrew.donald@brent.gov.uk

Yours sincerely,

Gareth Daniel
Chief Executive



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